

HORTENSE ARDALAN

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ARTMEDIA - PARIS
ART DIRECTION - VISUAL IDENTITY



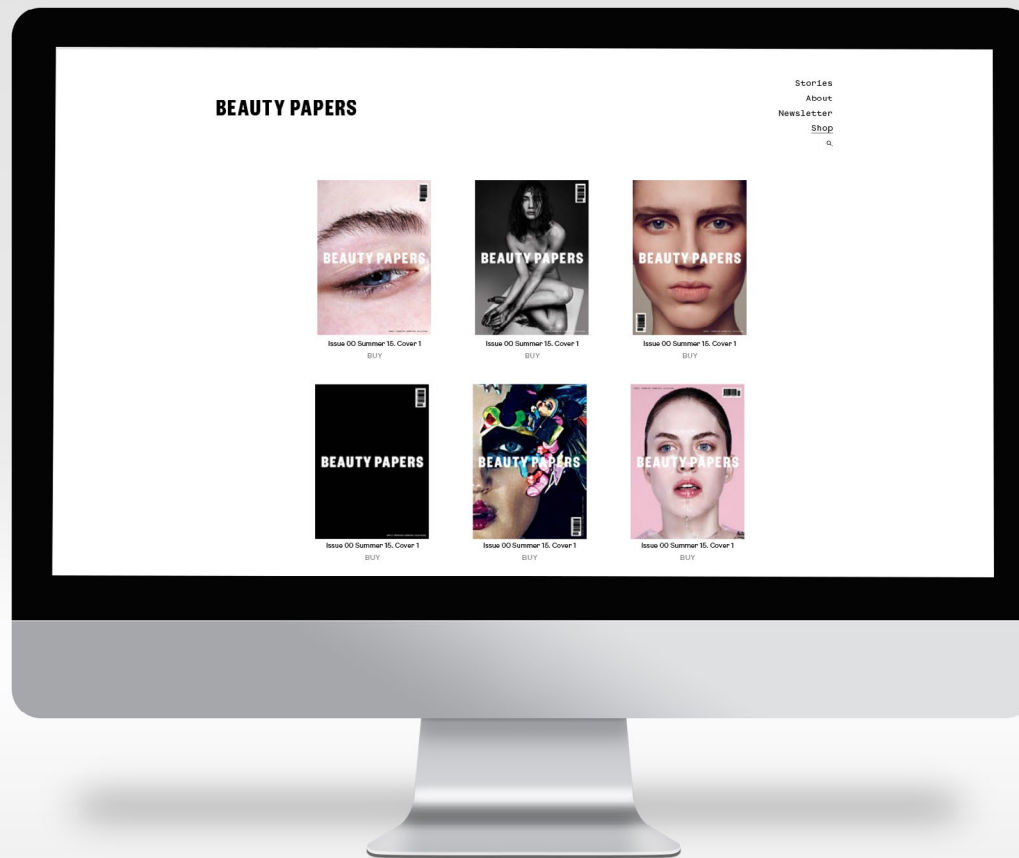


ARTMEDIA

ARTMEDIA

Claire Blondel
8 rue Danielle Casanova
75002 Paris

BEAUTY PAPERS - LONDON
ART DIRECTION - WEBSITE





Hydra beauty sculpting by **CHAMEL**. Apollo palomares mass by **NYSD**



SKIN HIDRATAÇÃO

ADICIONAL, MANTENHA EM A CUIDADO. SEJA DE NOVA SÓCIEDADE. MANTENHA A CUIDADO. SEJA DE NOVA SÓCIEDADE. MANTENHA A CUIDADO. SEJA DE NOVA SÓCIEDADE.

Creating clear and beautiful skin enables us to apply the best make-up possible. It's not just your skin, but your face with your eyes. The skin on your face is your most important asset. It's the skin that you see every day. You're working with the skin you see every day. It's the skin that you see every day. It's the skin that you see every day.

By practicing good skin care, you can keep your skin hydrated, radiant and healthy. It's a big commitment. The problem is, many of us don't take the time to do it. It's really easy to skip. If you message every night, you'll have a more radiant and clear complexion. It's really beneficial for the muscles — especially if you're a professional and you're on your feet all day. It's the same principle as going to the gym when you're a professional. If you skip on the message, you'll have the same thing your body, gym or skin.

As you message, you'll feel the difference. You'll have a more hydrated and clear complexion. You'll have a more hydrated and clear complexion. You'll have a more hydrated and clear complexion.

