



The 3th Canada Today Forum

Preface/前言

Culture and art section

文化艺术板块



I am very honored and excited to represent the International Federation of Culture & Arts Associations and the Canadian International Artists Association/Eureka Global Art to be invited to participate in such an important and far-reaching cultural and economic forum in Shanghai, China.

非常荣幸和兴奋的代表国际艺术家协会联盟及优瑞卡环球艺术受邀参加如此重要和意义深远的文化经贸论坛。

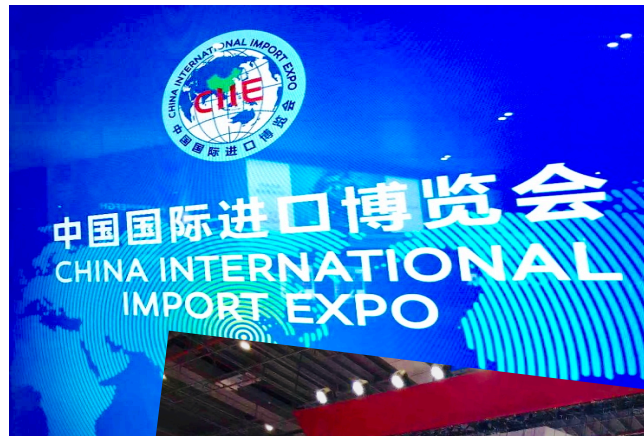
CCETPC
Canada-China Economic & Trade Promotions Council
加中經濟貿易促進會

The 3rd Canada Today Forum
《第三届今日加拿大论坛》
中国·上海·2019年11月

CHINA INTERNATIONAL IMPORT EXPO

The 3rd "Today's Canada Forum" will be held in Shanghai on November 6, 2019. It is the only largest and most influential Canadian-Chinese economic and trade culture recognized by the Chinese during the 2nd China International Import Expo. The exchange activities are also the most important event for the economic and cultural cooperation between Canada and China.

“第三届「今日加拿大论坛」”将于2019年11月6日在上海举行，这是继2005年“首届「今日加拿大论坛」”、2018年“第二届「今日加拿大论坛」”成功举办以来，又一次加中两国经贸文化合作的最为重大的盛会。也是第2届中国国际进口博览会期间，唯一被中方认可的最具规模、最具影响力的加中经贸文化交流活动。





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合作伙伴与活动

*The International Federation of Culture & Arts Associations
The Canadian International Artists Association
Eureka Global Art
RockWell Art Supplies Inc.*

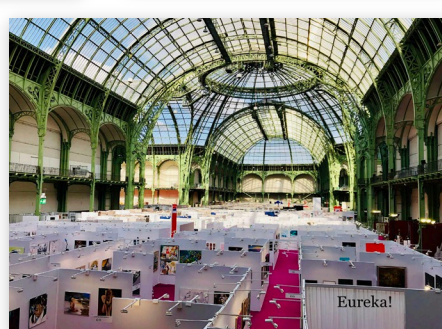
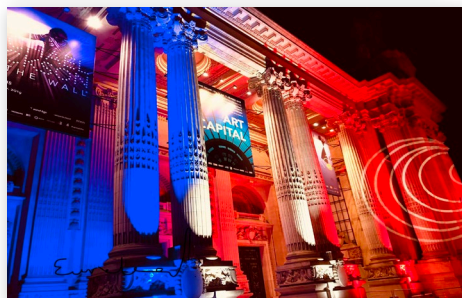


Since 1987, EGA has established friendly partnerships with art institutions in more than 30 countries. And with the International Federation of Artists Associations to create an international artist base, We have organized and curated numerous large-scale cultural exchange programs to interact with many world-renowned art organizations, companies and artists using modern marketing strategies. In the past, we successfully hosted the Toronto Arts Festival and participated in many important international art exhibitions on behalf of the Canadian International Artists Delegation. It provides you with an international art exchange platform to showcase your wonderful and dreaming future. 2020 will be a more exciting and successful year.

