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III
2022

EST 2019



www.swattikapoor.com

SWATTI KAPOOR

SION

EST 2019

SION

Luxury Pret

www.swattikapoor.com



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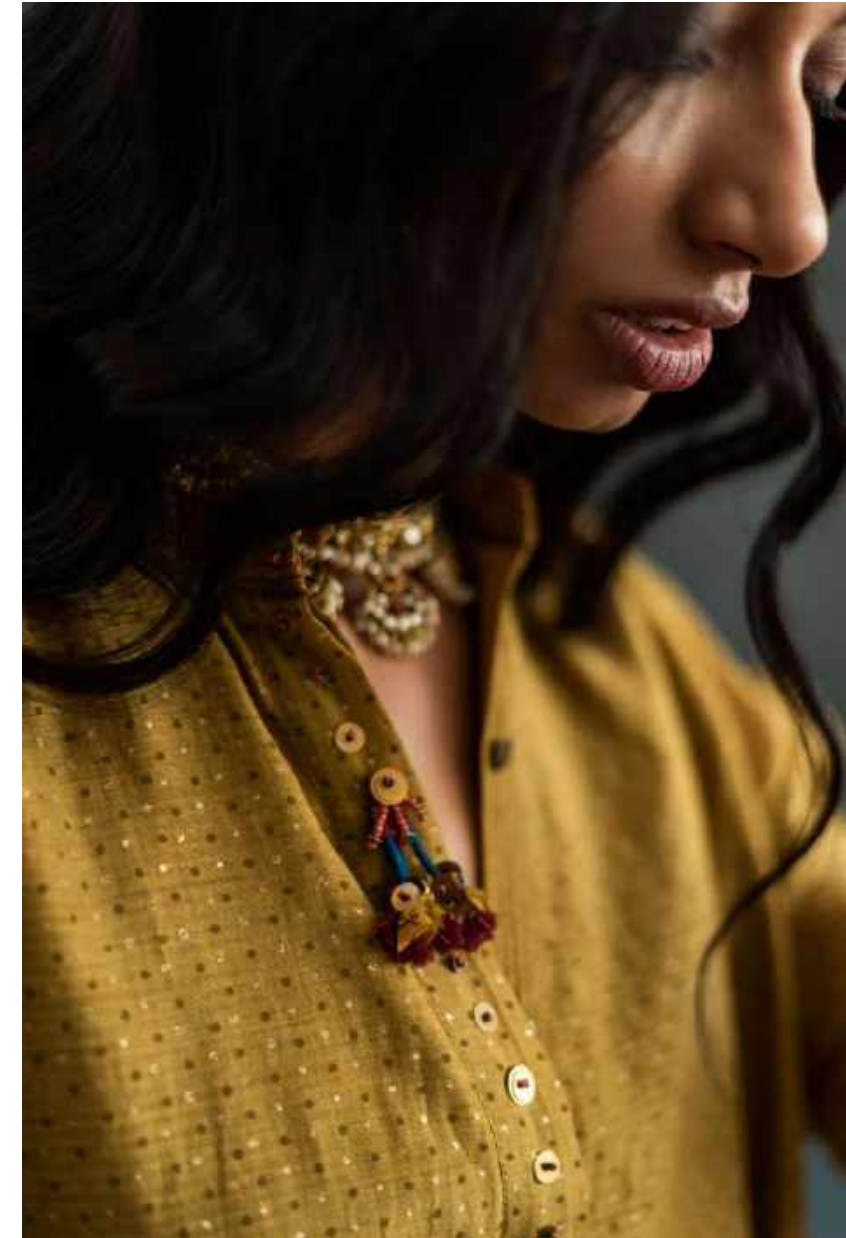
About Us

SWATTI KAPOOR embodies a way of life that is rooted in culture, craft and community. We stand at an interesting intersection of local and global, traditional and innovative, classic and contemporary.

We believe in looking back while moving forward. We are about slow living with sustainability at its heart. For us the process is as important as the product. Our story is a collective narrative of all the makers whose shared efforts culminate in a beautiful legacy.

At Swatti Kapoor, our range of clothing revolves around the premise of inspiring thoughtfulness. We use handwoven textiles, natural materials and artisanal techniques to create products with a global and timeless appeal.

Swatti Kapoor
Creative Head





COLLECTION NOTE

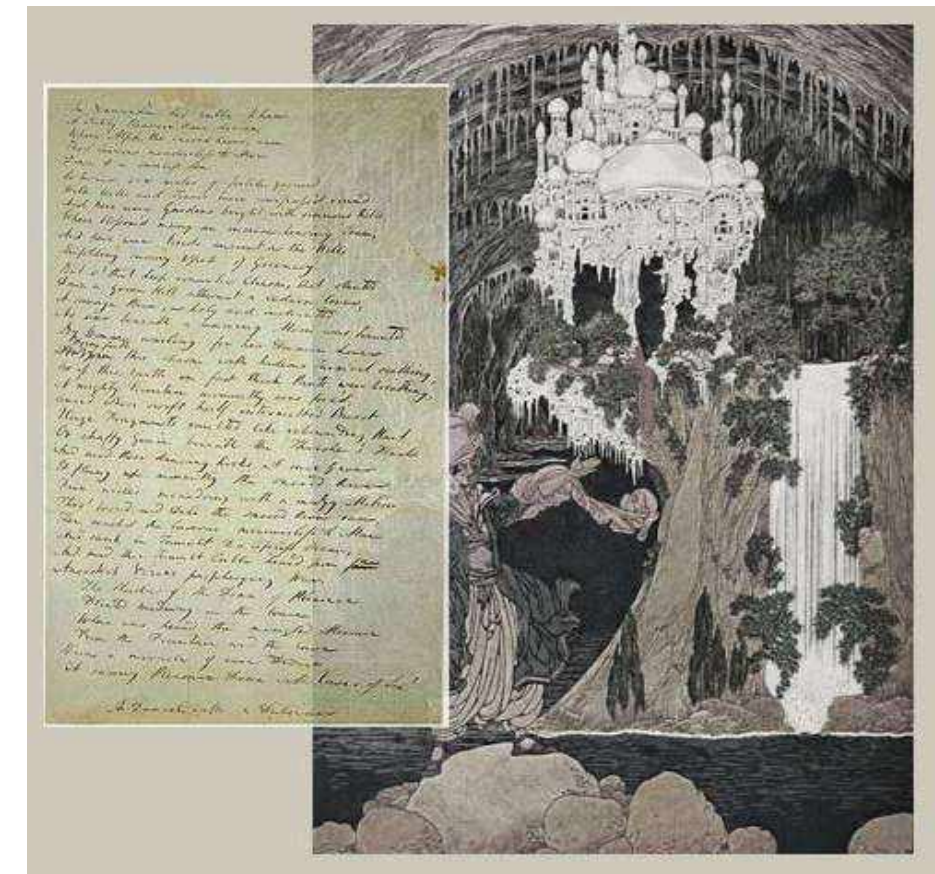
SION-

The collection is based on a Poem written by Samuel Taylor Coleridge, published in 1816, called –KUBLA KHAN/AVISION IN A DREAM : A FRAGMENT, which was composed one night after he experienced an Opium influenced dream after reading about the Mongol Ruler and Emperor of China KUBLAI KHAN. The Poem expands on the dark chasm in the midst of Xanadu's savage yet holy gardens. Talks of miracle and pleasure in Kubla's creation.

