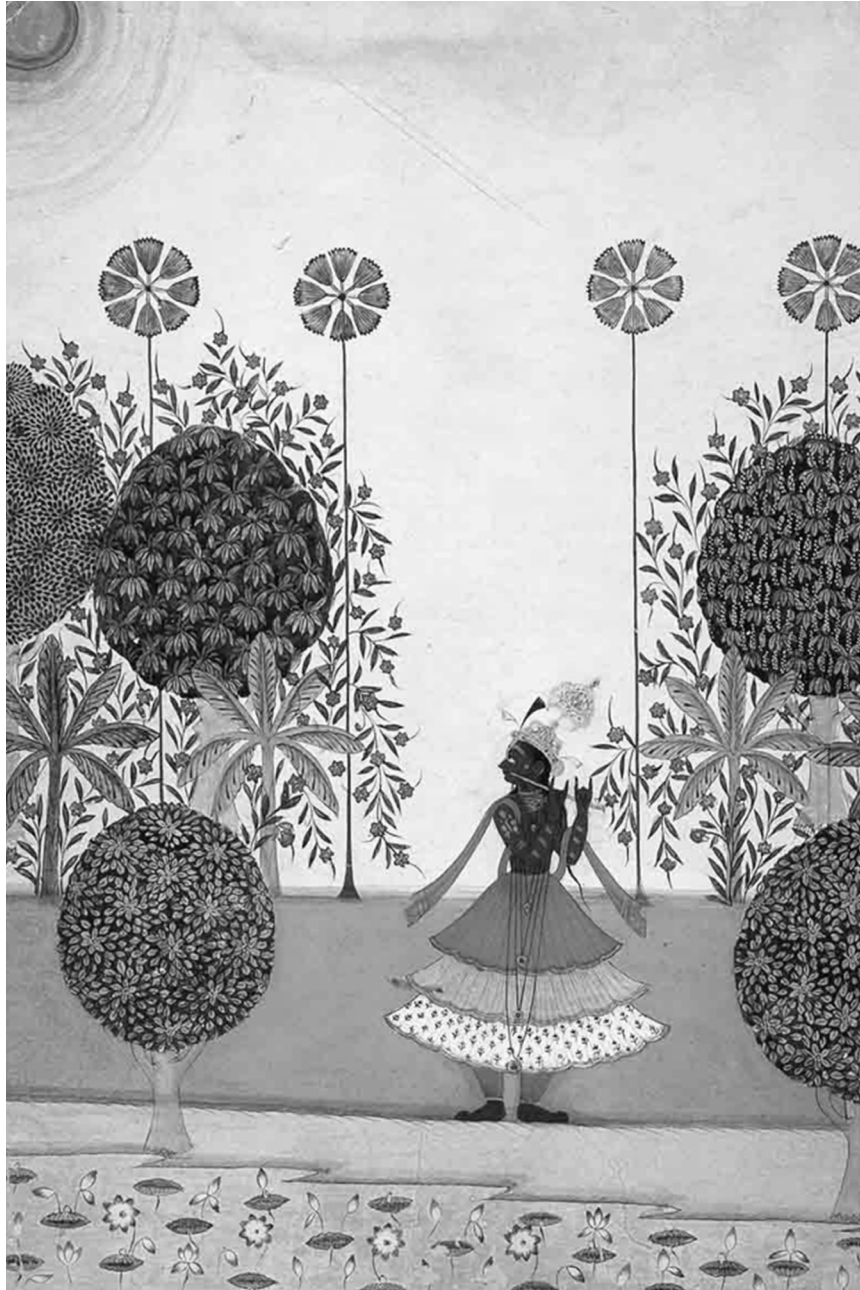


EST 2019



www.swattikapoor.com

SWATTI KAPOOR

Barsana

EST 2019

BARSAANA

Luxury Pret

www.swattikapoor.com



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About Us

SWATTI KAPOOR embodies a way of life that is rooted in culture, craft and community. We stand at an interesting intersection of local and global, traditional and innovative, classic and contemporary.

We believe in looking back while moving forward. We are about slow living with sustainability at its heart. For us the process is as important as the product. Our story is a collective narrative of all the makers whose shared efforts culminate in a beautiful legacy.

At Swatti Kapoor, our range of clothing revolves around the premise of inspiring thoughtfulness. We use handwoven textiles, natural materials and artisanal techniques to create products with a global and timeless appeal.