It's not just for your skin, but for your overall health. It's not just for your skin, but for your overall health. It's not just for your skin, but for your overall health.

Start your message from the forehead, working slowly and gently. It's not just for your skin, but for your overall health. It's not just for your skin, but for your overall health. It's not just for your skin, but for your overall health.

When applying your facial oil or moisturizer, use the same message technique. It's not just for your skin, but for your overall health. It's not just for your skin, but for your overall health. It's not just for your skin, but for your overall health.

Hydrate your skin. It's not just for your skin, but for your overall health. It's not just for your skin, but for your overall health. It's not just for your skin, but for your overall health.

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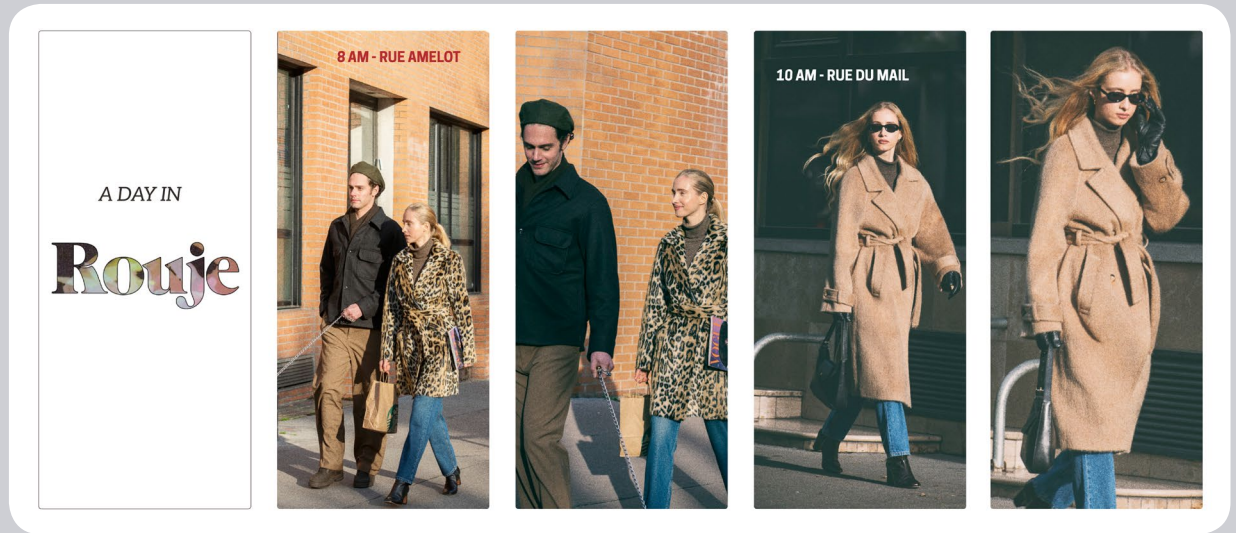
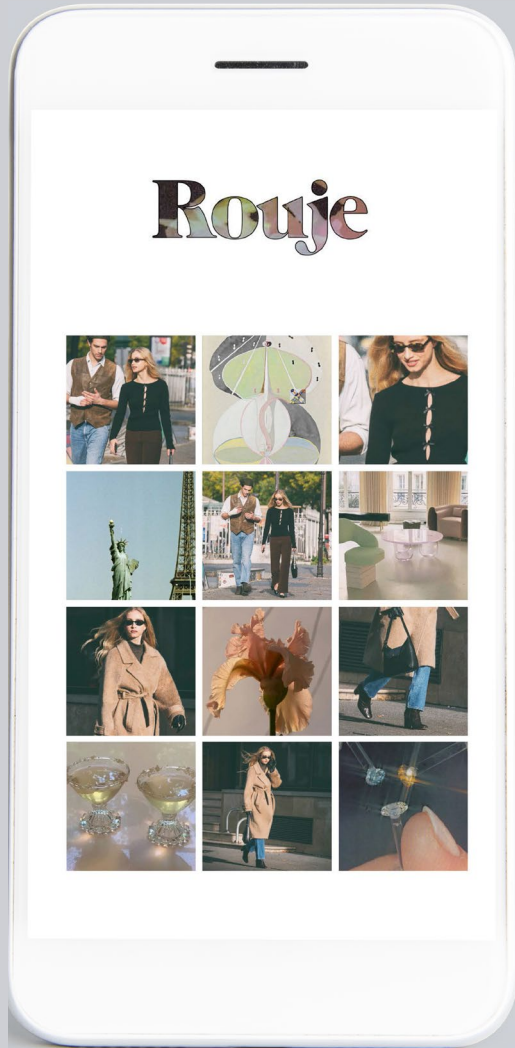