从1987年至今EGA已与30多个国家的艺术机构建立了友好合作伙伴关系，并与国际艺术家协会联盟共同创建国际艺术家驻地，我们组织和策划了众多大型文化交流项目，采用现代营销策略与许多世界知名艺术组织，企业和艺术家互动合作。我们成功举办了多伦多艺术节，并代表加拿大国际艺术家代表团参加了许多重要的国际艺术展览。为您提供了一个国际艺术交流平台，展示精彩、圆梦未来！2020年将成为更令人兴奋和成功的一年。







Partners and Events

合作伙伴与活动



RockWell was invited by IWS to co-sponsor international cultural and art exchanges with world-renowned pigment brands.

洛克威尔 受邀与世界知名颜料品牌共同赞助国际文化艺术交流活动。

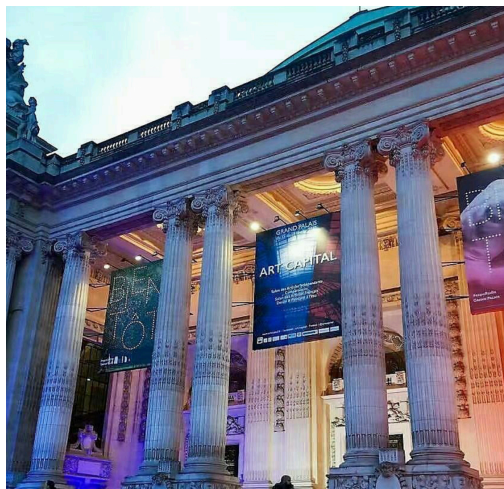


Partners and Masters

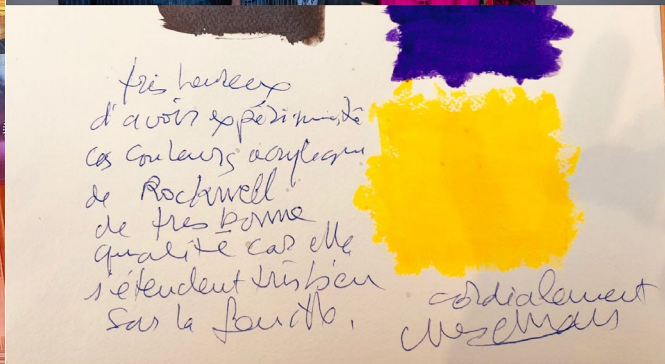
合作伙伴与艺术家



Professor Yves Charnay (Tried RockWell on the spot and praise the RockWell pigment) The Founder of the French Color Association/ The lighting designer of the Eiffel Tower.

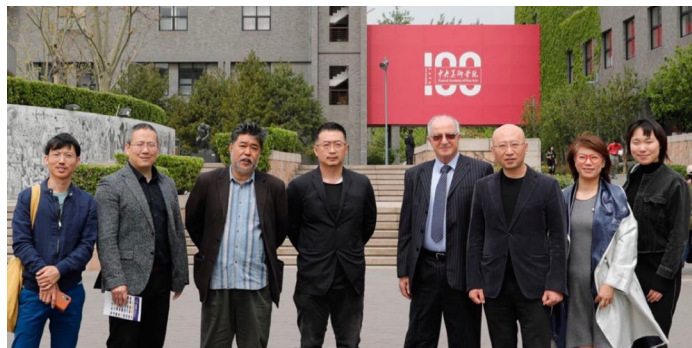


Yves Charnay 教授法国色彩协会的创始人
艾菲尔铁塔的灯光设计师,当场试过洛克威尔
并称赞洛克威尔颜料



Partners and Events

合作伙伴与活动



Rockwell visited the Central Academy of Fine Arts and discussed new topics in pigments with experts and professors.

