

1

IV
2023

EST 2019



www.swattikapoor.com

SWATTI KAPOOR
VENUS

EST 2019

VENUS

Luxury Pret

www.swattikapoor.com



CONTENT

06

ABOUT US

Brand Philosophy

10

COLLECTION NOTE

Sion

116

CONTACT SHEET

Grid of all styles

123

KEEP IN TOUCH

Social Media Handles

124

STUDIO

Contact Us

125

STOCKISTS

Points of Sale

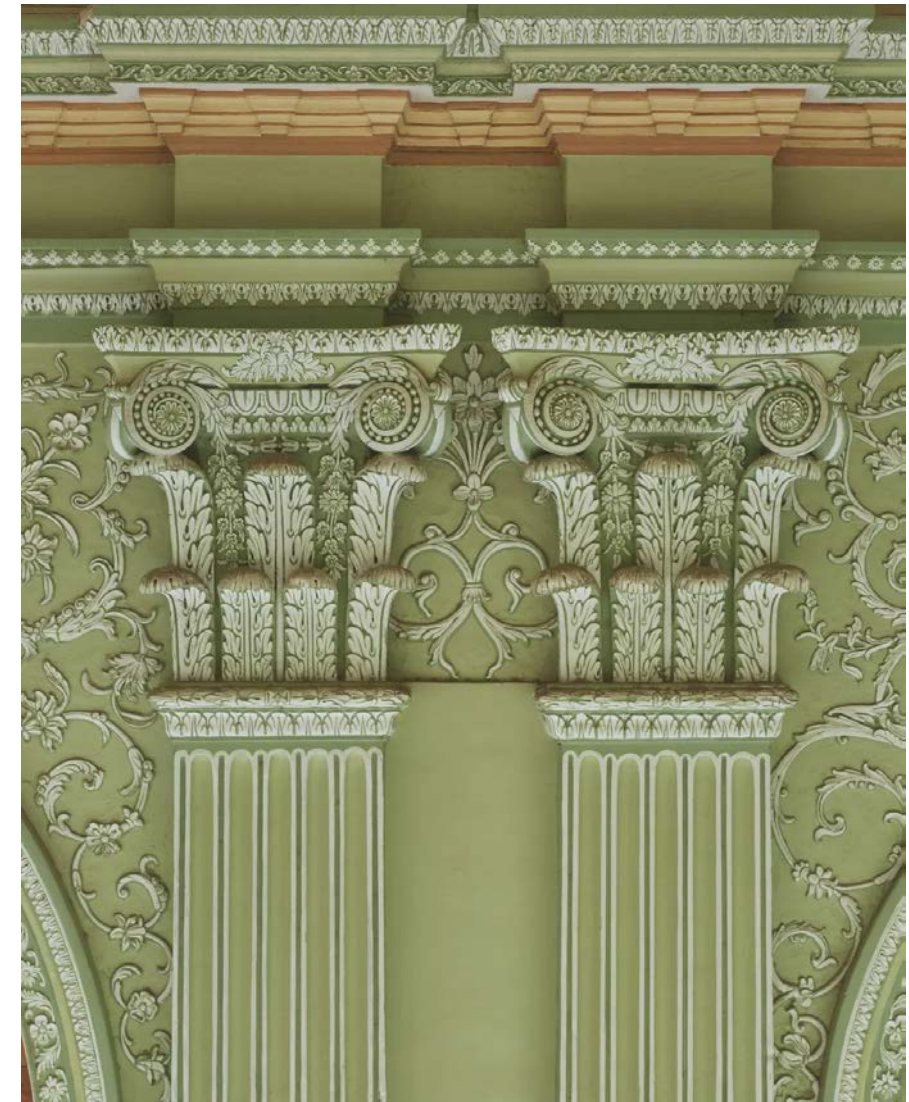
About Us

SWATTI KAPOOR embodies a way of life that is rooted in culture, craft and community. We stand at an interesting intersection of local and global, traditional and innovative, classic and contemporary.

We believe in looking back while moving forward. We are about slow living with sustainability at its heart. For us the process is as important as the product. Our story is a collective narrative of all the makers whose shared efforts culminate in a beautiful legacy.

At Swatti Kapoor, our range of clothing revolves around the premise of inspiring thoughtfulness. We use handwoven textiles, natural materials and artisanal techniques to create products with a global and timeless appeal.

Swatti Kapoor
Creative Head





COLLECTION NOTE

VENUS-

The collection is inspired by the pomegranate, which is depicted in mythological paintings as an attribute of the Greek Goddess of love, Venus. Venus is said to have planted the first pomegranate tree on the island of Cyprus. Thus making the exotic looking fruit a powerful symbol of fertility, love and female sexuality

FABRICS AND TECHNIQUES-

Our endeavour as a brand is to use pure and sustainable techniques and fabrics making ethical clothing using materials with least possible carbon footprint, recycling, up-cycling and minimizing wastage.

Fabrics used- fine chanderis in 50 and 40 gm, fine khadi mul, striped chanderi in self. Pin-tucks, pleating, block printing, hand embroidery and other kinds of fabric manipulation.



VENUS



13

EROS DRESS (Set of 2 with Slip)

Color - Amber Orange

Fabric - Handwoven Chanderi Mul

Techniques/Details - Handwoven Chanderi pintucked dress/kurta with a slip. Embellished with handblock print and hand done beading and applique work.

Rs. 18,900









APHRO STOLE

Color - Orange/Mauve

Fabric - Handwoven Chanderi

Techniques/Details -Handwoven chanderi and self striped reversible, handblock printed stole with hand done tasseling and beading.

Rs. 11,000



EROS DRESS (Set of 2 with Slip)

Color - Butter

Fabric - Handwoven Chanderi Mul

Techniques/Details - Handwoven Chanderi pintucked dress/kurta with a slip. Embellished with handblock print and hand done beading and applique work.

Rs. 18,900







APHRO STOLE

Color - Quartz Pink/Berry

Fabric - Handwoven Chanderi

Techniques/Details - Handwoven chanderi and self striped reversible, handblock printed stole with hand done tasseling and beading.