WET

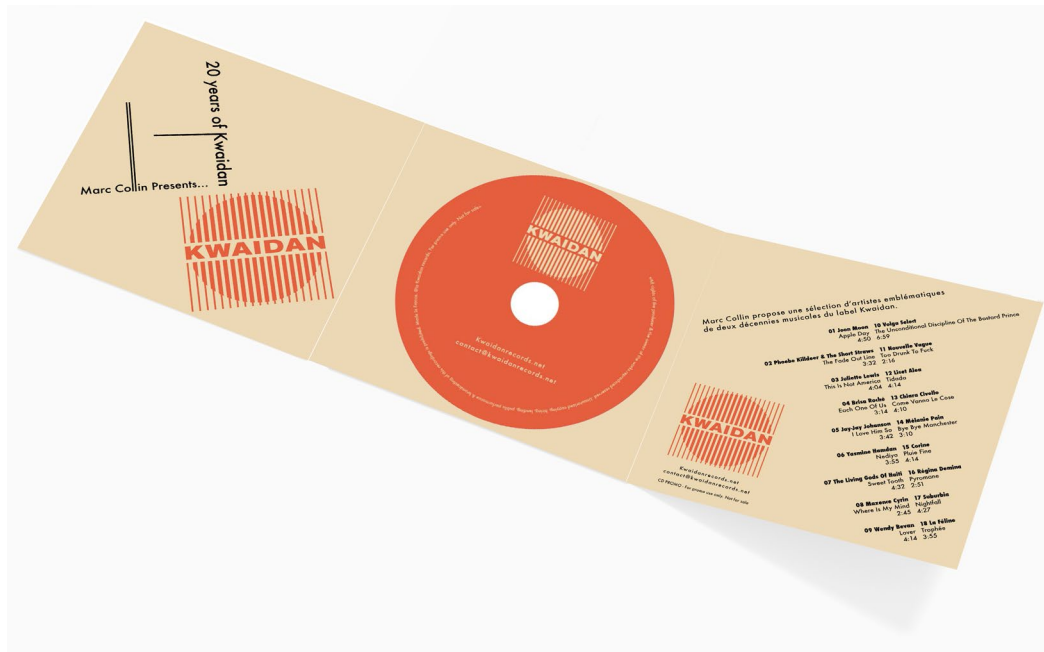
PHOTOS PAOLA KUDACKI. BEAUTY BENJAMIN PUCKEY

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ROUJE - PARIS
ART DIRECTION - SOCIAL MEDIA



KWAIDAN - PARIS ART DIRECTION - VISUAL IDENTITY

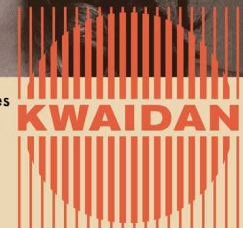


SONOS

Kwaidan 20 years
Special Guest Chiara Civello



Marc Collin vous invite à fêter deux décennies musicales faites de découvertes et de succès, marquées de noms et de figures ayant franchi les frontières : Nouvelle Vague, Yasmine Hamdan, Corine ou encore Régina Demina.