洛克威尔拜访中国中央美术学院并与专家教授们共同探讨颜料新课题。



Partners and Masters

合作伙伴与专家



Président de Le Salon des Artistes
Français
Martine DELALEUF
法国艺术家沙龙主席



Président de Le Salon des Artistes
Indépendants
Djamel ZEMOURA
法国独立艺术家沙龙主席



Président de la délégation d'artistes
Catherine Gaillard Perez
艺术家代表团主席

Partners and Masters

合作伙伴与专家



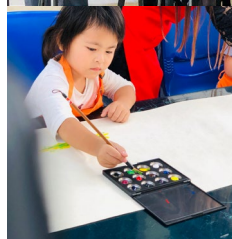
Président de le Salon du Dessin et de la Peinture à l'eau
Daniel GALLAIS 法国水介质绘画沙龙主席



Président de Le Salon Comparaisons
Paul ALEXIS 法国对比沙龙主席

Partners and Events

合作伙伴与活动



贊助品牌：

GIOTTO

CANSON®
康頌



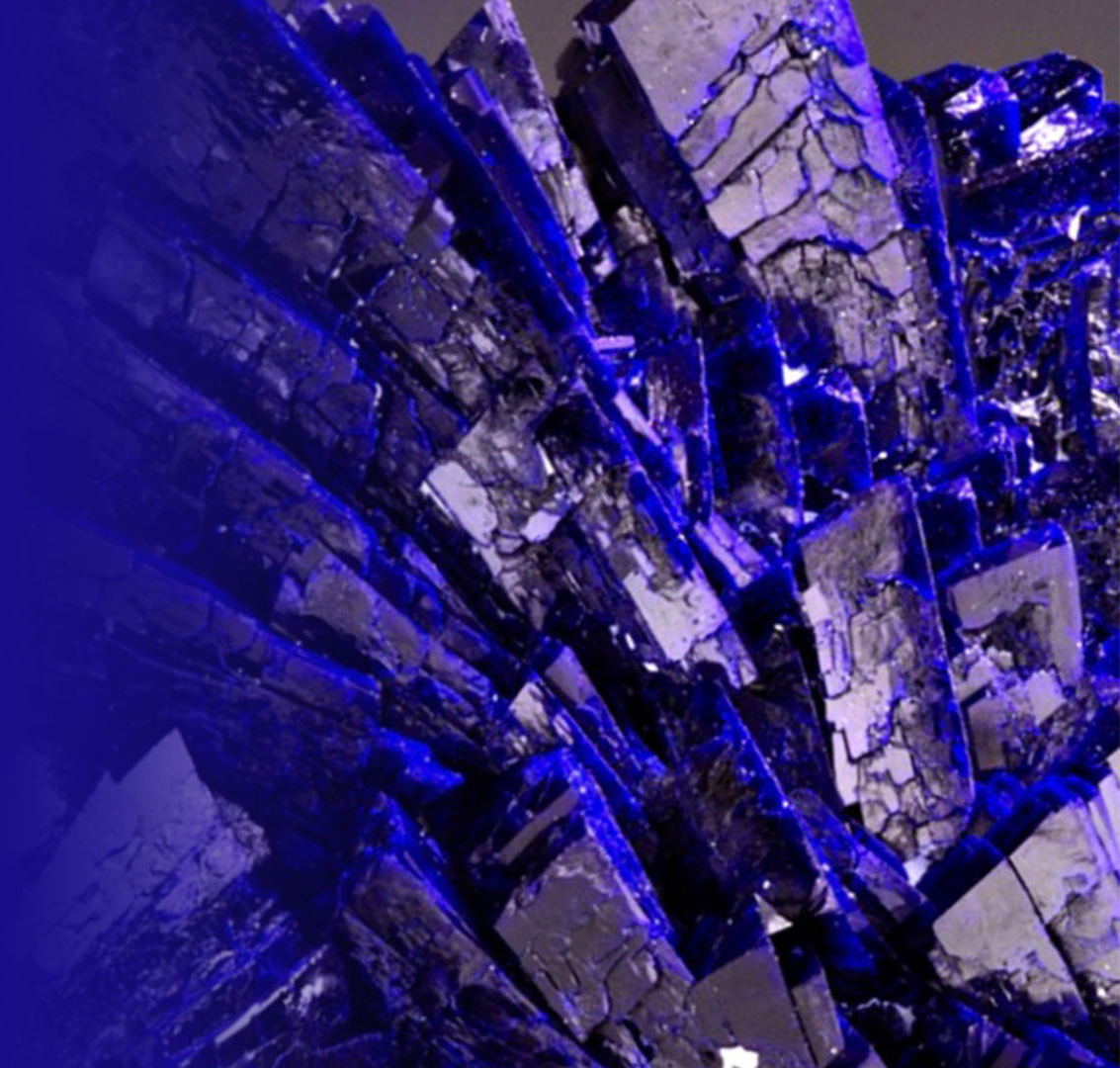
White Nights
NEVSKAYA PALITRA
ARTISTIC PAINTS PLANT

