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2023

EST 2020



[www.swattikapoor.com](http://www.swattikapoor.com)

SWATTI KAPOOR

Sahaara



EST 2020

# SAHAARA

Luxury Pret

[www.swattikapoor.com](http://www.swattikapoor.com)



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# About Us

SWATTI KAPOOR embodies a way of life that is rooted in culture, craft and community. We stand at an interesting intersection of local and global, traditional and innovative, classic and contemporary.

We believe in looking back while moving forward. We are about slow living with sustainability at its heart. For us the process is as important as the product. Our story is a collective narrative of all the makers whose shared efforts culminate in a beautiful legacy.

At Swatti Kapoor, our range of clothing revolves around the premise of inspiring thoughtfulness. We use handwoven textiles, natural materials and artisanal techniques to create products with a global and timeless appeal.

Swatti Kapoor  
Creative Head









# COLLECTION NOTE

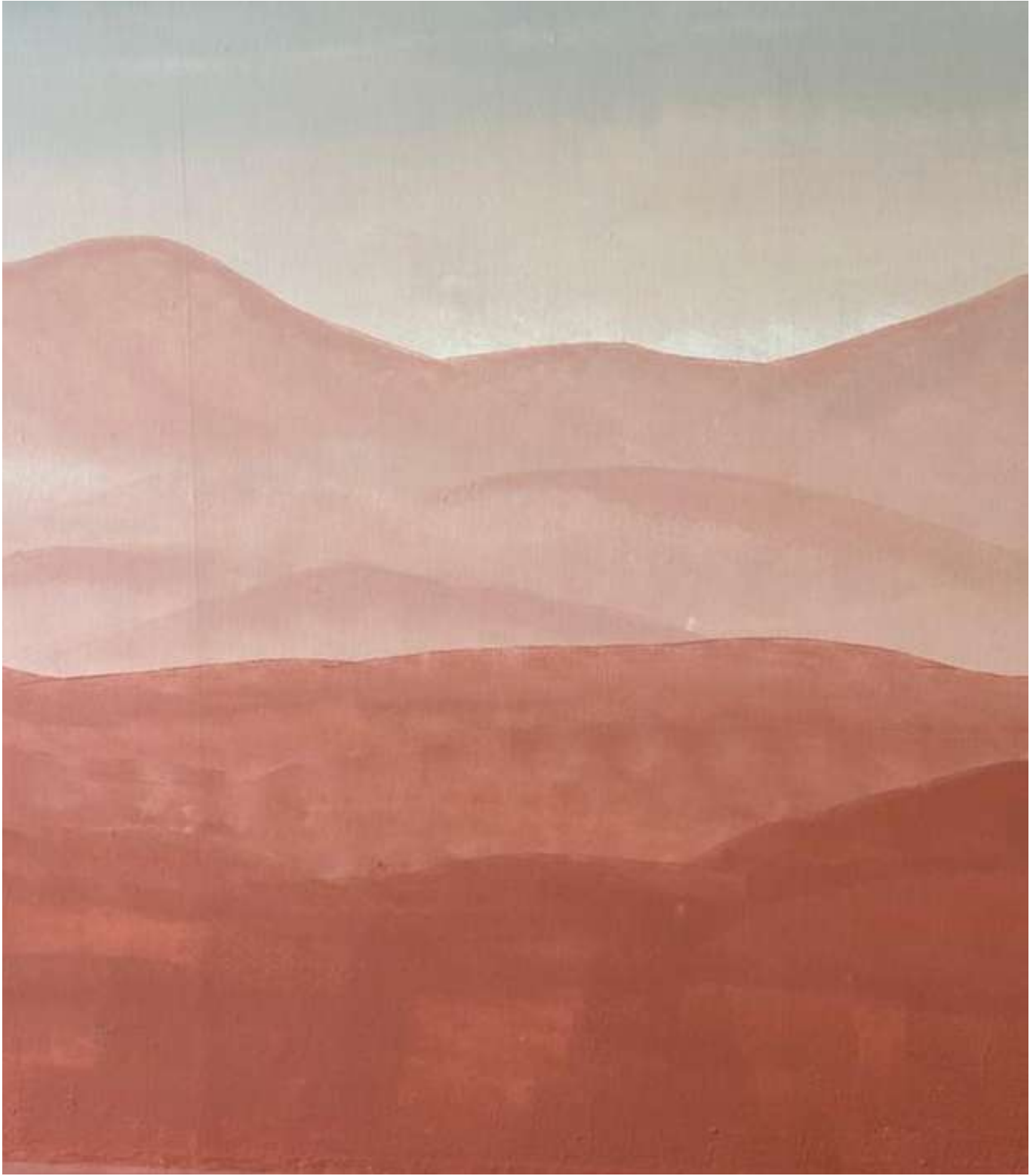
## SAHAARA-

The collection is bohemian and eclectic, vibrant and layered with pattern, texture and motifs. Sahaara is the story of a 'GLOBAL NOMAD' and is a take on the grandeur and vastness of the largest hot desert in the world situated on the African continent. Taking the desert rose or the Adenium Obesum as it's direct inspiration for its motifs in wooden block printing. The Sahaara is stretched across the Red Sea, hence the collection is a cultural celebration of countries like Egypt, Sudan, Libya, Mali, Morocco and others that it covers.

## FABRICS AND TECHNIQUES-

Our endeavour as a brand is to use pure and sustainable techniques and fabrics making ethical clothing using materials with least possible carbon footprint, recycling, up-cycling and minimizing wastage.

