



SITE LAUNCHING MARCH 24, 2023

www.Xbrain.science

THIS 26-PAGE DECK CONTAINS MOST OF THE
CONTENT THAT WILL APPEAR ON OUR SITE

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X


THE
ULTIMATE
BRAIN
PERFORMANCE
ENHANCER

THE WORLD'S MOST POWERFUL BRAIN SUPPLEMENT

We guarantee that **X** will deliver a greater increase in brain performance* than any other supplement you've tried, or we'll buy you that supplement.

SEE DETAILS OF THIS UNPRECEDENTED GUARANTEE

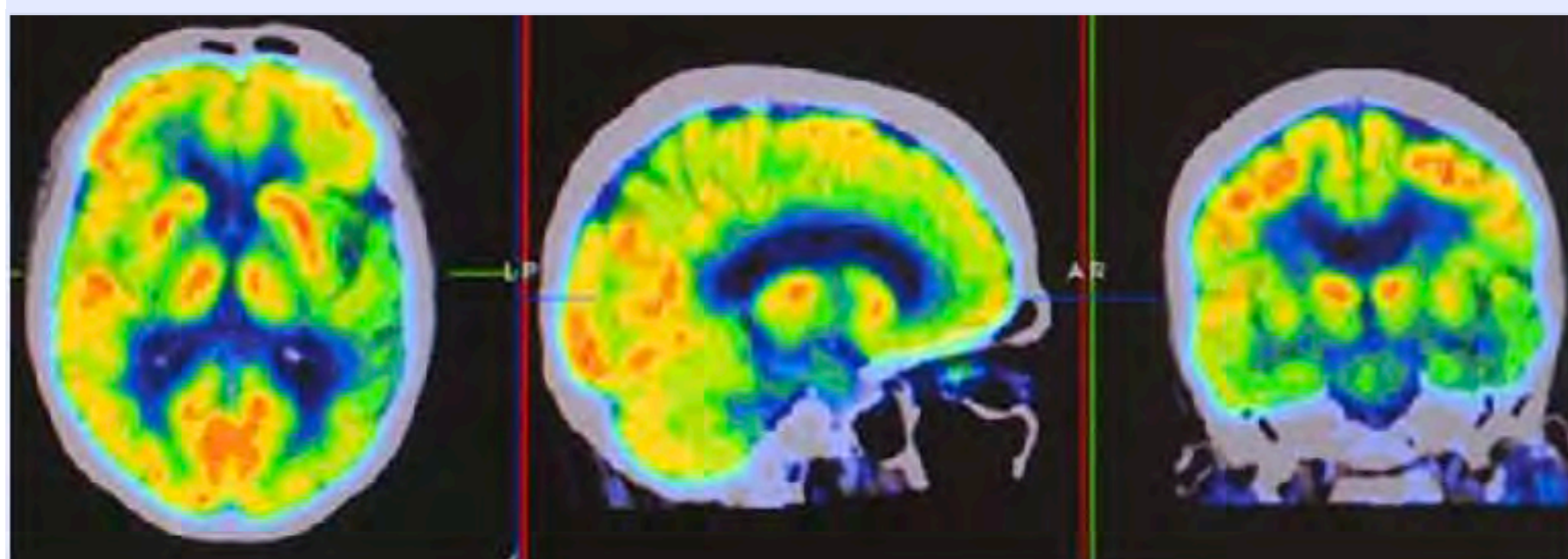
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X

THE ULTIMATE BRAIN PERFORMANCE ENHANCER

FOCUS*
ENERGY*
ATTENTION*
COGNITION*
MEMORY*



**100% SCIENCE-DRIVEN
FORMULATION**

X PROMOTES THE FOLLOWING:

1. ELEVATED COGNITIVE FUNCTION*
2. IMPROVED FOCUS AND CONCENTRATION*
3. INCREASED NEUROPLASTICITY*
4. ENHANCED MOTIVATION AND DRIVE*
5. POSITIVE MOOD*
6. IMPROVED MEMORY*
7. ENERGY AND ALERTNESS*
8. REDUCED STRESS*
9. OVERALL BRAIN HEALTH*
10. GROWTH OF NEW NEURONS

Click on any item in the list for more details, including links to clinical studies.