Rs. 11,000





PANDORA SKIRT

Color - Mauve/Purple

Fabric - Hand woven Chanderi

Techniques/Details - Hand woven chanderi
quilted, hand block printed Godet skirt.

Rs. 35,000



29

LINDA TOP

Color - Mauve

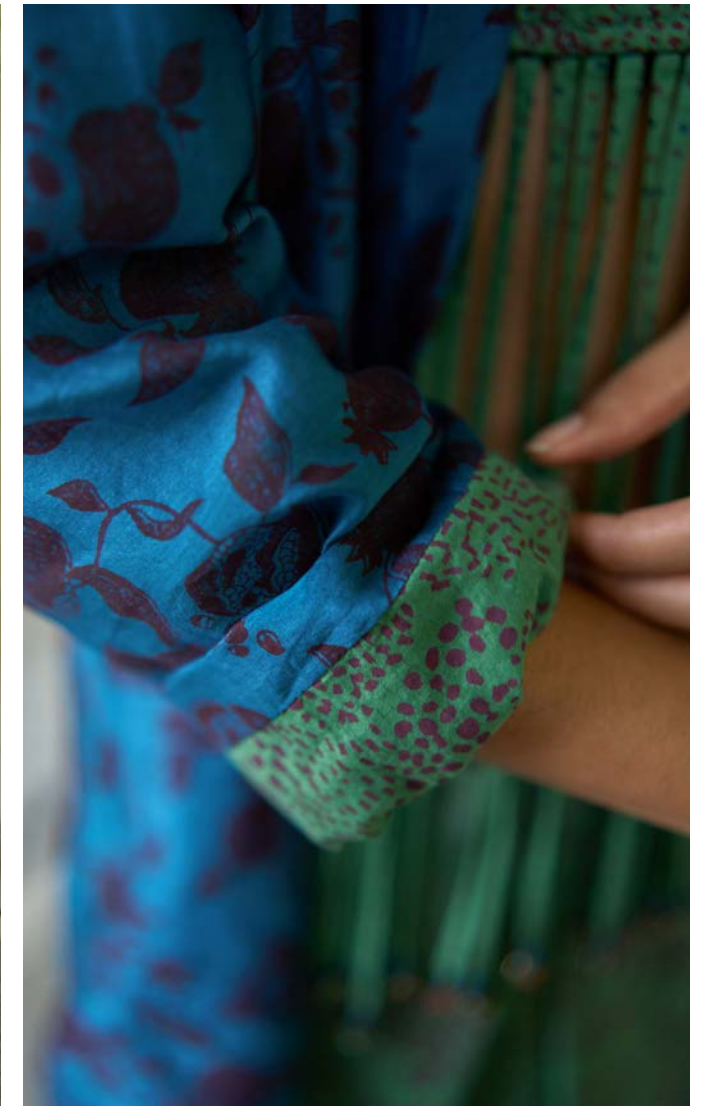
Fabric - Striped Chanderi Self

Techniques/Details - Self striped chanderi draw string front open cropped top with hand done embellishments with beads.

Rs. 8,000







NIKOS JACKET

Color - Indigo Blue

Fabric - Handwoven Chanderi

Techniques/Details - Block Printed Handwoven Chanderi Jacket with a Contrast Printed Lining.

Rs. 12,900



JONAH TOP

Color - JUNGLE GREEN

Fabric - 100% Cotton

Techniques/Details - Cotton hand block printed quilted top with a metal zipper fastening and beaded tassel details.

Rs. 11,500





ELLIOT DRESS

Color - Indigo Blue

Fabric - Handwoven Chanderi

Techniques/Details - Handwoven Chanderi block printed dress with a quilted bodice with hand done beaded details. With hand braided belt with tassels and embellishments.

Rs. 28,000







43

ARTHUR DUPATTA

Color - Jungle Green/Mauve

Fabric - Handwoven Chanderi

Techniques/Details - Handwoven Chanderi
block printed spliced dupatta with hand
done beaded tassels.

Rs. 9,500





PARIS KURTA

Color - Citrus green/Mauve

Fabric - Handwoven Chanderi/100% Cotton slip

Techniques/Details - Handwoven chanderi block printed kurta with a gathered neckline and high slits. Teamed with a contrast block printed cotton inner and embellished with hand done beading.

Rs. 16,500





ISLA SHIRT

Color - Quartz Pink

Fabric - Handwoven Chanderi

Techniques/Details - Handwoven chanderi hi-lo hand block printed shirt with side seam button details and hand done beading and applique work.

