

Lest's Experience Pure Botanical Indulgence with Vedic Luxury



A Luxury Skin & Hair Care Brand By Deep Ayurveda



About Us



Vedaxry, is a personal care luxury brand launched by Deep Ayurveda, an esteemed and trusted name in the field of Ayurveda and founded by the renowned Ayurvedacharya, Dr Baldeep Kour & Vishnu Datt Sharma in 2006. Deep Ayurveda has been providing authentic Ayurvedic treatment and manufacturing herbal products for many years, and Vedaxry is an extension of their expertise and commitment to quality.

The "Vedaxry" brand offers a range of luxurious and high-quality premium personal care inspired by the ancient wisdom of Ayurveda. These products are carefully formulated using natural ingredients and traditional Vedic wisdom to provide effective and holistic solutions for various skin & hair health and beauty concerns.

"Vedaxry" believes in the power of Ayurveda to heal the mind, body, and soul, and our beauty care products reflect this philosophy. From skincare and haircare to wellness and lifestyle products, each product is formulated with utmost care and precision to deliver the best results.

What sets "Vedaxry" apart is their focus on luxury, The brand believes that natural products should not only be effective but also indulgent and luxurious to enhance the overall experience. From luxurious & eco friendly packaging to heavenly essential oil's scents and textures, each product aims to provide a sensory delight that transports you to a state of bliss and relaxation.

Moreover, **Vedaxry** ensures that every product undergoes rigorous quality checks and is manufactured in compliance with industry standards. We also source ingredients from trusted suppliers & farmers, ensuring they are ethically and sustainably sourced & grown. The brand also prioritizes eco-friendly practices and packaging, making it a conscious choice for customers who care about the environment. With **Vedaxry**, customers can expect a luxurious and transformative experience that combines the wisdom of Ayurveda with the indulgence of luxury.

Whether you are looking to enhance your skincare routine, improve your overall wellness, or simply indulge in self-care, **Vedaxry** offers a range of products that deliver exceptional results while pampering your senses.



Brand Story



Experience Vedic Luxury

Vedaxry® The brand's name is a fusion of "Veda," which means wisdom in Sanskrit, and "axry," which represents luxury. These two elements perfectly encapsulate Vedaxry's essence - a brand that combines ancient wisdom with modern luxury.

Vedaxry is a brand built on the principles of harnessing the power of nature to enhance beauty and promote overall wellness. Our products are carefully formulated using Ayurvedic principles and traditional practices, ensuring that every ingredient we use is natural and beneficial for the body.

At **Vedaxry**, we believe that beauty care should be a holistic experience that encompasses the mind, body, and spirit. Our products are carefully formulated to not only address specific skin concerns, but also provide a sense of tranquility and well-being.

From our luxurious facial serums that are enriched with potent botanical extracts, to our soothing bath cleansers infused with essential oils, every **Vedaxry** product is formulated to enhance your natural beauty and promote a sense of harmony and balance.





Experts Behind



Dr Baldeep Kour Founder & Director- DEEP AYURVEDA ®

During my clinical practice in Ayurveda, I encountered numerous clients who were facing various skin and hair issues. Almost every other patient shared problems like acne, pigmentation, dry or oily skin, eczema, freckles, white patches, hair fall, dandruff, hair breakage, split ends, slow hair growth rate, baldness, and hair thinning. As an Ayurvedic doctor, it is my responsibility to prescribe effective medication or external application products to address these concerns. However, I often found that there were limited options for genuine, chemical-free, authentic, and result-oriented Ayurvedic formulations for managing skin and hair health concerns. Therefore, in 2020, we initiated research and development for developing Ayurvedic skin and hair care products.

With a strong foundation in Ayurveda and over 18 years of experience in manufacturing ayurvedic and herbal products, Vedaxry aims to bring the ancient wisdom of Ayurveda into the modern world. Our goal is to create authentic and luxurious skincare products that address skin and hair concerns, using organic herbs, essential oils, and herbal extracts. After three years of dedicated research and development, we have successfully formulated a range of high-performance personal care products for skin and hair care. In 2023, we are proud to launch Vedaxry globally in the personal care market.



Vishnu Datt Sharma Co-Founder & CEO- DEEP AYURVEDA ®

We are committed to sustainability and ethical practices, ensuring that our ingredients are responsibly sourced and our packaging is eco-friendly. We strongly believe in giving back to the communities that contribute to our products, and part of our profits go towards supporting education and healthcare initiatives in the villages where our ingredients are sourced.