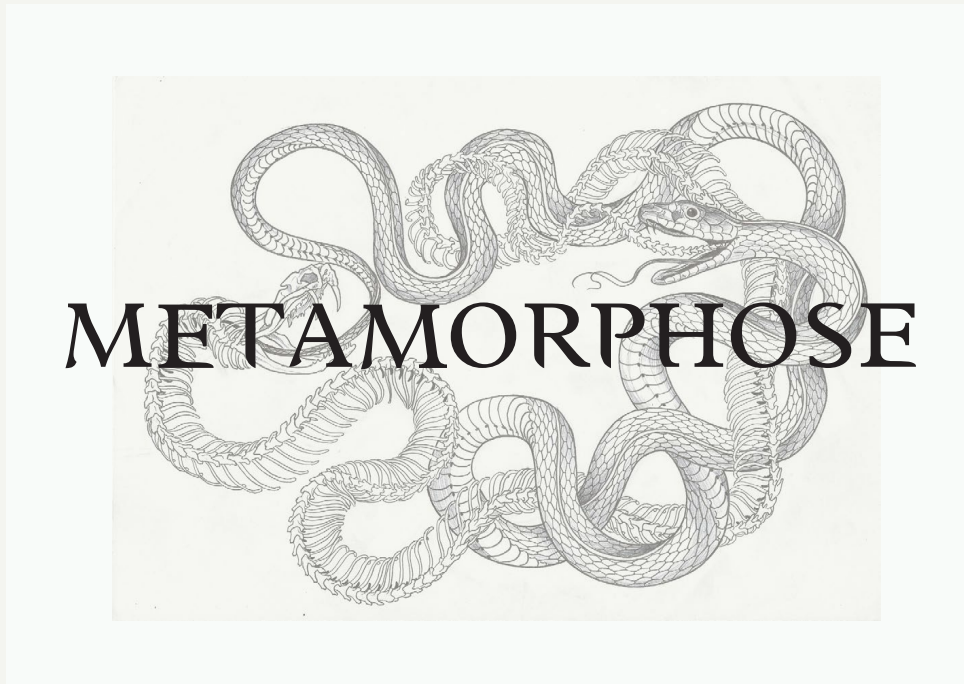
Mercredi 20 Juin
19:30

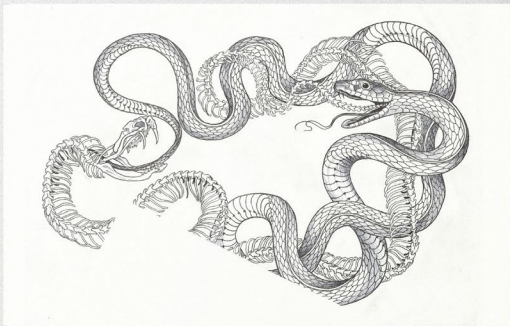
21, rue de Clichy
75009 Paris

RSVP pour le code d'accès
Attention places limitées : cathyquilichini@gmail.com

METAMORPHOSE - PARIS
ART DIRECTION - VISUAL IDENTITY

METAMORPHOSE





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CAPRERA - LONDON DIGITAL PRESENTATION



OUR MISSION

“We want to change the way people eat, by broadening access to good food.”

THE SOLUTION WE CAME UP WITH

We concluded that this ambitious feat could only be achieved by **supporting small, independent producers.**

We developed caprera.com, the online marketplace where food lovers and small artisan producers can meet.

We shop on our artisan food marketplace
Shop online straight from the best independent producers, any time, anywhere.

We bring together your order
We gather the products from each producer and package them together with care.

You receive one simple delivery
You receive delicious artisan food in one single and beautiful delivery.

WHAT WE HAVE ACHIEVED SO FAR

JANUARY 2015	Caprera founded
FEBRUARY 2015	£100k agreement for future equity
JULY 2015	15 producers on-board and content production
SEPTEMBER 2015	Online marketplace beta version launch
NOVEMBER 2015	Release of the gift department
JANUARY 2016	First year anniversary
MAY 2016	Seed round

DELIVERY

Mainland UK post codes where we delivered orders from end of September 2016 to January 2016

Competitive advantage of delivering to UK mainland

Our customer basis is widespread over the UK

London stays a point of focus, even if balanced by the regions
Big market and opportunity

OUR KEY PERFORMANCE INDICATORS

+200 Orders fulfilled	+£0,000 Total Revenue	6th KPI Contribution Margin
+13,258 Unique Visit	%1.2 Conversion Rate	£45 Average Basket Value

OUR COMPETITORS

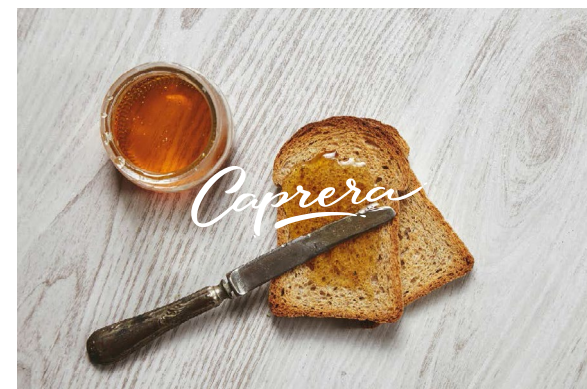
Caprera is an **innovative model** amid classic retailers, specialty food subscription box services and curated online marketplaces.

