

Leading Trends Year After Year

Hot Honey IS HERE TO STAY

Hot honey's menu growth is predicted to outperform 99% of all foods over the next four years



2020

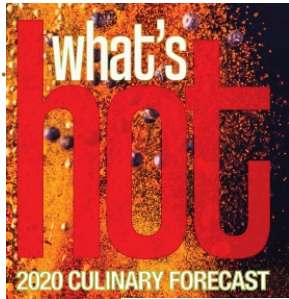
2021

2022

2023

2024

#1 Flavor of the Year:
Sweet Heat



2020
Flavor of



#1 Fastest
Growing Pizza
Topping 2020-
2023



2 in 3 Americans
are interested
in sweet and spicy
flavors



Chicken Sandwiches
3.0 Spicy Sweet Combos



Hot Honey Breakfast
Sandwiches

