

SKECHERS®

TRENDING SINCE '92

1992

Skechers launches its first shoe: a men's logger boot at the height of grunge.



1995



Skechers becomes a hot sneaker trend with the Roadies shoe.

1998

The brand launches two collections: Skechers USA casuals and Skechers Sport athletics.

SKECHERS USA



1997

Boys and girls get their very own collection with Skechers Kids.

SKECHERS Kids



1999

Oops... Skechers did it again. Energy sneakers are a global success.

SKECHERS SPORT



2001

The Skechers Grand Prix casual becomes a men's must-have.



2002

The daily grind looks good with Skechers Work utility and service shoes.

SKECHERS WORK FOOTWEAR



2013

A new era of comfort begins with

SKECHERS MEMORY FOAM



2012

Skechers corners the walking market with Skechers GOWalk.



skechers GOWALK

2011

Skechers races (and wins) with its new Skechers GORun shoes.



skechers GORUN

2015

Born to help kids in need, BOBS expands to save shelter animals' lives.



BOBS
-Skechers-

2004

Bikers are out of the bottle.



SKECHERS -CALI-

2007

Skechers infuses a little SoCal spirit with sunny Skechers Cali.



2016

A leader since '98 in lighted shoes, Skechers charges ahead with new innovations.



2017

Skechers Street arrives.



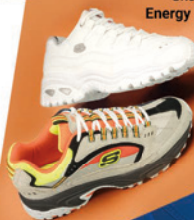
2018

A decade after the original D'Lites sneaker, its revival covers the world.



2019

Skechers' iconic Energy and Stamina sneakers continue the retro revolution.



2020

Max Cushioning takes comfort to the max!

SKECHERS MAX CUSHIONING



2021

The brand's fit story expands - from Classic to Relaxed, Wide, Stretch and now Arch Fit.

SKECHERS ArchFit
PROVEN CLIMBER ARCH SUPPORT



From logger boots in '92 to today's retro trends and comfort innovations, Skechers is a one-stop shop for men, women and kids.