Content-rich marketplace a context for food to be experienced and celebrated	Storytelling an intimate connection to the people and process behind the products	Consolidated delivery a wide range of products direct from multiple producers in one delivery	End-to-end approach removes friction in transactions, consistently amazing user experiences
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Period end of September 2015 (launch beta release) to January 2016:

- 300 artisan products currently available
- Growing base of 50 independent producers
 - More than 200 orders and deliveries
- Both B2C and B2B (restaurants) customers

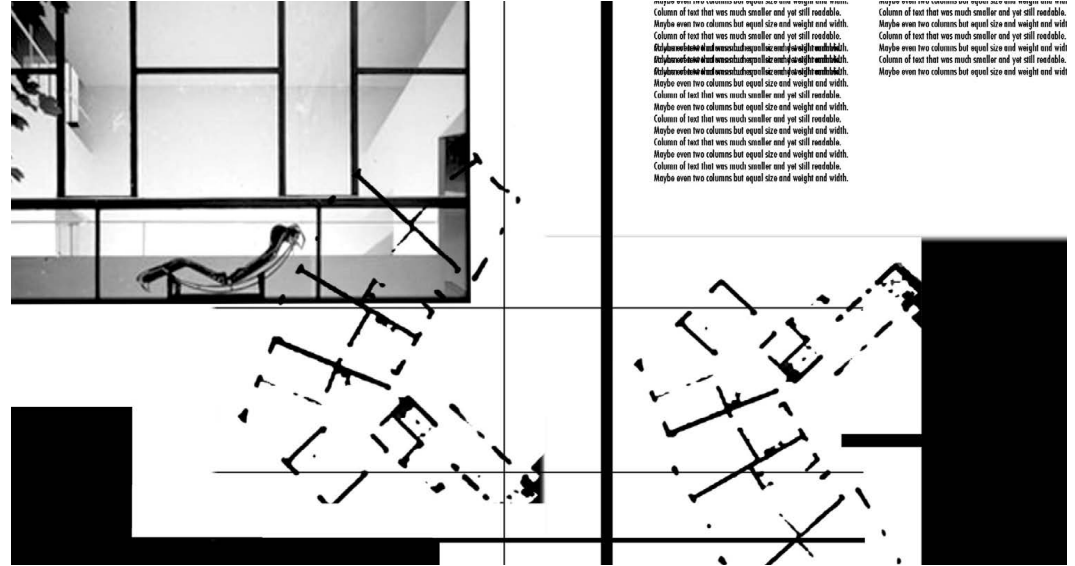
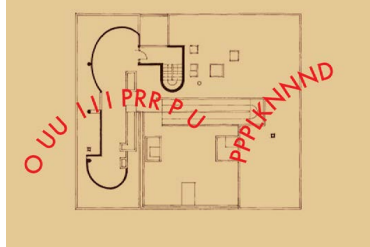