Fabrics used- fine chanderis in 60 and 40 gm, fine khadi mul, striped chanderi in self., Handwoven cotton silk check in 11 colors from bengal. Pintucks, pleating, block printing, hand embroidery and other kinds of fabric manipulation and beaded hand embroidery.



SAHARA



TANTA SHIRT (Set Of 2 With Slip)

Color - Bone White

Fabric - Hand Woven Chanderi Shirt With  
100% Cotton Slip

Techniques/Details - Handwoven Chanderi  
Shirt With Hand Embroidery, Fine Pin Tuck  
And Texturing Details.

Rs. 12,800





JORDAN SKIRT

Color - Bone White

Fabric - Striped Chanderi Self Lined Skirt With  
100% Cotton Lining

Techniques/Details - Self Striped Chanderi  
Lined Skirt With Pleating

Rs. 7,500



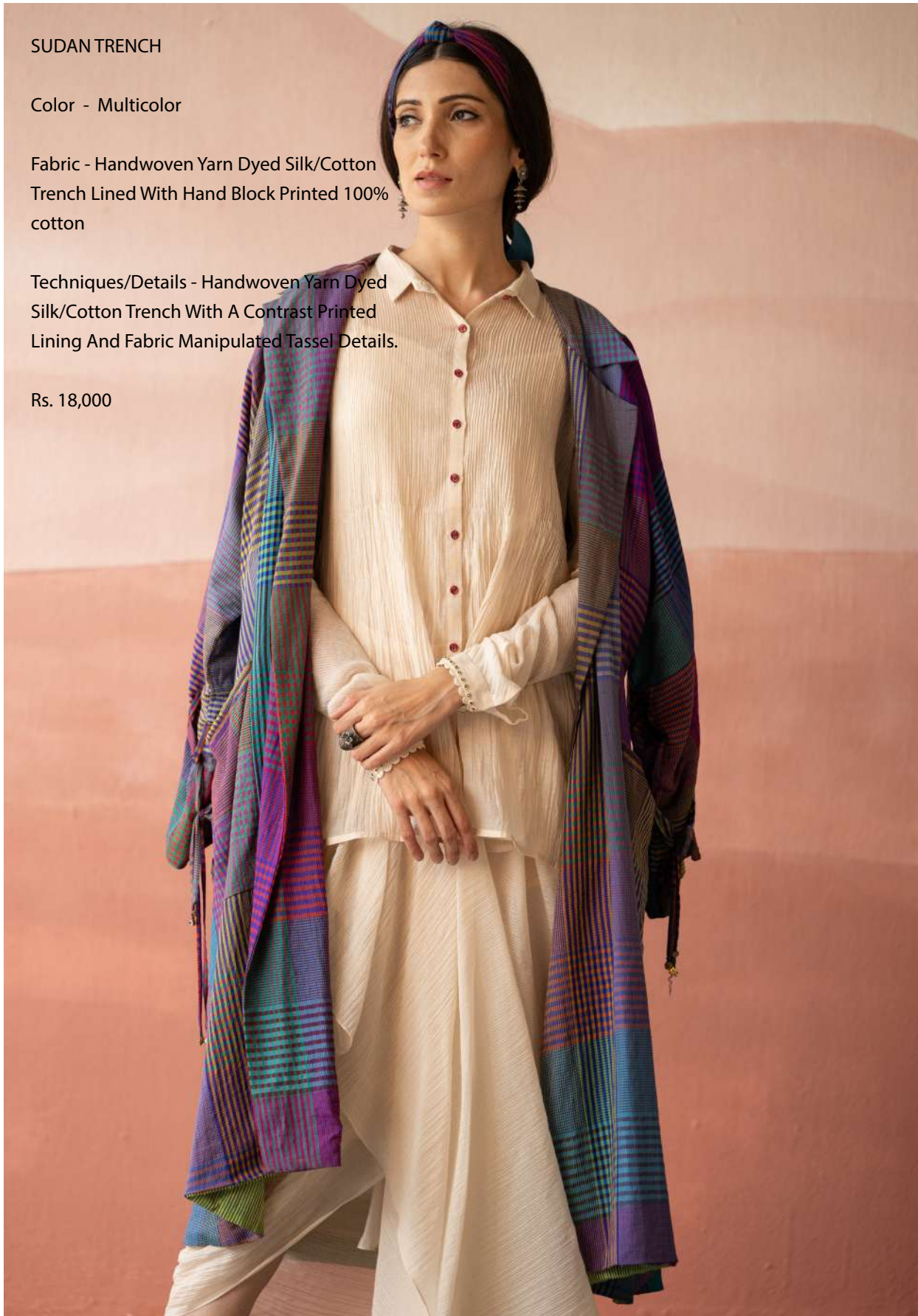
SUDAN TRENCH

Color - Multicolor

Fabric - Handwoven Yarn Dyed Silk/Cotton  
Trench Lined With Hand Block Printed 100%  
cotton

Techniques/Details - Handwoven Yarn Dyed  
Silk/Cotton Trench With A Contrast Printed  
Lining And Fabric Manipulated Tassel Details.

Rs. 18,000











RYAN TOP

Color - Multicolor

Fabric - Handwoven Yarn Dyed Silk/Cotton

Techniques/Details - Handwoven Yarn Dyed Silk/Cotton Top With Front Bottom Opening. Embellished With Hand Done Beading.

Rs. 10,500



RITA SKIRT

Color - Multicolor Orange

Fabric - Handwoven Yarn Dyed Silk/Cotton  
Skirt

Techniques/Details - Striped Chanderi Self  
Lined Skirt With Pleating.

