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retailtherapy

with Michaela Skilney

Baby businesses are booming

Three unique, quirky gift ideas perfect for mums-to-be or their newborn bundles of joy

verywhere I look, people are having babies. Not that I don't like babies, I love babies. What I don't like is shopping for their arrival.

Just what do you get someone who is expecting, without resorting to typical knitted booties or stuffed toys in yellow to suit either sex? Here are a few clever ideas that will make anyone go ga-ga.

Turn prints to jewels

I've been fascinated with my fingerprints ever since I learnt that everyone's fingerprint is unique. I took pleasure in knowing that, even though I looked like my dad, my fingerprints were all my own.

Smallprint is a new jewellery company that captures the imprint of a child's fingerprint and incorporates it into pieces of jewellery, including charms, pendants, cufflinks and dog tags. The jewellery is made out of a material called precious metal clay which is rolled out and the finger is pressed into it. It is then engraved, fired, sanded and dipped in a solid silver setting.

Smallprint directors Binky and Michelle are extremely passionate about this new jewellery concept and their enthusiasm is infectious. There is a real sense of involvement for all concerned, both in the design process and in wearing the final piece, and the jewellery makes a great keepsake.

For a gift for a new mum, you can't get much more personal than this.

For more information or to arrange an appointment, call 0400 544 204 or visit www.smallp.com.au

Big belly for eternity

We have Demi Moore to thank for making the pregnant belly trendy. After she posed nude on Vanity Fair's cover, showing off a baby bump became chic.

Belly Art is the ultimate way
to celebrate your pregnant belly and
honour the baby inside. In just
30 minutes, you can create a threedimensional personal memento of your
pregnancy, which can then be
transformed into a painted artwork.
The kit comes with everything you need
to cast your belly (or someone else's) at
home, including plaster strips, Vaseline,
gesso, paintbrushes and instructions.

For Belly Art kit stockists or for more information, call 0411 405 834 or visit www.bellvart.com.au

