

Date: February 4, 2017

To,

BSE Limited

Phiroze Jeejeeboy Towers
Dalal Street
Mumbai – 400 001
Fax No 022-22723121/1919/3027

/2039/2061/2041 Scrip Code: 533343 The National Stock Exchange of India Ltd.

"Exchange Plaza" C-1, Block-G Bandra Kurla Complex, Bandra (East)

Mumbai – 400051

Fax No.: 022-26598237/38/26598347

Symbol: LOVABLE

Sub: Notice of Board Meeting & Closure of Trading Window

Pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015; we hereby give you notice that the meeting of the Board of Directors of the Company is scheduled to be held on Tuesday, February 14, 2017 at A-46, Street No.2, MIDC, Andheri (East), Mumbai – 400 093 at 11.30 a.m. inter-alia:

- 1) To consider and approve the Un-audited Standalone Financial Results for the third quarter and nine-months ended on December 31, 2016;
- 2) To consider and take on record the Limited Review Report for the quarter ended on December 31, 2016.

Further, as per Company's Code of Conduct to regulate, monitor and report trading by Insiders (the "Code") as required to be implemented in terms of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, the Trading Window of the Company shall remain closed for Trading by designated persons as per Insider Trading Rules of the Company from 6th February, 2017 to 16th February, 2017 (both days inclusive). Accordingly, all the Specified Persons (Including Directors) of the Company have been intimated not to enter into any transaction involving the securities of the Company during the aforesaid period of closure of Trading Window.

This is for your information and records.

Thanking You.

Yours faithfully,

For Lovable Lingerie Limited



Darsha Sanghvi
Company Secretary

LOVABLE LINGERIE LTD.