Rs. 12,000







MARWAN SHIRT ( Set Of 2 With Slip)

Color - Nimbu Yellow

Fabric - Hand Woven 40gm Chanderi Shirt  
With 100% Cotton Slip

Techniques/Details - Hand Woven Chanderi  
Shirt With Hand Block Printed And Hand  
Beaded Details.

Rs. 14,900





HUSANI PANT

Color - Lava Orange

Fabric - 100% Cotton

Techniques/Details - Cotton Hand Block  
Printed Cropped Pant With Pleated Hem With  
Beaded Detail.

Rs. 3,900







## ZAREB SCARF

Color - Multicolor

Fabric - Hand Woven 40gm Chanderi Scarf  
With Handwoven Yarn Dyed Silk/Cotton  
Border.

Techniques/Details - Handwoven Hand  
Block Printed Square Scarf With Hand Done  
Beading And Tassels.

Rs. 9,500





ZUBERI KURTA

Color - Ebony Black

Fabric - Hand Woven Chanderi Kurta

Techniques/Details - Hand Woven Chanderi Kurta  
With Front Bottom Opening . Embellished With  
Hand Block Printed And Hand Done Beading.

Rs. 14,900

MOKE DUPATTA

Color - Ebony Black

Fabric - Striped Chanderi Self Dupatta With  
Handwoven Chanderi Border

Techniques/Details - Striped Chanderi Self  
Dupatta With Handwoven Chanderi Border  
Hand Done Beaded And Fabric Manipulated  
Tassel Details.

Rs. 9,500









LOTUS PANT

Color - Ebony Black

Fabric - 100% Cotton

Techniques/Details - Handwoven Yarn Dyed Silk/  
Cotton Pant With Hand Block Printed Patched  
Detail On Side And Side Hem Beaded Detail

Rs. 3,900





DILEK SHIRT (Set Of 2 With Slip)

Color - Passion Red

Fabric - Hand Woven Chanderi Shirt With  
100% Cotton Slip

Techniques/Details - Hand Woven Chanderi  
Shirt With  
Hand Block Printed And Hand Beaded  
Details.

Rs. 14,900





UR PANT

Color - Bone White

Fabric - 100% Cotton

Techniques/Details - Cotton Hand Block  
Printed Cropped Pant With Pleated Hem  
With Beaded Detail.

Rs. 3,900



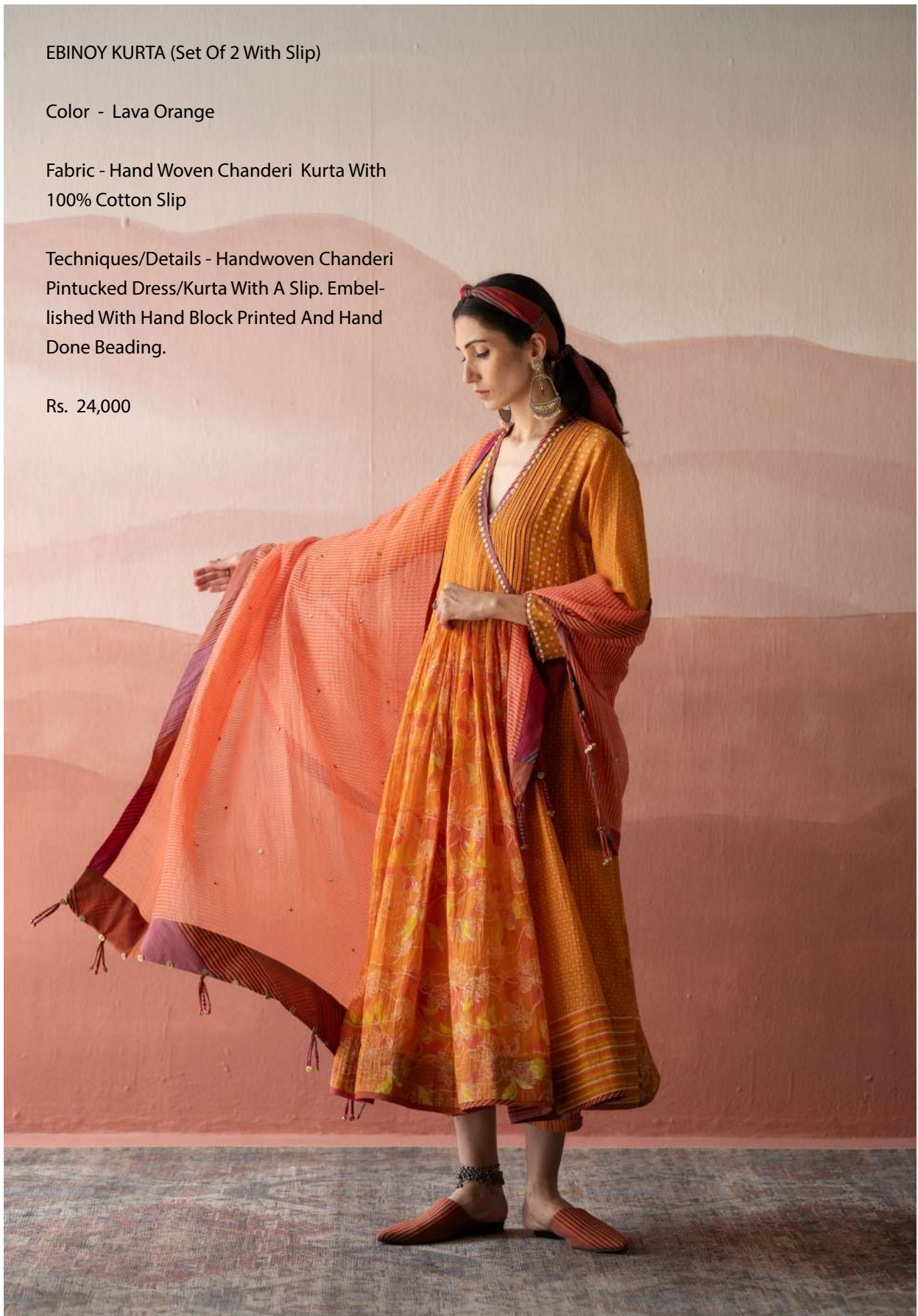
EBINOY KURTA (Set Of 2 With Slip)

Color - Lava Orange

Fabric - Hand Woven Chanderi Kurta With  
100% Cotton Slip

Techniques/Details - Handwoven Chanderi  
Pintucked Dress/Kurta With A Slip. Embel-  
lished With Hand Block Printed And Hand  
Done Beading.