FABRICS AND TECHNIQUES-

Our endeavour as a brand is to use pure and sustainable techniques and fabrics making ethical clothing using materials with least possible carbon footprint, recycling, up-cycling and minimizing wastage.

Fabrics used- fine chanderis in 50 and 40 gm, fine khadi mul, striped chanderi in self. Pin-tucks, pleating, block printing, hand embroidery and other kinds of fabric manipulation.



SION



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BELLA DRESS (Set of 2 with Slip)

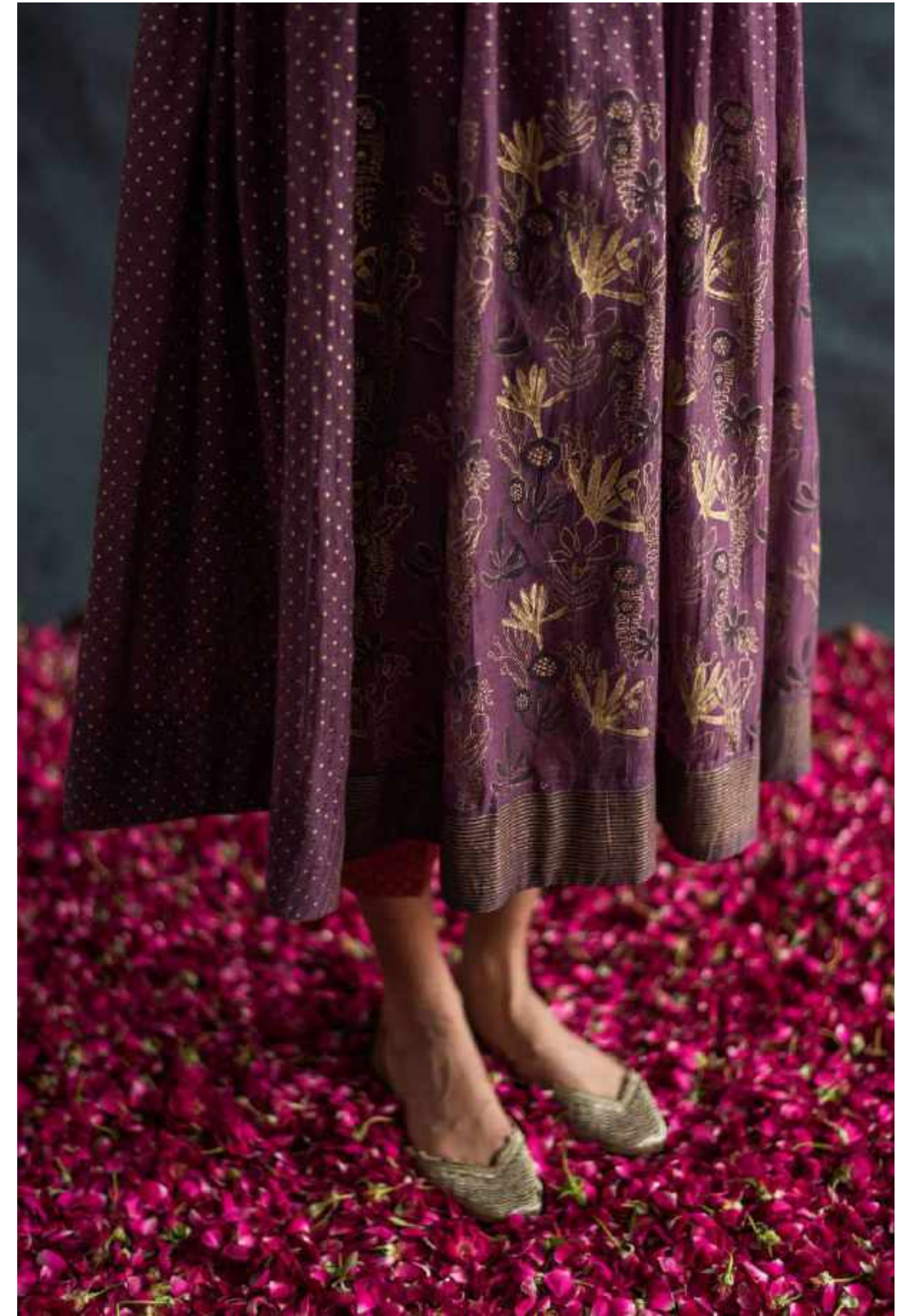
Color - Mauve

Fabric - Handwoven Chanderi Mul

Techniques/Details - Front pleating, Hand block printed in gold khadi, beads and metal sequins detailing.

Rs. 18,000









SHARON DUPATTA

Color - Ginger orange

Fabric - Handwoven Chanderi Mul, Silver striped Chanderi

Techniques/Details - Silver Zari with chanderi, handblock printed in gold khadi, metal sequins and beads detailing, tassels.