Vedaxry is not just a brand, but a way of vedic life. We encourage our customers to embrace self-care rituals that nurture their mind, body, and soul. We aim to inspire a lifestyle that celebrates the power of nature and the beauty of inner wellness.

Deep Ayurveda is a pioneering ayurvedic company that sets itself apart by utilizing a higher percentage of plant actives in its products. With a genuine commitment to quality, we strictly avoid the use of artificial colors, synthetic fragrances, and other harmful additives. Our aim is to produce the finest range of ayurvedic skincare and haircare products, utilizing the best of ancient wisdom and modern science.



Production Process

Quality Policy:

Deep Ayurveda follow the pre-production analysis check to ensure the quality & efficacy of each raw herbs material used in the ayurvedic production are genuine, of prescribed quality and free from contamination.

Our production process complies with all SOPs as specified to maintain the standards.

Quality Control and Quality Assurance:

Quality for us is a tool that helps in safeguarding the contentment in the wellness of our customers. Every product is evaluated on a spectrum of frameworks related to the ingredients & ratio of constituents and their effect on the human body. We are also assessed according to the acceptance criteria of all relevant national & international standards. Our post-production products are tested by govt. Lab as well as by the renowned laboratory of India. We also follow the phytochemical analysis procedure to ensure raw herb's quality and efficacy.

GMO & Chemical Free:

All of the formulations formulated by Deep Ayurveda * are free from any kind of harmful chemicals, GMO, synthetic colour, fragrance & fillers (Excipients). Our manufacturing facility also has Organic Certified by Lacon Germany & by APEDA (Govt of India).

No Animal Cruelty:

DEEP AYURVEDA ® doesn't support any kind of animal cruelty so all products formulated are 100% vegetarian and free from animal by-products.

Our awards & accolades:

- Awarded for the "Best Ayurvedic Company" by Health Minister & Event organized by Zee News
- Awarded as "Most Promising Herbal Manufacturing Co." in Healthcare Excellence Award Summit 2017
- Awarded "Best Ayurvedic Company of 2017" -at New Delhi by ABP news
- Awarded "Top 50 Best Ayurvedic Company" in the world in 2018 by health congress in Mumbai
- DEEP AYURVEDA® Recognized "The Femina Power Brands- 2020"-Presented by Times of India Group.
- Health Minister Punjab & Principle Secretary awarded for the "Best Initiatives taken" in Covid-19 By DEEP AYURVEDA®
- Awarded as "Authentic Ayurvedic Company" by Time Magazine India & NIMC in New Delhi in Nov. 2021

Our Accreditation & Certifications:

- Ayush License & GMP Certified Manufacturing Unit
- FSSAI Central License for food product manufacturing
- Organic Certification by Lacon Germany & APEDA (Govt of India)
- USFDA Registered Manufacturing Facility
- KVIC Sponsored & Certified (Govt. of India)
- FSSAI Central License for food product manufacturing
- Member of Indian Chamber of Commerce
- Pharmaceuticals Export Promotion Council Of India



Our Mission

Our Mission is to promote authentic Ayurveda and spread the miraculous healing power of Ayurveda for the betterment of society and to maintain good health by maintain the highest ethical standards.

Our Vision

To become the world's most trusted & authentic ayurvedic wellness brand and ethical organization, By formulating & promoting authentic, unadulterated, and chemical-free ayurvedic formulations for society.



Ayurvedic Skin Care Nourishing + rejuvenating















Vedaxry Ayurvedic Face Clenser-100ml

Cleanse face skin deeply



Vedaxry Face Cleanser is a unique formula that is enriched with the goodness of natural ingredients. This powerful cleanser formulated to cleanse face skin deeply, removing dirt, impurities, & excess oil, while also nourishing and rejuvenating your skin.