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X THE ULTIMATE BRAIN PERFORMANCE ENHANCER

NO OTHER SUPPLEMENT CONTAINS THIS UNIQUE COMBINATION OF INGREDIENTS

[See the ingredients and their benefits](#)



This serving of X delivers exactly what your brain needs.*

Powered by the latest research in neuroscience.

[See why X is the best](#)

MADE FROM NATURALLY SOURCED INGREDIENTS



TESTED BY EUROFINNS USA, 2023

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X THE ULTIMATE BRAIN PERFORMANCE ENHANCER

LOWER COST PER SERVING
THAN THE LEADING PREMIUM BRAIN SUPPLEMENT
+ A MORE POWERFUL COMBINATION OF INGREDIENTS

[SEE COST PER SERVING OF TOP BRAIN SUPPLEMENTS](#)

SEE HOW X COMPARES TO EACH OF THESE PRODUCTS



[VIEW IN-DEPTH PRODUCT COMPARISON CHART](#)

FULL 90-DAY MONEY-BACK GUARANTEE

[SEE DETAILS](#)

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WHY X IS THE BEST

FOUR REASONS X IS SUPERIOR TO ALL OTHERS

1. Our formulation is entirely driven by science

Other supplements include ingredients with no benefits to brain function supported by research on human subjects. We use only ingredients that have brain performance benefits backed by solid clinical research. And we provide links to that research [below](#).

2. No other product contains these 19 ingredients

As shown in [the product comparison chart below](#), there is no other product that comes close to delivering the full range of brain-boosting compounds in X. The components of X have a synergistic effect which results in a combined impact significantly greater than taking any subset of ingredients.

3. We use research-backed trademarked ingredients

Trademarked versions of ingredients are considerably more expensive than the generic alternatives.

Not all ingredients have a trademarked version. For ones that do, the manufacturer is staking its reputation on the quality and effectiveness of the ingredient.

What's more, clinical research using the trademarked ingredients proves benefits that may not exist for the non-trademarked versions of those ingredients.

When comparing supplements, always consider which ones use trademarked versions of the ingredients.

4. X is the only product to guarantee results

[We guarantee](#) that X will deliver a greater increase in brain performance* than any other supplement you've tried, or we'll buy you that supplement.

No other brain supplement offers this guarantee. (We have not found any other dietary supplement – in any category – that offers such a guarantee.)

This is a reflection of our level of confidence that you will agree that nothing else compares to the level of brain performance enhancement from X.

	X™	Alpha Brain® Memory & Focus	Alpha Brain® Black Label	Qualia Mind™	Qualia Focus	Prevagen®	Neuriva®	Dynamic Brain™	Neuro Health
COST PER SERVING	\$4.47	\$2.33	\$6.25	\$6.32	\$2.45	\$3.00	\$1.65	\$1.67	\$0.62
Alpha-GPC	300mg AlphaSize®	?mg Generic	—	200mg Generic	—	—	—	—	—
Citocoline	250mg Cognizin®	—	250mg Generic	150mg Cognizin®	—	—	—	—	—
Bacopa Monnieri	300mg Bacognize®	?mg Generic	—	300mg Generic	—	—	—	?mg Generic	?mg Generic
Ashwagandha	300mg KSM-66®	—	—	—	—	—	—	—	—
Phosphatidylserine	100mg SerinAid®	?mg Generic	200mg SerinAid®	100mg Generic	—	—	100mg Generic	?mg Generic	?mg Generic
Rhodiola Rosea Extract	250mg RhodiLife®	—	—	300mg Generic	—	—	—	—	—
L-Theanine	200mg SunTheanine®	?mg Generic	100mg Generic	200mg Generic	200mg Generic	—	—	—	—
Coffee Fruit Extract	200mg CognatiQ®	—	—	129mg CoffeeBerry®	—	—	200mg Neurofactor®	—	—
Pyroloquinoline Quinone Disodium (PQQ)	50mg PureQQ®	—	—	10mg Generic	—	—	—	—	—
Black Pepper Extract	5mg BioPerine®	—	—	—	—	—	—	—	—
Mucuna Pruriens	50mg Generic	—	?mg Generic	100mg Generic	—	—	—	—	—
L-Tyrosine	250mg Generic	?mg Generic	—	250mg Generic	—	—	—	—	—
Ginkgo Biloba	50mg Generic	—	—	50mg Generic	120mg Generic	—	—	—	—
Alanyl L-Glutamine	500mg Generic	—	—	—	—	—	—	—	—
Huperzia Serrata Extract (1% Huperzine A)	5mg Generic	?mg Generic	20mg Generic	5mg Generic	—	—	—	?mg Generic	?mg Generic
L-Phenylalanine	500mg Generic	—	—	300mg Generic	—	—	—	—	—
Theobromine	200mg Generic	—	—	—	—	—	—	—	—
Uridine-5'Monophosphoric Acid	160mg Generic	—	—	160mg Generic	—	—	—	—	—
Pyridoxal 5'-Phosphate (B6)	10mg Generic	10mg Generic	—	20mg Generic	2mg Generic	—	1.7mg Generic	12mg Generic	12mg Generic
Methylcobalamin (B12)	500mcg Generic	—	—	1000mcg Generic	10mcg Generic	—	2.4mcg Generic	—	—



