



**WILDLIFE
SAFARI**



**ANNUAL
REPORT
2020-2021**

FROM THE DIRECTOR



Thank you for making this year one to remember. We enjoyed seeing you and your families at the park. This year the park was an oasis for over 257,000 people. At Wildlife Safari, animals roam free, people are inspired, and unique family memories are made.

One way that many families build memories is by going on an animal encounter. Many of our encounters regularly sell out and we encourage you to schedule in advance. One adventure

that has grown in popularity this year is our Red Panda encounter. Located in Safari Village, Remi and Freddie are two of the cutest animals in the world and our twice daily encounter gives you a chance to visit them up close and learn all about their favorite snacks!

This year we worked hard to make sure the park is a fun and inviting place for you and your families. For example, we built brand new dog kennels. These kennels provide a safe place for our guests' four-legged family members to hang out while their humans go through the drive through safari. We also resealed our parking lots, added more picnic benches and outdoor seating, upgraded sidewalks and more!

In this report, we hope you will enjoy stories about all of the progress the park has made over the last year. We have added new exhibits, most notably our Lion Lookout which expanded our lion enclosure and offers our pride a new way to watch over the whole park. We also added four new Red Wolves, one of the most critically endangered animals in North America. We are honored to join this conservation effort. Butch, a new African Elephant, arrived in August 2021 and he is already loving his new home and new pack. Lastly, you will learn about the story of our new cougar baby. We invite you to come out and see these new animals and attractions for yourself!

Thank you for your ongoing support of this amazing park.

Dan Van Slyke

ANNUAL REPORT CONTENTS



MISSION, VISION, VALUES & STRATEGIC PRIORITIES

1

MAKING STRIDES FOR THE PRIDE

2

GOING ROGUE

3

JOINING THE EFFORT TO SAVE THE AMERICAN RED WOLF

4

BUTCH'S BIG DEBUT AT SAFARI

5

BY THE NUMBERS

6

FINANCIALS

7

DON'T MISS

8

SPECIAL THANKS

10

VISION

Our vision is to be a world leader in conservation, unique animal interactions, breeding and research relating to sustainable species of threatened wildlife.

MISSION

Our mission is to provide the highest quality interaction with wildlife to inspire lifelong commitments to conservation, education and the preservation of native and exotic species.

VALUES

In our daily work, we fulfill our mission by operating through four core values:

INTEGRITY

We are professionals who are committed to excellence, ethics and accountability in all aspects of our work.

MAKING A DIFFERENCE

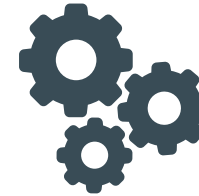
We are focused on positively impacting the lives of animals, our guests and our community.

TEAMWORK

We conduct ourselves in a manner that fosters belonging, collaboration and mutual respect.

UNIQUENESS

We are proud of our unique natural setting and our ability to provide exceptional animal interactions.



STRATEGIC PRIORITIES 2019-2024

Wildlife Safari will make measurable progress toward the following priorities:

STAFF

Hire and retain exceptional staff.

FINANCE

Build an organization that is fiscally sustainable for the long term.

ANIMAL WELL-BEING AND INTERACTION

Achieve the highest standard of animal welfare with safe and unique public and staff interactions.

CONSERVATION

Integrate ecosystem and wildlife conservation into all of our planning and programs.

INFRASTRUCTURE

Provide a safe, attractive and exciting guest experience by growing and enhancing the park's infrastructure.

COMMUNICATIONS

Communicate precisely and effectively, internally and externally.

MAKING STRIDES FOR THE PRIDE

Thanks to Wildlife Safari's generous donors, we completed the Lion Lookout, a brand new exhibit for our lion pride, in May 2021. The lion enclosure is the first stop as people enter the drive through and is often a source of traffic as lions are only present on one side of the road and, even though there was plenty of space for cars to form two lines, people didn't want to miss the lions! In July 2020, the park had our busiest week in our nearly 50 year history and as cars worked their way through the lion enclosure, we noticed the center of the lion loop was essentially wasted real estate that could be used to better display our lion pride, as well as provide these cats additional space as we plan on growing our pride in the future. With support from dedicated donors, we were able to enclose the center of the lion loop, install a tunnel system to shift cats in and out of the exhibit and install a beautiful rock feature for climbing. This rock enhances the guest experience in the drive through by encouraging visitors to form two lines in the lion area and promotes natural behaviors for the lions. In the wild, lions are often found perching above the savanna. When we opened the Lion Lookout, our lionesses were eager to explore the new enclosure and view the park from their new vantage point. Our lions were a little more hesitant, but after several months of watching the lionesses enjoy the lookout, they ventured through the tunnel and now join the girls on the rock.



