

lula[®]
M E N A

believing, creating, transforming

FALL 2017 COLLECTION



Hand made



Eco friendly



Women
empowerment



Fair trade



Innovation

Lula Mena uses sustainable design to create ethical design jewelry accessories. Each piece is designed under a responsible and social vision with materials found in the surroundings of communities.

Lula works with communities of women to create her designs, providing them with job stability, while using fair-trade policy. This helps them economically and allows them to have a better quality of life for them and their children.

•**Handmade** : for Lula is very important to contribute to the rescue and preservation of traditional techniques, like indigo dyeing and hand weaving, among others.

•**Eco-friendly**: Lula believes in conscious design with a high respect for the human being and the environment. All materials she uses do not harm the environment since they are natural, recycled or repurposed. This principle is also applied to our production processes.

•**Women Empowerment**: Lula decided to work with women, since she became a mom. She is convinced that when you change the life of a woman, it has a multiplying factor and it immediately and automatically changes the lives of their kids and their communities.

•**Fair Trade**: Lula Mena practices fair trade conditions, because she believes that these women should not just survive, but improve their lives with fair wages. Lula ensures that all the people that work with her, have optimal working conditions and that they are paid fair wages, even 4 times more than what Salvadorans earn in the rural areas.

•**Innovation**: through innovation in design, Lula contributes to preserve traditional techniques, offering contemporary products that fit in today market's demand.







PEACE NECKLACE
Necklace made with white
natural seeds.
Price: \$27
Code: 1034



GOLDEN PEACE NECKLACE
Necklace made with white natural
seeds and golden beads
Price: \$27
Code: 1037



AWAKENING NECKLACE
Necklace made with white
natural seeds.
Price: \$27
Code: 1036



DREAM NECKLACE
Necklace made with grey
and brown natural seeds.
Price: \$30
Code: 2736









DREAM II NECKLACE

Necklace made with grey
and brown natural seeds. With
silver beads

Price:\$30

Code: 2443



ROYAL GOOD LUCK NECKLACE

Necklace made with grey
and black natural seeds.

Price: \$20

Code: 1027



GOOD LUCK X3 NECKLACE

Necklace made with grey
natural seeds.

Price \$25

Code: 1056



GOOD LUCK NECKLACE

Necklace made with grey
natural seeds.

Price: \$12

Code: 1025







GOOD LUCK II NECKLACE

Necklace made with grey natural seeds and black crystals

Price: \$15

Code: 2446



SHINING NECKLACE

Necklace made with black natural seeds and white crystals.

Price: \$35

Code: 1037



BLACK LUCK NECKLACE

Necklace made with black natural seeds and golden beads.

Price: \$30

Code:1044



**BLACK AND GOLDEN
LUCK NECKLACE**

Necklace made with black natural
seeds and golden beads.

Price: \$25

Code: 4434



CRISTAL LUCK NECKLACE

Necklace made with black natural
seeds and black crystals.

Price: \$35

Code: 4446



BROWN DROPS NECKLACE

Necklace made with small black
natural seeds.

Price: \$20

Code: 1889



DROPS OF JOY NECKLACE

Necklace made with black
natural seeds.

Price: \$25

Code: 2799





FLAKES NECKLACE

Necklace made with brown natural seeds.

Price:\$30

Code: 1934



FIRE NECKLACE

Necklace made with brown and dark brown natural seeds.

Price: \$21

Code: 103



GOLDEN FLAKES NECKLACE

Necklace made with brown natural seeds and golden beads

Price: \$30

Code: 1036



DEAR EYE NECKLACE

Necklace made with brown natural seeds and deer eye seeds.

Price: \$24

Code: 6798



**ORANGE RAINBOW
NECKLACE**

Necklace made with brown
natural seeds and orange beads

Price: \$25

Code:4356



**YELLOW RAINBOW
NECKLACE**

Necklace made with brown
natural seeds and yellow beads

Price: \$25

Code:4357



**TURQUOISE RAINBOW
NECKLACE**

Necklace made with brown
natural seeds and yellow beads

Price: \$25

Code:4358



YELLOW CLOUD

Necklace made with white
natural seeds and yellow threads

Price: \$18

Code: 7665



ORANGE CLOUD

Necklace made with white
natural seeds and orange threads

Price: \$18

Code: 7666



PINK CLOUD

Necklace made with white natural
seeds and pink threads

Price: \$18

Code: 7667



SKY CLOUD

Necklace made with white natural
seeds and turquoise threads

Price: \$18

Code: 7668