Swatti Kapoor
Creative Head







Artworks by Ms. Anitta Sethi for Swatti Kapoor

COLLECTION NOTE

BARSAANA-

As the name suggests, this is a collection discretely inspired by the historical town of Barsana in Uttar Pradesh, India, which is believed to be the birthplace of the hindu goddess Radha, the chief consort of Lord Krishna. The motif language is floral, and the colour palette is bright, fresh, and playful. The collection is inspired by the essence of love and beauty and friendship.

FABRICS AND TECHNIQUES-

Our endeavour as a brand is to use pure and sustainable techniques and fabrics making ethical clothing using materials with least possible carbon footprint, recycling, up-cycling and minimizing wastage.

Fabrics used- fine chanderis in 60 and 40 gm, fine khadi mul, striped chanderi in self., Handwoven cotton silk check in 11 colors from bengal. Pintucks, pleating, block printing, hand embroidery and other kinds of fabric manipulation and beaded hand embroidery.





BRIJ KURTA

Color - Neel Blue

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printed
And Hand Embroidery Details.

Rs. 14,900





SAUMYA STOLE

Color - Nimbu Yellow/ Neel Blue

Fabric - 40gm Chanderi

Techniques/Details - Reversible hand block printed stole with fabric tassels and contrast button hole stitch detail.

Rs. 9,500



NANDI HEADBAND

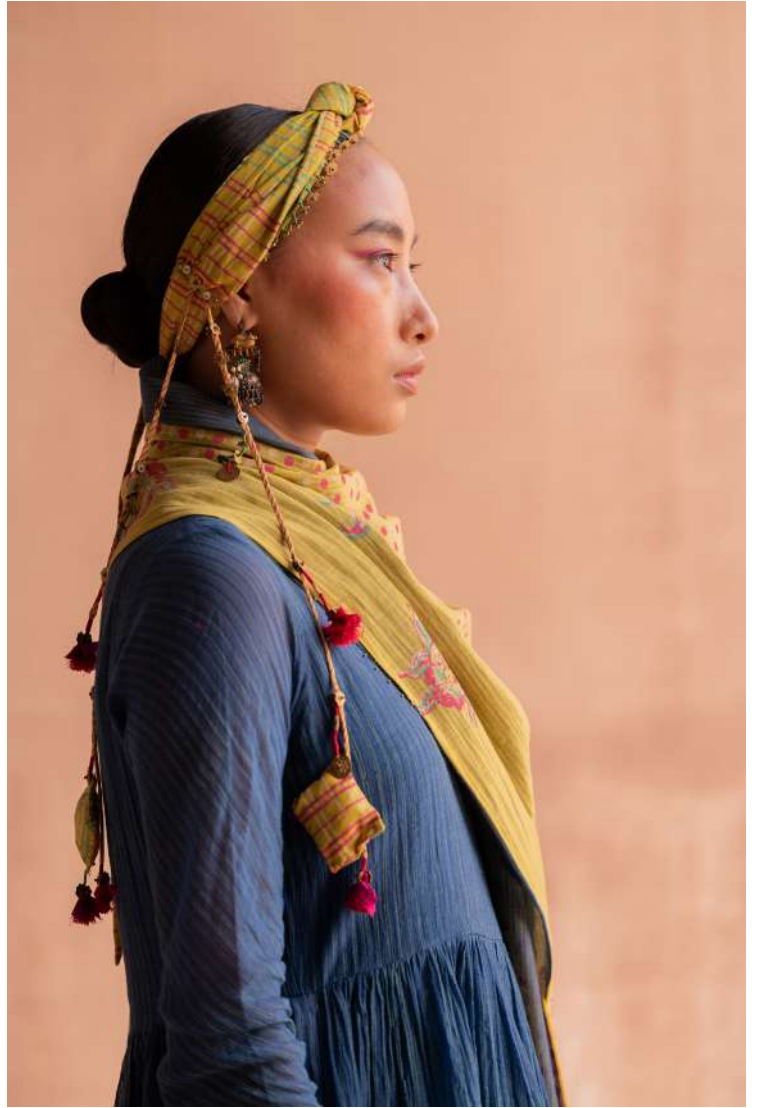
Color - Nimbu Yellow

Fabric - Cotton Cambric

Techniques/Details - Hand Block
Print , tassel details.

Rs. 2,300













RASIKA DRESS (Set Of 2 With Slip)

Color - Neel Blue

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printed,
Hand Embroidered, Pleating And Fabric
Manipulated Details.

