



## PLANTING JUSTICE NEWSLETTER

*February 2020*

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## HIRING ANNOUNCEMENTS



## **JOIN THE PLANTING JUSTICE TEAM**

**CLICK TO LEARN MORE ABOUT OUR 3 OPEN POSITIONS:  
EDUCATOR | GRASSROOTS FUNDRAISER | ECOLOGICAL LANDSCAPER**

NEW COUPON CODE

PLANTING JUSTICE NURSERY  
VALENTINE'S DAY PLANT SALE



15% OFF  
ORDERS OVER  
**\$100**

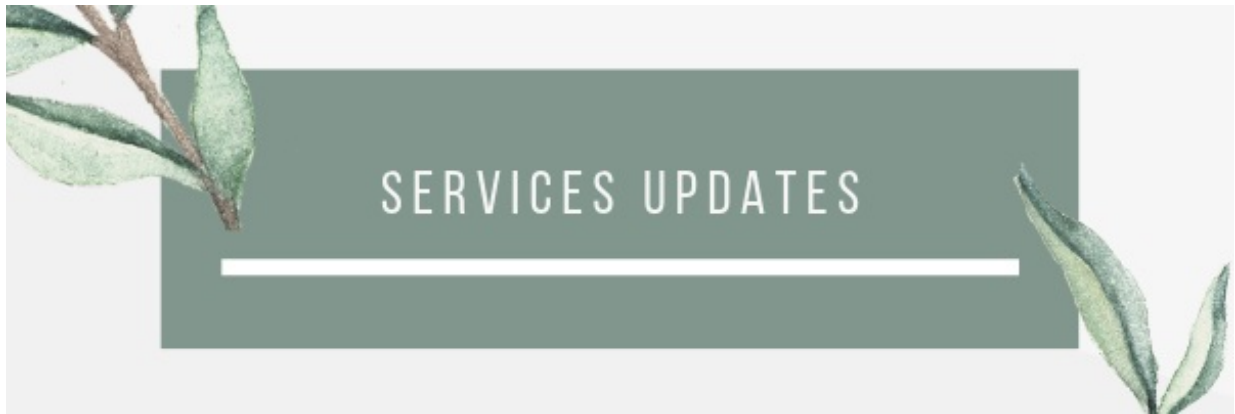
USE COUPON CODE:  
"VALENTINE2020"



**GROWN  
WITH  
LOVE**

BY THE PJ  
NURSERY TEAM

VISIT US ONLINE AT  
[WWW.ROLLINGRIVERNURSERY.COM](http://WWW.ROLLINGRIVERNURSERY.COM)  
OR 319 105TH AVE. IN OAKLAND, CA



The time has come for [annual winter fruit tree pruning](#)! Now is a great time to assess your trees, remove any damaged or dead material, and give your trees the care they need to emerge ready to bear fruit in the spring! If you would like to hire the Transform Your Yard landscaping team for a winter fruit tree pruning visit, please contact [tyy@plantingjustice.org](mailto:tyy@plantingjustice.org) and we can schedule a visit in the next 2-3 weeks. Pruning visits range from approximately \$110-\$220 depending on the number, size, and maturity of your existing trees.

Let there be fruit!



"You may know us as the largest organic fruit, nut and berry nursery in California, which we proudly manage in East Oakland's Sobrante Park neighborhood. What you may not know is that among the trees and berries, we have a great selection of [mints and herbs](#)! Plants are medicine and we make tinctures, salves, and syrups out of some of ours. We also make refreshing vitamin water, nourishing teas, and green smoothies! Enjoy many years from these perennial plants that just keep giving! To name a few: [lemon balm](#), [pineapple sage](#), [mojito mint](#), [chocolate mint](#), [lavender](#), [st. john's wort](#), [comfrey](#), [chamomile](#), [ginger](#), [aloe vera](#), [lemon verbena](#), [yerba mate](#), and [lemon grass](#). Getting to know each plant opens up an often fragrant and beautiful opportunity for healing and wellness. Please stop by our Nursery to visit, browse, and get some advice on the plants you may want to purchase. One last well-kept secret, only at our Nursery at 319 105th Ave in Oakland, is a great supply of fertilizer in large or small quantities for a donation of \$5-\$50 while supplies last. We look forward to seeing you, and please ask me for any extra special discounts for youth, schools, non-profits, local folks, and new backyard gardeners." - Diane Williams, Planting Justice Educator



Check out our new bare root tree selection including [persimmons](#), [jujubes](#), and [peaches](#), plus other potted up plants like [seaberries](#), [honeyberries](#), [pawpaws](#) and [grapes](#). Order now before we sell out until next year!