CRESCENT MOON PROJECTS - NYC
ART DIRECTION - VISUAL IDENTITY

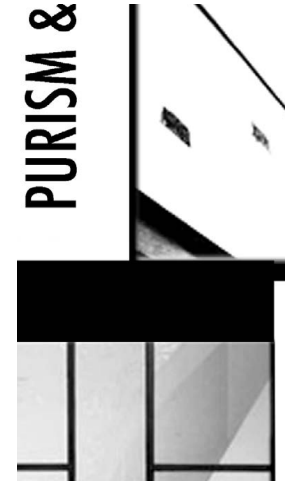
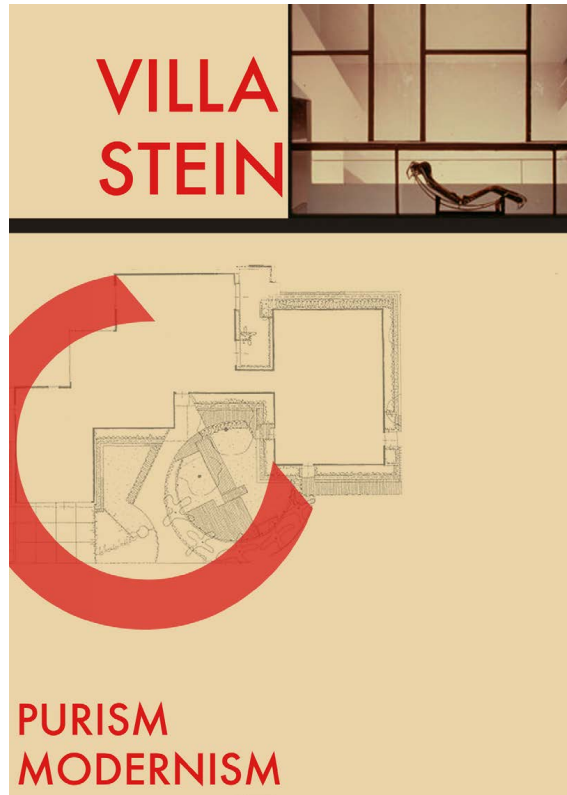
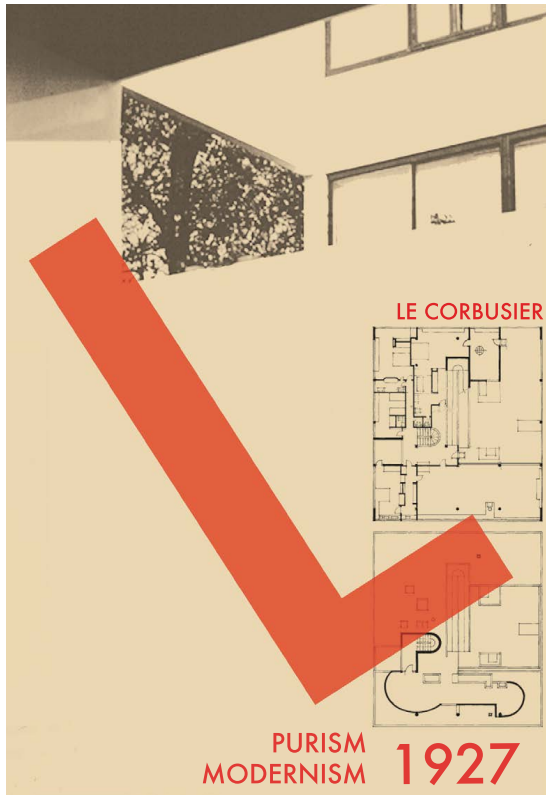


