

# Custom badges datasheet

## Overview

Our custom pin-back buttons are steel-backed and protected by a clear plastic casing, making them durable.

You can print custom buttons on a range of vinyl material to create your desired look. Pin your custom buttons to clothing or other soft fabric products.



## Product highlights

- High-quality materials used
- Metal backing
- Safety-pin clasp
- Waterproof
- UV resistant
- Gloss finish
- Suitable for indoor & outdoor
- Durable
- Resistant to sunlight, scratches, water, oils & chemicals
- Tear-proof
- Pin to any soft product

## Typical uses

Buttons can be used in various ways, but there are some of the most common uses:

- Giveaways
- Promotional buttons
- Photo buttons
- Campaign buttons
- Clothing accessories
- Logo buttons
- Fundraising
- Personalised gifts

## Product construction

The image below shows a cross-section of this material, along with details of each part of the material:



- Clear, highly transparent mylar cover
- 6-10 microns of ink
- A polypropylene material of choice
- Upper shell that shapes the button
- Steel pin-backing for easy pinning

## Technical data

Backing:	0.7mm thick steel with a pin attached
Cover:	50-micron clear, gloss mylar polyester
Print vinyl:	50-micron polypropylene (PP) in a colour of your choice
Temp. range:	-20C to +80C
Colour:	White, silver, gold, holographic or glitter
Finish:	Gloss
Durability:	1 year