Rs. 9,500

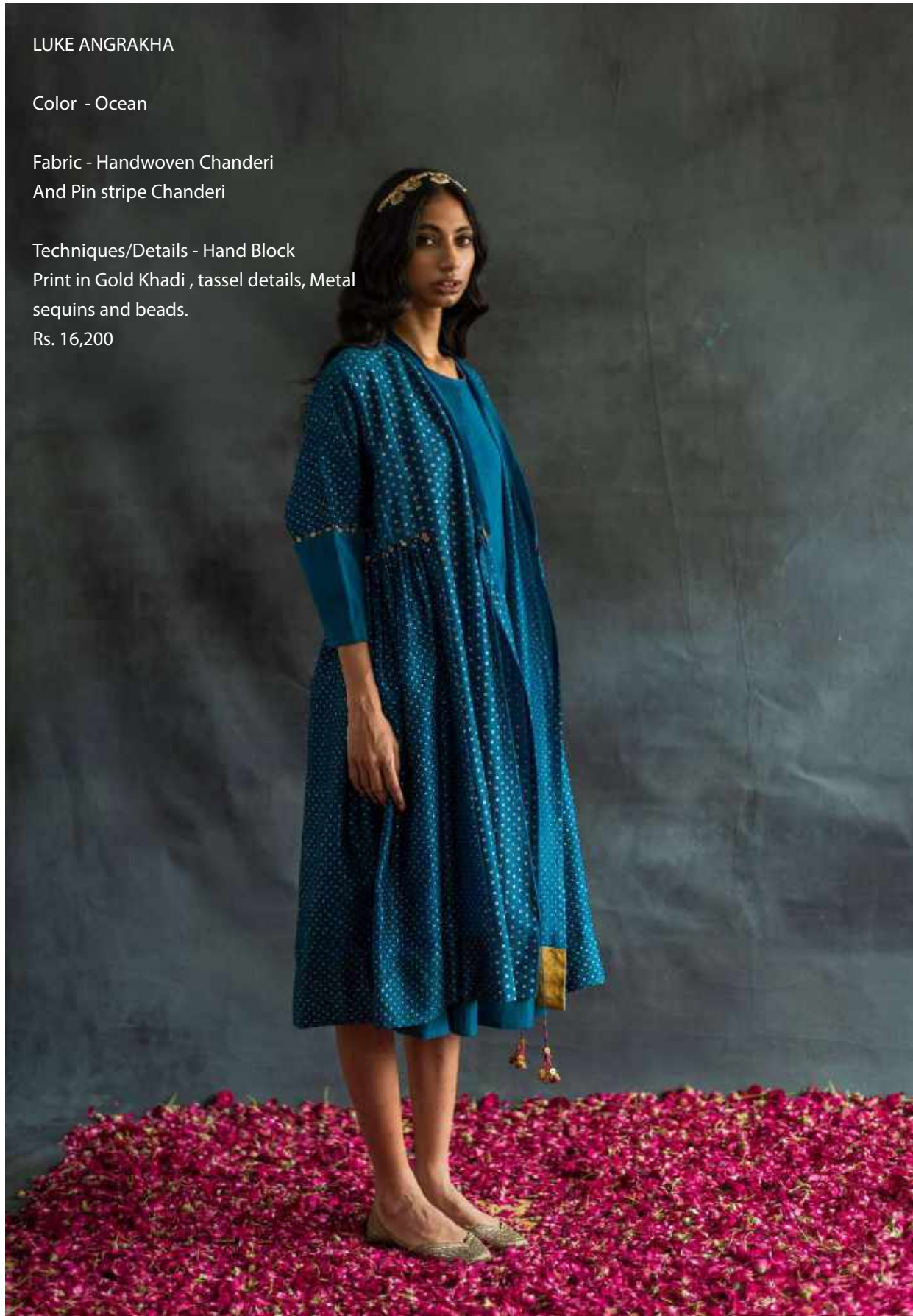


LUKE ANGRAKHA

Color - Ocean

Fabric - Handwoven Chanderi
And Pin stripe Chanderi

Techniques/Details - Hand Block
Print in Gold Khadi , tassel details, Metal
sequins and beads.
Rs. 16,200





EVE DRESS

Color - Ocean

Fabric - Handwoven Chanderi Mul

Techniques/Details - Fabric Manipulated
corded details, fine pin-tuck ,beads and
sequins detail on shoulder.

Rs. 16,500







JOY DUPATTA

Color - Ocean

Fabric - Gold Striped Chanderi, Handwoven Chanderi Mul.

Techniques/Details - Gold Zari, Metal sequins and beads detailing, tassels.

Rs. 9,500





MARIA TUNIC

Color - HENNA

Fabric - Pin Stripe Chanderi

Techniques/Details - Hi-Lo, hand-block print at the yoke, Metal sequins and beads detailing, tassels, corded fabric manipulation.

Rs. 12,800







ZINA DUPATTA

Color - Henna

Fabric - Gold Striped Chanderi, Handwoven Chanderi

Techniques/Details - Gold Zari, Hand block print in Gold Khadi, Metal Sequins and Beads detailing, Tassels.

Rs. 9,500

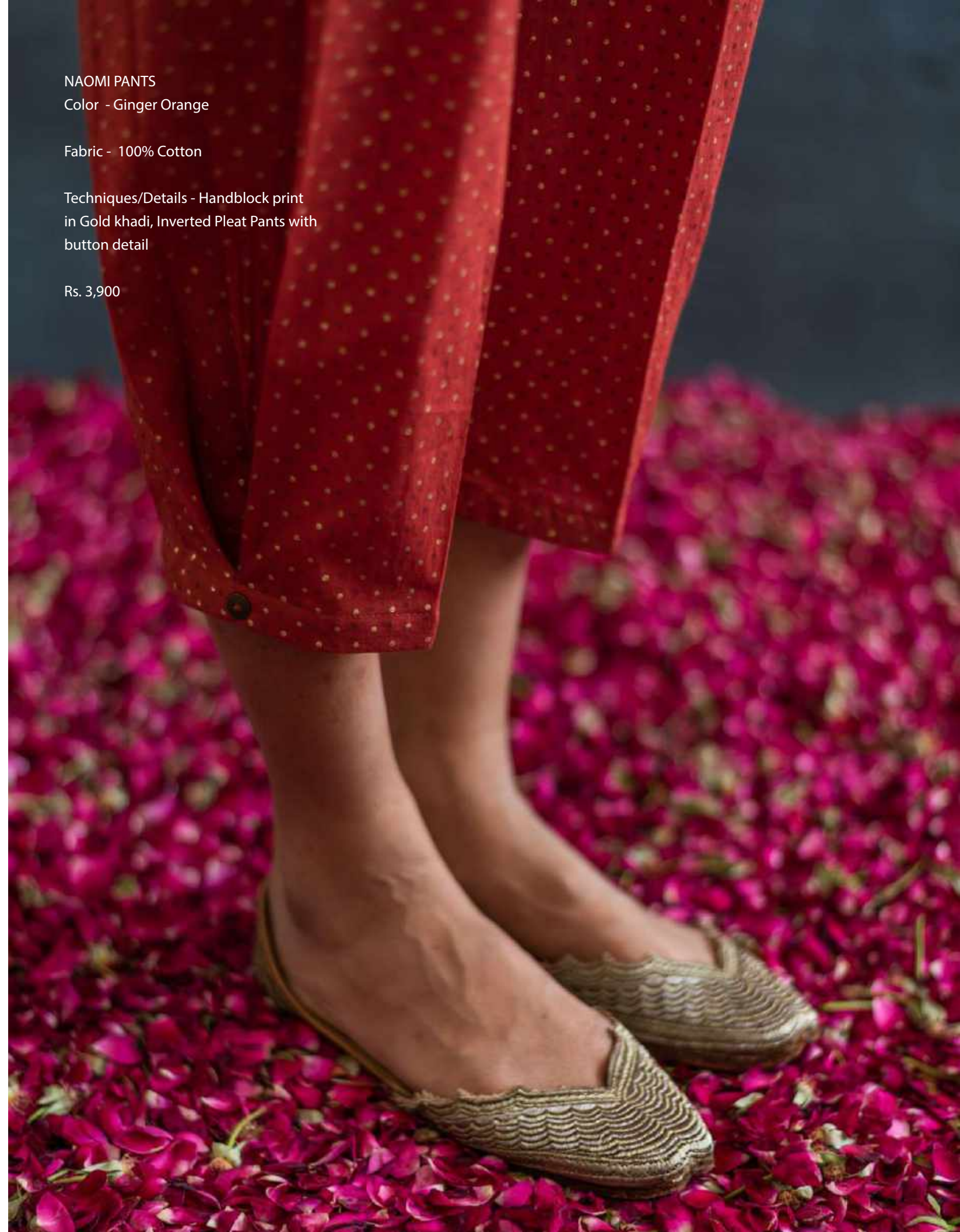


NAOMI PANTS
Color - Ginger Orange

Fabric - 100% Cotton

Techniques/Details - Handblock print
in Gold khadi, Inverted Pleat Pants with
button detail