# PROGRAM UPDATES

*Volunteer at our 4-acre Farm*  
**EVERY THURSDAY & FRIDAY**  
(groups encouraged)  
Morning Session: 9am to Noon  
Afternoon Session: 1pm to 4pm

**1ST & 3RD SATURDAY EACH MONTH**  
Saturday Sessions: 10am to 2pm  
Next Session: February, 15th 2020

Click here to learn more details and to complete our volunteer registration form

## PLANTING JUSTICE 2020 STRATEGIC PLANNING RETREAT



In January 2020, PJ successfully completed a 3-day strategic planning retreat with 50 adults and 10 children! The retreat took place following 3 months of staff focusing on our community surveys, an environmental assessment, and a SWOC assessment (strengths, weaknesses, opportunities, and challenges). We are grateful Johnella La Rose from [the](#)

[Sogorea Te' Land Trust](#) could join us. Huge thank you to Sharena Thomas for catering (even throughout [the Moms4Housing action](#)) and to Seven, Sahara and Patria for being with the little ones. Much appreciation to our bus driver Jonathan Youtt. We really couldn't have made it happen without our Spanish interpreter Lesbia Morones and our amazing facilitator Kiran Nigam of [Fortify Community Health](#). The Planting Justice team was blessed to spend time in Pomo territory together and would like to uplift and honor the work of [The Nest Community Arts Center](#). Thank you to the Bell Valley Retreat Center staff for welcoming us. During the next few months, the Planting Justice staff will be finalizing and then sharing more broadly our 3 year strategic plan. Stay tuned!

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Learn [why you shouldn't worry about weeds](#) in TYY team's recent blog post



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Please click on any image to be directed to our website to learn more about our work.

1. Hiring Announcements: Join the Planting Justice team. We have 3 open positions: Educator, Grassroots Fundraiser, and Ecological Landscaper.

2. New Coupon Code: Planting Justice Nursery Valentine's Day Plant Sale. 15% off orders over \$100 using coupon code: "VALENTINE2020" . Visit us online at [www.rollingrivernursery.com](http://www.rollingrivernursery.com) or 319 105th Ave in Oakland.

3. Services Update: The time has come for [annual winter fruit tree pruning!](#) Now is a great time to assess your trees, remove any damaged or dead material, and give your trees the care they need to emerge ready to bear fruit in the spring! If you would like to hire the Transform Your Yard landscaping team for a winter fruit tree pruning visit, please contact [tyy@plantingjustice.org](mailto:tyy@plantingjustice.org) and we can schedule a visit in the next 2-3 weeks. Pruning visits range from approximately \$110-\$220 depending on the number, size, and maturity of your existing trees.

Let there be fruit!

4. Plant Specials: "You may know us as the largest organic fruit, nut and berry nursery in California, which we proudly manage in East Oakland's Sobrante Park neighborhood. What you may not know is that among the trees and berries, we have a great selection of mints and herbs! Plants are medicine and we make tinctures, salves, and syrups out of some of ours. We also make refreshing vitamin water, nourishing teas, and green smoothies! Enjoy years of these perennial plants that just keep giving! To name a few: lemon balm, pineapple sage, mojito mint, chocolate mint, lavender, st. john's wort, comfrey, chamomile, ginger, aloe vera, lemon verbena, yerba mate, and lemon grass. Getting to know each plant opens up an often fragrant and beautiful opportunity for healing and wellness. Please stop by our Nursery to visit, browse, and get some advice on the plants you may want to purchase. One last well-kept secret, only at our Nursery at 319 105th Ave in Oakland, is a great supply of fertilizer in large or small quantities for a donation of \$5-\$50 while supplies last. We look forward to seeing you, and please ask me for any extra special discounts for youth, schools, non-profits, local folks, and new backyard gardeners." - Diane Williams, Planting Justice Educator

Check out our new bare root tree selection including persimmons, jujubes, and peaches, plus other potted up plants like seaberries, honeyberries, pawpaws and grapes. Order now before we sell out until next year!

5. Program Updates:



Volunteer at our 4-acre Farm Every Thursday and Friday (groups encouraged). morning session: 9am to noon. afternoon session: 1pm-4pm. 1st and 3rd Saturday each month 10am to 2pm. Next Saturday session is February 15th, 2020. Complete our volunteer registration form online.

6. [Plant Spotlight: Pomegranate](#)

Don't miss our seasonal pomegranate specials including a collection of four different trees with sweet soft seeds, four of the wolfskill tasting collection, or three wonderfals!

7. Welcome [5 new staff to our team](#):

Ashley Yates, Educator and Media Director

Maya Salsedo, Education Program Director

Nailah Hepburn, Grassroots Organizer

Rogelio Rizo, Nursery Technician

Skye Blomdal, Grassroots Organizer

8. Donate Here:

[www.plantingjustice.org](http://www.plantingjustice.org)

Did you know, you can donate stock to Planting Justice?

Ameritrade DTC#: 0188

Account #: 488498580

Account Name: Planting Justice

Mulch love,  
from the Planting Justice staff

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