Higher % of Actives of Plant & Fruits



Beetroot



Manjistha



Spinach



Alovera



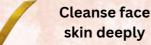
Tea Tree



Bakuchi



Page No.8





Removing, impurities & excess oil



Lighten the pores and help in blemishes

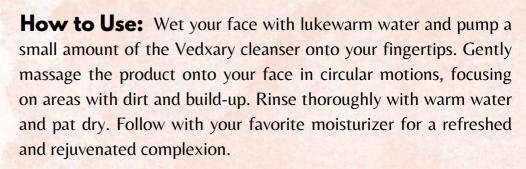
Hydrates and moisturizes



Soothe irritated skin & reduce redness

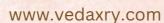


Helping to reduce acne & **Blemishes**



Packing Size: 100ml / 3.38 fl oz

Suitable for all Skin types















Vedaxry Ayurvedic Face Toner-100ml

Enhances skin radiance



Vedaxry Face Toner is a luxury & premium product to refresh and balance the face skin. It is clinically formulated with a blend of plant-based ingredients like Beetroot & Saffron to brighten the skin and improve its overall appearance.



Higher % of Actives of Plant & Fruits

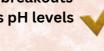






Page No.7

Prevent breakouts
Balances pH levels



Tightens and tones the skin



Reduces acne and Blemishes

Hydrates and moisturizes



Soothes and refreshes the skin



Minimizes the appearance of pores

How to Use: Gentle cleansing your face with Vedaxry Face Cleanser. Then, pour a small amount of the toner onto a cotton pad and gently apply it onto your face and neck, avoiding the eye area. Use gentle upward strokes to ensure even application and allow the toner to absorb into the skin. Follow up with your Vedxary toner twice daily for best results

Packing Size: 100ml / 3.38 fl oz Suitable for all Skin types













Vedaxry Ayurvedic Face Serum-30ml

Nourishing + rejuvenating



Vedaxry Ayurvedic Face Serum is a unique blend of organic ingredients that work together to provide multiple benefits for the skin and provide nutrients to nourish and rejuvenate the skin.



Higher % of Actives of Plant & Fruits





Page No.8



Helping to reduce acne

Moisturize & hydrate your skin



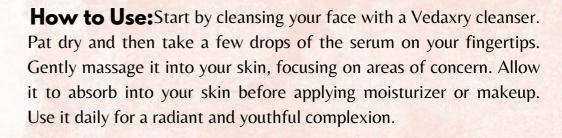
Brightening & Radiance

Repairing damaged skin



Achieve a lighter & even skin tone

Reduce the appearance of fine lines



Packing Size: 30ml / 1.01 fl oz

Suitable for all Skin types

www.vedaxry.com













Vedaxry Ayurvedic BB Cream-50gm

Enhances skin radiance and glow



Vedaxry Ayurvedic BB cream is a versatile natural skincare and makeup also known as beauty balm that provides several benefits in one. It is a ayurvedic and harmful chemicals free that combines the vedic benefits of a moisturizer, primer, foundation, and sunblock. It is suitable for all skin types and tones and is easy to apply



Higher % of Actives of Plant & Fruits





Moisturizer, foundation, and sunscreen

Helps to even out skin tone

/

Nourish and rejuvenate the skin



Providing coverage and sun protectione

Non-greasy formula absorbs quickly into the skin

How to Use: To use Vedaxry BB Cream, start by cleansing and moisturizing your face. Then, take a small amount of the BB cream and apply it evenly across your face, blending it in using your fingers or a makeup sponge. Finally, let it set for a few minutes before applying any additional makeup or going about your day. The cream will provide lightweight coverage, while also hydrating and protecting your skin from the sun.

Packing Size: 50gm / 1.69 fl oz

Suitable for all Skin types

www.vedaxry.com





Ayurvedic Hair Care

Nourishes and Strengthens















Vedaxry Ayurvedic Hair Cleanser For Oily Scalp -200ml

Nourishes and Strengthens



Vedaxry Skin Lightening Cream is a premium product formulated to address various skin concerns such as melasma, anti-aging, dark spots, and toning. This natural cream is blend of plant based organic ingredients, ensuring that your skin receives the nourishment



Higher % of Actives of Plant & Fruits





Deep Cleanses the Scalp

Reduces
Scalp
Itchiness and
Irritation

Removes Excess Oil and Grease

> Promotes Hair and Scalp Health

Balances Sebum Production

Prevents
Clogged Hair
Follicles

How to Use: Wet your hair thoroughly with water, Pour a small amount of Vedaxry Cleanser. Apply directly to your scalp and massage gently with your fingertips in a circular motion for a few minutes. Rinse your hair thoroughly with warm water until the cleanser is completely washed out. Follow up with a Vedaxry Hair conditioner if desired. Pat your hair dry with a towel and style as usual.