Rs. 24,000











GOPI DUPATTA

Color - Firoza Green / Neel Blue

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printed,
Hand Embroidered With Fabric Manipulated
Tassel Details.

Rs. 10,500



REVATI TRENCH

Color - Rani Pink

Fabric - Fabric - Handwoven Yarn Dyed Silk/
Cotton Lined With Hand Block Printed
Cotton Cambric

Techniques/Details - Fabric Manipulated
Tassels.

Rs. 18,000







NITYA DRESS (Set Of 2 With Slip)

Color - Nimbu Yellow

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printing And
Hand Embroidered Details.

Rs. 14,900









MADAN DUPATTA

Color - Svet White

Fabric - 40gm Chanderi/Woven Striped Silk
Organza With Handwoven, Yarn Dyed Silk/
Cotton

Techniques/Details - Hand Block Printed,
Hand Embroidered With Fabric Manipulated
Tassel Details.

Rs. 9,500







LALITA KAFTAN (With Belt)

Color - Svet White

Fabric - 60gm Chanderi

Techniques/Details - Hand Block Printed
And Hand Embroidered

Rs. 14,900













ADITYA SHIRT (Set Of 2 With Slip)

Color - Nimbu Yellow

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printed
And Hand Embroidery Details.

Rs. 14,900



HARI PANT

Color - Nimbu Yellow

Fabric - Cotton Cambric

Techniques/Details - Hand Block Printed With Pleated Detail.

Rs. 3,900







YOGI SCARF

Color - Nimbu Yellow/Svet White

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printed
And Fabric Manipulated Tassel Details.

Rs. 9,500

KANU TOP

Color - Rani Pink

Fabric - Handwoven Yarn Dyed Silk/
Cotton

Techniques/Details - Hand Embroidered

Rs. 18,000













KESAVI DRESS

Color - Svet White

Fabric - 60gm Chanderi

Techniques/Details - Hand Block Printed
And Hand Embroidered.

Rs. 14,900







MATI PANTS

Color - Svet White

Fabric - Cotton Cambric

Techniques/Details - Hand Block Printed
With Side Hem Beaded Detail.

Rs. 3,900







RADHIKA DRESS (Set Of 2 With Slip)

Color - Neel Blue

Fabric - 40gm Chanderi

Techniques/Details - Fabric Manipulation,
Hand Embroidery And Texturing Details.

Rs. 16,800





JANAV PANT

Color - Neel Blue

Fabric - Cotton Cambric

Techniques/Details - Inverted
Pleat Pants.

Rs. 4,900









VRISA KURTA (Set Of 2 With Slip)

Color - Lal red

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printed,
Texturing And Beaded Details.

Rs. 16,500





PAVITRA PANT

Color - Lal Red

Fabric - Cotton Cambric

Techniques/Details - Hand Block Printed
With Pleated Detail.

Rs. 3,900







RAKHI KURTA

Color - Gajari Coral

Fabric - 60gm Chanderi

Techniques/Details - Hand Block Printed
And Beaded Details.

Rs. 9,900









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GAURI DRESS(Set Of 2 With Slip)

Color - Svet White

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printed,
Hand Embroidered, Texturing Detail, Pleat-
ing And Fabric Manipulated Details.

Rs. . 18,900







YAMUNA SARI

Color - Svet White

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printed,
Hand Embroidered And Fabric Manipulated
Tassel Details.

Rs. 18,900



GATI BLUOSE

Color - Svet White

Fabric - 40gm Chanderi Lined With Hand
Block Printed Mul

Techniques/Details - Hand Block Printed
With Beaded Details

Rs. 10,000













ANSEE DRESS

Color - Svet White

Fabric - 40gm Chanderi

Techniques/Details - Fabric Manipulated
Corded Daetails, Fine Pin - Tucks And Hand
Block Print

