

CUSTOMER QUESTIONNAIRE

BY

All She Wrote

CONTACT DETAILS

First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

WEDDING DETAILS

Bride(s): _____

Groom(s): _____

Ceremony Location: _____

Reception Location: _____

Date: _____ Time: _____

Are you working with a wedding planner? _____

What is your guest count (approximate)? _____

How many invitations will you need (approximate)? _____

Remember to count one invitation per household (not person) unless there are children over the age of 18 living at home and therefore should receive their own. You should also order at least 25 extra to account for last-minute invites, personal keepsakes and any mistakes during addressing or assembly.

When do you want your invitations in hand? _____

Have you looked at invitations yet? _____ Not at all _____ A little bit _____ I know exactly what I want

What is your invitation budget (per invite)? _____ \$3-7 _____ \$7-10 _____ \$11-14 _____ \$15+

Is your budget flexible? _____

We ask this because many of our invitations can be customized to better fit your budget. When quoting we will make these suggestions.

WEDDING AESTHETICS

What are your wedding colors? _____

What is the formality of your wedding? _____ Formal _____ Semi-Formal _____ Casual

What is your preferred invitations style? _____ Classic & Traditional _____ Formal & Sophisticated

_____ Modern _____ Casual _____ Edgy _____ Unique & Whimsical _____ Natural & Rustic

Are you planning on including any special family, religious or cultural traditions in your wedding? _____

Do you have a monogram, symbol or other artwork you want to incorporate or would you like something designed for you? _____

Which print method are you interested in? Flat Thermography Letterpress
 Foil Engraving I don't know

Do you have a Pinterest board for your wedding? We would love to see it! <http://>_____

ORDER DETAILS

Do you plan on sending save the dates? _____

What inserts will you need (check all that apply): RSVP with envelope RSVP postcard
 Reception card Hotel accommodation card Directions card Custom map
 Weekend events card Other

How will you address your invitations? Digital Calligraphy Handwritten Calligraphy
 Handwrite them myself I'm not sure

What other items for your wedding are you interested in (check all that apply): Programs
 Escort cards Place cards Table Numbers Menus Signage
 Favors Welcome bags Attendant Gifts (bridesmaids, groomsmen, parents, etc.)

What other party invitations will you need (check all that apply): Engagement party
 Bridal shower Bachelorette party Rehearsal dinner Bridal Luncheon
 Groom's event Wedding brunch

Please note that we suggest meeting separately for your wedding invitation and reception items. While we are happy to assist you in all of your wedding needs, it can become too overwhelming to cover it all in one appointment.

How did you find out about us? _____

If someone referred you, whom can we thank? _____