

BROWN

FAMILY WINE GROUP

Quality & Food Safety Policy

ABOUT US

The Brown Family Wine Group brings together over 130 years of family winemaking. While heritage is at the heart of our brand, we are far from a traditional wine company. Our affinity for innovation and experimentation has driven our direction.

We challenge the status quo, but we remain a family business handcrafting wine.

Our Mission

Creating and Sharing Adventures in Wine

Our Vision

We will be one of Australia's leading wine companies.

We will lead in Brand and Targeted Category measures.

We will be recognised as a Great Place to Work.

We will lead as a Partner of Choice by Customer and Supplier.

We will be recognised as an innovative Australian wine company.

Quality & Food Safety Commitment

We are committed to ensuring there is a well-established food safety culture, with adequate resources to ensure each of the food safety and quality management systems are documented, fully implemented and maintained.

We will continuously improve and strengthen our business through root cause analysis and further development and monitoring of KPI's.

Our Company Values

We're a business built from tradition, but we're not a traditional wine business.

We acknowledge the past, yet we embrace the future.

Innovation and the pursuit of excellence is at the core of everything that we do.

Our success is based on our incredible team and our focus on understanding the customer, shopper and consumer. We are more of a family than just being family-owned.

Our values depict the behaviours that we live by, and we work together to bring to life our mission, and to work towards achieving our vision.

Dean Carroll
Chief Executive Officer



Date: 07th March 2023