Rs. 24,000

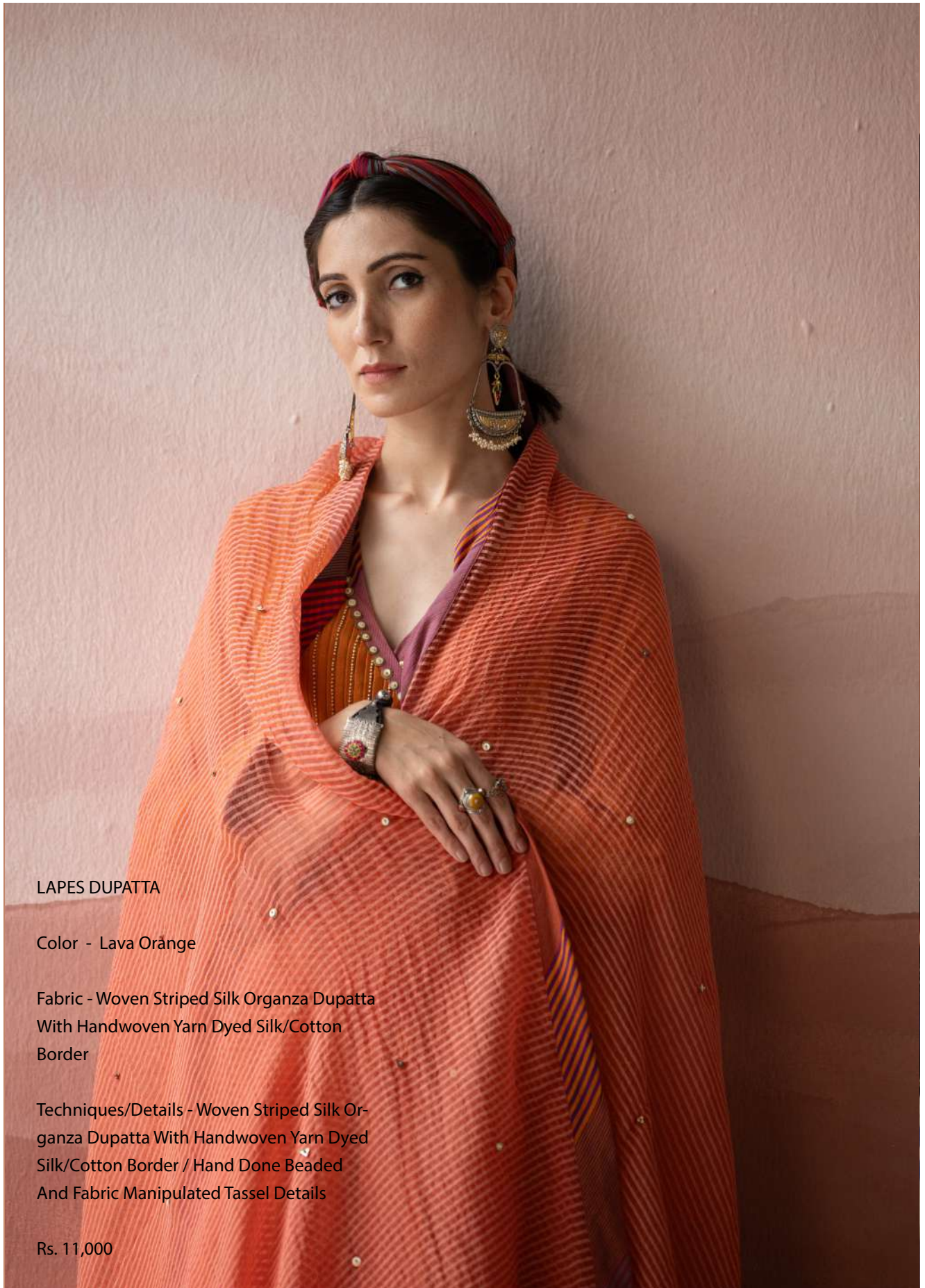












LAPES DUPATTA

Color - Lava Orange

Fabric - Woven Striped Silk Organza Dupatta  
With Handwoven Yarn Dyed Silk/Cotton  
Border

Techniques/Details - Woven Striped Silk Or-  
ganza Dupatta With Handwoven Yarn Dyed  
Silk/Cotton Border / Hand Done Beaded  
And Fabric Manipulated Tassel Details

Rs. 11,000





AZIZ KURTA ( Set Of 2 With Slip)

Color - Bone White

Fabric - Hand Woven Chanderi Kurta With  
100% Cotton Slip

Techniques/Details - Handwoven Chanderi  
Pintucked Dress/Kurta With A Slip. Embel-  
lished With Hand Block Printed And Hand  
Done Beading.

Rs. 18,900











ABU DUPATTA

Color - Passion Red

Fabric - Hand Woven Chanderi Dupatta

Techniques/Details -Handwoven Chanderi  
Block Printed Dupatta With Hand  
Done Beaded And Tassel Details.