Rs. 13,500







HENRY PANT

Color - Ivory

Fabric - Handwoven Chanderi

Techniques/Details - Cotton front pleated
wide leg pants

Rs. 4,900





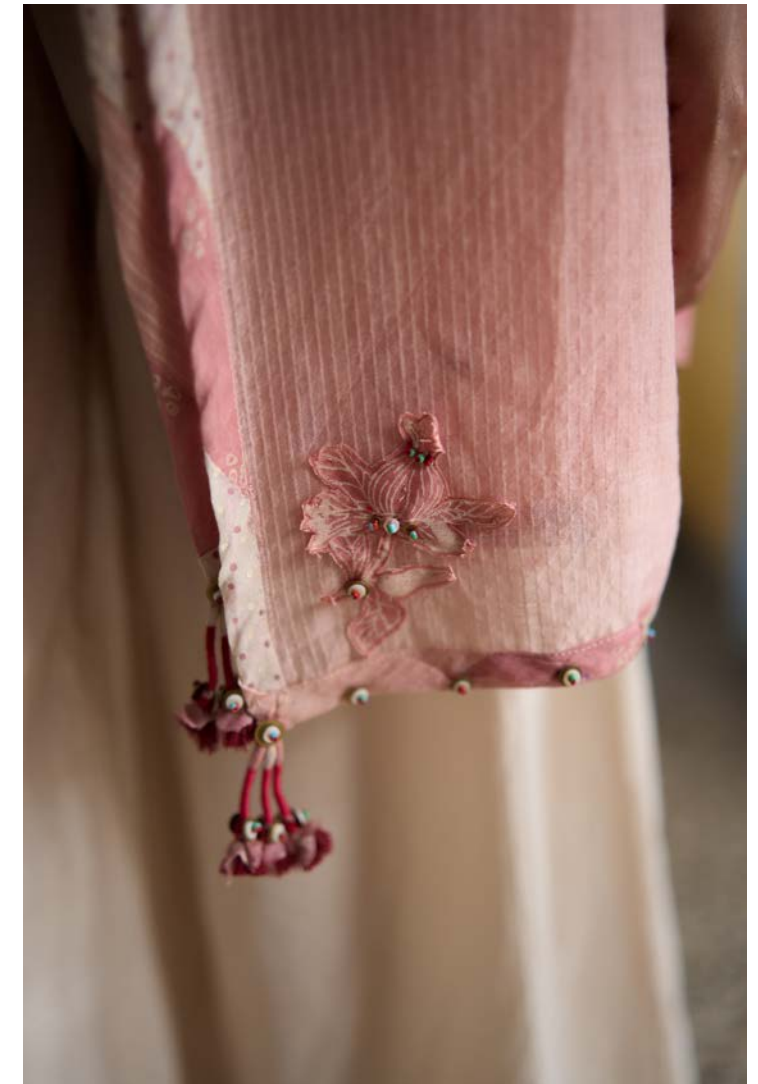
FELIX STOLE

Color - Quartz Pink/Ivory

Fabric - Handwoven Chanderi

Techniques/Details - Handwoven chanderi and stripe chanderi spliced hand block printed stole with tassel embellishment with appliqued motifs.

Rs. 8,800





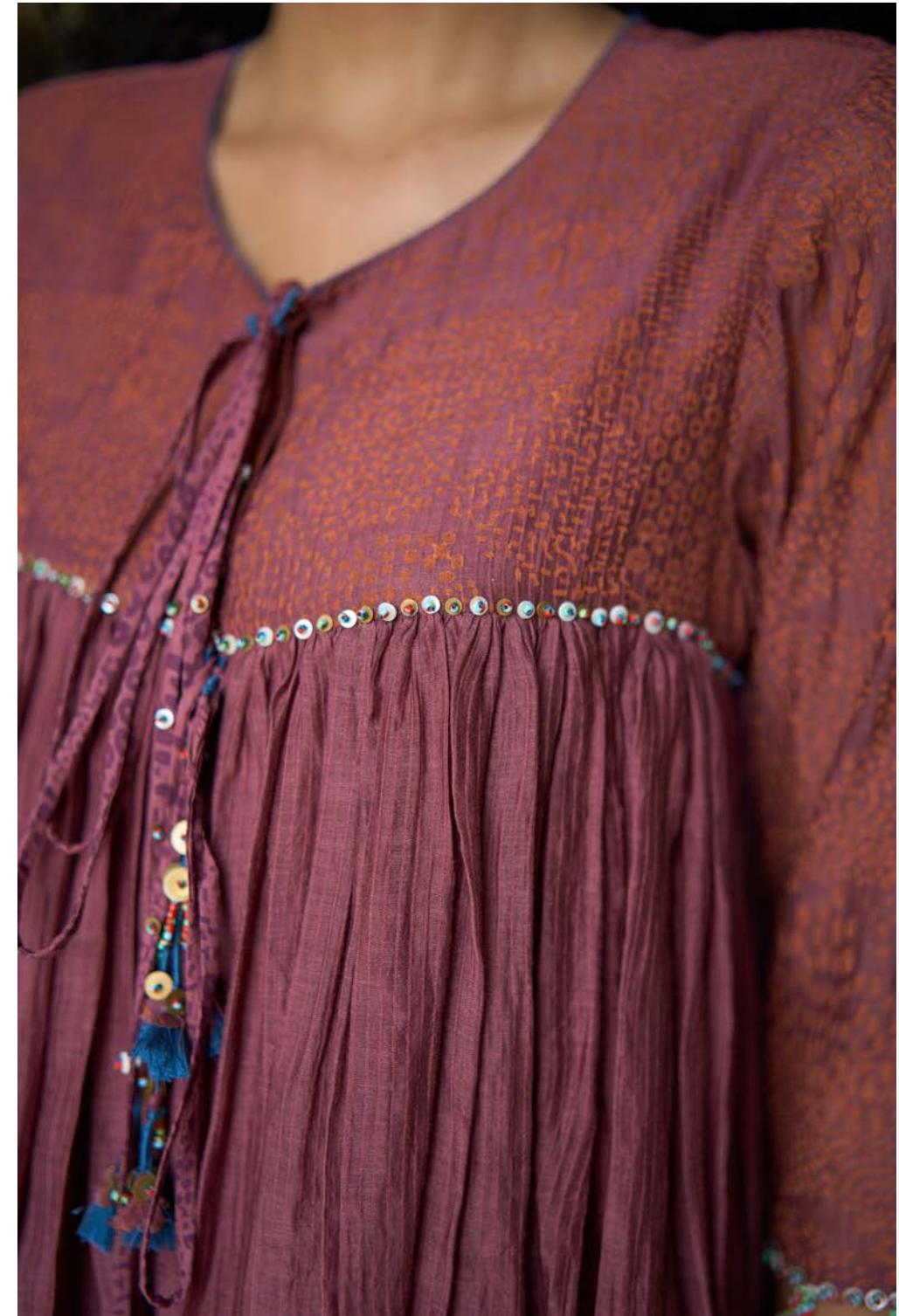
HELEN KEDIA TOP

Color - Mauve/Amber

Fabric - Handwoven Chanderi
Self/100% Cotton

Techniques/Details - Chanderi and Cotton
layered kedia top with hand block printing
and beaded tassels and embellishments.

Rs. 12,500





HADES PANT

Color - Mauve/Purple

Fabric - 100% Cotton

Techniques/Details - Cotton hand block printed cropped pant with pleated hem with button detail.