Rs. 14,500







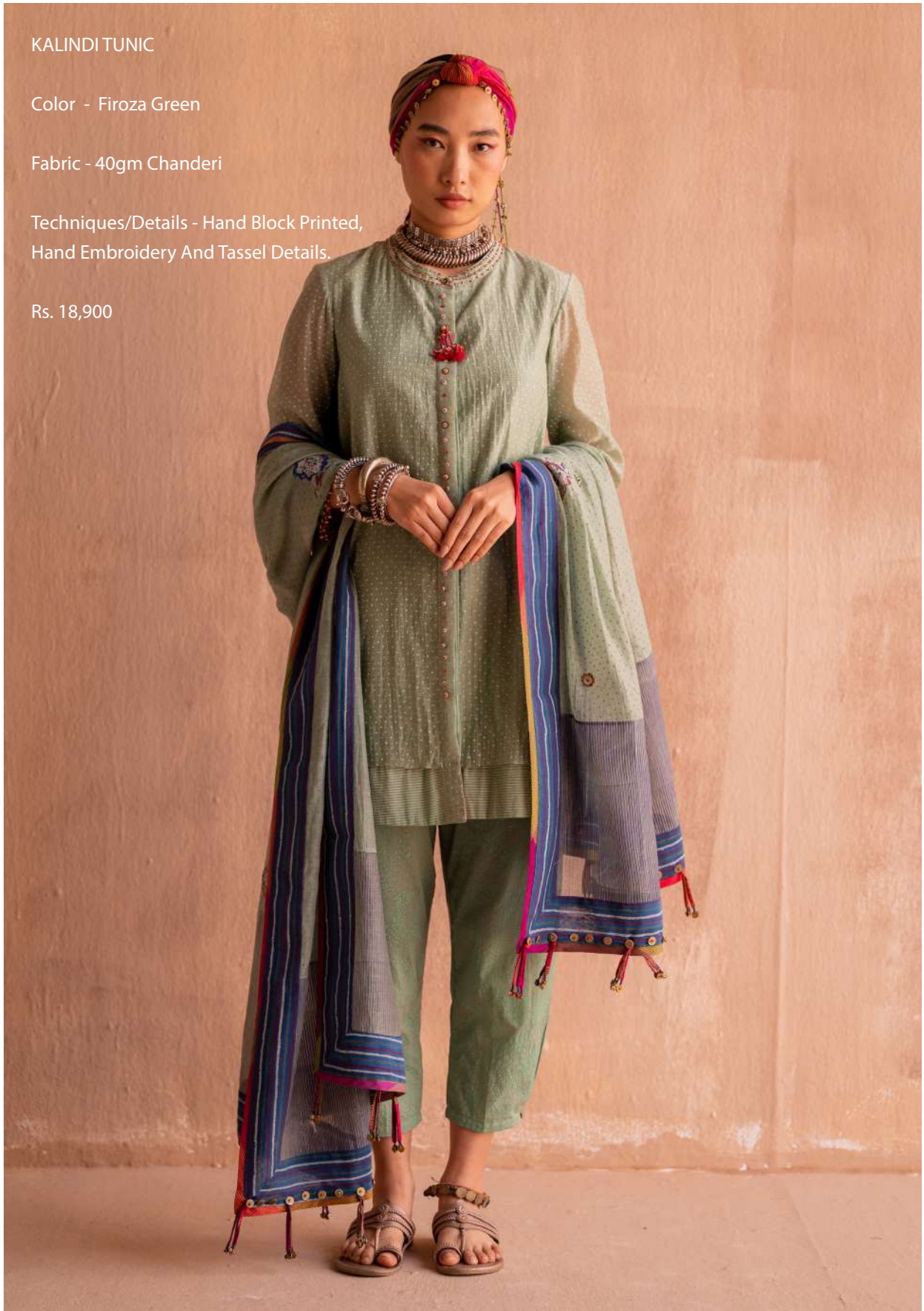
KALINDI TUNIC

Color - Firoza Green

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printed,
Hand Embroidery And Tassel Details.

Rs. 18,900









DAYA PANT

Color - Firoza Green

Fabric - Cotton Cambric

Techniques/Details - Hand Block Printed
With Pleated Detail.

Rs. 3,900





VRINDA HEADBAND

Color - Rani Pink

Fabric - Fabric - Handwoven Yarn Dyed Silk/
Cotton

Techniques/Details - Hand Block
Print and tassel details.

Rs. 2,500



PREMA DRESS (Set Of 2 With A Slip)

Color - Lal Red

Fabric - Pin Stripe Chanderi

Techniques/Details - Hand Block Printed
And Beaded Details.

Rs. 16,800







DARSH SKIRT

Color - Svet White

Fabric - Woven Striped Silk Organza With
Handwoven Yarn Dyed Silk/Cotton

Techniques/Details - Hand Embroidered
And Beaded Details.

Rs. With Embroidery: 24,000
Without Embroidery: 16,800



SHAM TOP

Color - Rani Pink

Fabric - Handwoven Yarn Dyed Silk/Cotton

Techniques/Details - Cotton Hand Printed
Quilted Top With A Metal Zipper Fastening
And Beaded Tassel Details.