THE ULTIMATE BRAIN PERFORMANCE ENHANCER

PRODUCT COMPARISON CHART

This chart shows you which other products contain each of the ingredients in X. It also shows the cost per serving, based on pricing on the manufacturers website in January, 2023. Trademarked versions of ingredients are highlighted in green. All others are marked "generic". "?mg" indicates that the manufacturer does not disclose the quantity of the ingredient. "—" indicates that the product does not contain the ingredient

VIEW THIS CHART ONLINE [HERE](#)

THIS CHART COMPARES X WITH THESE PRODUCTS



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X

THE
ULTIMATE
BRAIN
PERFORMANCE
ENHANCER

X is the only supplement in the world that contains this powerful combination of trademarked ingredients.

WHY TRADEMARKED INGREDIENTS MATTER

Not all ingredients have a trademarked version. For ones that do, the manufacturer is staking its reputation on the quality and effectiveness of the ingredient.

What's more, clinical research using the trademarked ingredients proves benefits that may not exist for the non-trademarked versions of those ingredients.

When comparing supplements, always consider which ones use trademarked versions of the ingredients.

X INGREDIENTS & BENEFITS

INGREDIENT LIST: PAGE 1 OF 2

INGREDIENT: **Alpha-GPC**

TRADEMARK: **AlphaSize®**

AMOUNT PER SERVING: **300mg**

Supports memory, focus, enhanced muscular power output, sharpened agility and delayed fatigue. Precursor to acetylcholine, which is essential to focused attention and neuroplasticity.*

INGREDIENT: **Citicoline**

TRADEMARK: **Cognizin®**

AMOUNT PER SERVING: **250mg**

Supports enhanced cognitive function, especially memory function after prolonged use, as well as focus, attention, and acute decreases in stress. Acts primarily on dopamine and serotonin and enhances connectivity among brain cells.*

INGREDIENT: **Bacopa Monnieri**

TRADEMARK: **Bacognize®**

AMOUNT PER SERVING: **300mg**

Supports focus, attention, brain energy, motor speed and memory. Promotes brain health and neuroplasticity.*

INGREDIENT: **Ashwagandha**

TRADEMARK: **KSM-66®**

AMOUNT PER SERVING: **300mg**

Supports cognitive function and memory, reduced stress and anxiety, and physical endurance, strength and muscle size.*

INGREDIENT: **Phosphatidylserine (PS)**

TRADEMARK: **SerinAid®**

AMOUNT PER SERVING: **100mg**

Supports overall brain function, enhanced mood, memory, concentration as well as physical performance and recovery. Contributes to overall physiological wellbeing.*

INGREDIENT: **Rhodiola Rosea**

TRADEMARK: **Rhodiolife®**

AMOUNT PER SERVING: **250mg**

Supports focus, memory, mood, anxiety relief, reduced fatigue, and improved energy, stamina and performance. Helps promote overall wellness, vitality, brain health and immune function.*

INGREDIENT: **L-Theanine**

TRADEMARK: **Suntheanine®**

AMOUNT PER SERVING: **200mg**

Supports relaxed alertness, focus and concentration. Helps promote a calm but energized state conducive to focused work.*

INGREDIENT: **Coffee Fruit Extract (Decaffeinated)**

TRADEMARK: **CognatiQ®**

AMOUNT PER SERVING: **200mg**

Stimulates production of BDNF (Brain-Derived Neurotrophic Factor), which supports overall brain health, memory, cognition and survival of existing neurons as well as growth of new ones.*