Rs. 3,900





JUNO TOP

Color - Ivory/Orange

Fabric - Handwoven Chanderi

Techniques/Details - Self stripe chanderi top with a fine pintucked back yoke with a gathered back and hand block printed along with beaded embellishments done by hand.

Rs. 13,200







CRONUS BAG

Color - Ivory/Amber

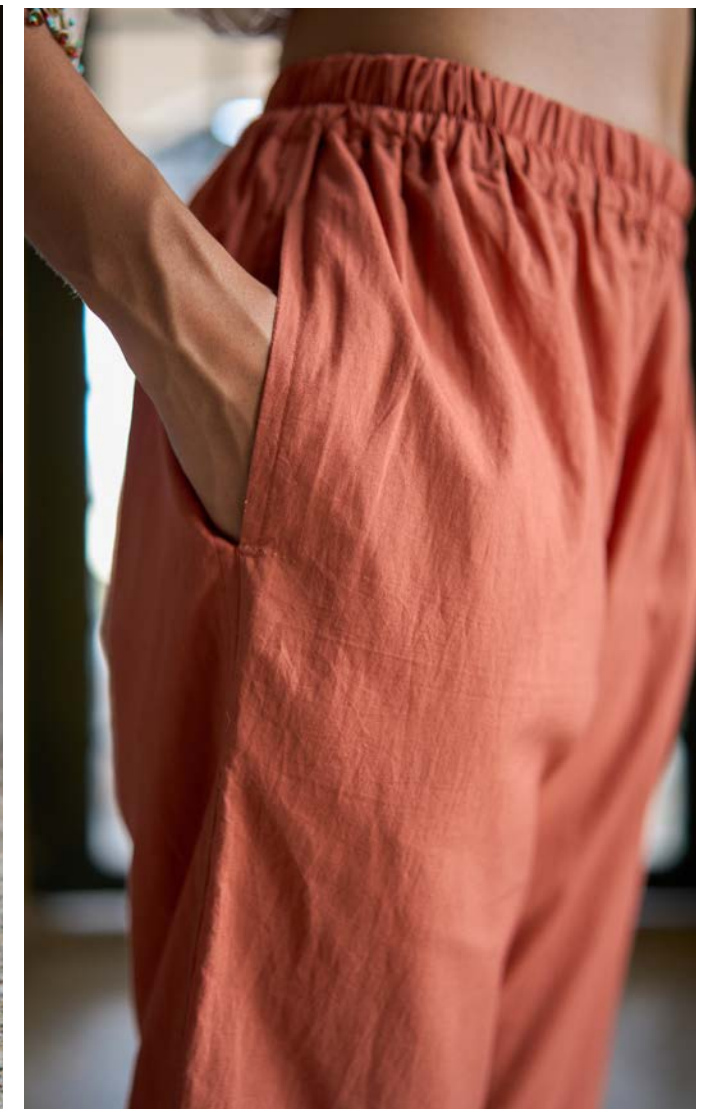
Fabric - 100% Cotton

Techniques/Details - Cotton Handblock printed, quilted, reversible bag.

Rs. 8,000







EZRA PANT

Color - Orange

Fabric - 100% Cotton

Techniques/Details - Cotton straight pant with side hem button detail.

Rs. 3,900

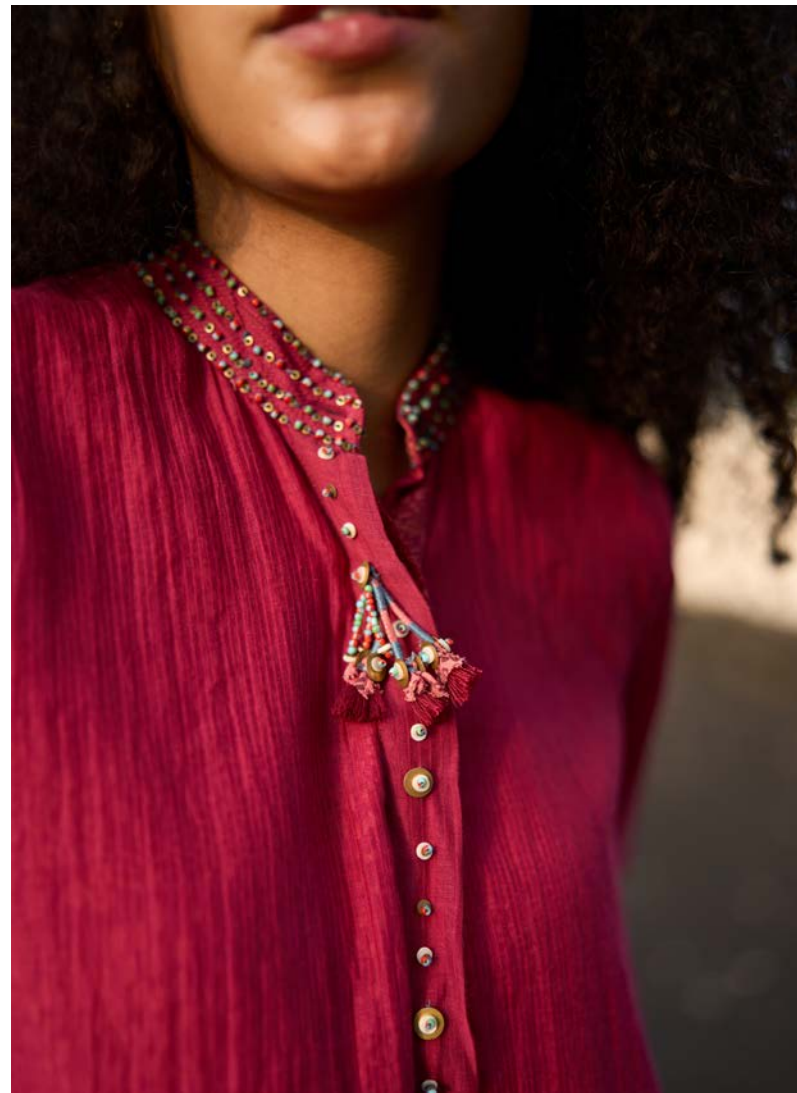
PLUTO TUNIC

Color - Berry

Fabric - Striped Chanderi self

Techniques/Details -Chaderi self striped layered front open tunic with hand block printed inner layer, embellished with hand done beadwork .