Rs. 3,900



ANGELA DRESS

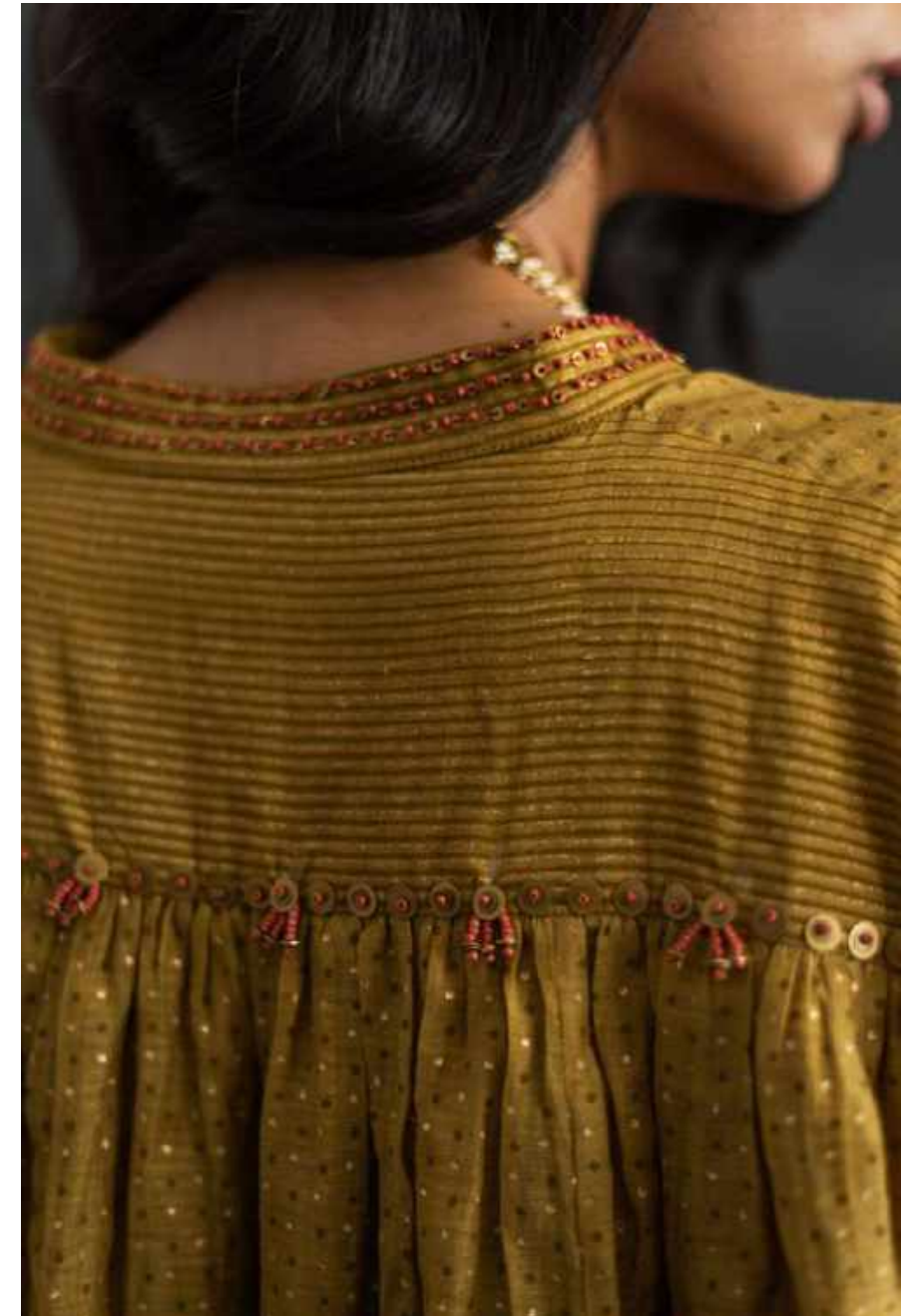
Color - Henna

Fabric - Handwoven Chanderi Mul

Techniques/Details - Double layered, hand block print in gold khadi, metal sequin and beads detailing at back and collar, tassels.