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X INGREDIENTS & BENEFITS

INGREDIENT LIST: PAGE 2 OF 2

INGREDIENT: **PQQ (Pyrroloquinoline Quinone)**

TRADEMARK: **PureQQ®**

AMOUNT PER SERVING: **50mg**

Supports elevated cognitive function and improved short-term memory. Improves cellular energy (ATP) production.*

INGREDIENT: **Mucuna Pruriens Extract (L-levodopa)**

TRADEMARK: —

AMOUNT PER SERVING: **50mg**

Increases baseline level of dopamine in the brain and body, supporting motivation, drive, energy and focus.*

INGREDIENT: **L-Tyrosine**

TRADEMARK: —

AMOUNT PER SERVING: **50mg**

Increases norepinephrine and dopamine, supporting motivation, drive, energy and focus. Helps prevent impaired cognitive performance and memory under high-stress conditions.*

INGREDIENT: **Ginkgo Biloba**

TRADEMARK: —

AMOUNT PER SERVING: **50mg**

Supports overall brain function and wellbeing. Helps promote positive mood and reduced anxiety.*

INGREDIENT: **Alanyl L-Glutamine**

TRADEMARK: —

AMOUNT PER SERVING: **500mg**

Supports overall brain function, memory and cognition. Alanyl L-Glutamine is superior to free form L-Glutamine.*

INGREDIENT: **Huperzia Serrata (Huperzine-A)**

TRADEMARK: —

AMOUNT PER SERVING: **5mg**

Increases dopamine and acetylcholine transmission, which promotes focus and neuroplasticity.*

INGREDIENT: **Vitamins B6 & B12**

TRADEMARK: —

AMOUNT PER SERVING: **10mg & 500mcg**

Critically important to brain health and function*

INGREDIENT: **Black Pepper Extract**

TRADEMARK: **Bioperine®**

AMOUNT PER SERVING: **5mg**

Enhances absorption and availability of nutrients. Included in this product to promote bioavailability of all ingredients.*

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INGREDIENT CHART

SHOWING WHICH INGREDIENTS DELIVER EACH OF THE 10 KEY BENEFITS OF X

	ELEVATED COGNITIVE FUNCTION*	IMPROVED FOCUS AND CONCENTRATION*	INCREASED NEUROPLASTICITY*	ENHANCED MOTIVATION AND DRIVE*	POSITIVE MOOD*	IMPROVED MEMORY*	ENERGY AND ALERTNESS*	REDUCED STRESS*	OVERALL BRAIN HEALTH*	GROWTH OF NEW NEURONS*
AlphaSize® Alpha-GPC	●	●		●	●	●	●		●	
Cognizin® Citicoline	●	●	●						●	
Bacognize® Bacopa Monnieri	●	●	●						●	
KSM-66® Ashwagandha	●	●		●		●	●	●		
SerinAid® Phosphatidylserine	●				●	●		●	●	
RhodiLife® Rhodiola Rosea	●	●			●	●	●	●	●	
SunTheanine® L-Theanine	●	●			●		●	●		
CognatiQ® Coffee Fruit Extract	●	●				●			●	●
PureQQ® PQQ	●	●				●	●		●	
Mucuna Pruriens Extract	●	●		●			●			
L-Tyrosine	●	●		●			●		●	
Ginkgo Biloba	●	●			●			●	●	
Alanyl L-Glutamine	●	●				●			●	
Huperzia Serrata (Huperzine-A)	●	●	●							
Vitamins B6 & B12	●	●		●			●		●	
BioPerine® Black Pepper										

VIEW THIS CHART ONLINE [HERE](#)

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TEN KEY BENEFITS OF X

WITH SUPPORTING RESEARCH

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1. ELEVATED COGNITIVE FUNCTION*

The term “cognitive function” refers to the overall processing power of the brain, also called “mental performance”. Nearly all of the ingredients in **X** support an increase in cognitive function.

