

THE RENEWABLE AND COMPOSTABLE LABELLING ALTERNATIVE



NatureFlex[™] films for labels









FUTAMURA

NatureFlex[™] films for labelling

Self-adhesive labels can be a cost effective and adaptive solution for all types of packaging. They are particularly useful to brands who want to maximize the flexibility of their stocks. Today, they are used on many substrates, from rigid containers to flexible formats.

Our NatureFlex™ films offer an alternative to the conventional plastics used in these applications. They are highly renewable, as they are derived from wood pulp, sourced only from managed plantations. In addition, they meet the global standards for industrial composting and home composting and are also suitable for energy recovery via emerging anaerobic digestion technologies. They are ideally suited to labelling compostable food packaging, for example fruit and vegetable applications.

Discover our range of clear, white and metallic materials for self-adhesive facestock.

Why choose NatureFlex[™]? PERFORMANCE RENEWABILITY END OF LIFE OPTIONS ✓ Easy to process : excellent ✓ Certified for industrial ✓ Derived from wood pulp composting (EN13432, printability and adhesive key sourced from responsibly ASTMD6400, ISO 17088) managed plantations ✓ Excellent die-cutting ✓ Certified for Home and dispensing Composting ✓ High renewable content (AS 5810, NF T51-800, ✓ High gloss for a strong visual in the finished film, typically **OK Compost Home)** >90% (ASTM D6866) ✓ Approved for direct ✓ Suitable for energy recovery food contact via emerging anaerobic digestion technologies ✓ Available in clear (NVS), white (NVS White) or \checkmark The use of a compostable metallised (NM) adhesive is recommended

Certifications





USA Industrial Composting



Europe Home Composting



Australian Home Compostina



Global Forestry Management

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