

**Date:** November 11, 2016

To,

**National Stock Exchange of India Ltd,**

Exchange Plaza, 5th Floor,

Plot No. C/1, G Block,

Bandra Kurla Complex,

Bandra (East),

Mumbai – 400 051.

Fax No.: 022-26598237/38/26598347

**BSE Ltd.,**

Market Operations Dept.

P. J. Towers,

Dalal Street,

Mumbai - 400 001.

Tel: 022-22721233/4

Fax No 022-22723121

Dear Sir/ Madam,

**Sub: Outcome of the Board meeting held on 11<sup>th</sup> November, 2016**

This is further to the Company's letter dated 28th October, 2016, intimating the date of Board Meeting for consideration of Unaudited financial results for the second quarter and half year ended 30th September, 2016.

Pursuant to Regulation 30 read with Reg. 33 & other applicable regulations of the Securities and Exchange Board of India ("SEBI") (Listing Obligations and Disclosures Requirements) Regulations, 2015, we would like to inform you that the Board of Directors in their meeting held today i.e. Friday, November 11<sup>th</sup> 2016 have inter-alia:

(i) considered and approved the Un-audited financial results of the Company & Limited Review Report by the Auditors for the second Quarter and half year ended on September 30, 2016.

(ii) discussed that due to increased business serving multiple sales channels, the Company is planning to invest in a new large warehouse with advanced systems to increase the goods supply throughput.

In order to prepare for higher volume sales expected going forward in 2017, the Company will invest in additional production capacity, keeping long-term cost – efficiency in focus. The Company is evaluating proposals that will also provide scale and synergy benefits and enhanced brands and products portfolio in the market and will release further information on concluding of the same.



**LOVABLE LINGERIE LTD.**



Attached herewith a copy of the Unaudited financial results along with the Limited review report of auditors thereon for the second quarter and half year ended 30th September, 2016.

We are arranging to publish the financial results in the newspapers as per the relevant regulations.

The Board meeting commenced at 11:00 a.m. and concluded at 2:00 p.m.

You are requested to take the above information on your record.

Thanking you,

Yours faithfully,

**For Lovable Lingerie Limited**



L Vinay Reddy  
**Chairman and Managing Director**  
(DIN: 00202619)



**Encl:**

1. Unaudited Financial Results for the second quarter and half year ended September 30, 2016.
2. Limited Review Report.

**LOVABLE LINGERIE LTD.**