Packing Size: 200ml / 6.76 fl oz













Vedaxry Ayurvedic Anti-dandruff Hair Cleanser -200ml

Restores moisture + hydration



Vedaxry Skin Lightening Cream is a premium product formulated to address various skin concerns such as melasma, anti-aging, dark spots, and toning. This natural cream is blend of plant based organic ingredients, ensuring that your skin receives the nourishment



Higher % of Actives of Plant & Fruits





Eliminates dandruff & dry scalp

Reduces
Scalp
Itchiness &
Irritation

Soothes, nourishes & Controls excess oil

Strengthens hair follicles

Promotes healthy hair growth

Prevents recurrence of dandruff

How to Use: Wet your hair thoroughly with water, Pour a small amount of Vedaxry Cleanser. Apply directly to your scalp and massage gently with your fingertips in a circular motion for a few minutes. Rinse your hair thoroughly with warm water until the cleanser is completely washed out. Follow up with a Vedaxry Hair conditioner if desired. Pat your hair dry with a towel and style as usual.

Packing Size: 200ml / 6.76 fl oz













Vedaxry Ayurvedic Hair Cleanser Normal Hair Type-200ml

Gentle and Nourishing Formula



Vedaxry Hair Cleanser nor normal hair type, enriched with nourishing organic ingredients that stands out from the rest. Formulated with hair's health in mind, It contains essential vitamins and minerals that help nourish the scalp and promote healthier hair growth.



Higher % of Actives of Plant & Fruits





Restores Shine and Volume

Promotes
Hair Growth &
Prevents Loss

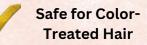


Deep Cleansing
Action Rinses
out without
Residue

Strengthens hair follicles

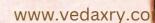


Balances Scalp's
Oil Production



How to Use: Wet your hair thoroughly with water, Pour a small amount of Vedaxry Cleanser. Apply directly to your scalp and massage gently with your fingertips in a circular motion for a few minutes. Rinse your hair thoroughly with warm water until the cleanser is completely washed out. Follow up with a Vedaxry Hair conditioner if desired. Pat your hair dry with a towel and style as usual.

Packing Size: 200ml / 6.76 fl oz















Vedaxry Ayurvedic Hair Conditioner -200ml

Enhanced Hair Texture & Shine



Vedaxry Hair Conditioner is a 100% natural hair care formula enriched with pure coconut milk, fenugreek, and 10+ other natural ingredients. It is formulated to nourish, moisturize, and strengthen the hair, leaving it soft, silky, and manageable.



Higher % of Actives of Plant & Fruits







Deep Hydration & Nourishment

Reduction in Hair Frizz & Flyaways Protection against Damaging

> Minimization of Hair Breakage & Split Ends

Detangling and Smoothing Effects

Promotes Hair Growth and Thickness

How to Use: Start by washing your hair with a Vedaxry Hair Cleanser and rinse it thoroughly. Take a small amount of Vedaxry Hair Conditioner in your palm and apply it evenly on damp hair, focusing on the mid-lengths and ends. Gently massage the Vedaxry conditioner into your hair, ensuring that all strands are coated. Leave the Vedaxry conditioner on for 2-3 minutes to allow it to penetrate and nourish your hair. Rinse your hair thoroughly with warm water until all the conditioner is removed.

Packing Size: 200ml / 6.76 fl oz

Suitable for Daily Use

www.vedaxry.com

Page No.14













Vedaxry Ayurvedic Hair Serum-200ml

3 in One protective shield



Vedaxry Hair Serum infused with Silver Water, Vitamin-C and Vitamin-E and 10+ powerful blend of natural ingredients, This hair serum not only nourishes and strengthens hair, but also provides a protective shield against damage caused by external factors.



Higher % of Actives of Plant & Fruits



BENEFITS

Promotes hair growth

Strengthens hair & Reduces hair fall

Nourishes scalp & Prevents breakage

Repairs damaged hair & Improves texture

Reduces frizz & Adds shine to hair

Controls dandruff and scalp irritation

How to Use:

Start by washing hair with Vedaxry Cleanser and towel drying your hair. Take a few drops of the serum on your palm and apply it evenly through your hair, focusing on the ends. Gently massage the serum into your scalp for improved blood circulation. Style your hair as desired. For best results, use the serum regularly and avoid excessive heat styling. The nourishing ingredients in the serum will help strengthen and hydrate your hair, leaving it smooth, shiny, and frizz-free.

