

Date: May 20, 2017

To,

BSE Limited

Phiroze Jeejeeboy Towers

Dalal Street

Mumbai - 400 001.

Scrip Code: 533343

Through: BSE Listing Centre

The National Stock Exchange of India Ltd.

"Exchange Plaza" C-1, Block-G

Bandra Kurla Complex, Bandra (East)

Mumbai – 400 051.

Symbol: LOVABLE

Through: NEAPS

Sub: Notice of Board Meeting & Closure of Trading Window

Pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015; we hereby give you notice that the meeting of the Board of Directors of the Company is scheduled to be held on Monday, May 29, 2017 at A-46, Street No.2, MIDC, Andheri (East), Mumbai – 400 093 at 11.00 a.m. inter-alia:

- 1) To consider the Audited Standalone Financial Results for the quarter and year ended on March 31, 2017;
- 2) To recommend the payment of dividend for that year, if any.

Further, as per Company's Code of Conduct to regulate, monitor and report trading by Insiders (the "Code") as required to be implemented in terms of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, the Trading Window of the Company shall remain closed for Trading by designated persons as per Insider Trading Rules of the Company from 22nd May, 2017 to 31st May, 2017 (both days inclusive). Accordingly, all the Specified Persons (Including Directors) of the Company have been intimated not to enter into any transaction involving the securities of the Company during the aforesaid period of closure of Trading Window.

This is for your information and records.

Thanking You.

Yours faithfully,

For Lovable Lingerie Limited

L Vinay Reddy Managing Director (DIN: 00202619)

Place: Mumbai



LOVABLE LINGERIE LTD.