THIS BENEFIT IS PROMOTED BY THE INGREDIENTS LISTED IN THE TABLE BELOW

Ingredient	Supporting Research
AlphaSize® Alpha-GPC	Parnetti 2001
Cognizin® Citicoline	Conant 2004 • Spiers 1996 • McGlade 2012 • McGlade 2015
Bacognize® Bacopa Monnieri	Kumar 2016
KSM-66® Ashwagandha	Xing 2022 • Pingali 2014
SerinAid® Phosphatidylserine	Glade 2015
RhodiLife® Rhodiola Rosea	Gou-Ping 2018 • Koop 2020
SunTheanine® L-Theanine	Higashiyama 2011 • Hidese 2019 • Giesbrecht 2010
CognatiQ® Coffee Fruit Extract	Robinson 2021
PureQQ® PQQ	Shiojima 2021 • Jonscher 2021
Mucuna Pruriens Extract	Lampariello 2012 • Pathania 2020 • Examine Research
L-Tyrosine	Bloemendaal 2018 • Jongkees 2015 • Examine Research
Ginkgo Biloba	Silberstein 2011 • Soholm 1998
Alanyl L-Glutamine	Hoffman 2010 • Quaresma 2020
Huperzia Serrata (Huperzine-A)	Wessinger 2021 • Callizot 2021
Vitamin B6	Malouf 2003 • Agnew-Blais 2016
Vitamin B12	Kobe 2016 • Agnew-Blais 2016

TEN KEY BENEFITS OF X

WITH SUPPORTING RESEARCH

2. IMPROVED FOCUS AND CONCENTRATION*

Concentration refers to your ability to keep your spotlight of attention narrowly focused on a single thread of thought without being hijacked by unrelated thoughts.

Increasing your power of concentration and focus facilitates productivity and greater capacity for [deep work](#).

Maintaining intense focus is one of the two conditions that must be met to trigger neuroplasticity. (See below.)

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Ingredient	Supporting Research
AlphaSize® Alpha-GPC	Parnetti 2001
Cognizin® Citicoline	Conant 2004 • Spiers 1996 • McGlade 2012 • McGlade 2015
Bacognize® Bacopa Monnieri	Kumar 2016
KSM-66® Ashwagandha	Pingali 2014
RhodiLife® Rhodiola Rosea	Gou-Ping 2018 • Koop 2020
SunTheanine® L-Theanine	Higashiyama 2011 • Hidese 2019 • Giesbrecht 2010
CognatiQ® Coffee Fruit Extract	Robinson 2021
PureQQ® PQQ	Shiojima 2021 • Jonscher 2021
Mucuna Pruriens Extract	Lampariello 2012 • Pathania 2020 • Examine Research
L-Tyrosine	Bloemendaal 2018 • Jongkees 2015 • Examine Research
Ginkgo Biloba	Silberstein 2011 • Soholm 1998
Alanyl L-Glutamine	Hoffman 2010 • Quaresma 2020
Huperzia Serrata (Huperzine-A)	Wessinger 2021 • Callizot 2021
Vitamin B6	Malouf 2003 • Agnew-Blais 2016
Vitamin B12	Kobe 2016 • Agnew-Blais 2016

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3. INCREASED NEUROPLASTICITY*

Neuroplasticity is the ability of the brain to reorganize and restructure its connections in response to learning.

As young children, we have the highest level of neuroplasticity, and it tends to decrease with age. This is why it's possible to learn to speak another language without an accent providing that the process started early enough in life.

Adults of all ages are capable of neuroplasticity. Triggering it requires that two conditions are met simultaneously: (1) the brain is in a state of high alertness, and (2) attention is narrowly and intensely focused on the material to be learned.


These two conditions are associated with the release of two neurotransmitters: (1) norepinephrine (adrenaline in the brain), which stimulates alertness and (2) acetylcholine, which stimulates focus (providing that a conscious and deliberate effort to focus is made).

A third neurotransmitter, dopamine, can enhance depth of focus.

X increases levels of all three of these neurotransmitters, which stimulates neuroplasticity.

THIS BENEFIT IS PROMOTED BY THE INGREDIENTS LISTED IN THE TABLE BELOW

Ingredient	Supporting Research
AlphaSize® Alpha-GPC	Kidd 2009
Cognizin® Citicoline	Save 2008
Bacognize® Bacopa Monnieri	Banerjee 2014 • McPhee 2021
Huperzia Serrata (Huperzine-A)	Callizot 2021

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4. ENHANCED MOTIVATION AND DRIVE*

Motivation and drive refer to our level of desire to take action, especially when the action does not deliver an immediate reward.

Dopamine is the brain's molecule of motivation. **X** increases your baseline level of dopamine, which supports increased motivation.

It is still critical that you push yourself to take action, whether or not you feel motivated at first. The feeling of making progress (which comes as a result of action) is essential to motivation.