Rs. 14,900













KANJI TOP

Color - Nimbu Yellow

Fabric - 40gm Chanderi

Techniques/Details - Handwoven, Texturing,
Beaded Details And Fine Pleating On The
Yoke.

Rs. 10,500







MAYUR KURTA (Set Of 2 With Slip)

Color - Rani Pink

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printing,
Hand Embroidery, Texturing , Fabric
Manipulation And Fine Pin Tuck Details.

Rs. 16,800













JAYA DRESS

Color - Firoza Green

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printed,
Fabric Manipulation And Beaded Details.

Rs. 21,000



SAKSHI DUPATTA

Color - Rani Pink

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printed,
Hand Embroidered And Fabric Manipulated
Tassel Details.

Rs. 9,500





SAKET KURTA (Set Of 2 With A Slip)

Color - Rani Pink

Fabric - 60 gm Chanderi

Techniques/Details - Hand Embroidery,
Hand Block Printed And Fabric
Manipulated Details.

Rs. 16,800







RAI PANT

Color - Rani Pink

Fabric - Cotton Cambric

Techniques/Details - Hand Block Printed
With Pleated Detail.

Rs. 3,900



venu kurta

Color - Rani Pink

Fabric - Handwoven Yarn Dyed Silk/
Cotton

Techniques/Details - Hand Embroidered
And Textured Details

Rs. 12,900





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GOKUL PANT

Color - Rani Pink

Fabric - Handwoven Yarn Dyed Silk/
Cotton

Techniques/Details - Inverted Pleat Pants

Rs. 5,900





RAMANI SCARF

Color - Rani Pink/Neel Blue

Fabric - Fabric - Handwoven Yarn Dyed Silk/
Cotton

Techniques/Details - Fabric Manipulated
Tassel Details.

Rs. 14,500



SURI JACKET

Color - Firoza Green

Fabric - 60gm Chanderi Lined With
Handblock Printed Cotton Cambric

Techniques/Details - Block Printed
Handwoven Chanderi Jacket With A
Contrast Printed Lining

Rs. 12,900













APURVA KURTA (Set Of 2 With Slip)

Color - Gajari Coral

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printed, Hand Embroidered, Pleating And Fabric Manipulated Details.

Rs. 24,000





TULSI DUPATTA

Color - Firoza Green/Gajari Coral

Fabric - 40gm Chanderi

Techniques/Details - Hand Block Printed, Hand Embroidered With Fabric Manipulated Tassel Details.

Rs. 10,500



ROHINI KURTA

Color - Rani Pink

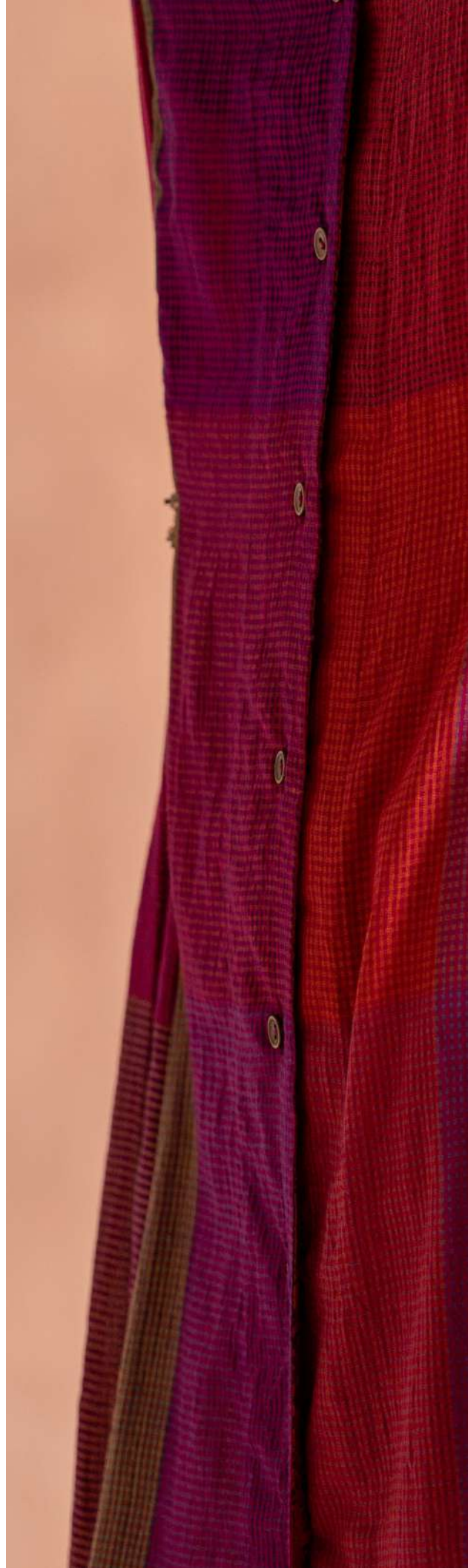
Fabric - Fabric - Handwoven Yarn Dyed Silk/
Cotton

Techniques/Details - Hand Embroidered
And Textured Details.