Rs 18,900







DIANA PANT

Color - Berry

Fabric - 100% Cotton

Techniques/Details - Cotton hand block printed pants with a pleated bottom hem and button detail.

Rs 4,900



83

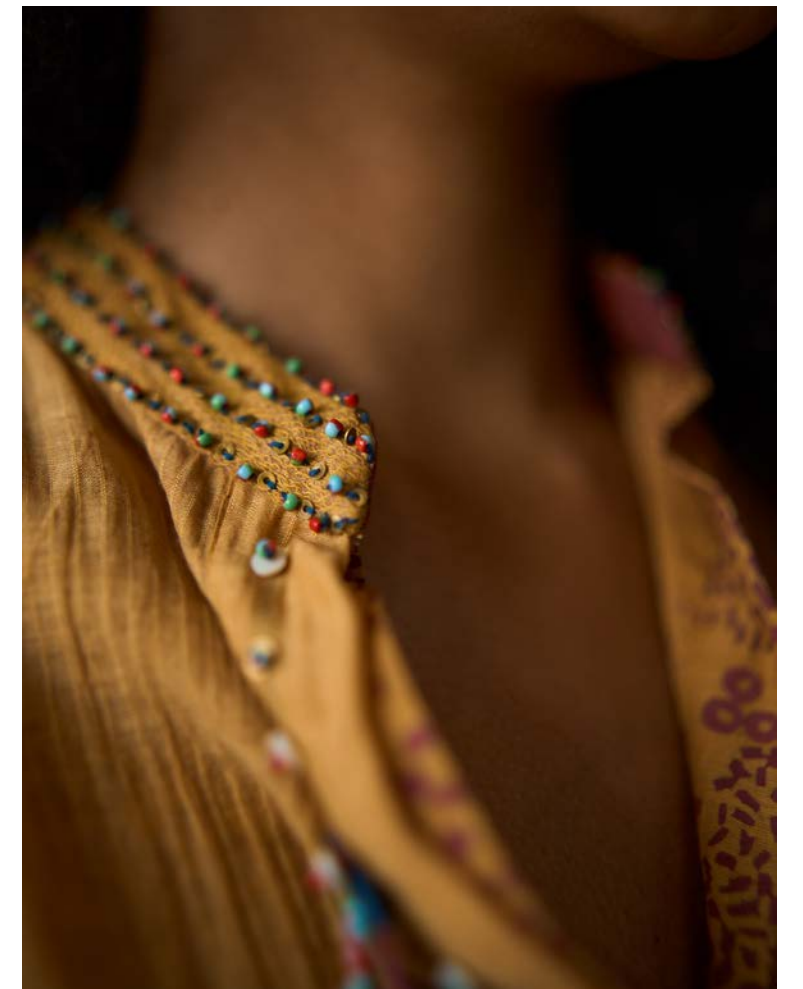
PLUTO TUNIC

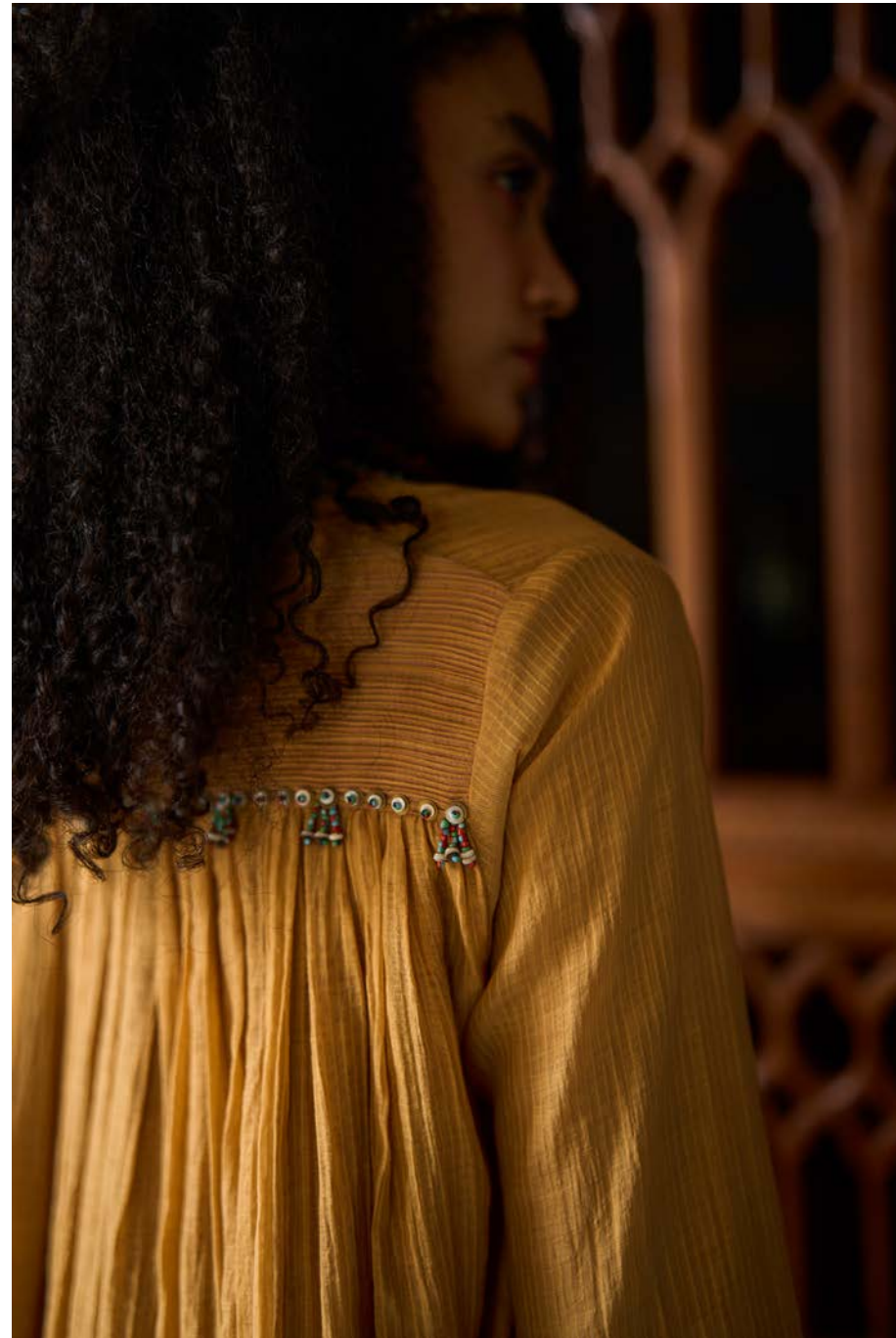
Color - Butter

Fabric - Striped Chanderi Self

Techniques/Details - Chaderi self striped layered front open tunic with hand block printed inner layer, embellished with hand done beadwork.

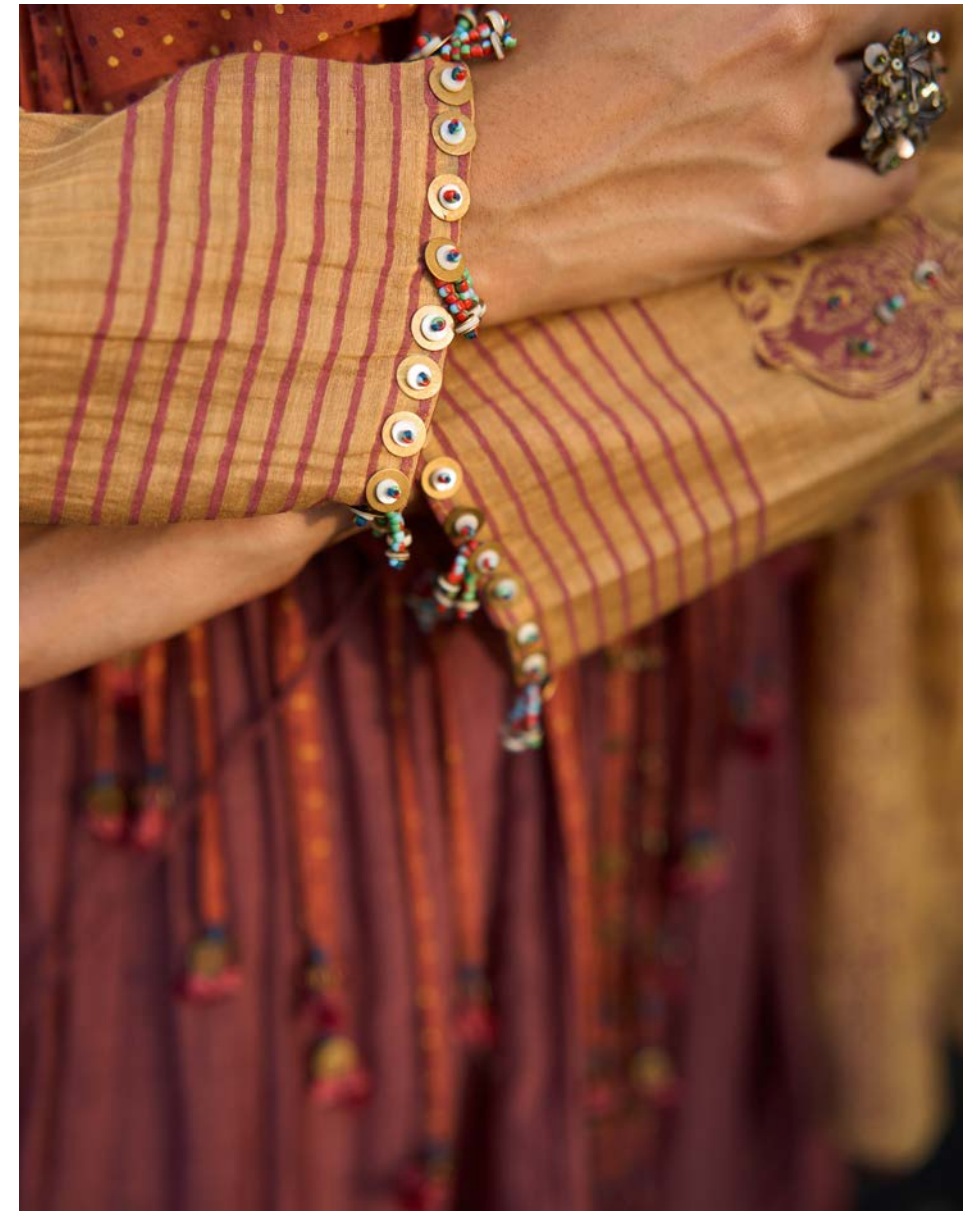
Rs. 18,900













ZEUS DRESS

Color - Mauve

Fabric - Handwoven Chanderi/ 100% cotton
frill

Techniques/Details - Handwoven Chanderi
Layered Dress with very fine pintucks and a
hand block printed frill at the bottom inner
hem

Rs. 14,500



95

IVY SCARF

Color - Butter/Orange

Fabric - Handwoven Chanderi

Techniques/Details - Handwoven hand
block printed square scarf with hand done
beading and tassels.

Rs. 8,900





ADAM SAREE

Color - Orange/ Mauve

Fabric - Striped Chanderi Self

Techniques/Details - Self stripe chanderi hand block printed sari with beaded hand done tassels at palla.

Rs. 18,000



NYX Blouse

Color - Mauve/Amber

Fabric - Handwoven Chanderi

Techniques/Details - Handwoven chanderi blouse with handblock printing, hand-embroidered embellishments and tassels.