THIS BENEFIT IS PROMOTED BY THE INGREDIENTS LISTED IN THE TABLE BELOW

Ingredient	Supporting Research
AlphaSize® Alpha-GPC	Tamura 2021
KSM-66® Ashwagandha	Xing 2022 • Pingali 2014
Mucuna Pruriens Extract	Lampariello 2012 • Pathania 2020 • Examine Research
L-Tyrosine	Bloemendaal 2018 • Jongkees 2015 • Examine Research
Vitamin B6	Tardy 2020
Vitamin B12	Tardy 2020

TEN KEY BENEFITS OF X

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5. POSITIVE MOOD*

Mood is a highly subjective sense of our current state of mind and overall emotional condition.

In addition to the obvious benefits of being in a good mood, [research by psychologist Shawn Achor](#) has shown that overall brain performance increases by 31% when in a positive mood, compared with neutral or negative.

THIS BENEFIT IS PROMOTED BY THE INGREDIENTS LISTED IN THE TABLE BELOW

Ingredient	Supporting Research
AlphaSize® Alpha-GPC	Cruse 2018
Bacognize® Bacopa Monnieri	McPhee 2021
KSM-66® Ashwagandha	Chandrasekhar 2012
SerinAid® Phosphatidylserine	Monteleone 1990 • Monteleone 1992
RhodiLife® Rhodiola Rosea	Darbinyan 2007
SunTheanine® L-Theanine	Higashiyama 2011
Ginkgo Biloba	Alsmadi 2017
Alanyl L-Glutamine	Quaresma 2020

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6. IMPROVED MEMORY*

The general term “memory” refers to the brains’ ability to store, retain and retrieve facts, ideas, associations, procedures, and sensory information.

Improving memory means that we can more effectively perform these functions – both on the front end (encoding) and the back end (recall).

As memory improves, we are better able to encode information, store a larger quantity of information, retain it for longer periods and recall it more easily.

THIS BENEFIT IS PROMOTED BY THE INGREDIENTS LISTED IN THE TABLE BELOW

Ingredient	Supporting Research
AlphaSize® Alpha-GPC	Canal 1991
KSM-66® Ashwagandha	Xing 2022 • Pingali 2014
SerinAid® Phosphatidylserine	Manor 2020 • Jackson 2016
RhodioLife® Rhodiola Rosea	Gou-Ping 2018
CognatiQ® Coffee Fruit Extract	Robinson 2021
PureQQ® PQQ	Shiojima 2021
Ginkgo Biloba	Field 1998
Alanyl L-Glutamine	Quaresma 2020

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7. ENERGY AND ALERTNESS*

In physics, “energy” refers to the ability to do work. In human terms, it is our subjective level of readiness to take action – whether physical or mental.

Energy has two components: (1) mental energy – our level of alertness, also known as autonomic arousal, and (2) physical energy – our capacity to perform physical activity.

THIS BENEFIT IS PROMOTED BY THE INGREDIENTS LISTED IN THE TABLE BELOW

Ingredient	Supporting Research
AlphaSize® Alpha-GPC	Hoffman 2010
Bacognize® Bacopa Monnieri	Hingorani 2012
KSM-66® Ashwagandha	Pingali 2014
RhodiLife® Rhodiola Rosea	Parisi 2010 • De Bock 2004 • Ahmed 2015 • Shanely 2014
SunTheanine® L-Theanine	Higashiyama 2011 • Hidese 2019 • Giesbrecht 2010
PureQQ® PQQ	Shiojima 2021
Mucuna Pruriens Extract	Lampariello 2012 • Pathania 2020 • Examine Research
L-Tyrosine	Bloemendaal 2018 • Jongkees 2015 • Examine Research
Alanyl L-Glutamine	Hoffman 2010 • Coqueiro 2018
Vitamin B6	Tardy 2020
Vitamin B12	Tardy 2020 • O’Leary 2010

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8. REDUCED STRESS*

“Stress” is the subjective experience of mental or emotional strain. It typically includes anxiety or fear, although many people (especially highly-driven achievers) will not consciously recognize those underlying emotions.

Stress is associated with an increase in autonomic arousal (alertness) beyond a level that feels comfortable, but the same level of alertness may be perceived as stress or excitement, depending on whether the subjective experience of the feeling is negative or positive.

Reducing stress means that the current state of autonomic arousal is less likely to be subjectively experienced as negative.

