

Date: July 30, 2018

To,

BSE Limited

Phiroze Jeejeeboy Towers Dalal Street Mumbai – 400 001.

Scrip Code: 533343

Through: BSE Listing Centre

The National Stock Exchange of India Ltd.

"Exchange Plaza" C-1, Block-G

Bandra Kurla Complex, Bandra (East)

Mumbai – 400 051.

Symbol: LOVABLE Through: NEAPS

Sub: Notice of Board Meeting & Closure of Trading Window

Pursuant to Regulation 29(1) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015; we hereby give you notice that the meeting of the Board of Directors of the Company is scheduled to be held on Tuesday, August 07, 2018 at A-46, Street No.2, MIDC, Andheri (East), Mumbai – 400 093 at 01:00 p.m. inter-alia:

- 1) To consider and approve the Unaudited Standalone Financial Results for the first quarter ended on June 30, 2018;
- 2) To consider and finalize the date, time, place of holding of the 31st Annual General Meeting (AGM) of the Company for the financial year ended on March 31, 2018 and matters connected therewith.

Further, as per Company's Code of Conduct to regulate, monitor and report trading by Insiders (the "Code") as required to be implemented in terms of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, the Trading Window of the Company shall remain closed for Trading by designated persons as per Insider Trading Rules of the Company from 31st July, 2018 to 9th August, 2018 (both days inclusive). Accordingly, all the Specified Persons (Including Directors) of the Company have been intimated not to enter into any transaction involving the securities of the Company during the aforesaid period of closure of Trading Window.

This is for your information and records.

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Thanking You.

Yours faithfully,

For Lovable Lingerie Limited

L Vinay Reddy

Managing Director

(DIN: 00202619) Place: Mumbai

LOVABLE LINGERIE LTD.