library



ROCKWELL
ART SUPPLIES

Thanks to our pigment sponsors





PARTNERS & EVENTS


合作伙伴与活动



RockWell Art Supplies Inc.

洛克威尔

RockWell Art Supplies Inc. is a world-renowned high-quality pigment supplier based in Canada. It is widely recognized for its fine-grained natural mineral pigments, especially in the development and creation of hand-pigmented pigments. Recently, we have accumulated 32 years of experience and technology precipitation, selected representative artists from around the world for laboratory research and exploration, and finally succeeded in developing a new generation of natural gem-quality products with excellent quality and easy expression. We have a professional dedicated partner, who are spread in North America, Europe and Asia, and promote our products in more than 17 countries and regions around the world. Our Motto is to gather the world's leading pigment experts, to have the best pigments ever, we are proud of our work.

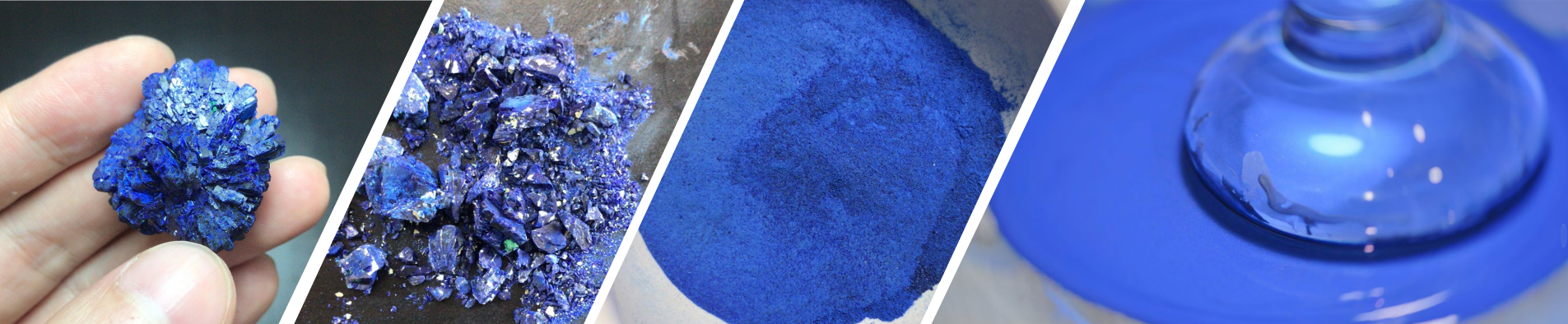


洛克威尔是立足加拿大，享誉世界的高品质颜料供应商，以精工细作纯天然矿物质颜料为业内广泛赞誉，尤其是在手工颜料的研制和开发方面。近年来，我们以32年的经验积累和技术沉淀，在世界范围内选择代表性艺术家进行了实验室般研究与探索，终于成功研发出了品质卓越而又易于表现的新一代天然宝石级产品。我们拥有志同道合专业敬业的合作伙伴，分为北美区、欧洲区和亚洲区，现有全球超过17个国家和地区。为了共同的目标我们聚集了世界尖端的颜料专家，我们为自己的工作感到自豪