Rs. 17,800





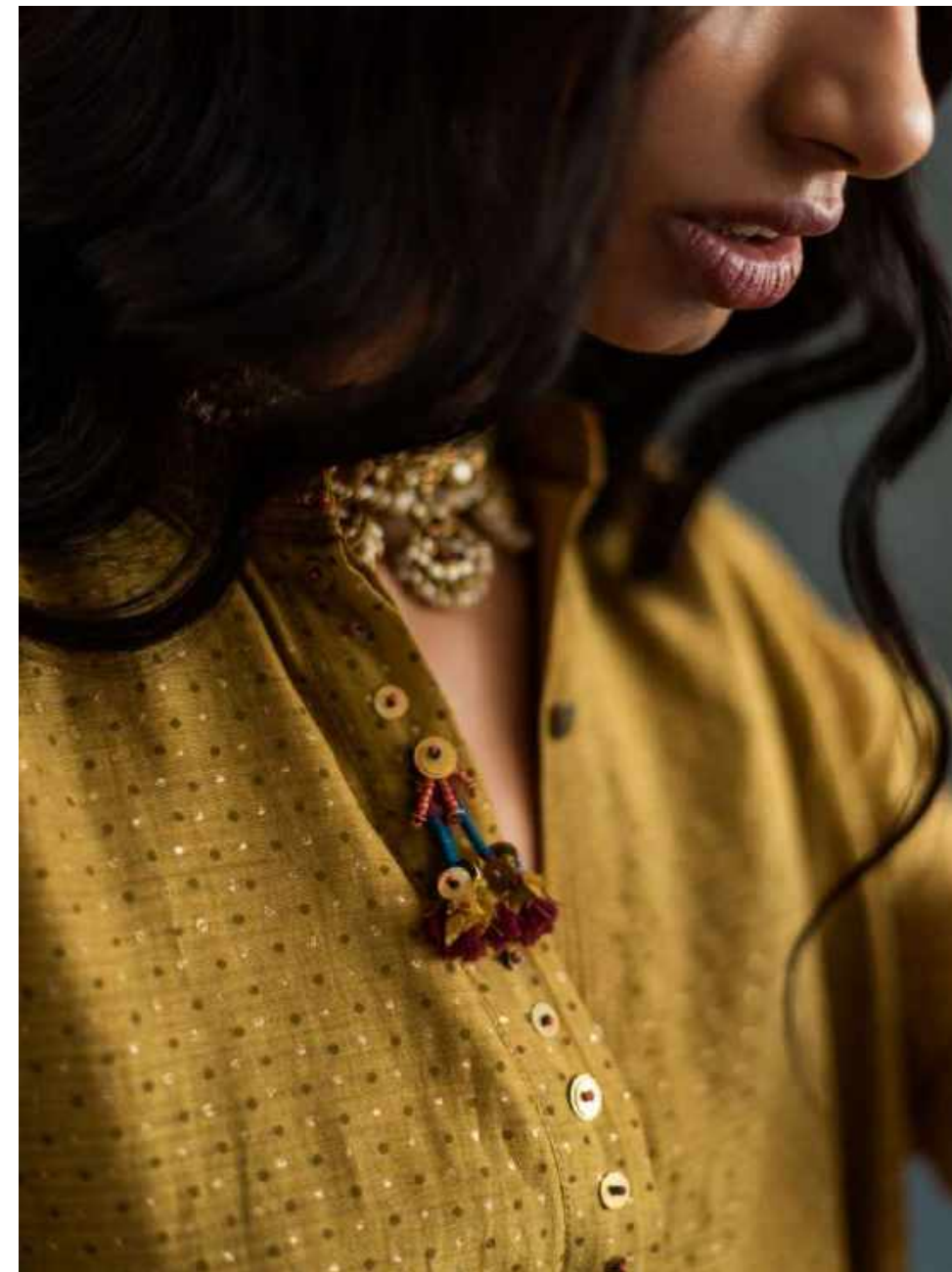
HOPE PANT
Color - HENNA

Fabric - 100% Cotton

Techniques/Details - Handblock
print. Inverted Pleat Pants with
button detail
Rs. 4,900



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REBECCA SCARF

Color - Henna Ginger Orange

Fabric - Handwoven Chanderi Mul

Techniques/Details - Hand Block Print in Gold khadi, metal sequins and beads detailing, Tassels.

Rs. 9,500





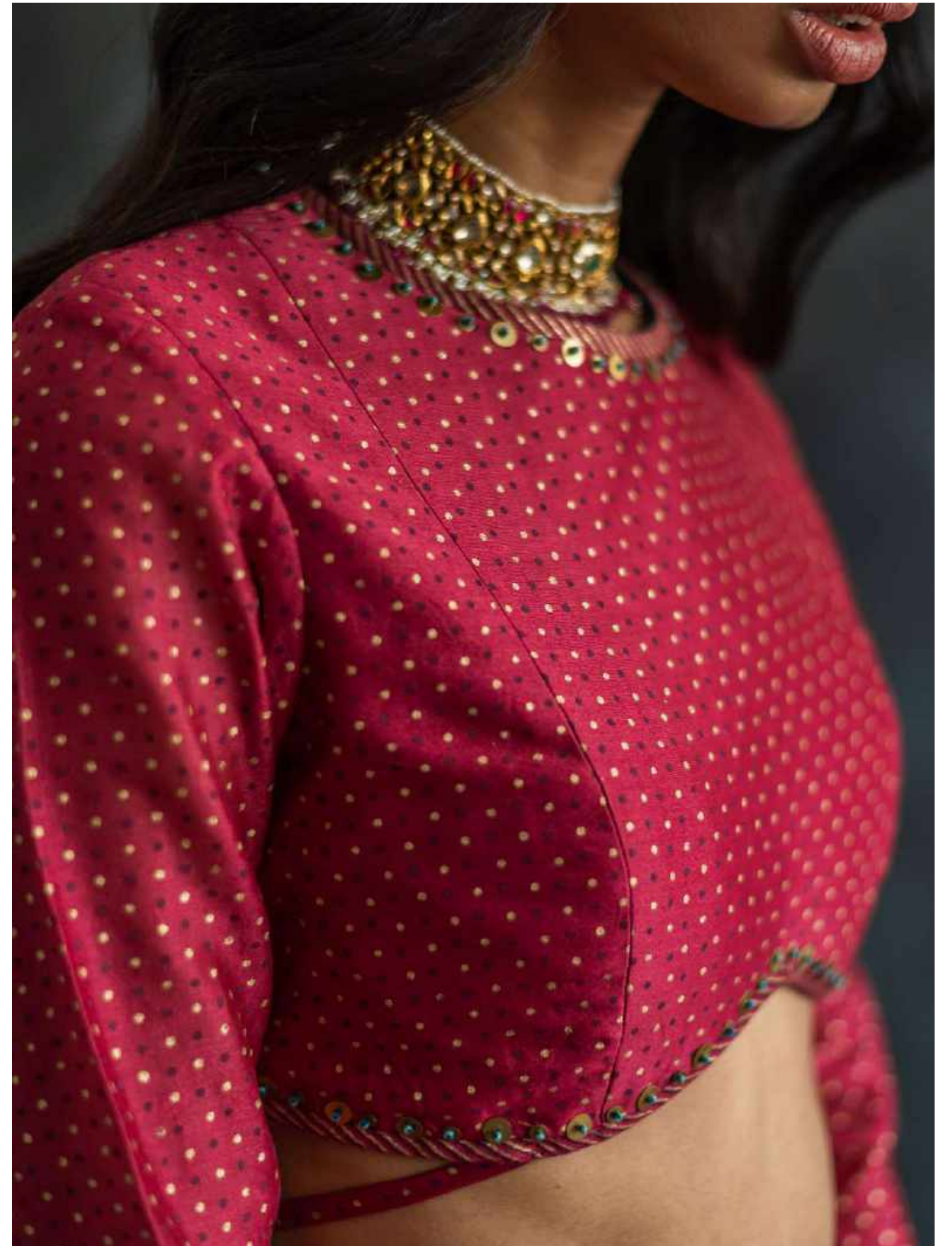
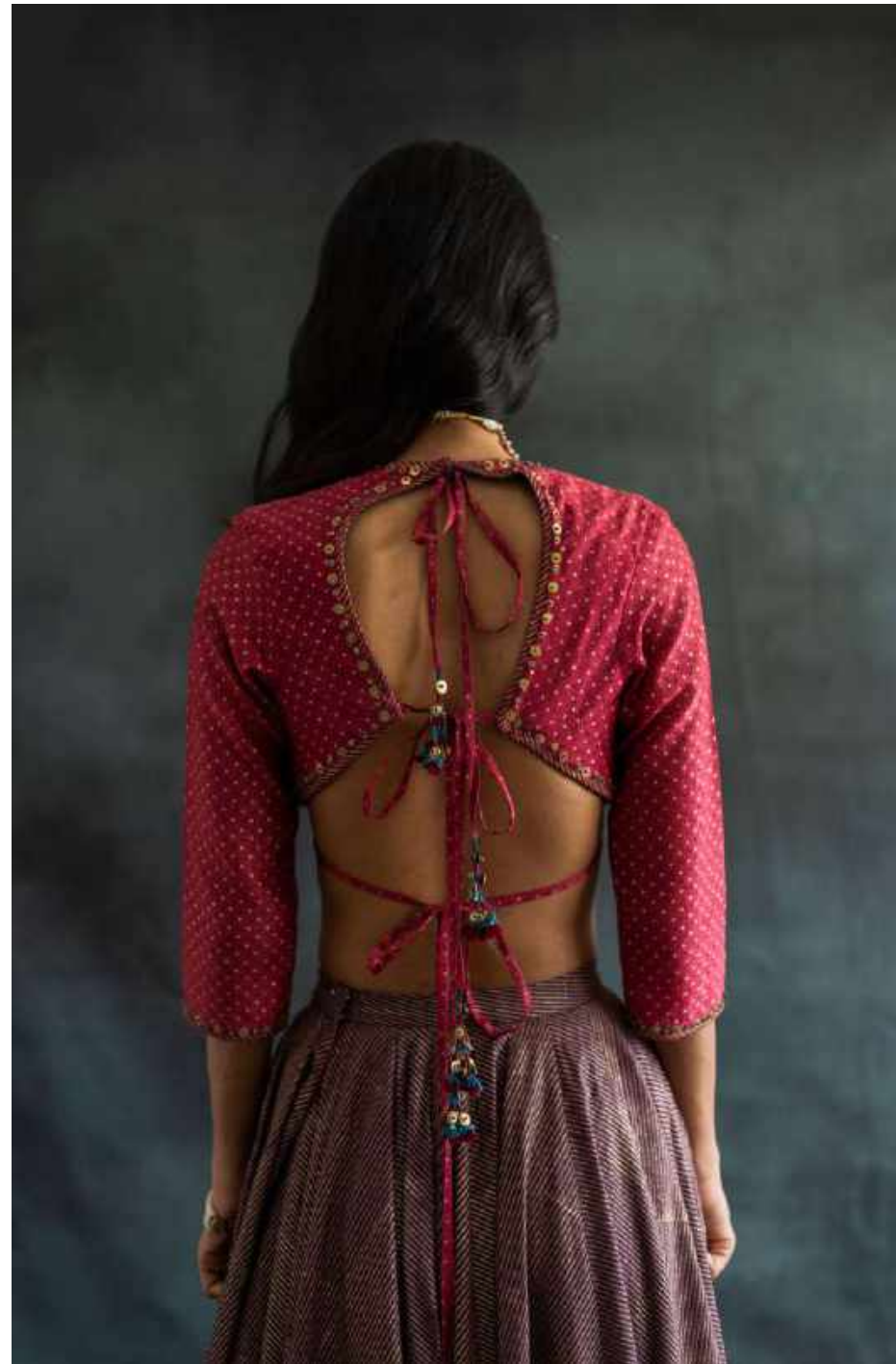
RUFUS BLOUSE

