

# Floor sticker material datasheet

## Overview

This tough, anti-slip vinyl is ideal for floor stickers. Through its laminate, it resists high footfall and regular cleaning.

This material is perfect for branding office or business spaces or guiding your customers along.

They are super simple to apply and can last for months when used indoors.



## Material highlight

- Anti-slip finish, rated R9 according to the DIN 51130:2014, makes these stickers safe for sticking to high-traffic zones.
- High-strength adhesive makes these graphics stick well but also removable without damaging your floor.
- Suitable for indoor use up to 1 year or temporary outdoor use.
- Squeegee and tape included making these floor stickers super easy to apply.
- You can wipe these stickers down to remove dirt & marks.
- Resistant to scratches, water, and from fading in sunlight.
- Available in any shape.
- 4cm min, 70cm max size.

## Typical uses

- Vinyl floor tiles
- Custom flooring graphics
- Floor vinyl
- Custom floor decals
- Office decoration
- Health & safety floor signs
- Crowd control and direction

## Material construction

The image below shows a cross-section of the material, along with details of each part of the material:



- Clear matte, anti-slip overlaminate
- 12-15 microns of ink + 12-15 microns of white ink
- Clear gloss, 70 micron calendared PVC vinyl
- Permanent, acrylic pressure-sensitive adhesive
- 125 GSM backing paper

## Technical data

Adhesive:	Permanent, clear, solvent-based, pressure-sensitive
Print vinyl	White, monomeric, calendared PVC
Temperature range:	-20C to +80C
Colour:	White
Finish:	Matte, anti-slip finish
Durability:	1 years indoors
Adhesive strength:	High tack, peel-adhesion