Rs. 9,500



GIZA SARI

Color - Multicolor

Fabric - Handwoven Yarn Dyed Silk/Cotton

Techniques/Details - Handwoven Yarn Dyed Silk/Cotton Sari With Hand Embroidered And Fabric Manipulated Tassel Details At Palla

Rs. 21,000



## CAIRO BLOUSE

Color - Passion Red

Fabric - Hand Woven Chanderi Blouse Lined  
With Handblock Printed 100% Cotton

Techniques/Details - Handwoven Chanderi  
Blouse With Hand Block Printing And Hand  
Embroidered Embellishments

Rs. 9,500















## GYSI SHIRT

Color - Ebony Black

Fabric - Hand Woven Chanderi

Techniques/Details - Block Printed Hand Woven Chanderi Shirt With Front Bottom Opening And Beaded Details.

Rs. 12,800











SADIKI DRESS

Color - Bone White

Fabric - Hand Woven Chanderi Dress With 100% Cotton Frill

Techniques/Details - Handwoven Chanderi Layered Dress With Very Fine Pintucks And A Hand Block Printed Frill At The Bottom Inner Hem.

Rs. 18,900



## MAJEED TUNIC

Color - Empire Yellow

Fabric - Hand Woven Chanderi Tunic With  
100% Cotton Lining

Techniques/Details - Block Printed Hand  
Woven Chanderi Layered Front Open Tunic  
With Hand Block Printed Inner Layer, Embel-  
lished With Hand Done Beadwork.

Rs. 14,900







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MUSTAFA PANT

Color - Empire Yellow

Fabric - 100% Cotton

Techniques/Details - Cotton Hand Block  
Printed Pants With A Pleated Bottom Hem  
And Button Detail.

Rs. 4,900





SAMI SCARF

Color - Multicolor

Fabric - Hand Woven Chanderi Scarf

Techniques/Details - Handwoven Hand  
Block Printed Square Scarf With Hand Done  
Beading And Tassels

Rs. 9,500





ALILA SHIRT (Set Of 2 With A Slip)

Color - Ebony Black

Fabric - Hand Woven Chanderi Shirt And Striped Chanderi Self Sleeve With 100% Cotton Slip

Techniques/Details - Handwoven Chanderi Shirt With Hand Embroidery, Fine Pin Tuck And Texturing Details.

Rs. 12,800





HEBA SKIRT

Color - Ebony Black

Fabric - Striped Chanderi Self Skirt Lined With  
100% Cotton

Techniques/Details - Self Striped Chanderi  
Lined Skirt With Pleating.

Rs. 7,500







## SHANI TRENCH

Color - Bone White

Fabric - Hand Woven Chanderi Trench Lined  
With Hand Block Printed 100% Cotton.

Techniques/Details - Hand Woven Chanderi  
Trench With A Contrast Printed Lining And  
Fabric Manipulated Tassel Details.

Rs. 15,500



## MANAL KURTA

Color - Bone White

Fabric - Hand Woven Chanderi Kurta

Techniques/Details - Hand Woven Chanderi  
V-Neck Kurta With Hand Block Printed And  
Hand Beaded Details.

Rs. 10,500









ASWAN DUPATTA

Color - Ebony Black

Fabric - Woven Striped Silk Organza Skirt  
With Handwoven Yarn Dyed Silk/Cotton  
Border

Techniques/Details - Hand Block Printed  
And Hand Embroidered Dupatta With Fabric  
Manipulated Tassel Details.