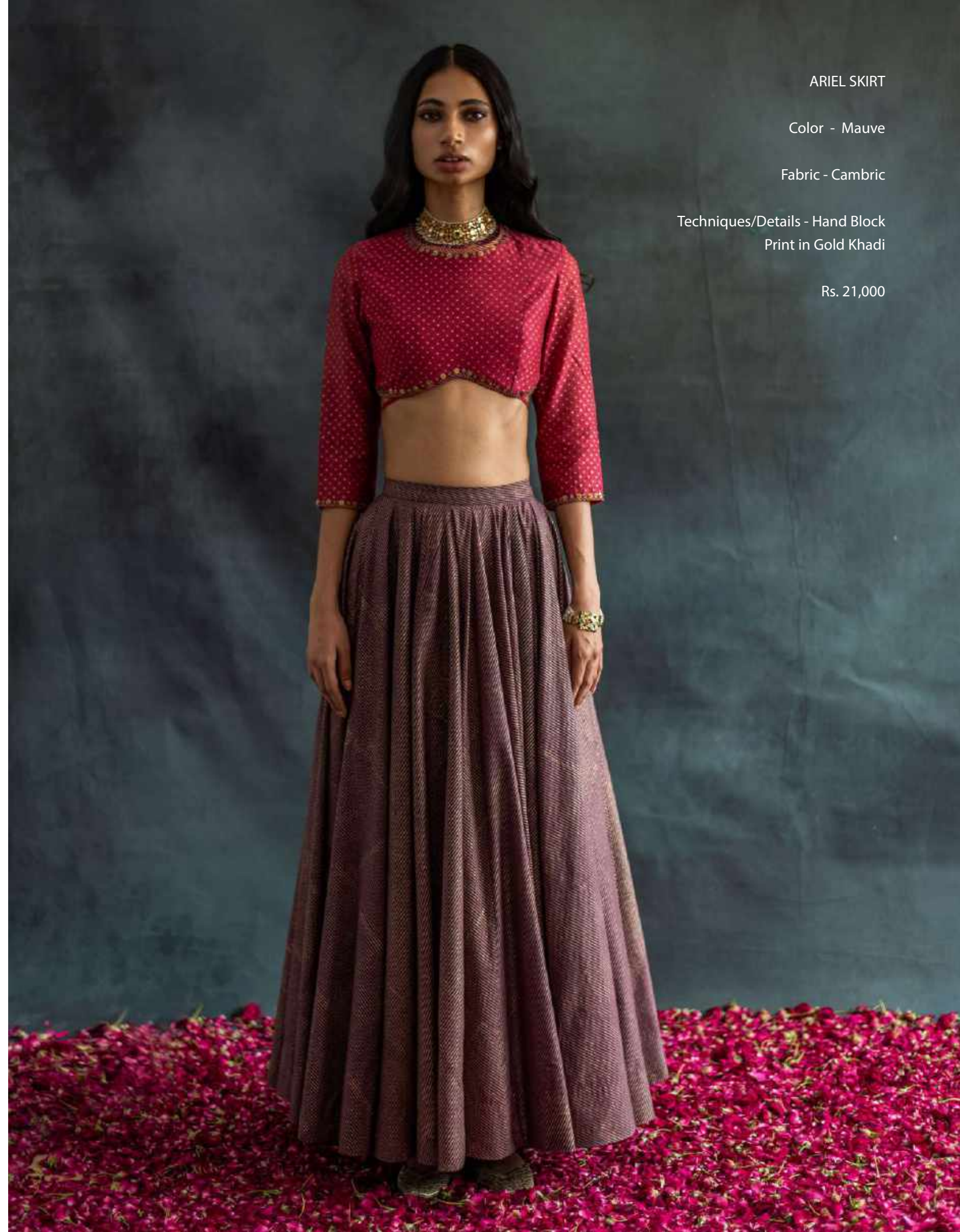
Color - Daliha Pink

Fabric - Handwoven Chanderi

Techniques/Details - Hand Block Print in Gold Khadi , Metal Sequins and beads detailing, Tassels.

Rs. 11,000





ARIEL SKIRT

Color - Mauve

Fabric - Cambric

Techniques/Details - Hand Block
Print in Gold Khadi

Rs. 21,000



ASHER DRESS

Color - Daliha Pink

Fabric - Handwoven Chanderi mul

Techniques/Details - Hand Block
Print in Gold khadi, metal sequins.