RockWell



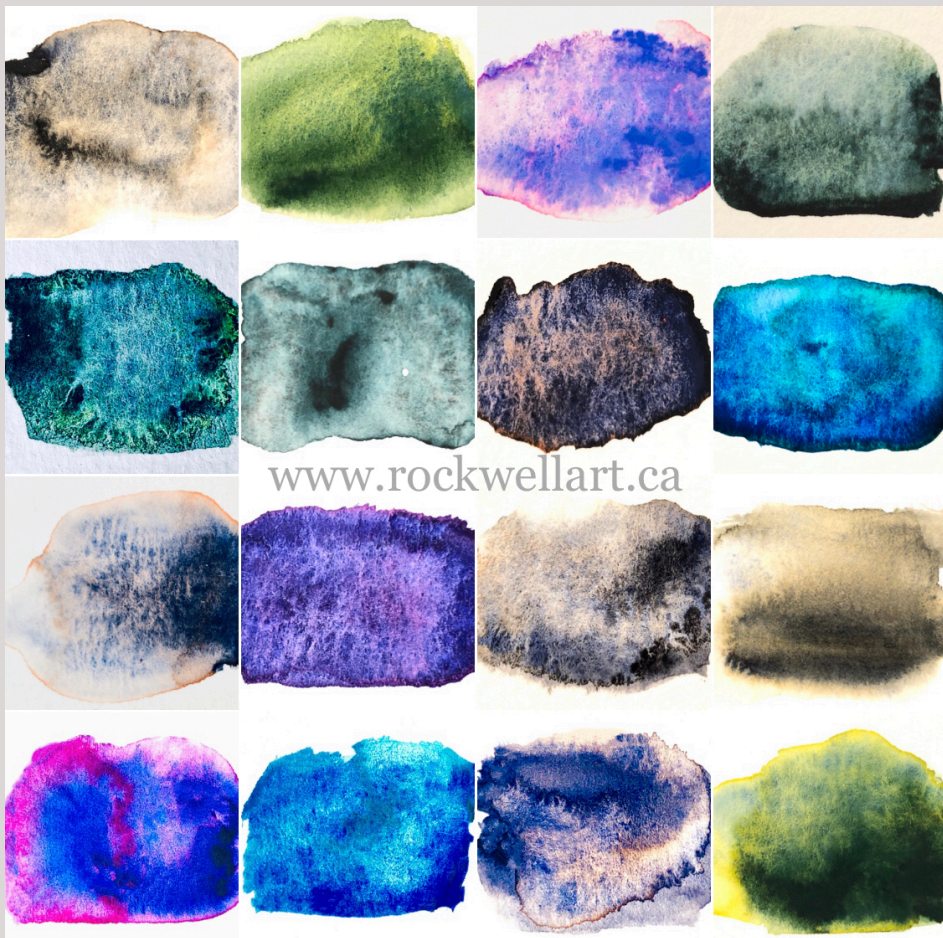


Pure natural
Minerals
Developing
Pigments

取自纯天然矿物质
研制颜料

特质手工矿物颜料





www.rockwellart.ca



www.rockwellart.ca 

Dragon Series Masters' Watercolors Set

Another fine product by RockWell, specially launched (November 2019) in China, to celebrate the 50th anniversary of the Chinese Canadian Diplomatic relations. It is carefully selected & crafted, to embody the traditional Chinese Culture.

