

Date: May 21, 2016

To.

The Bombay Stock Exchange Limited

Phiroze Jeejeeboy Towers Dalal Street Mumbai - 400 001 Fax No 022-22723121/1919/3027 /2039/2061/2041

Scrip Code: 533343

The National Stock Exchange of India Ltd.

"Exchange Plaza" C-1, Block-G Bandra Kurla Complex, Bandra (East) Mumbai - 400051

Fax No.: 022-26598237/38/26598347

Symbol: LOVABLE

Sub: Notice of Board Meeting & Closure of Trading Window

Pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we hereby give you notice that the meeting of the Board of Directors of the Company is scheduled to be held on Monday, May 30th 2016 at A-46, Street No.2, MIDC, Andheri (East), Mumbai - 400 093 at 3.30 p.m. inter-alia to consider the Audited Standalone Financial Results for the quarter and year ended March 31, 2016 and to recommend the payment of dividend for that year, if any.

Further, as per Company's Code of Conduct to regulate, monitor and report trading by Insiders (the "Code") as required to be implemented in terms of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, the Trading Window of the Company shall remain closed for Trading by designated persons as per Insider Trading Rules of the Company from 22nd May, 2016 to 1st June, 2016 (both days inclusive). Accordingly all the Specified Persons (Including Directors) of the Company have been intimated not to enter into any transaction involving the securities of the Company during the aforesaid period of closure of Trading Window.

This is for your information and records.

Thanking You.

Yours faithfully,

For Lovable Lingerie Limited

L Vinay Reddy **Managing Director** (DIN: 00202619)

Dated: 21/05/2016 Place: Mumbai



LOVABLE LINGERIE LTD.