



'where every gift tells a story'



SELLER INTRODUCTION PACK



THE PITCH

We are looking for makers, creators, and designers from around the world, to join us on a journey.

Start-ups will be just as welcome as more seasoned businesses, the common theme being a passion for what you do and the imagination and skill to create something very special.

The success of The Emporium relies on being different, standing out from the crowd. Having a fantastic product is just the start; people love to buy a story, the back story of why you do what you do will play a part in your own success as well as that of The Emporium.

artisan gifts



have a unique style



a story to tell



If this is you, then read on....



THE IDEA BEHIND THE EMPORIUM

The Emporium is 'where every gift tells a story' We encourage and help people with an idea to bring that idea to life, and for those that are already on their journey, perhaps help them take it up to the next level.

The Emporium is the brain child of me, Paul Warner and is building on the 18 years of knowledge I have of both bricks and mortar and online retail. We have re-modelled a 2900 square foot unit to a very high standard with displays of various sizes available to rent. Anything from a shelf, to a full dedicated room.

The mezz floor hosts classes and workshops and the ground floor has through access to the very popular coffee shop next door.

The shop is modelled around a single till point, with each seller being a department to track sales and performance. We will heavily promote that fact that it is full of skilled artisans and try to weave background stories into each sellers' display area.

In short, it will be a home from home.

Paul.



PRICING & CHARGES

The pricing is very simple and includes, rent, rates, display area, lighting, heating and wi-fi. We operate a single till point too, offering cash and card payments, so you don't need to fret about anything.

With shelves starting from just £33.50 a month, we have spaces to suit every budget.

Shop Space

Most sellers start their journey with us by taking a small space in the shop.

Gift Guides

From time to time, we produce PDF flick book Gift Guides, as a seller, this option is available FREE



EXAMPLE MEET THE MAKER SCREEN



PRICING & CHARGES

Each area is priced based upon the space, but we have created a shopping environment where customers want to look around the whole store so there are no bad spots...

The Emporium charges the following commissions for shop sales:

*Purchase Commission: 16% of selling price

There are no other fixed charges!

From time to time we may introduce specific offers which you can choose to take part in that may vary from the standard model.

*we charge a flat fee of 16% irrespective of whether we take card or cash payment for the sale



Nene Court Emporium – A sellers perspective

"I have been a seller at Nene Court Emporium, since its opening in May 2018. Contracts are on a 3 monthly basis, so in retail terms it's a low risk way into shop selling. Being local, I realised that Nene Court is a popular venue, whose footfall is growing all the time.

Also, The Emporium shares its space with the well frequented Garden Deli café. This not only ensures footfall in The Emporium on a daily basis but gives the shop some atmosphere.

From my perspective, everything in the Emporium is laid out well, ensuring shoppers can see everything on offer. I have been really pleased with my return so far. In the first 6 weeks, I earned my shelf fee back 10 times over, and that is at a quiet time of year."

Anne Wagstaff – Fired Imagination, fused glass.





YOUR OBLIGATION

The spaces are rented on a rolling 3 months contract to allow you to get to know what works and what doesn't.

The rent for each month will be due on the 1st day of each month, with a minimum commitment of 3 months. The rent is paid directly The Emporium (Wellingborough) Ltd t/as The Emporium

Each seller will be expected to contribute towards the success of The Emporium which can be as simple as supporting us on social media or passing out leaflets.

Each seller will be responsible for stocking their own areas which can be done physically by bringing stock in or remotely by sending stock in the post.

If this sounds perfect for you, then fill out the application form [**HERE**](#)



ABOUT NENE COURT

Nene Court is an independent, retail park situated in Wellingborough in the county of Northamptonshire. Originally, the Wellingborough Gas Light Co. built the site towards the end of the Victorian era as a gas works with retort house, gasholders and more. Then, during the First World War, it was temporarily used as a hospital for wounded soldiers. The location also produced gas for the town's supply, as well as hydrogen for the barrage balloons during World War II and many of its original historic features can still be seen around the site.

During the early 1990s the site was purchased for a trailer manufacturer and Bestbuys Outdoor Store, which was re-locating from smaller premises in Wellingborough. Later in the 1990s some of the early Victorian buildings were converted for retail shops and the site has grown over the years.

Today, Nene Court has been lovingly renovated and restored to now house an exclusive array of bespoke boutiques and food outlets. There is ample free parking creating an ideal shopping environment for all ages.

Nene Court, The Embankment is just off the A45 and open seven days a week with free parking!