VILLA STEIN - VAUCRESSON

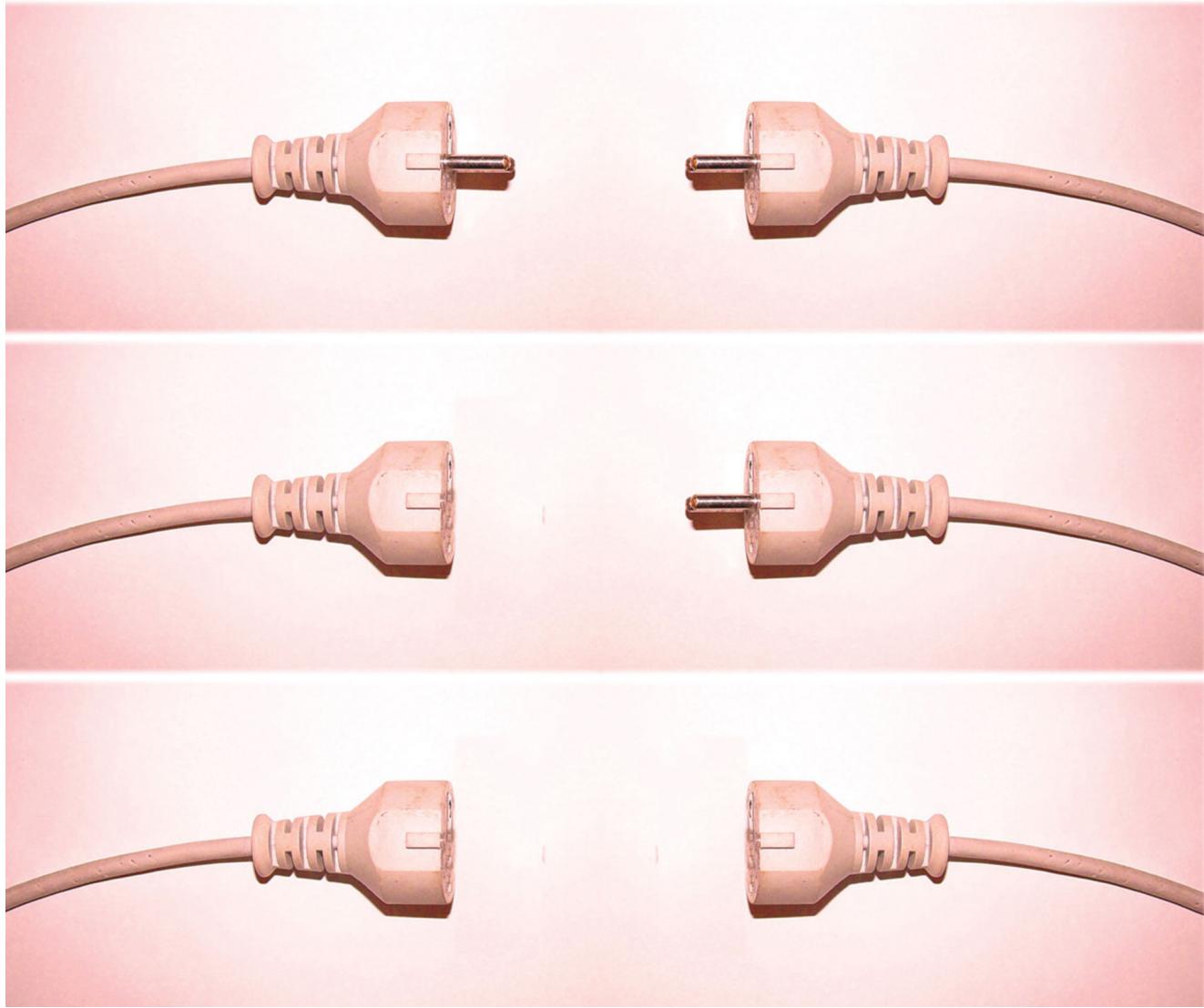
ART DIRECTION - POSTER DESIGN



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LOVE
POSTER



THE VINYL FACTORY - LONDON

ART DIRECTION - DIGITAL BROCHURE



The Vinyl Factory has two rooms - the main gallery (the big white space) is approximately 450 sqm and holds up to 260 people, and the rear studio (the brick-walled room) is 120sqm and holds up to 110 (if hired on it's own or 60 if hired in conjunction with the main gallery). Total venue capacity is 320. We also have two entrances - Phonica, 51 Poland Street and The Courtyard, 16-18 Marshall Street.

Hire fees (exclusive of VAT):

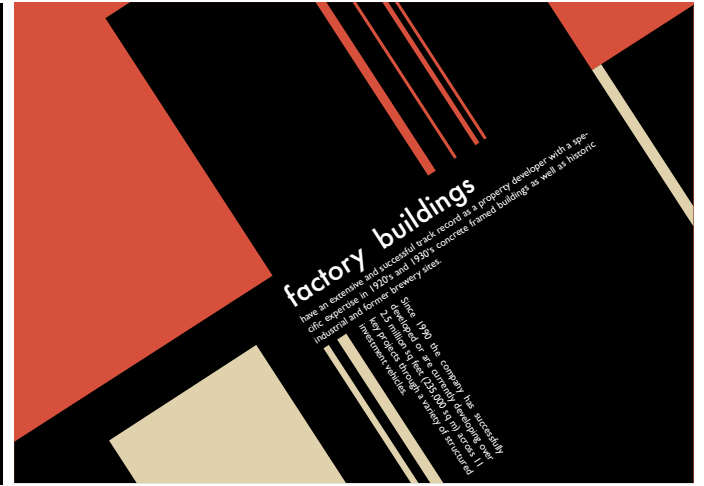
AREA	SET UP/DAY (8am-6pm)	SET UP/DAY/LATE (8am to 11pm)	EVENT/DAY (8am-6pm)	EVENT/DAY/LATE (8am-11pm)
Rear studio	£750.00	£1,125.00	£1,500.00	£2,250.00
Main gallery	£2,000.00	£3,000.00	£4,000.00	£5,000.00
Combined space	£2,500.00	£3,750.00	£5,000.00	£6,250.00

Please also note that:

- When set-up is the same day as the event, we charge the event day rate.
- Due to council restrictions, loading/unloading can only be carried out 8am to 6pm, Monday to Saturday.
- For all bookings where the event runs until past 6pm, we provide the morning after the event for 06-07 at no charge.
- We require a damage deposit of £1,000 (no VAT). This is refunded post-event subject to there being no damages to the venue.
- We do not offer half day or evening only hire but do offer discounts for bookings of 3 days or more.