THIS BENEFIT IS PROMOTED BY THE INGREDIENTS LISTED IN THE TABLE BELOW

Ingredient	Supporting Research
Bacognize® Bacopa Monnieri	Lopresti 2021
KSM-66® Ashwagandha	Chandrasekhar 2012
SerinAid® Phosphatidylserine	Monteleone 1990 • Monteleone 1992
RhodiLife® Rhodiola Rosea	Shevtsov 2003 • Punja 2014 • Edwards 2012 • Olsson 2009
SunTheanine® L-Theanine	Higashiyama 2011 • Hidese 2019
Ginkgo Biloba	Alsmadi 2017

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9. OVERALL BRAIN HEALTH*

Like every other organ in the body, the brain is human tissue that functions best when it is healthy and vibrant. While there is not yet a consensus in the scientific community about what measures constitute the key indicators of brain health, some contenders are (i) cerebral blood flow, (ii) overall levels of neural activity, and (iii) performance on cognitive tasks.

THIS BENEFIT IS PROMOTED BY THE INGREDIENTS LISTED IN THE TABLE BELOW

Ingredient	Supporting Research
AlphaSize® Alpha-GPC	Parnetti 2001
Cognizin® Citicoline	Silveri 2008 • Spiers 1996 • McGlade 2012 • McGlade 2015
Bacognize® Bacopa Monnieri	Kumar 2016
KSM-66® Ashwagandha	Pingali 2014
SerinAid® Phosphatidylserine	Glade 2015
RhodioLife® Rhodiola Rosea	Gou-Ping 2018 • Koop 2020
CognatiQ® Coffee Fruit Extract	Robinson 2021
PureQQ® PQQ	Shiojima 2021 • Jonscher 2021
L-Tyrosine	Bloemendaal 2018 • Jongkees 2015 • Examine Research
Ginkgo Biloba	Silberstein 2011 • Soholm 1998 • Field 1998
Alanyl L-Glutamine	Hoffman 2010 • Quaresma 2020 • Coqueiro 2018
Vitamin B6	Malouf 2003 • Kobe 2016
Vitamin B12	Kobe 2016

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10. GROWTH OF NEW NEURONS*

Neurogenesis is the process by which new neurons are formed in the brain. This takes place during the development of an embryo and throughout childhood. In the 1990s, scientists discovered that neurogenesis takes place in the brains of adults.

During this process, neural stem cells (basically “newborn brain cells”) form and then adapt based on their location in the brain.

Neurogenesis is believed to play a key role in learning, memory and mood regulation.

THIS BENEFIT IS PROMOTED BY THE INGREDIENTS LISTED IN THE TABLE BELOW

Ingredient	Supporting Research
KSM-66® Ashwagandha	Sangiovanni 2017 • Konar 2011
RhodiLife® Rhodiola Rosea	Gao 2021 • Sangiovanni 2017
CognatiQ® Coffee Fruit Extract	Robinson 2021
PureQQ® PQQ	Murase 1993 • Shiqing 2005
Ginkgo Biloba	Ayatollahi 2020 • Sadowska-Krepa 2017

X

THE ULTIMATE BRAIN PERFORMANCE ENHANCER

A PRODUCT OF

SUPERHUMAN HEALTH

OUR MISSION

We want to enable as many people as possible to live longer, healthier lives - and to function at the highest possible level.

The rate of scientific innovation that affects human health has dramatically increased in recent years, and the marketplace has struggle to keep up.

We're dedicated to converting scientific innovation into accessible products that help people live better lives.

ALSO FROM SUPERHUMAN HEALTH:



Mike X Franzini
CEO
Superhuman Health



Nick Carter
President
Superhuman Health

X is manufactured in California at a state-of-the-art facility that is FDA-registered and certified for current Good Manufacturing Practices (CGMP) by NSF and UL. An extensive quality assurance process ensures that every batch of our product meets the same rigorous standards for excellence. All ingredients are tested for purity.

