

THE
IVY
COLLECTION



STATIONERY GUIDE

SHAPES & SIZING

Invitations: A5, A6, 5x7 (Pocketfold envelope),
Square 6x6, 6x6 (Pocketfold envelope)

Save the Dates: A5, A6, 6x6

RSVP: A6, A7, Square 2.17x2.17

Menus: DL, A5, A6

Place Cards: 90x90mm (Folded)

Table Plans: A0, A1, A2

Table Numbers: A5, A6

Ceremony Signage (Welcome/Unplugged):

A0, A1, A2, A3

Reception Signage (Guestbook/Bar/In Loving

Memory): A3, A4, A5

A0 - 1189 x 841 mm

A1 - 841 x 594 mm

A2 - 594 x 420 mm

A3 - 420 x 297 mm

A4 - 297 x 210 mm

A5 - 210 x 148 mm

A6 - 148 x 105 mm

A7 - 105 X 74 mm

DL - 210 x 99 mm

Square - 6x6in / 90 x 90 mm



SQUARE



RECTANGULAR



SLIM RECTANGLE



DOUBLE ARCH



BOTTOM ARCH



TOP ARCH



WAVE

TYPEFACE

There are three main types of text we use that include Serif, Serif Sans and Script. Most of our designs incorporate two different styles for the best outcome.

If you have a favourable style or a specific font in mind, please let us know and we can incorporate this into your design.

If you're unsure, ask us for some advice or let our designer select something for based on your requests.



Script (Formal) *Script* (Cas)

Example Text: Welcome to the Wedding of

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Example Text: Welcome to the Wedding of

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Script fonts are mainly used for titles and names or headings and are more commonly associated with handwriting or calligraphy, and take on two forms - formal and casual, demonstrated with fonts such as 'Pinyon Script' (formal) or 'Emitha' (casual).



SERIF

Example Text: Welcome to the Wedding of

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Serif is largely used for either main body text or headlines and is known as a more classic typeface with fonts like 'Times New Roman'.



SERIF SANS

Example Text: Welcome to the Wedding of

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Serif Sans, like Serif, is again largely used for either main body text or headlines or titles and is more known as a modern typeface with fonts such as 'Arial'.

COLOURS

We can colour your stationery to complement any wedding theme. When sending your colour information please provide the HEX colour code, which can be found on most colour grids.

A HEX colour will begin with a hashtag followed by a mix of lowercase letters, uppercase letters and numbers.

We have added some popular wedding colour examples below.

Please note: your device screen can show colours differently and there may be very slight variations when it goes to print. We try our best to get the closest colour match for you. If you think you need some help finding the correct colour, please feel free to send us some images of what you're trying to match - your florals or bridesmaid dresses, for example, and we will be able to pull a colour sample for you.

Example: #6CjF38



#EBE4DC



#B6B398



#6E7561



#778C8D



#556467



#D3A69D



#E9C1B1



#D3AAB5



#936871



#7A4045



#E2895C



#BB5400



#C2DBF1



#A094DE



#2E324B

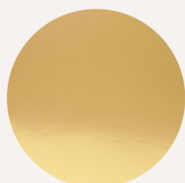
FOILING



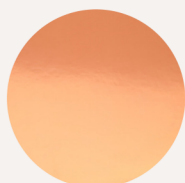
Holographic



Silver



Gold



Copper



Rose Gold



Ideal for adding a luxurious edge, you can add foiling as a subtle shimmer to highlight your designs.

Foiling is available on the following designs: invitations, thank you cards, wedding RSVPs, wedding save the dates and menus.

We, unfortunately, are unable to add foiling to our A4, A3, A2 & A1 stationery at this time.

ENVELOPES

We can match your envelope to most wedding themes. Here is our current envelope colour selection.

Available in Pocket fold Envelopes, A5 & A6 varieties.

Prefer a colour not shown below? Get in touch with us via email at theivycollectionuk@gmail.com and we'd be more than happy to try and source the colour you are looking for.



White



Ivory



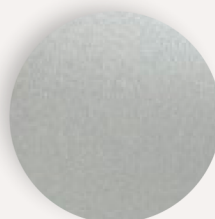
Pearlescent
White



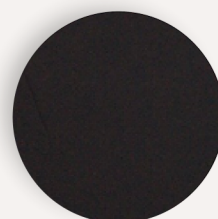
Pearlescent
Ivory



Kraft



Pearlescent
Silver



Black



Pale Pink



Dusty Pink



Antique
Rose



Burgundy



Lilac



Grey



Dusty Blue



Sage Green



Forrest
Green



Navy

OPTIONAL EXTRAS

Extra Details

Wax Seals
Belly Bands
Envelope Liners
Ribbon / Tassel Fastenings

Other Design Ideas

Order of Service
Vows
Gift Tags
Personalised Wine Bottle Stickers
Personalised Stickers
Guest Book
Photo Books

Got an idea of your own? Speak to our designer to see if we can help make your bespoke ideas come to life.

