

Date: October 28, 2016

To,
BSE Limited
Phiroze Jeejeeboy Towers
Dalal Street
Mumbai – 400 001
Fax No 022-22723121/1919/3027
/2039/2061/2041

Scrip Code: 533343

The National Stock Exchange of India Ltd. "Exchange Plaza" C-1, Block-G Bandra Kurla Complex, Bandra (East) Mumbai – 400051 Fax No.: 022-26598237/38/26598347

Symbol: LOVABLE

Sub: Notice of Board Meeting & Closure of Trading Window

Pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015; we hereby give you notice that the meeting of the Board of Directors of the Company is scheduled to be held on Friday, November 11th, 2016 at A-46, Street No.2, MIDC, Andheri (East), Mumbai – 400 093 at 11.00 a.m. inter-alia:

- 1) To consider and approve the Unaudited Standalone Financial Results for the second quarter and half year ended on September 30, 2016;
- To consider and take on record the Limited Review Report for the quarter ended as on September 30, 2016;

Further, as per the Company's Code of Conduct to regulate, monitor and report trading by Insiders (the "Code") as required to be implemented in terms of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, the Trading Window of the Company shall remain closed for Trading by designated persons as per Insider Trading Rules of the Company from 28th October, 2016 to 13th November, 2016 (both days inclusive). Accordingly, all the Specified Persons (Including Directors) of the Company have been intimated not to enter into any transaction involving the securities of the Company during the aforesaid period of closure of Trading Window.

This is for your information and records.

Thanking You.

Yours faithfully,

For Lovable Lingerie Limited

Darsha Sanghvi
Company Secretary



LOVABLE LINGERIE LTD.