Rs. 12,800



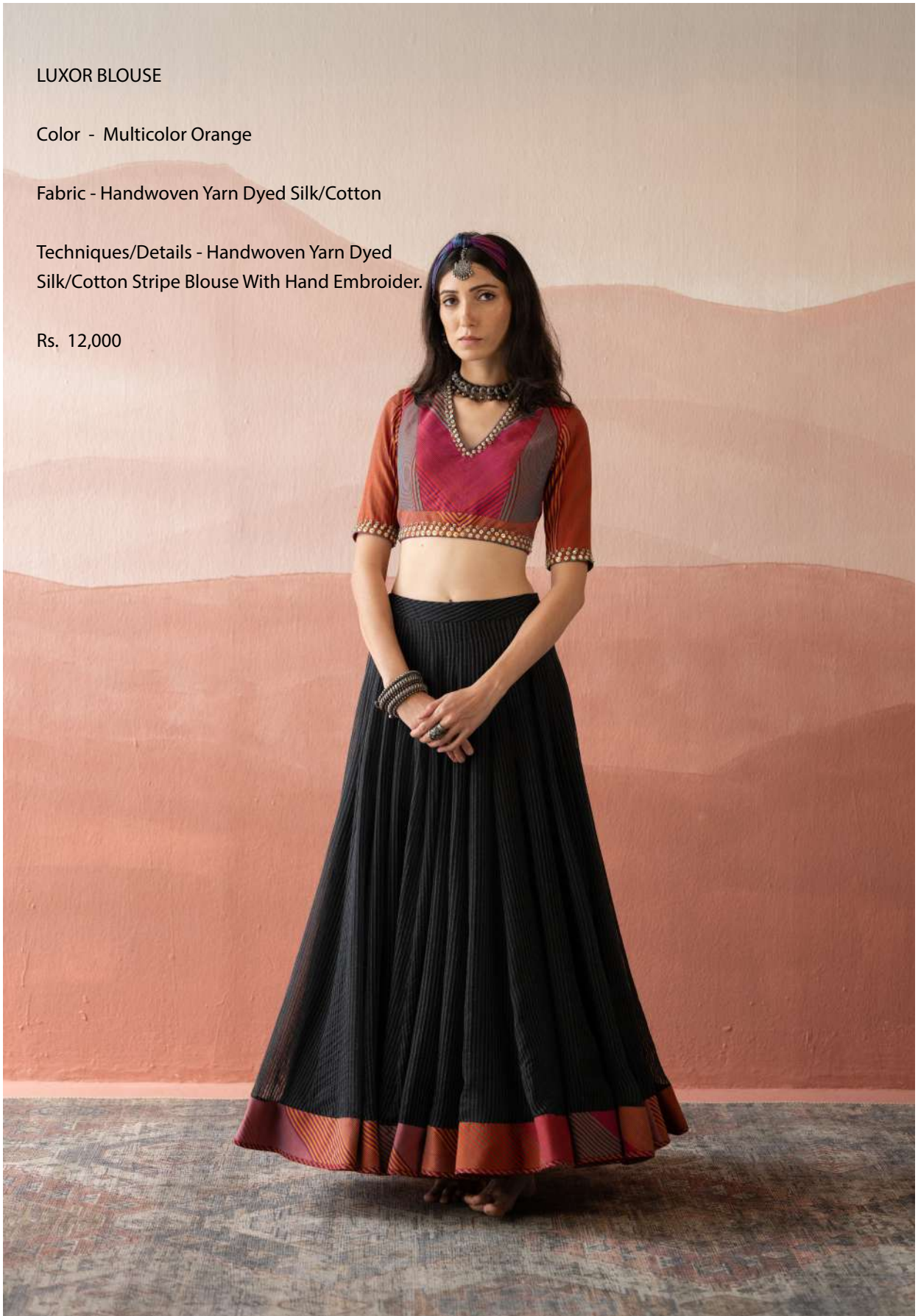
## LUXOR BLOUSE

Color - Multicolor Orange

Fabric - Handwoven Yarn Dyed Silk/Cotton

Techniques/Details - Handwoven Yarn Dyed  
Silk/Cotton Stripe Blouse With Hand Embroider.

Rs. 12,000



ALEXANDRIA SKIRT

Color - Ebony Black

Fabric - Woven Striped Silk Organza Skirt  
With Handwoven Yarn Dyed Silk/Cotton  
Border

Techniques/Details - Woven Striped Silk  
Organza Flared Skirt With Handwoven Yarn  
Dyed Silk/Cotton Border









ANIPPI KEDIA TOP

Color - Ebony Black

Fabric - Hand Woven With Hand Block Printed  
100% Cotton Frill

Techniques/Details - Chanderi And Cotton  
Layered Kedia Top With Hand Block Printing  
And Beaded Tassels And Embellishments.

Rs. 12,800











LATEEFAH KURTA (Set Of 2 With Slip)

Color - Bone White

Fabric - Hand Woven Chanderi Kurta With 100% Cotton Slip

Techniques/Details - Hand Woven Chanderi Hand Beaded And Hand Block Printed Kurta With A Cotton Slip.

Rs. 14,900





## MARIAM DUPATTA

Color - Bone White/Passion Red

Fabric - Woven Striped Silk Organza And  
Hand Woven Chanderi Dupatta With 100%  
Cotton Border

Techniques/Details - Hand Block Printed  
And Hand Embroidered Dupatta With Fabric  
Manipulated Tassel Details.

Rs. 11,000





ASIM KURTA

Color - Multicolor

Fabric - Handwoven Yarn Dyed Silk/Cotton

Techniques/Details - Handwoven Yarn Dyed  
Silk/Cotton Kurta

Rs. 12,900





GAMILA PANT

Color - Multicolor

Fabric - Handwoven Yarn Dyed Silk/Cotton

Techniques/Details - Handwoven Yarn Dyed Silk/  
Cotton Pant With Hand Block Printed Patched  
Detail On Side And Side Hem Beaded Detail.