Rs. 11,000





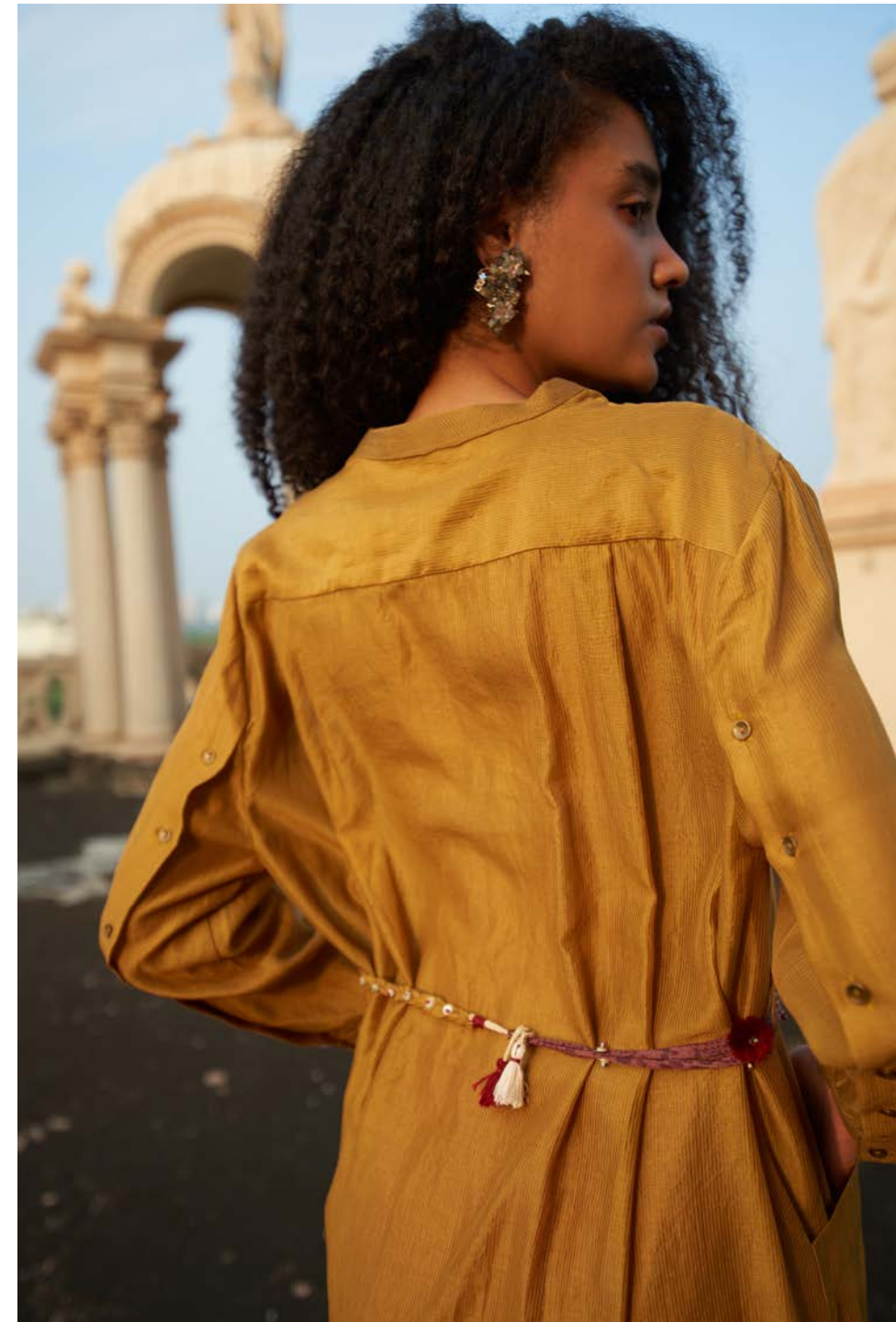
MIDAS KURTA

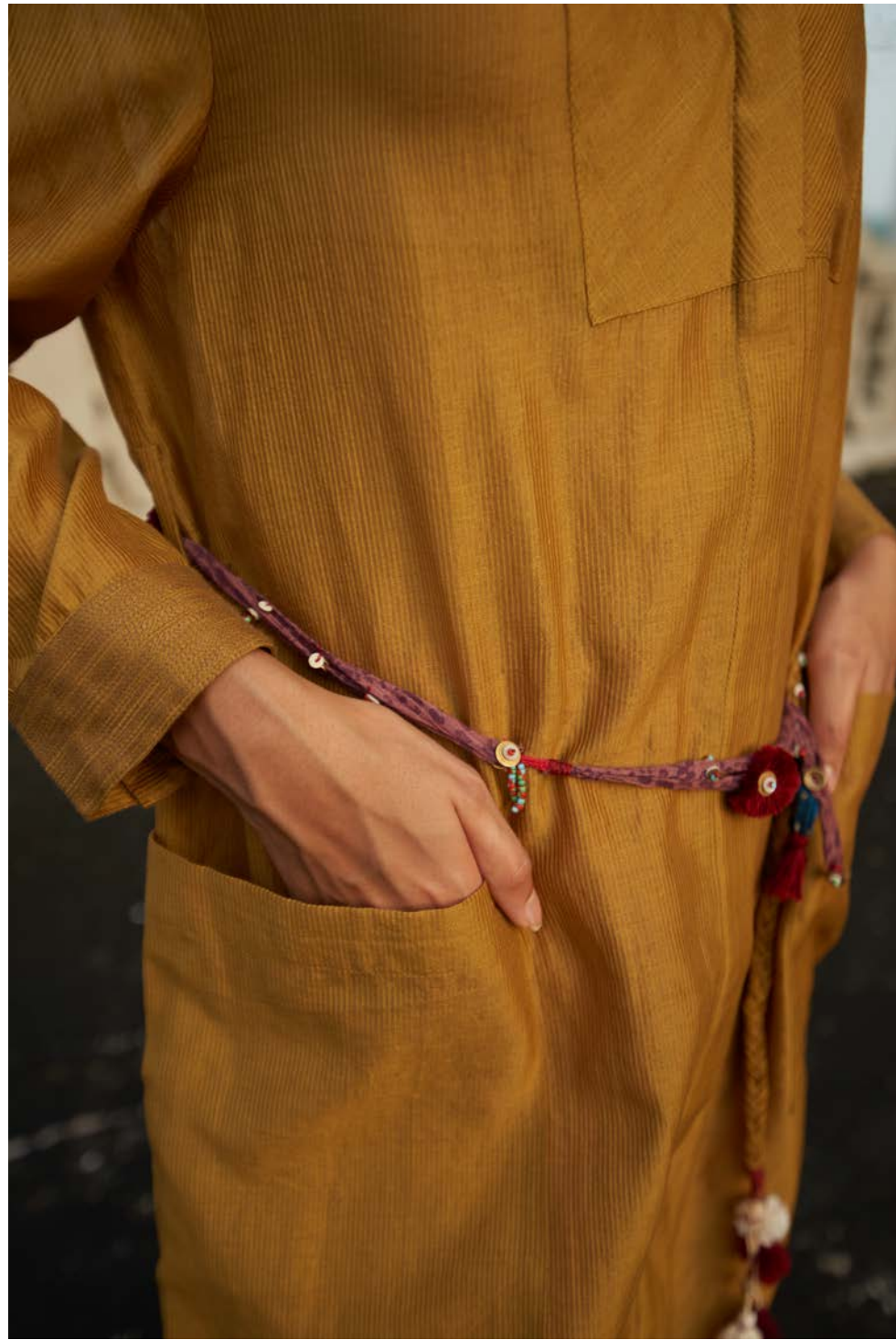
Color - CITRUS GREEN

Fabric - Striped Chanderi Self

Techniques/Details - 60 gm self stripe chanderi side slit front open kurta with sleeve button detail and a braided belt with hand done beadwork.

Rs. 13,500







107

HERA KURTA

Color - Ivory/Jungle Green

Fabric - Striped Chanderi Self/ 100% Cotton
Slip

Techniques/Details - Chanderi self stripe Hi-Lo kurta with a block printed contrast inner and hand done details and embellishments.

Rs.14,500







HERMES PANT

Color - Jungle Green/Mauve

Fabric - 100% Cotton

Techniques/Details - Cotton wideleg block printed pants

Rs. 4,900



JUPITER DRESS

Color - Mauve/Amber

Fabric - Handwoven Chanderi

Techniques/Details - Handwoven chanderi hand block printed dress with an a-symmetric frilled hem.

Rs. 12,500

114



115



CONTACT SHEET

DRESSES/TUNICS/KURTAS



TOPS/BLOUSE



OVERLAYS/JACKETS



SKIRTS/PANTS/SHORTS



PANDORA SKIRT



HADES PANT



EZE PANT



HENRY PANT



CORA SHORTS

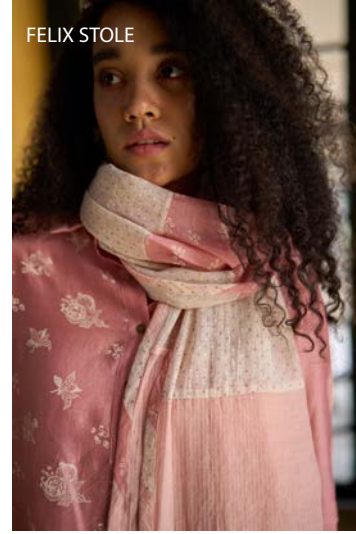


DIANA PANT



HERMES PANT

DUPATTA/SCARVES/STOLES



FELIX STOLE



APHRO STOLE



APHRO STOLE



ARTHUR DUPATTA



IVY SCARF



IVY SCARF

SAREE



ADAM SAREE

Meet the Designer

SWATTI's interest in fashion started early on in her life. Seeing her mother work in the garment industry for many years, Swatti grew up surrounded by sketches and swatches! Swatti understood that clothes were an expression of one's own self... A story with an effortless narrative..

To hone her craft and to fall deeper in love, Swatti joined the National Institute of Fashion Technology in the capital. She won the best design collection award at the end of the 4 years.

