



Grow Food
Grow Jobs
Grow Community

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PJ's December Newsletter

Wednesday, December 30th, 2020

Goodbye 2020, Hello 2021!

Reflecting on the past year.

Holiday Fundraiser Update

What a success! Thanks for your support!

PJ Apparel Coming Soon!

Tees, hoodies and more.

Donate Bitcoin to PJ

Grow your portfolio when you give!

PJ's Year in Media

Our favorite articles from the year.

Transform Your Yard!

Hire PJ to help create your dream garden.



Represent PJ in Style!

Since we released the PJ hoodie for \$100+ donors, we've gotten quite a few questions about when they'll be available for purchase...

Hi, PJ Family! We hope you're well.

Goodbye 2020, Hello 2021!

We're only days away from the end of 2020 and we wanted to touch base one last time before a new year begins. 2020 was a difficult year for all of us, but as we look back, we can't help but feel



A photo from our beautiful farm in El Sobrante

proud of the way our community forged ahead. We couldn't have done any of this without our community, so we hope you'll join us in celebrating these accomplishments! Thank you so much for supporting Planting Justice, and we'll see you all in 2021!



\$26,460 of \$25,000

275 Donors

Holiday Fundraiser Update - WE DID IT!

On December 1st, we asked you to invest in community by supporting our fundraiser for The Good Table pay-what-you-can café and plant nursery, our newest venture in El Sobrante. We set a goal of \$25,000 - enough to fund the construction of a new commercial kitchen to make farm-fresh goods with crops sourced from our 4-acre farm right down the road. We knew that this was a lot to ask in a financially trying year, but we hoped that, like us, you'd be inspired by the potential of The Good Table.

It turns out we were right.

As we write this newsletter, we have just surpassed our \$25,000 goal! We're so grateful to everyone that has helped us bring this project to life by donating, sharing our posts, or telling friends about the

work we do. Your support is what makes our work possible, and we are forever grateful.

At The Good Table, community members will be able to purchase plants and crops, share nutritious meals, and learn about sustainable permaculture practices. We envision community courses rooted in the deep earth knowledge, and outdoor spaces where people gather in reflection and gratitude. We're so excited for you to experience the transformation with us through this newsletter and our social media pages, and we'll keep you updated with our progress!

If you're feeling extra generous, you can still donate to our fundraiser by [clicking here](#).

PJ Apparel Coming Soon!

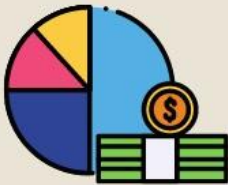
In case you missed it, the first 50 people to donate \$100 or more to our fundraiser received a super comfy, eco-friendly hoodie with our beautiful new logo designed by board member Veronica Ramirez. We've gotten quite a few questions (and even more compliments!) about when they'll be available for purchase. While the hoodies are only for staff and those lucky 50 donors at the moment, we're super proud of our new logo and we can't wait for you all to sport it out in the world! Starting early 2021, we'll have tees, sweaters, and other swag for sale, so you won't have to wait much longer to rep Planting Justice wherever you go. Follow us on [Facebook](#), [Instagram](#), and [Twitter](#) to stay up-to-date on PJ swag 😊





Planting Justice now accepts donations in Stock and Bitcoin!

Email gavin@plantingjustice.org with the subject line "Cryptocurrency Donation" to get started!



Donate Bitcoin to Planting Justice

Did you know cash isn't the only currency you can use to make donations? Stocks, bitcoin and other cryptocurrencies can all be donated to nonprofits, including Planting Justice. And guess what? The benefits of donating stocks and cryptocurrency extend beyond supporting your favorite organization; ***it can actually help your portfolio!*** Check out the articles below for more information.

[Quick Facts from CoinTelegraph](#)

[Benefits of Donating Cryptocurrency from CNBC](#)

If you'd like to make a donation of stocks or cryptocurrency with us, please send an email to gavin@plantingjustice.org with "Cryptocurrency Donation" as the subject, and we'll take it from there!

PJ's Year in Media

From local to national news, KQED to Democracy Now, we took the opportunity to share our work as much as possible in 2020. These are some of the media hits that we feel best represent us and our work. Check them

Planting Justice's Prison Abolition Work Starts at the Root

By Nastia Voynovskaya  Jul 24



out by clicking on these screenshots!

openDemocracy
free thinking for the world



TRANSFORMATION

What's in a social justice diet?

It's perfectly possible to eat with equality and sustainability as priorities.

[Ray Levy-Uyeda](#)

KQED FOOD

Delivering Free Smoothies, Activists Blend Nutrition and Social Justice

By Urmila Ramakrishnan  Oct 14



 / KCBS ALL NEWS 106.9FM AND 740AM / NEWS

Prison Outbreak: Adjusting To Life Outside



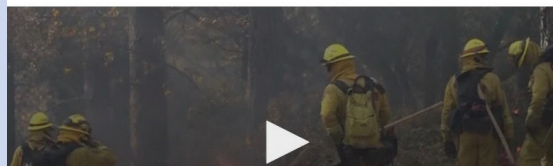
DEMOCRACY
NOW!

MENU

"A Human Tragedy": Wildfires Reveal California's Reliance on Incarcerated Firefighters

STORY AUGUST 25, 2020

 Watch Full Show



Transform Your Yard!

Our TYY (Transform Your Yard) team has a brand new offering for your garden! Take a peek at our Build Your Own Permaculture Landscape offering below. With this new template, you can create a garden that is unique to your needs. Choose from a wide variety of fruit trees, veggies, herbs and more! Decide what you'd like from the sheet below and send your choices back to us at

Build Your Own Permaculture Landscape



Veggies & Herbs

Choose 5

Basil	Collard Greens
Beets	Kale
Broccoli	Lettuce
Bush Beans	Mint
Cabbage	Onion
Carrots	Oregano
Cherry Tomatoes	Parsley
Cilantro	Thyme

Fruit Trees

Choose 2

Apple
Asian Pear
Cherry
Fig
Nectarine
Peach
Pear
Persimmon
Pineapple Guava
Plum

Edible Shrubs

Choose 4

Autumn Olive
Blueberry
Boysenberry
Cape Gooseberry
Chilean Guava
Currant
Goji Berry
Grape
Raspberry
Thornless Blackberry

Flowers

Choose 4

Buckwheat	Hummingbird Sage
Bush Lupine	Milkweed
California Blue Sage	Monkey Flower
California Poppy	Penstemon
Fuchsia	Rosemary
Gumweed	Yarrow

Optional Add-Ins

- Solar Irrigation System (\$500)
- One-on-one Garden Coaching (\$60/hour)

Container

Wine Barrel OR Raised Bed

Mulch

Fir Bark Mulch OR Playground Mulch

Questions? Email TYY@plantingjustice.org

Thank you for reading!

Thanks for being a part of our community. Share this newsletter with someone you think might enjoy it, and feel free to [send us an email](#) if you'd like to chat.

Happy New Year! Wishing you rest, health, and joy in the coming year.



Planting Justice | plantingjustice.org