Rs. 6,900





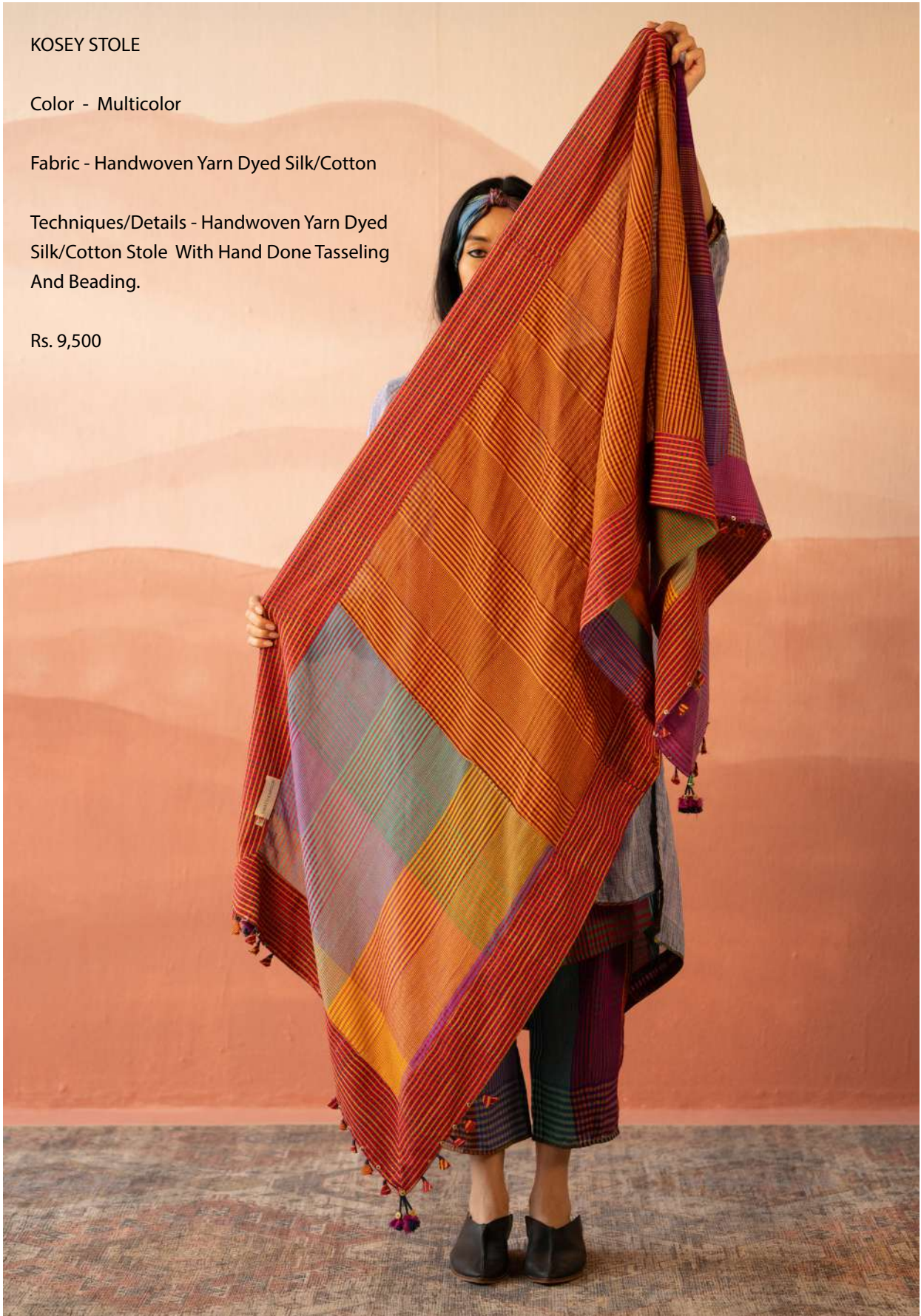
**KOSEY STOLE**

Color - Multicolor

Fabric - Handwoven Yarn Dyed Silk/Cotton

Techniques/Details - Handwoven Yarn Dyed  
Silk/Cotton Stole With Hand Done Tasseling  
And Beading.

Rs. 9,500







DALILA VEST COAT

Color - Multicolor Blue

Fabric - Handwoven Yarn Dyed Silk/Cotton

Techniques/Details - Handwoven Yarn Dyed  
Silk/Cotton Vest Coat With Front Bottom  
Opening.

Rs. 9,600





MASIKA PANT

Color - Multicolor Blue

Fabric - Handwoven Yarn Dyed Silk/  
Cotton

Techniques/Details - Handwoven Yarn Dyed  
Silk/Cotton High Waisted Wide Leg Pants.

Rs. 9,000



FEMI KURTA (Set Of 2 With Slip)

Color - Ebony Black

Fabric - Striped Chanderi Self Kurta With  
100% Cotton Slip

Techniques/Details - Striped Chanderi Self  
Kurta With Thin Piping, Detailed Neckline/  
Hand Beaded Details.

Rs. 16,800















JABARI KURTA

Color - Sunset Purple

Fabric - Hand Woven Chanderi Kurta

Techniques/Details - Handwoven Chanderi Dress With Very Fine Pintucks.

Rs. 14,900





NAILAH KURTA ( Set Of 2 With Slip)

Color - Ebony Black

Fabric - Hand Woven Chanderi Kurta With 100% Cotton Slip

Techniques/Details - Handwoven Chanderi Pin-tucked Dress/Kurta With A Slip. Embellished With Hand Block Printed And Hand Done Beading.

Rs. 18,900





JOYCE KURTA

Color - Bone White

Fabric - Hand Woven Chanderi Kurta

Techniques/Details - Block Printed Hand Woven Chanderi Kurta With A Side Slit And Hand Done Details And Embellishments.

Rs. 14,900









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GABIR PANT

Color - Bone White

Fabric - 100% Cotton

Techniques/Details - Cotton Pants With  
Front Pockets And A Pleated Bottom Hem/  
Beaded Detail.

Rs. 4,900



MARGRITA DUPATTA

Color - Bone White/Raspberry Pink

Fabric - Hand Woven Chanderi

Techniques/Details - Tie Dyed Handwoven Chanderi  
Block Printed Dupatta With Hand Done Beaded And  
Fabric Manipulated Tassel Details.

Rs. 11,000







## JADAN KURTA

Color - Bone White

Fabric - Hand Woven Chanderi Kurta Lined  
With 100% Cotton

Techniques/Details - Handwoven Chanderi  
Block Printed Kurta With Hand Done Beaded  
Details.

Rs. 21,000







SABRI KURTA

Color - Multicolor

Fabric - Handwoven Yarn Dyed Silk/Cotton  
Kurta Lined With 100% Cotton

Techniques/Details - Handwoven Yarn Dyed  
Silk/Cotton Kurta With Front Bottom Opening.  
Embellished With Hand Done Beading.

Rs. 18,900







KAFIL KURTA ( Set Of 2 With Slip)

Color - Bone White

Fabric - Striped Chanderi Self Kurta With  
100% Cotton Slip

Techniques/Details - Striped Chanderi Self  
Kurta With Thin Piping, Detailed Neckline /  
Hand Beaded Details.