Rs. 18,900











ISHNA TRENCH

Color - Neel Blue

Fabric - Handwoven Yarn Dyed Silk/
Cotton Lined With Hand Block Printed
Cotton Cambric

Techniques/Details - Fabric Manipulated
Tassel Details.

Rs. 15,500







CONTACT SHEET

DRESSES/TUNICS



DRESSES/ TUNICS

RADHIKA DRESS



SAKET KURTA



KISHORI DRESS



KALLINDI TUNIC



MAYUR KURTA



KAFTAN

LALITA KAFTAN



TOPS/SHIRTS



SKIRTS



SARI

YAMUNA SARI



SCARFS/STOLES

SAUMYA STOLE



GOPI DUPATTA



MADAN DUPATTA



SAKSHI DUPATTA



TULSI DUPATTA



RAMANI SCARF



YOGI SCARF



TRENCH/BLAZER



BOTTOMS



HEADPIECE



Meet the Designer

SWATTI's interest in fashion started early on in her life. Seeing her mother work in the garment industry for many years, Swatti grew up surrounded by sketches and swatches! Swatti understood that clothes were an expression of one's own self... A story with an effortless narrative..

To hone her craft and to fall deeper in love, Swatti joined the National Institute of Fashion Technology in the capital. She won the best design collection award at the end of the 4 years.

Her love for Indian textiles, made Fabindia an obvious choice as her first stint in the industry.

After setting a sound base, Swatti, went on to learn a completely different language of fashion. At the complete opposite end of the spectrum, she trained under the mighty and majestic Tarun Tahiliani . After spending 5 years under his guidance, Swatti was ready to embark on her own journey. Thus - Swatti Kapoor the label was born in 2019. Currently, she also heads the pvt label department as a design consultant for Jaypore.com.

Oct-2021 Swatti received the 1st prize with a cash reward for her creation depicting Khadi as the most ethical and sustainable clothing. The Khadi fashion show organized by Khadi and Village Industries Commission (KVIC). The fashion show, curated by the Fashion Design Council of India (FDCI) led by its Chairman and KVIC Advisor Shri Sunil Sethi.

Jan 2022, She was chosen to exhibit her khadi collection at the KVIC Sustainable Khadi Exposition, curated by FDCI at the Dubai Expo 2020.





KEEP IN TOUCH

facebook.com/studio.swattikapoor

instagram.com/studio.swattikapoor

twitter.com/swattikapoor



swatti@swattikapoor.com

KAYPASHA DESIGNS

402, FOURTH FLOOR,
PLOT NO. 8, ASHOKA MARG,
SOUTH CITY-I, SECTOR-41,
GURUGRAM- 122001
HARYANA
INDIA

STOCKISTS

ENSEMBLE
New Delhi, Mumbai

ELAN STORE
Ahmedabad

OGAAN
New Delhi, Kolkata

COLLAGE SHOP INDIA
Bangalore

ANONYM
Hyderabad

BOMBAIM
Kolkata

DEVAL
Ahmedabad

AZA
Mumbai,
Hyderabad

ISTORY OF INDIA
Ahmedabad

INDIAN HERITAGE
Kuwait

SUNDARI
Romans-sur-
Isere, France

LILY VALLEY
Dubai

SWATTIKAPOOR.COM

EMSEMBLE.COM

JAYPORE.COM

KAMAKHYA.COM

OGAAN.COM

PERNIASOPUPSHOP.COM

ELANSTORE.COM

ELAHAE.IN

AZAFASHIONS.COM

CREDITS



SWATTI KAPOOR
Concept And Styling



SAGAR KAPOOR
Photography And Media
(The Creative Durbuar)



REHNUMA AHMED (NIKKI)
Hair And Makeup



SANUO SEYIE
Model
(Anokhi Talent Management)



GO STUDIO NEW DELHI
Location Courtesy



SRI PARAMANI JEWELS
Jewellery

SWATTI KAPOOR

