Glitter material datasheet

Overview

This super shiny, glittery material will make your designs shimmer and sparkle.

It has an over-laminate that protects the printed layer giving it excellent durability. It has a medium-strength adhesive, suitable for a wide range of applications. Designed to be used for up to 1 year outdoors.

Colour printed over white ink to show vibrancy

No white behind colour to show glittery colours
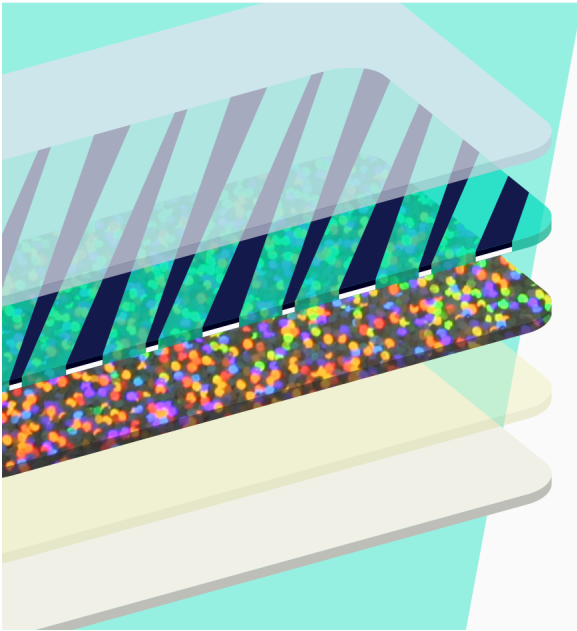
Material highlights

- Waterproof
- Medium strength adhesive
- Silver glitter effect
- Gloss finish
- Suitable for 1 year outdoors

- Resistant to sunlight, scratches, water, oils & chemicals
- Write on it with a sharpie
- Tear-proof
- Freezer safe

Typical uses

- Premium product packaging
- Premium logo stickers
- Drinks glass stickers
- Food packaging labelling
- Makeup packaging

- Vape product packaging
- Phone and laptop branding
- Cosmetic brands stickers
- Premium product accessories

Material construction

The image below shows a cross-section of the material, along with details of each part of the material:

- Clear gloss, 45-micron polypropylene laminate

- 6-10 micron of ink + 8 microns of white ink

- 40-micron holographic metalised PP print layer

- Permanent, pressure-sensitive acrylic adhesive

- 140 GSM backing paper

Technical data

Adhesive:	Permanent, acrylic, solvent-based, pressure-sensitive
Print vinyl:	Metalized, 40-micron polypropylene
Over-laminate:	Clear gloss, 45-micron polypropylene (PP)
Temperature range:	-20C to +80C
Colours:	Silver glitter effect
Finish:	Gloss
Durability:	1 year outdoors
Adhesive strength:	Medium tack, peel-adhesion of 28N/25mm

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