Rs. 16,800









FAIZ KURTA (Set Of 2 With Slip)

Color - Empire Yellow

Fabric - Hand Woven Chanderi Kurta With  
100% Cotton Slip

Techniques/Details - Block Printed Hand  
Woven Chanderi Kurta With Piping Detail,  
Front Pocket, And Hand Beaded Details.

Rs. 14,900















LAILA KURTA

Color - Bone White/Raspberry Pink/Passion Red

Fabric - Hand Woven Chanderi Kurta Lined With 100% Cotton

Techniques/Details - Tie Dyed Handwoven Chanderi Block Printed Kurta With Hand Done Beaded Details.

Rs. 26,000



## EMAN DUPATTA

Color - Raspberry Pink

Fabric - Hand Woven 40gm Chanderi

Techniques/Details - Handwoven Chanderi

Block Printed Dupatta With Hand Done

Beaded And Tassel Details.

Rs. 9,500



# CONTACT SHEET

## DRESSES/TUNICS

ASIM KURTA



AZIZ KURTA



EBINOY KURTA



FAIZ KURTA



FEMI KURTA



JABARI KURTA



JADAN KURTA



JOYCE KURTA



KAFIL KURTA



LAILA KURTA



LATEEFAH KURTA



MANAL KURTA



KURTA/DRESSES/TUNICS



SARI



TOPS/SHIRTS/BLOUSE

ALILA SHIRT



ANIPPI KEDIA TOP



CAIRO BLOUSE



DILEK SHIRT



TANTA SHIRT



GYSI SHIRT



LUXOR BLOUSE



MARWAN SHIRT

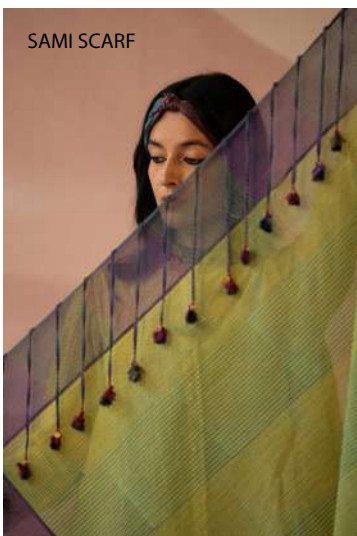


RYAN TOP





SCARFS/STOLES/DUPATTAS



TRENCH/VEST



BOTTOMS



SKIRT



# Meet the Designer

SWATTI's interest in fashion started early on in her life. Seeing her mother work in the garment industry for many years, Swatti grew up surrounded by sketches and swatches! Swatti understood that clothes were an expression of one's own self... A story with an effortless narrative..

To hone her craft and to fall deeper in love, Swatti joined the National Institute of Fashion Technology in the capital. She won the best design collection award at the end of the 4 years.

Her love for Indian textiles, made Fabindia an obvious choice as her first stint in the industry.

After setting a sound base, Swatti, went on to learn a completely different language of fashion. At the complete opposite end of the spectrum, she trained under the mighty and majestic Tarun Tahiliani . After spending 5 years under his guidance, Swatti was ready to embark on her own journey. Thus - Swatti Kapoor the label was born in 2019. Currently, she also heads the pvt label department as a design consultant for Jaypore.com.

Oct-2021 Swatti received the 1st prize with a cash reward for her creation depicting Khadi as the most ethical and sustainable clothing. The Khadi fashion show organized by Khadi and Village Industries Commission (KVIC). The fashion show, curated by the Fashion Design Council of India (FDCI) led by its Chairman and KVIC Advisor Shri Sunil Sethi.

Jan 2022, She was chosen to exhibit her khadi collection at the KVIC Sustainable Khadi Exposition, curated by FDCI at the Dubai Expo 2020.





# KEEP IN TOUCH



[facebook.com/studio.swattikapoor](https://facebook.com/studio.swattikapoor)



[instagram.com/studio.swattikapoor](https://instagram.com/studio.swattikapoor)



[twitter.com/swattikapoor](https://twitter.com/swattikapoor)



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## KAYPASHA DESIGNS

402, FOURTH FLOOR,  
PLOT NO. 8, ASHOKA MARG,  
SOUTH CITY-I, SECTOR-41,  
GURUGRAM- 122001  
HARYANA  
INDIA



# STOCKISTS

ENSEMBLE New Delhi, Mumbai	ELAN STORE Ahmedabad	OGAAN New Delhi, Kolkata	COLLAGE SHOP INDIA Bangalore Chennai	ANONYM Hyderabad	BOMBAIM Kolkata
DEVAL Ahmedabad	AZA Mumbai, Hyderabad	STORY OF INDIA Ahmedabad	INDIAN HERITAGE Kuwait	SUNDARI Romans-sur-Isere, France	LILY VALLEY Dubai
ANANTAM Gurugram	BHARTI Mumbai	CHRISALIS Rajasthan	ELAHE Kolkata Hyderabad	EVOLUZIONE Chennai	FUEL Mumbai
TIFARA Chennai					

SWATTIKAPOOR.COM  
 EMSEMBLE.COM  
 JAYPORE.COM  
 KAMAKHYA.COM  
 OGAAN.COM  
 PERNIASOPUPSHOP.COM  
 ELANSTORE.COM  
 ELAHAE.IN  
 AZAFASHIONS.COM

# CREDITS



SWATTI KAPOOR  
Concept And  
Styling



SAGAR KAPOOR  
Photography And Media  
(The Creative Durbuar)



REHNUMA AHMED (NIKKI)  
Hair And Makeup



KANIKA DEV  
Model



VIBHA MEHTA  
Model



GO STUDIO NEW DELHI  
Location Courtesy



SRI PARMANI JEWELS  
Jewellery

SWATTI KAPOOR