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We guarantee that **X will deliver a greater increase in brain performance* than any other supplement you've tried, or we'll buy you that supplement.**

ABOUT THIS GUARANTEE:

- If you feel that another supplement that you've tried in the past six months has delivered a greater increase in brain performance than X, we will pay you the amount you spent on that supplement.
- Conditions:
 1. [Email us](#) a purchase receipt/email for X, dated within the past 6 months.
 2. [Email us](#) a purchase receipt/email for the other product, dated within the past 6 months
 3. Tell us what difference you noticed between X and the other product
 4. Provide us with your Venmo, Zelle or PayPal ID/email
 5. Maximum payment \$75
 6. Limit one claim per household

FULL 90-DAY MONEY-BACK GUARANTEE

ABOUT THIS GUARANTEE:

- If you purchased **X** on [amazon.com](https://www.amazon.com):
 - If still within the Amazon return window:
 - Return unused portion to Amazon for full refund
 - If past the Amazon return window (but within 90 days of purchase):
 - [Email us](#) your Amazon receipt, and we'll reply with instructions to return unused portion for a full refund
- If you purchased **X** on www.xbrain.science:
 - [Email us](#) with your Order number, and we'll reply with instructions to return unused portion for a full refund
- If you purchased **X** elsewhere:
 - [Email us](#) with your receipt, and we'll reply with instructions to return unused portion for a full refund

YOU ARE NOW ONE OF THE ELITE FEW

X is the only supplement in the world that contains this powerful combination of trademarked ingredients.

We guarantee that **X** will deliver a greater increase in brain performance* than any other supplement you've tried, or we'll buy you that supplement.

See www.xbrain.science/guarantee for details.

WHY TRADEMARKED INGREDIENTS MATTER

Not all ingredients have a trademarked version. For ones that do, the manufacturer is staking its reputation on the quality and effectiveness of the ingredient.

What's more, clinical research using the trademarked ingredients proves benefits that may not exist for the non-trademarked versions of those ingredients.

When comparing supplements, always consider which ones use trademarked versions of the ingredients.

For full details—including links to clinical studies—visit www.xbrain.science.

Ingredient	Trademark	mg/ serving	Benefits*
Alpha-GPC	AlphaSize®	300mg	Supports memory, focus, enhanced muscular power output, sharpened agility and delayed fatigue. Precursor to acetylcholine, which is essential to focused attention and neuroplasticity.*
Citicoline	Cognizin®	250mg	Supports elevated cognitive function, especially improved focus, attention and brain energy. Enhances connectivity among brain cells. Promotes brain health and neuroplasticity.*
Bacopa Monnieri	Bacognize®	300mg	Supports focus, attention, brain energy, motor speed and memory. Promotes brain health and neuroplasticity.*
Ashwagandha	KSM-66®	300mg	Supports cognitive function and memory, reduced stress and anxiety, and physical endurance, strength and muscle size.*
Phosphatidylserine	SerinAid®	100mg	Supports overall brain function, enhanced mood, memory, concentration as well as physical performance and recovery. Contributes to overall physiological wellbeing.*
Rhodiola Rosea	Rhodiolife®	250mg	Supports focus, memory, mood, anxiety relief, reduced fatigue, and improved energy, stamina and performance. Helps promote overall wellness, vitality, brain health and immune function.*
L-Theanine	Suntheanine®	200mg	Supports relaxed alertness, focus and concentration. Helps promote a calm but energized state conducive to focused work.*
Coffee fruit extract (Decaffeinated)	CognatiQ®	200mg	Stimulates production of BDNF (Brain-Derived Neurotrophic Factor), which supports overall brain health, memory, cognition and survival of existing neurons as well as growth of new ones.*
PQQ	PureQQ®	50mg	Supports elevated cognitive function and improved short-term memory. Improves cellular energy (ATP) production.*
Black pepper extract	BioPerine®	5mg	Enhances absorption and availability of nutrients. Included in this product to promote bioavailability of all ingredients.*
L-Levodopa (Mucuna Pruriens extract)		50mg	Increases baseline level of dopamine in the brain and body, supporting motivation, drive, energy and focus.*
L-Tyrosine		250mg	Increases norepinephrine and dopamine, supporting motivation, drive, energy and focus. Helps prevent impaired cognitive performance and memory under high-stress conditions.*
Ginkgo Biloba		50mg	Supports overall brain function and wellbeing. Helps promote positive mood and reduced anxiety.*
Alanyl L-Glutamine		500mg	Supports overall brain function, memory and cognition. Alanyl L-Glutamine is superior to free form L-Glutamine.*
Huperzia Serrata Extract (1% Huperzine-A)		5mg	Increases dopamine and acetylcholine transmission, which promotes focus and neuroplasticity.*
Vitamins B6 & B12		10mg & 500mcg	Critically important to brain health and function*

* - These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

ALL YOUR QUESTIONS ANSWERED AT
www.xbrain.science

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