“龙”代表中国传统文化，为庆祝中加建交50周年特别推出“龙系列”，11月中国首发。



Dragon
ROCKWELL
WATERCOLOUR

12 TUBES



Artwork by Matteo Mauro
Colors selection by Jianglong Pan

Dragon Series Masters' Watercolors Set

大师级“龙系列”12色套装
功能性、唯一性、实用性

12 Color Card



DRAGON SERIE
MASTERS' WATERCOLOURS SET
ANOTHER 12X15ML FINE WATERCOLOURS BY
ROCKWELL ART SUPPLIES - CANADA
UNIQUE, FUNCTIONAL, HIGH INTENSITY & LIGHT FASTNESS .

SÉRIE DRAGON DE 12X15 ML ENSEMBLE AQUARELLES
POUR MASTERS DES COULEURS VIVES UNIQUES,
FONCTIONNELLES ET DE HAUTE INTENSITÉ AVEC UNE
GRANDE RÉSISTANCE À LA LUMIÈRE.

ANOTHER SET OF 12 X 15 ML FINE WATERCOLOURS BY
ROCKWELL ART SUPPLIES - CANADA
CONFORMS WITH EN71-3 & ASTM D 4236

YELLOW LEMON 207	PRIMARY YELLOW 206	BRILLIANT ORANGE 205	BURNT OCHRE 201
SPRING GREEN 211	TURQUOISE 209	LAVENDER 208	ULTRAMARINE DEEP 202
AMETHYST 210	PEACHBLOW 200	LIGHT GREY 203	SEA BLUE BLACK 204

12 Gem-grade natural mineral watercolor 12款大师命名的宝石级天然矿物质颜料

ROCKWELL
MINERAL
WATERCOLOUR

CINDY
OCEAN GREEN
MALACHITE

MINERAL
SERIE 5 **800**

Green
ocean
home

CINDY
LANE

TRANSPARENCY LIGHT FASTNESS ★★★★★
ANOTHER FINE COLOR BY ROCKWELL
ART SUPPLIES CANADA WWW.ROCKWELLART.CA
CONFORMS WITH EN71-3 ASTM D 4236



ROCKWELL
MINERAL
WATERCOLOUR

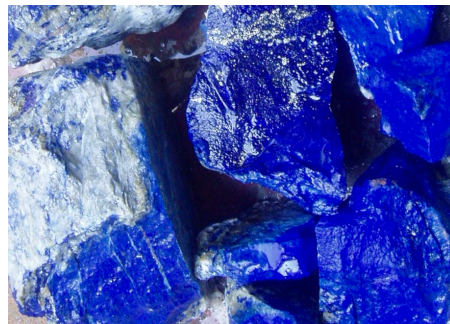
CAOJUN
LAPIS LAZULI

MINERAL
SERIE 8 **801**

Create
tradition
today

CAO
JUN

TRANSPARENCY LIGHT FASTNESS ★★★★★
ANOTHER FINE COLOR BY ROCKWELL
ART SUPPLIES CANADA WWW.ROCKWELLART.CA
CONFORMS WITH EN71-3 ASTM D 4236



ROCKWELL
MINERAL
WATERCOLOUR

ENDRE
TOURMALINE

MINERAL
SERIE 3 **802**

Heart of
Chinese
painting

ENDRE
PENOVAC

TRANSPARENCY LIGHT FASTNESS ★★★★★
ANOTHER FINE COLOR BY ROCKWELL
ART SUPPLIES CANADA WWW.ROCKWELLART.CA
CONFORMS WITH EN71-3 ASTM D 4236





CAOJUN LAPIS
LAZULI “曹俊蓝”
青金石 S8-801



Gem-grade, hand made fine natural mineral watercolor pigment, named after the World-renowned Artist

以世界著名画家名字命名的宝石级手工研制的天然矿物水彩颜料

Create tradition today
今天, 创造传统!

