

Date: August 4, 2016

To,

BSE Limited

Phiroze Jeejeeboy Towers

Dalal Street

Mumbai – 400 001

Fax No 022-22723121/1919/3027

/2039/2061/2041

Scrip Code: 533343

The National Stock Exchange of India Ltd.

“Exchange Plaza” C-1, Block-G

Bandra Kurla Complex, Bandra (East)

Mumbai – 400051

Fax No.: 022-26598237/38/26598347

Symbol: LOVABLE

Sub: Notice of Board Meeting & Closure of Trading Window

Pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015; we hereby give you notice that the meeting of the Board of Directors of the Company is scheduled to be held on Friday, August 12th, 2016 at A-46, Street No.2, MIDC, Andheri (East), Mumbai – 400 093 at 11.30 a.m. inter-alia:

- 1) To consider and approve the Unaudited Standalone Financial Results for the first quarter ended on June 30, 2016;
- 2) To consider and take on record the Limited Review Report for the quarter ended as on June 30, 2016;
- 3) To consider and finalize the date, time, place of holding of the 29th Annual General Meeting (AGM) of the Company for the financial year ended on March 31, 2016 and matters connected therewith; and
- 4) To consider and approve the draft Annual Report including Board's Report, Notice of AGM and matters related thereof.

Further, as per the Company's Code of Conduct to regulate, monitor and report trading by Insiders (the "Code") as required to be implemented in terms of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, the Trading Window of the Company shall remain closed for Trading by designated persons as per Insider Trading Rules of the Company from 5th August, 2016 to 14th August, 2016 (both days inclusive). Accordingly, all the Specified Persons (Including Directors) of the Company have been intimated not to enter into any transaction involving the securities of the Company during the aforesaid period of closure of Trading Window.

This is for your information and records.

Thanking You.

Yours faithfully,

For **Lovable Lingerie Limited**



L Vinay Reddy
Managing Director
(DIN: 00202619)



Dated: 04/08/2016

Place: Mumbai

LOVABLE LINGERIE LTD.

Regd. Office: A-46, Road No.2, Opp. IDBI Bank, M.I.D.C., Andheri (E), Mumbai - 400 093. INDIA Tel.: 022-2838 3581 Telefax : 022-2838 3582

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