Her love for Indian textiles, made Fabindia an obvious choice as her first stint in the industry.

After setting a sound base, Swatti, went on to learn a completely different language of fashion. At the complete opposite end of the spectrum, she trained under the mighty and majestic Tarun Tahiliani . After spending 5 years under his guidance, Swatti was ready to embark on her own journey. Thus - Swatti Kapoor the label was born in 2019. Currently, she also heads the pvt label department as a design consultant for Jaypore.com.

Oct-2021 Swatti received the 1st prize with a cash reward for her creation depicting Khadi as the most ethical and sustainable clothing. The Khadi fashion show organized by Khadi and Village Industries Commission (KVIC). The fashion show, curated by the Fashion Design Council of India (FDCI) led by its Chairman and KVIC Advisor Shri Sunil Sethi.

Jan 2022, She was chosen to exhibit her khadi collection at the KVIC Sustainable Khadi Exposition, curated by FDCI at the Dubai Expo 2020.





KEEP IN TOUCH



facebook.com/studio.swattikapoor



instagram.com/studio.swattikapoor



twitter.com/swattikapoor



swatti@swattikapoor.com

STOCKISTS

ENSEMBLE
New Delhi, Mumbai

ELAN STORE
Ahmedabad

OGAAN
New Delhi, Hyderabad

COLLAGE SHOP INDIA
Bangalore

ANONYM
Hyderabad

BOMBAIM
Kolkata

SWATTIKAPOOR.COM
EMSEMBLEINDIA.COM
JAYPORE.COM
KAMAKHYA.COM
OGAAN.COM
PERNIASPOPUPSHOP.COM
ELANSTORE.COM

KAYPASHA DESIGNS

402, FOURTH FLOOR,
PLOT NO. 8, ASHOKA MARG,
SOUTH CITY-I, SECTOR-41,
GURUGRAM- 122001
HARYANA
INDIA

SWATTI KAPOOR

ELLIOT DRESS

Color - Indigo Blue

Fabric - Handwoven Chanderi

Techniques/Details - Handwoven Chanderi block printed dress with a quilted bodice with hand done beaded details. With hand braided belt with tassels and embellishments.

Rs. 28,000