---- CAOJUN



2020, PLANS & VISION

计划和愿景



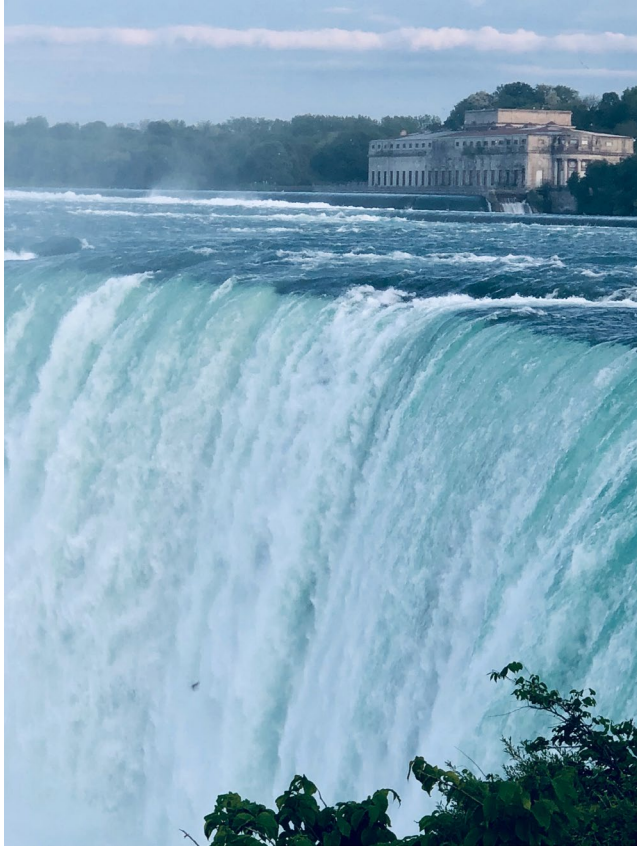
Canada, the unique multi-cultural, multi-ethnicity, community, all living in peace, cooperate & work together to develop and support the Canadian prosperous style of living. We in Canada are proud of our Seven Contemporary Master artists, who created & triggered the awareness of the importance of arts in the society. We are really thankful to our Government & the non-profit civil organizations, who emphasis & support the multi art/cultural events, which in turn contribute to economy, education, trade, tourism, & culture.

加拿大是一个多元文化为背景的移民国家，在文化方面以多族裔共同创造历史为己任，共同发展和繁荣的独特风格。我们有令人骄傲的“七人画派”、和当代艺术大师，政府和民间组织都非常重视文化艺术间的交流，提供了最好支持，使我们的各项活动圆满成功举办。在政府及民间文化组织的支持合作下，每年都有多项互动活动，在经贸、教育、旅游、文化等多方面做出贡献。

经过30多年的不懈努力，我们在世界各地建立了37个国际艺术家基地，在中国有7个。2020年将会迎来“中加建交50周年”的伟大盛举，我们兴奋不已。将在世界著名的尼亚加拉大瀑布举办“第四届国际经贸文化论坛”包括：画展、写生、论坛、专访等系列活动。感谢各位朋友对文化艺术的支持和努力，我们以加拿大特有的多元文化和友好迎接世界各地所有的朋友们的到来！

诚挚的问候

RockWell, in its 30 years, has succeeded in establishing a base of 37 international masters around the world, of which there are 4 in Canada and 7 in China. To celebrate the 50th anniversary of the diplomatic relations between China & Canada in 2020, we are organizing several art and cultural events. We are especially excited to be part of the 4th “International Economic and Trade Forum” which includes exhibitions, forums, sketches, and interviews amongst other activities. The forum will be held in Niagara Falls, one of the world's most famous touristic attractions. We thank all our supporters and contributors in making this multicultural event possible and look forward to welcoming all friends.



We thank all our supporters and contributors in making this multicultural € possible and look forward to **WELCOMING** all friends from all over the world with our unique multiculturalism and friendliness!



2020, WE MEET IN NIAGARA FALLS, CANADA



WELCOME TO CANADA