Rs. 21,000





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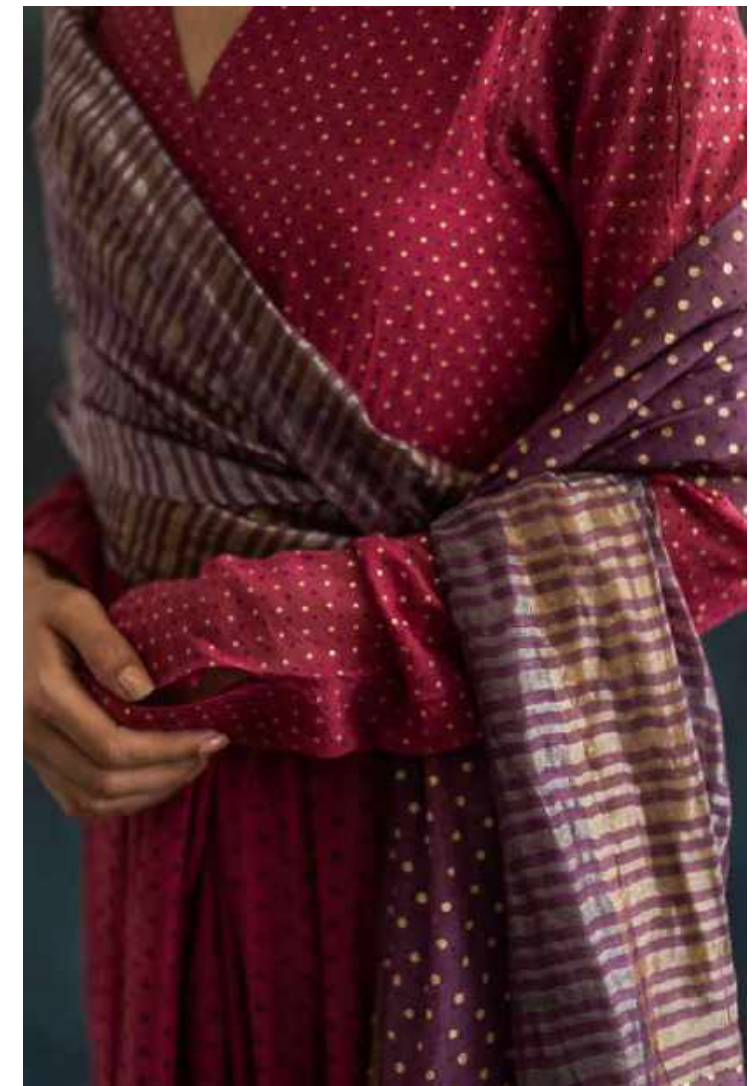
TERAH DUPATTA

Color - MAUVE

Fabric - Handwoven Chanderi Mul, Silver
Zari striped chanderi

Techniques/Details - Hand Block Print in
Gold khadi, Tassels.

Rs. 9,500



SARAH DRESS(Set of 2 with Slip)

Color - Mauve

Fabric - Handwoven Chanderi Mul

Techniques/Details - Hand Block

Print in Gold khadi, texturing, metal sequins detailing, Corded fabric manipulation detail.

Rs. 12,800



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MATHEW PANTS

Color - Mauve

Fabric - 100% Cotton

Techniques/Details - Hand
block print in Gold Khadi, Inverted Pleat
Pants with button detail

Rs. 3,900



CALEB DRESS (Set of 2 with Slip)

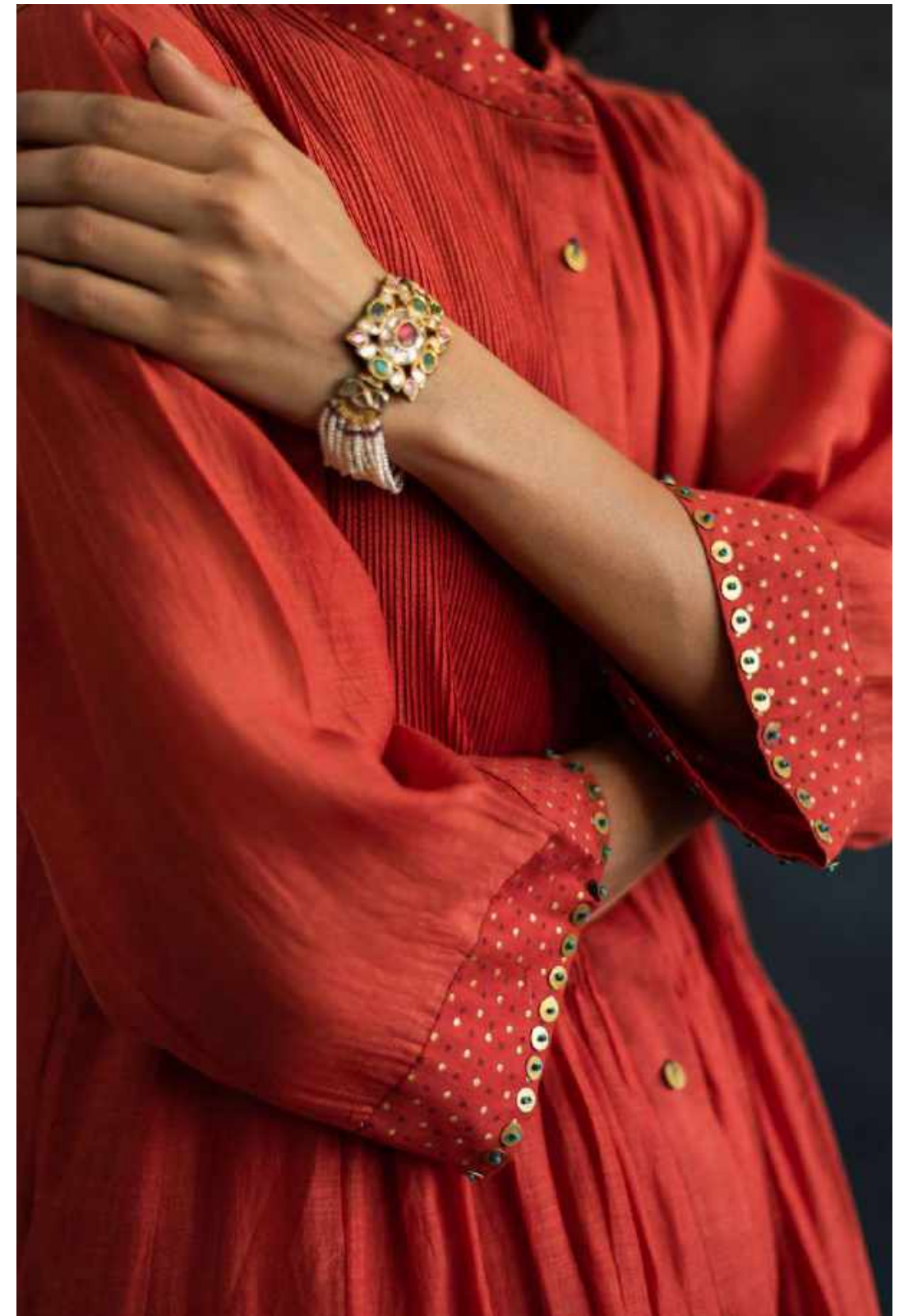
Color - Ginger Orange

Fabric - Handwoven Chanderi Mul

Techniques/Details - Hand Block Print at back yoke, collar and border, fine pin-tucks, flat collared, fabric manipulation details and texturing, metal sequin details.

