

Date: February 14, 2017

To,

National Stock Exchange of India Ltd,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra (East),
Mumbai – 400 051.
Fax No.: 022-26598237/38/26598347

BSE Ltd.,
Market Operations Dept.
P. J. Towers,
Dalal Street,
Mumbai - 400 001.
Tel: 022-22721233/4
Fax No 022-22723121

Dear Sir/ Madam,

Sub: Outcome of the Board meeting held on 14th February, 2017

This is further to the Company's letter dated 4th February, 2017, intimating the date of Board Meeting for consideration of Unaudited financial results for the third quarter and nine-months ended 31st December, 2016.

Pursuant to Regulation 30 read with Regulation 33 & other applicable regulations of the Securities and Exchange Board of India ("SEBI") (Listing Obligations and Disclosures Requirements) Regulations, 2015, we would like to inform you that the Board of Directors in their meeting held today i.e. Tuesday, February 14th 2017 have inter-alia:

(i) considered and approved the Un-audited financial results of the Company & Limited Review Report by the Auditors for the third Quarter and nine-months ended on December 31, 2016.

(ii) considered and approved that the Company will invest in the E-commerce channel for distributing directly to consumers by investing in a new entity.

Attached herewith a copy of the Unaudited financial results along with the Limited review report of auditors thereon for the third quarter and nine-months ended 31st December, 2016.



LOVABLE LINGERIE LTD.

Regd. Office: A-46, Road No.2, Opp. IDBI Bank, M.I.D.C., Andheri (E), Mumbai - 400 093. INDIA Tel.: 022-2838 3581 Telefax : 022-2838 3582

E-mail : corporate@lovableindia.in • website : www.lovableindia.in • CIN No.: L17110MH1987PLCO44835

corporate@lovableindia.in

We are arranging to publish the financial results in the newspapers as per the relevant regulations.

The Board meeting commenced at 11.30 a.m. and concluded at 2.35 p.m.

You are requested to take the above information on your record.

Thanking you,

Yours faithfully,

For Lovable Lingerie Limited



L Vinay Reddy

Chairman and Managing Director

(DIN: 00202619)



Encl:

1. Unaudited Financial Results for the third quarter and nine-months ended December 31, 2016.
2. Limited Review Report.

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