# **Data/Privacy Policy**

This Privacy Policy governs the manner in which Deesign Dog Arts Limited ("We", "Our" and "Us") collects, uses, maintains and discloses information. Collected from users ("User", "You" and "Your") of the www.deedoggy.com ("Site"). This Privacy Policy applies to the Site and all products/services offered by Deesign Dog Arts Limited. We undertake to preserve the confidentiality of all information that You provide to Us. Our Privacy Policy complies with the Date Protection Act 2018 ("Act") accordingly incorporating the EU General Data Protection Regulation Act ("GDPR"). We also comply with the California Privacy Policy 2018 ("CCPA").

# 1) PERSONAL IDENTIFICATION INFORMATION

- a) We may collect personal identification from You in a variety of ways, including, but not limited to, when Users visit Our Site, place an order, fill out a form, subscribe to Our newsletter and in connection with other activities, services, features or resources We make available on Our Site. You may be asked for, but not limited to, as appropriate, Your name, Your e-mail address, Your mailing address and Your phone number.
- b) We will collect personal identification from You only if You voluntarily submit such information to Us. You have the right to refuse to supply personal identification, except when it prevents you from engaging in certain activities on the Site or prevents certain services from being carried out.
- c) You can contact Us at any time if you wish to change the way We contact You or opt-out of future communications. If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

#### 2) NON-PERSONAL IDENTIFICATION INFORMATION

a) We may collect Non-Personal identification information about You whenever You interact with Our Site. Non-Personal identification information may include, but is not limited to, Your browser's name, the type of computer and technical information about You.

#### 3) WEB BROWSER COOKIES

a) Our Site may use "Cookies" to enhance Your experience. Your browser places Cookies on Your hard drive for record-keeping purposes and sometimes to track information. You may choose to set Your browser to refuse Cookies or to alert You when Cookies are being sent. If You do so, please be aware that some parts of Our Site may not function properly.

#### 4) HOW DEESIGN DOG ARTS LIMITED USES COLLECTED INFORMATION

a) Deesign Dog Arts Limited collects and uses Users' personal information only to handle transactions and send periodic emails, offers or marketing materials that We believe interest you. This may include, but is not limited to, new projects, updates on existing projects and website

updates. We will use the e-mail address that You provided, but this can be changed at any time. If You would ever like to unsubscribe to these emails, You can do this by replying to the e-mail.

b) We will never trade, swap, give out or sell your information to anyone, including our Experts.

### 5) HOW WE PROTECT YOUR INFORMATION

- a) We adopt appropriate data collection, storage and procession practices and security measures to protect against unauthorised access, alteration, disclosure or destruction of Your personal information, username, password, transaction information and data stored on Our Site.
- b) Sensitive and private data exchange between Our Site and You happens over an SSL Secured Communication Channel and is encrypted and protected.
- c) The security of Your information is important to Us but please remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your information, We cannot guarantee it is absolutely secure.

#### 6) DISCLOSURE OF INFORMATION

- a) In cases where We are required by the law to collect potentially personal information and personal information from You, We will only disclose any such potentially personally-identifying information to Our Employees that need to know the relevant information in order to process it on Our behalf. We agree not to disclose Your personal information to others.
- b) We will disclose potentially personal information only in response to a subpoena, court order or other governmental requests, or when We believe in good faith that disclosure is reasonably necessary to protect the property or rights of, but not limited to, Deesign Dog Arts Limited, Our Employees, Experts, Affiliated Partners, Third Parties and the general public.

#### 7) THIRD PARTY WEBSITES

a) You may find advertising or other content on Our Site that links to these sites and services of Our Partners, Suppliers, Advertisers, Sponsors, Licencors and other Third Parties. We do not control the content or links that appear on those sites and are not responsible for the practices employed by websites linked to or from Our Site. In addition, these sites may periodically change their content and links. These sites and services may have their own Privacy Policies and Customer Service Policies. Deesign Dog Arts Limited cannot be held responsible if you do not read through these before browsing and interacting on any of these sites.

# 8) CHANGES TO THIS PRIVACY POLICY

a) We reserve the right to update this Privacy Policy at any time. When We do, We will revise the date at the top of this page. We encourage You to frequently check this page for any changes to stay informed about how We are helping to protect the personal information that We collect. By using Our Site, you acknowledge and agree that it us Your responsibility to review this Privacy Policy periodically and become aware of modifications.

#### 9) USER RIGHTS

- a) The General Data Protection Regulation introduced in May 2018 asserts that You have several rights:
- i) The Right to be Informed We aim to be completely transparent over how We use Your personal information
- ii) The Right to Access You can request a copy of the information We hold about You, which will be provided to You within a reasonable time frame
- iii) The Right of Rectification You can update or amend the information that We hold about You
- iv) The Right of Restrict Processing You can request that We stop using Your information
- v) The Right to be Forgotten You can ask Us to remove your personal information from Our records
- vi) The Right to Object You may object to the processing of Your information for marketing purposes
- vii) The Right to Portability You may obtain and reuse Your personal data for Your own purposes
- viii) The Right Not to be Subject to Automated Decision Making and Profiling You have the right not to be subject to a decision when it is based on automated processing (automated decision making and profiling)
- b) If You would like to know more about Your rights under the Data Protection Law, please see the information on the Commissioner's Office Website.
- c) You can change the way that You hear from Us or withdraw Your permission for Us to process Your personal data at any time by using Our contact details below.

#### 10) CONTACTING US

If You have any questions about this Privacy Policy, the practices of this Site, or Your dealings with this Site, please contact Us at:

Email: <a href="mailto:help@deedoggy.com">help@deedoggy.com</a>
Telephone: +44 77 06 07 55 88

Registered Address: Fitzroy House, Crown Street, Ipswich IP1 3LG

#### Further Information About How the Site Operates When You Are Using Our Site

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection.

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: https://automattic.com/privacy/. After approval of your comment, your profile picture is visible to the public in the context of your comment.

If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you visit our login page, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, the system will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me", your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

If you request a password reset, your IP address will be included in the reset email.

## How long we retain your data

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

## Where we send your data

Visitor comments may be checked through an automated spam detection service.