Slip - 100% cotton cambric

Rs. 16,500







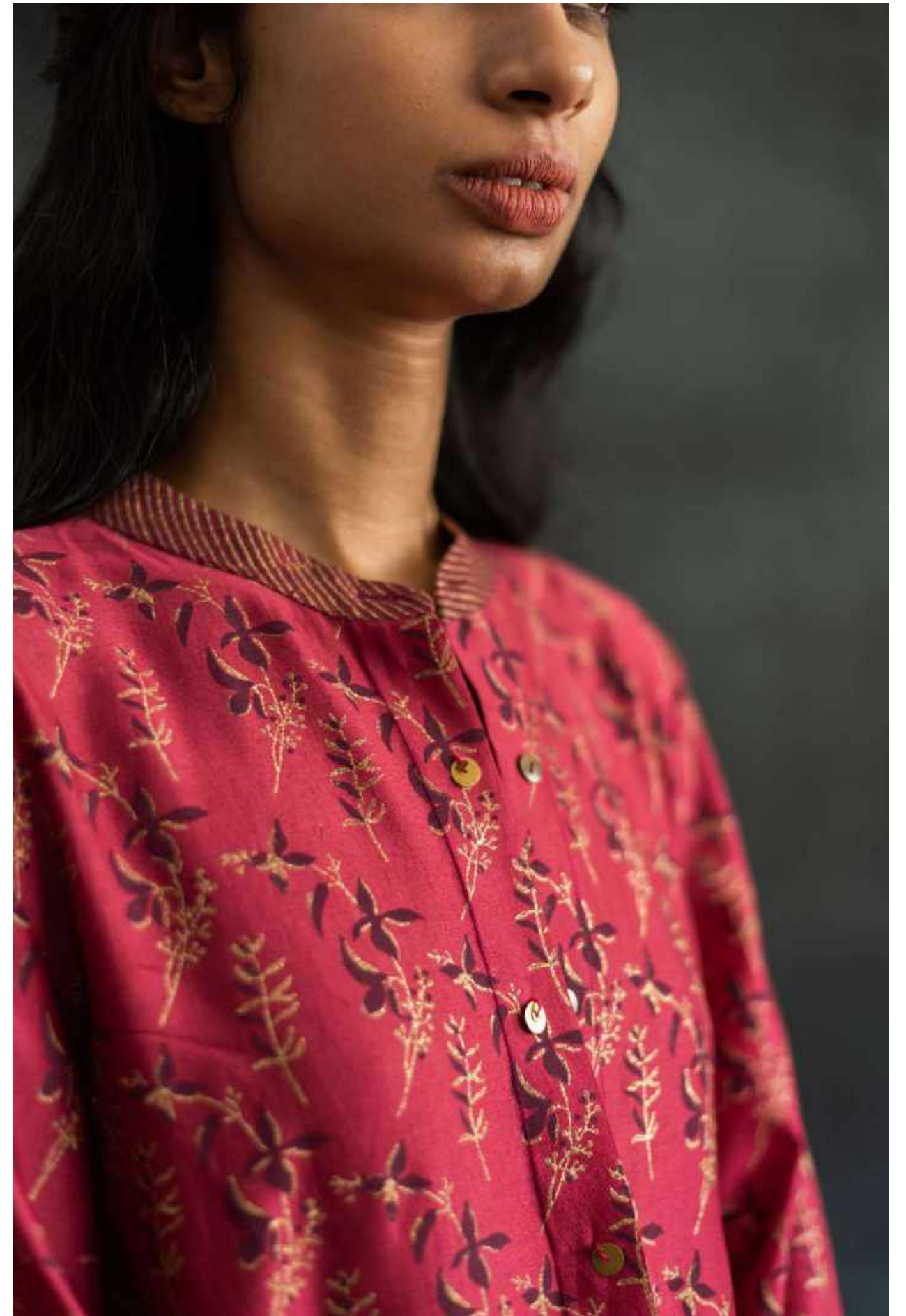
NOAH DRESS
Color - Daliha Pink

Fabric - Handwoven Chanderi

Techniques/Details - Hand Block
Print in Gold khadi, metal sequins and
beads detailing.

Rs. 15,500







NAOMI PANT

Color - Daliha Pink

Fabric - 100% Cotton

Techniques/Details - Handblock print in Gold khadi, Inverted pleat pants with button details.

Rs. 3,900

ABEL DRESS (Set of 2 with Slip)

Color - Ginger Orange

Fabric - Handwoven Chanderi Mul

Techniques/Details - Handblock print in Gold khadi, All over print, Metal sequins and beads detailing.

Rs 16,000





80



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NAOMI PANT

Color - Henna

Fabric - 100% Cotton

Techniques/Details - Handblock print in
Gold khadi, Inverted pleat pants with but-
ton details.

Rs. 3,900



CONTACT SHEET

TOP



BOTTOMS



DUPATTA



Meet the Designer

SWATTI's interest in fashion started early on in her life. Seeing her mother work in the garment industry for many years, Swatti grew up surrounded by sketches and swatches! Swatti understood that clothes were an expression of one's own self... A story with an effortless narrative..

To hone her craft and to fall deeper in love, Swatti joined the National Institute of Fashion Technology in the capital. She won the best design collection award at the end of the 4 years.

Her love for Indian textiles, made Fabindia an obvious choice as her first stint in the industry.

After setting a sound base, Swatti, went on to learn a completely different language of fashion. At the complete opposite end of the spectrum, she trained under the mighty and majestic Tarun Tahiliani . After spending 5 years under his guidance, Swatti was ready to embark on her own journey. Thus - Swatti Kapoor the label was born in 2019. Currently, she also heads the pvt label department as a design consultant for Jaypore.com.

Oct-2021 Swatti received the 1st prize with a cash reward for her creation depicting Khadi as the most ethical and sustainable clothing. The Khadi fashion show organized by Khadi and Village Industries Commission (KVIC). The fashion show, curated by the Fashion Design Council of India (FDCI) led by its Chairman and KVIC Advisor Shri Sunil Sethi.

Jan 2022, She was chosen to exhibit her khadi collection at the KVIC Sustainable Khadi Exposition, curated by FDCI at the Dubai Expo 2020.





KEEP IN TOUCH



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instagram.com/studio.swattikapoor



twitter.com/swattikapoor



swatti@swattikapoor.com

STOCKISTS

ENSEMBLE
New Delhi, Mumbai

ELAN STORE
Ahmedabad

OGAAN
New Delhi, Hyderabad

COLLAGE SHOP INDIA
Bangalore

ANONYM
Hyderabad

BOMBAIM
Kolkata

SWATTIKAPOOR.COM
EMSEMBLEINDIA.COM
JAYPORE.COM
KAMAKHYA.COM
OGAAN.COM
PERNIASPOUPSHOP.COM
ELANSTORE.COM

KAYPASHA DESIGNS

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INDIA

SWATTI KAPOOR