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May 2021 Newsletter

Subscriber Survey • Patagonia Partnership • Tees Coming Soon

Friday, May 14th, 2021

Subscriber Survey

How do you feel about the PJ newsletter?

Patagonia Mural

Take a look at Patagonia's SF storefront mural by local artist Alexandra Bowman!

HYBEAMS Blog Post

Read a new blog post from Kelly Curry.

Long Live Love

Subscribe to another great newsletter!

Good News!

Emily's garden is looking awesome!

Plant of the Month

Meet the Mountain Papaya!



Check out our mural at SF Patagonia!

Donate!

Start a monthly donation today.



Scroll down for a peek at Emily's plants!

Happy April!

Subscriber Survey

Love our newsletter?

Wish we shared more information about your favorite perennials?

Here's your chance to tell us exactly what's on your mind!

Click [here](#) to take our brief readers' survey and help us make our newsletter the best it can be. We deeply value your feedback and would love to hear from you. As our thank you for taking the time to share your thoughts with us, we're raffling off one of our brand new tees, which won't be available for sale until next month. Click the link below to take the survey and enter for your chance to win!

PJ TEE SHIRTS



Coming Soon!

plantingjustice.org

Last year we introduced our brand new logo designed by PJ board member and community partner, [Veronica Ramirez](#). During our December fundraiser for the Good table, we gave 100 of our biggest (and quickest!) supporters a limited edition PJ hoodie as a thank you for your generosity. Once our logo made it out into the world the response was swift! Many of you sent us messages asking when we'd have other merchandise available and the answer is SOON!

Starting next month, Planting Justice tees will be available for purchase so you can show off your support for your favorite organization! Shirts will be available in two colors, sage green and heather burgundy and will be offered on a sliding scale. We can't wait to see you all in them! Stay tuned to our social media and keep an eye out for next month's newsletter for purchase information.

Want one sooner? Take our reader's survey above for a chance to get your hands on one now!

SHARE YOUR THOUGHTS FOR THE CHANCE TO WIN A FREE TEE!

Click here to
take the survey!

Patagonia Partnership

Thank you so much to [Alexandra Bowman](#) for creating this beautiful mural on [Patagonia](#)'s SF store window! We are so excited to be in partnership with Patagonia for this beautiful display.

When Patagonia approached us with this idea, we knew that we wanted to include our signature catchphrase, "Kale, not jail" as a simple reminder that food sovereignty exists in opposition to mass incarceration.



Then we thought of a follow-up: "Plant seeds of change in your own backyard." The intention of this phrase was twofold: We wanted to direct people to our online shop, where they can purchase literal seeds for their home gardens, and we also wanted to point folks toward the abolition movement in general. To us, this phrase emphasizes the importance and responsibility of individual participants in the movement. It also makes it clear that though change may start as small as a seed, it can grow to be something much greater.



Thanks again to [Patagonia SF](#) for inviting us to collaborate! Visit this gorgeous mural and let us know you were there by posting a picture with the hashtag #SeedsOfChange and tagging us [@planting.justice](#).



HYBEAMS Smoothies

HYBEAMS (Heal Your Body, Energy, Attitude, Mind, and Spirit) is a community-led collaborative project from Planting Justice. Working alongside The Electric Smoothie Lab Apothecary (TESLA), HYBEAMS focuses on distributing free, nutritious, delicious smoothies to the community. Kelly Curry, founder of TESLA, has contributed a beautiful piece about their work to our blog:

"Since its birth Planting Justice has known that talking about food justice and equity in our communities is best accompanied with demonstrations of consistent, sound and equitable modeling of practices that move towards healing, community engagement and the composting of old, antiquated systems that have not served plant, animal, humankind globally.

The North Star in the lush galaxy of our work has been sharing the rich technology embodied in the green smoothie with communities most deeply impacted by war economy and the racist, classist systems that created the high mortality rates and food related illnesses in folks who live in food deserts..."

Read the rest on our [website](#).

Support Long Live Love Foundation!

We are in partnership with a new, Oakland-based non-profit organization called the [Long Live Love Foundation](#). Their mission is to provide support, resources and a safe healing space for those in the community who have witnessed or experienced adverse consequences of trauma as a result of excessive use of police force. This foundation is the vision of the McCarter family, in honor of Rev. David McCarter and Immanuel El Dickey McCarter.



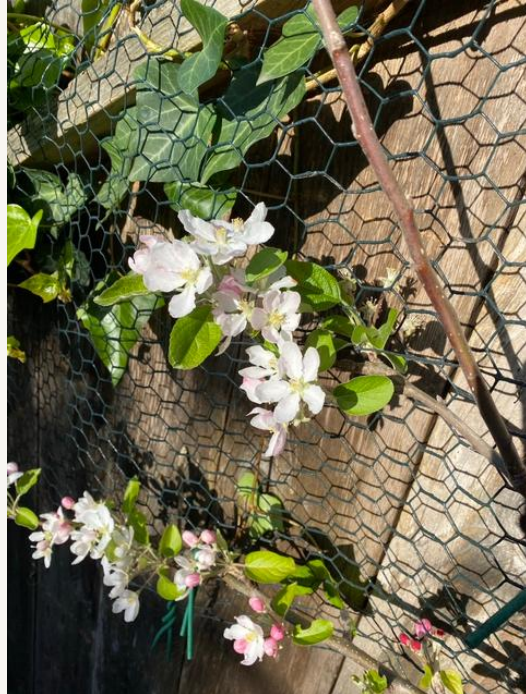
Since launching last fall, they have made significant progress in their vision of transforming a vacant yard in West Oakland into a tranquil gardening space for trauma survivors. They have also released a music scholarship for high school seniors, in memory of Immanuel. You can explore the other programs they are launching [here](#).

We encourage you to [sign up for their quarterly newsletter](#), where they will share updates and volunteer calls. If you have ideas or questions, feel free to contact the Long Live Love team at longlivelovefoundation@gmail.com.

Good News!

This month we heard from Emily, whose PJ plants are enjoying the change of season!

"A few years back I got some bare root apple and plum trees from Panting Justice, and they are bursting with blossoms at the moment. The miracle of spring and the joy of tending plants."



Thanks so much for sharing, Emily! We're happy to see your plants are doing well.

Enjoying the Good News? Submit your own story by replying to this email or sending a message to press@plantingjustice.org.

Plant Of The Month: Mountain Papaya



Mountain Papaya is a hardy variety of papaya native to the northwestern Andes Mountains in South America. This fruit does not taste like traditional papaya, and can be used green in salads, eaten ripe, or made into candy. It can also be used as a rootstock to graft tropical papaya onto to increase cold hardiness. Our plants are grown from seed, and we harvest them onsite from our mother trees.

[Click here to get Mountain Papaya from PJ!](#)

Do you love PJ? Consider starting a monthly donation!

Monthly sustainers help to keep PJ up and running. No matter what amount you're able to give, we appreciate your consistent support and commitment to our mission.

Need an extra incentive? Start a monthly donation of \$19 or more (our starting hourly rate) and write "Comic Book Guide" in the tribute section, and you'll receive a free copy of [The Comic Book Guide to Growing Food!](#)

[Click here to start your donation!](#)



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