Further venue info:

Opening times: 09:00 - 23:00
 Loading/Unloading times: 08:00 - 18:00 (Mon to Sat)
 Loading access: 16-18 Marshall Street, W1F 7BE
 Venue entrances/exits: 51 Poland St or 16-18 Marshall St
 Max venue capacity: 320 (240 main gallery and 60 studio)
 Power supply: 100 Amp 3 phase/single phase
 Communications: Fibre broadband line with wi-fi in both rooms
 Toilets: 7 cubicles (1 disabled) and a mens urinal
 Security: Metal shutters and intruder alarm
 Fire detection and control: Fire alarm with automatic water sprinklers.



THE VINYL FACTORY

key projects are:

Greater London House, Camden, London N1 | 350,000 sq ft of loft type offices in this iconic 1920s Art Deco former Cigarette factory. The property was purchased in 1996 for £23 million and subsequently completely refurbished in 1999. On completion the property was immediately let to a number of major creative industry occupiers including Young and Rubicam, BHP and the Bertelsmann Group.

Marshall Street Baths, Soho, London W1 | 200,000 sq ft of left residential apartments, workspace, studios, listed swimming pool, spa, new leisure centre facilities and car park. The site owner, Westminster City Council, awarded the project in 2005 to Marshall Street Regeneration Ltd over many of the UK's leading developers. Key to the success of their proposal was the developer's ability to successfully refurbish the listed 1930's swimming pool and the inclusion of workspace for local creative industries.

16-18 Marshall Street, Soho, London W1 |

The Regents Penthouses and Lofts

Tonstrasse 1, Berlin | 180,000 sq ft of mixed use development including a hotel / members club let to Soho House, serviced loft apartments, restaurants, bars, event space, gallery and offices in this landmark Berlin Bauhaus property.

The former EMI buildings, Hayes, Middlesex | 700,000 sq ft of mixed uses including offices, workspace and manufacturing facilities in a creative industry quarter that preserves the original 1920's Wallis Gilberts concrete industrial building. This property was purchased in 1999 and subsequently sold to the Blackstone Group. The company has been retained as asset manager for the on going development of the site.

Former Allied Brewery site, Clerkenwell, London EC1 | 425,000 sq ft mixed use development which included 250 residential apartments and the refurbishment of the main brewery building (60,000 sq ft) which was let to the UK's largest architects, Building Design Partnership.

Whiteleys Shopping centre, Bayswater, London W2 | 35,000 sq ft of loft offices and media space including TV Studios developed from the former Edwardian Tea Rooms in one of London's original and most historic shopping centres.

The Terraces, Brighton | 120,000 sq ft of mixed uses including leisure, bars, restaurants, retail, studios & event space immediately on the seafront adjacent to the famous Brighton pier. The property includes the world's first aquarium let to Merlin Entertainments.

The former Post office sorting centre, Bristol | 300,000 sq ft mixed use development that will include film animation and music studios, loft residential apartments, offices and workspace within the existing building structure. The developer will be known as Bristol's new Creative Quarter and is scheduled for completion in 2013.

THE VINYL FACTORY

key projects are:

Greater London House, Camden, London N1 |

Marshall Street Baths, Soho, London W1 |

16-18 Marshall Street, Soho, London W1 |

The Regents Penthouses and Lofts |

Tonstrasse 1, Berlin |

Former SBB warehouse, Romanshorn, Switzerland |

The former EMI buildings, Hayes, Middlesex |

Former Allied Brewery site, Clerkenwell, London EC1 |

Whiteleys Shopping centre, Bayswater, London W2 |

The Terraces, Brighton |

The former Post office sorting centre, Bristol |

THE VINYL FACTORY

16-18 MARSHALL STREET, SOHO, LONDON W1

200,000 sq. ft. of loft and luxury penthouse residential apartments, workspace, studios, retail, gallery and car parking together with the refurbishment of the listed 1930's swimming pool with a new gym and spa leisure complex open to the general public.

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LOVE IS IN THE AIR - PARIS
ART DIRECTION - ANIMATED LOGO



DAY TIME

<https://vimeo.com/553531213>



NIGHT TIME

<https://vimeo.com/553531451>

DIS - PARIS
ART DIRECTION - ANIMATION



<https://vimeo.com/553517308>

**THE GENTLEMEN JOURNAL- LONDON
DIGITAL ADS**



LA RESERVE - PARIS
ART DIRECTION - VISUAL IDENTITY



**LONDON GRAPHIC CENTER - LONDON
BOOK DESIGN**

