

WILD NOMAD

collaboration opportunities



Wild Nomad Flower Co. 2025



who we are

Wild Nomad Flower Co. was founded on the principals of beauty, creativity and nostalgia. As a company, we set out to inspire and educate through curated floral storytelling.

We are a modern floral focused creative studio for the wildly nostalgic and fiercely free spirited. We curate experiential based floral design for creative brands and retailers, as well as the love-struck and the floral obsessed. Our diverse scope of work includes providing art direction and set design for editorial and immersive campaigns, elopement storytelling and day of styling, and creating large scale floral installations and brand activations. We also infuse love and positivity through our monthly floral subscriptions.

Beyond our design services, we extend our support through our podcast and mentorship programs along with our specialty workshops and content days. It is our mission to create valuable opportunities for fellow creative entrepreneurs to learn, grow, and thrive.



what we do

We design and create luxury floral pieces for events, activations, and curated content. Our services include floral installations, activations, product collaborations, and styled content days. Whether it's a boutique wedding, a product launch, or a community event, we bring a unique touch to each experience through our floral artistry.



why we collaborate

We collaborate with influencers, brands, and creatives who share our passion for quality, creativity, and community. Our collaborations allow us to expand our reach, amplify our storytelling, and build genuine, long-term relationships. We believe in collaborations that not only serve our brand but also provide value to our partners through creativity, exposure, and mutual support.



**The types of collaborations
we partecpate in**



Brand Ambassadors:

We work with influencers who align with our values and aesthetics. As a part of this collaboration, influencers receive floral products for their content in exchange for promotion and exposure across social media platforms.



Influencer & Blogger Features

We collaborate with influencers or bloggers to feature our floral designs, creating engaging content that resonates with their audiences. In return, we expect them to share their experience and content, showcasing the designs in their unique style.



Featured Content

We partner with influencers or brands to co-author blog posts, sharing creative stories and experiences centered around floral design, creativity, or brand partnerships.



Product Collaborations

We team up with brands to create bespoke floral designs that complement their products. In exchange for these exclusive designs, we expect joint promotional efforts and exposure across both parties' marketing channels. We seek brand products in our in-studio content production as it pertains to floral, home, tablescape and gifting.



Cross-Promoted Giveaways

We partner with brands to host cross-promoted giveaways that generate buzz and attract new followers. Each giveaway is designed to benefit both parties through engagement and exposure. These giveaways are part of our monthly bloom drops hosted on IG Live.



Seasonal Collaborations

We love working on seasonal campaigns or pop-ups that align with specific holidays or events. These collaborations bring a fresh twist to seasonal marketing through the beauty of floral design.



Community in Bloom Initiative

Once a month, we collaborate with a local small business to support them by inviting them to join our IG Lives and/or hosting us at their brick-and-mortar in an effort to create a positive impact in the community while also showcasing the local businesses we admire. We do also seek for public spaces to floral.



our contributions

Floral Products & Content Creation: Our contribution to collaborations is always in the form of floral products that we curate and design specifically for your event, product, or campaign. We provide these at cost to ensure that the creative energy we put into the collaboration is valued appropriately.

Styled Shoots & Content Days: We host styled shoots and content creation days where we curate and design the entire concept, including floral design. We are happy to include collaborators in these sessions, but please note that we do not participate in styled shoots where we do not have creative control over the design.



not included in collaborations

At Wild Nomad Flower Co. we understand the value of participating in collaborations, but we also do need to be mindful in what we participate in as we are a small business. Collaborations are considered on a case-by-case basis and we will happily consider all small businesses, events and opportunities.

Please note, our exclusive and premium services are not something we are willing to collaborate on. Here is a list of items we will not be able to collaborate on at this time:

Ms. Penny Lane is not available for collaborations, but can be booked at our standard fee.
Our retro flower carts are not available for collaboration, but can be booked at our standard a fee.
Large scale floral installations and backdrop displays are not available for collaborations.
Styled photoshoots will be considered on a case-by-case basis. We typically host our own once a year and invite those to participate where we have creative control.



mutual exchange of services

Collaboration is a mutual exchange, and while we are passionate about the work we do, we expect that all collaborations serve a joint purpose. For each partnership, we ask for:

Clear Value Exchange: We do not engage in monetary exchanges for collaborations. Our work and floral contributions are provided at cost, and we expect to be compensated with marketing and brand exposure through your platforms.

Marketing & Exposure: We require a clear agreement on how the collaboration will be promoted, including social media posts, blog features, and any other relevant platforms.

Credits: We expect full credit for any content or floral design featured in the collaboration, ensuring our brand is properly acknowledged.

Joint Purpose & Alignment: We believe every collaboration should serve a shared purpose. We do not take on collaborations where the creative direction does not align with our brand or mission.



our collaboration commitment

Any and all collaborations will require the following:

A signed creative collaboration agreement between both parties

At least one grid post mentioning and tagging @wildnomadflowerco in the body of the visible caption as well as a tag on the photo so that photo appears under both grid and tagged sections of Instagram

@wildnomadflowerco must be tagged in EVERY photo that includes the Venture

At least five (5) stories tagging @wildnomadflowerco, showcasing our join Venture together

At least one (1) story of all other Members personally talking about our joint venture and brand

A call-to-action that we will decide on together specific to our collaboration



interested in collaborating?

We know there's a lot here, but we love collaborating and we take it pretty seriously around here!

If you're interested in collaborating with us, please contact us directly and share the details of your event or campaign, as well as your goals for the collaboration.

We look forward to hearing more and exploring how we can work together to create something beautiful and impactful.



OWNER/CREATIVE DIRECTOR

Meet Tammy, your local floral creative director. Connecting community with nature through meaningful curated floral experiences and installations.

TAMMY PORTO



hello@wildnomadflowerco.com



[@wildnomadflowerco](https://www.instagram.com/wildnomadflowerco)



Closter, NJ

**PEACE.
LOVE.
BLOOMS.**

Wild Nomad Flower Co.