Packing Size: 50ml / 1.69 fl oz

Suitable for Daily Use

www.vedaxry.com

Page No.15



Ayurvedic Body Care

Cleanses + purities the skin















Vedaxry Ayurvedic Body Cleanser Rosemary Love-200ml

Cleanses + purities the skin



Vedaxry Body Cleanser Rosemary Love is a luxurious body cleanser that is formulated using plant ingredients to provide a refreshing and revitalizing experience for your body. The 7+ Organic ingredient in this cleanser, which has been used for centuries in Ayurveda for its numerous health benefits.



Higher % of Actives of Plant & Fruits





Promoting the regeneration of new ski

Improve the texture and appearance of the skin

removing dirt, oil, and impurities.

Refreshing & invigorating essential oil

Gently exfoliate the skin, smooth & rejuvenated

Promotes a healthy & youthful-looking complexion

How to Use: Take a small amount of the Vedaxry Rosemary Body cleanser and apply it onto your skin, either directly or using a loofah or washcloth. Gently massage the cleanser into your skin using circular motions, focusing on areas that need extra cleaning. Rinse off the cleanser thoroughly with water and pat your skin dry. Enjoy the refreshing and nourishing benefits of rosemary as it leaves your skin feeling clean, soft, and rejuvenated

Packing Size: 200ml / 6.76 fl oz

www.vedaxry.com Suitable for Daily Use













Vedaxry Ayurvedic Body Cleanser Moringa Fresh-200ml

Cleanses + purities the skin



Vedaxry Ayurvedic Moringa Fresh Cleanser is a premium body wash that is specially formulated by Ayurveda experts to provide a deep and refreshing cleanse. Enriched with powerful Ayurvedic herbs and essential oils, this body cleanser leaves your nourished, rejuvenated, skin feeling glowing **NATURAL**

Higher % of Actives of Plant & Fruits

Ingredients



BENEFITS

Effectively removing dirt, oil, & impurities.



Improve the texture and appearance of the skin



Gently exfoliate the skin, smooth & rejuvenated

Improve the texture and appearance of the skin



Refreshing & invigorating essential oil



Promotes a healthy & youthful-looking complexion

How to Use: Take a small amount of the Vedaxry Moringa Fresh Body cleanser and apply it onto your skin, either directly or using a loofah or washcloth. Gently massage the cleanser into your skin using circular motions, focusing on areas that need extra cleaning. Rinse off the cleanser thoroughly with water and pat your skin dry. Enjoy the refreshing and nourishing benefits of Moringa as it leaves your skin feeling clean, soft, and rejuvenated.

Packing Size: 200ml / 6.76 fl oz

www.vedaxry.com Suitable for Daily Use

Page No.18













Vedaxry Ayurvedic Moisturising Lotion-200ml

long-lasting moisture + hydration



Vedaxry Ayurvedic Body Moisturizing Lotion is a vedic luxurious and nourishing lotion that is enriched with the goodness ancient Ayurveda. This Lotion specially formulated by Ayurveda Experts to deeply moisturize and revitalize the skin, leaving it soft, supple, and beautifully radiant.

Higher % of Actives of Plant & Fruits

NATURAL Ingredients







Deeply nourishes & hydrates the skin

Protects against dryness & dehydration

Restores elasticity & suppleness to the skin

Helps to improve skin texture and tone

Soft Skin, smooth, & rejuvenated

Promotes a healthy & youthful-looking complexion

How to Use: To use Vedaxry Ayurvedic Body Moisturizing Lotion, start by washing and drying your skin. Take a small amount of the lotion and massage it gently into your body, focusing on dry areas. Allow the lotion to absorb into your skin before getting dressed. Use daily for best results in keeping your skin hydrated and soft.

Packing Size: 200ml / 6.76 fl oz



A Luxury Skin & Hair Care Brand By Deep Ayurweda

H.O & Manufacturing Unit:

DEEP AYURVEDAHEALTHCARE PVT LTD

D-27, Industrial Area, Phase-1, Mohali, Punjab-160055 (India) www.deepayurveda.in | info@deepayurveda.com

Worldwide Marketing by:

DEEP AYURVEDA PTY LTD

14, Freedom Crescent, South Ripley, Queensland-4306 www.deepayurveda.com.au | info@deepayurveda.com.au



∰ www.vedaxry.com



+91-70870-38066

Follow Us:







