



CAITLIN AGNEW

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Vancouver-based swimwear label **Ocin** has recently launched its new Somewhere Sunnier sets, a selection of merchandise inspired by vacations. These limited-edition sets are created in collaboration with other brands and will be available for two weeks each in three different versions. Local companies featured include Walrus Home, Foe & Dear, Ball + Cup Ceramics, Hey Jude and Itsumo. The current set, which launched on May 30, is a partnership with Los Angeles-based eco-friendly sunglasses brand Just Human. Five dollars from the sale of each set will be donated to a local charitable organization of their vendor partner's choice. For more information, visit ocin.co.

Known for its comfortable bras made especially for pregnant and nursing mothers, Canadian undergarment brand **Bravado Designs** has adapted its designs into styles meant for everyday wear. Two new models – Muse, a classic fit, and Sculpt, a V-neck cut – take into account the changes that breasts experience throughout the month with flexible stretch and knit areas that can expand and contract. Seamless and wireless, each size is designed to fit several traditional bra sizes. Founded in 1992, Bravado Designs is based in Toronto. For more information, visit bravadodesigns.ca.

Australia's **Outland Denim** has raised more than 1-million Australian dollars from 1,000 investors through an equity crowdfunding campaign on Birchal. The campaign offered the public the chance to become a part-owner of Outland Denim for as little as \$250. The funds raised will expand Outland Denim's sales and marketing efforts while introducing third-party production capabilities for brands including Karen Walker. A Certified B corporation that has production and finishing facilities in Cambodia, Outland Denim is known for its humanitarian and sustainability efforts and has been worn by the likes of Meghan, Duchess of Sussex, and actor Leonardo DiCaprio. For more information, visit outlanddenim.com.