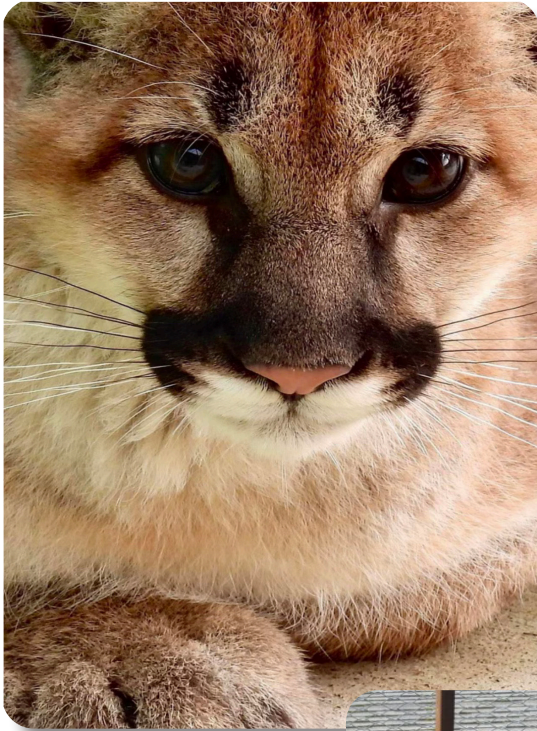
GOING ROGUE

One of Wildlife Safari's newest additions is our cougar cub, Rogue! Cougars are one of the most widespread mammals, as they are naturally found in both Americas. At 8 weeks old, Rogue was found orphaned in the wild in the Rogue River Valley of Oregon, which is how the adorable cub got his name. He came to the Safari from the Oregon Department of Fish and Wildlife in October, and his keepers are working hard to make sure he is comfortable in his new home.

Over the past few months, his keepers and our veterinarians have been working to make sure he is healthy by providing him with a nutritious carnivore diet and checking his weight as he continues to grow. Rogue has developed a very healthy appetite and he enjoys all kinds of treats, but one of his favorite snacks is on par with what young cougars in the wild would be hunting, rodents. Today, Rogue is 6 months old and weighs 35lbs. When he is fully grown, around 3 to 5 years old, he will be about 100lbs and have some impressive talents. From a sitting position, an adult cougar can jump 18ft high or a distance of 40ft!

Rogue runs more on the quiet and shy side of life, but is slowly starting to come out of his shell and his keepers are enjoying watching his personality grow. In order to socialize Rogue, his keepers spend time with him each day and provide him with different forms of enrichment. Some of his favorite toys to play with are a stuffed animal Simba and a peacock feather.

Wildlife Safari is excited to have him out on display in the village so make sure to keep an eye out for him as you're walking around!



JOINING THE EFFORT TO SAVE THE AMERICAN RED WOLF

Thanks to a grant from the U.S. Fish and Wildlife Service (USFW) and the Conservation Center for Species Survival, Wildlife Safari was able to construct a new exhibit that will house, and eventually breed, the critically endangered American Red Wolf.

It is estimated that there are only 10 Red Wolves left in the wild in North America. Red Wolves formerly roamed the entire southeastern United States but are now only found in the wild at the Alligator River National Wildlife Refuge in North Carolina.

With Wildlife Safari's new Red Wolf enclosure, the park joined the USFW's Endangered Red Wolf Species Survival Plan. With a population of 250+ American Red Wolves in human care, this species is holding on because of the efforts of many zoos across the nation, with Wildlife Safari being one of the newest additions to the Red Wolf family.

Two Red Wolf sibling sets arrived at the park in the Fall of 2021. Next time you are at the park be sure to visit them in the North American section of the drive through! If you are lucky enough to visit them while a plane is flying overhead, you may be able to hear them howling at the sky! All four are settling in nicely and can be seen any time throughout the day, although they love spending time in their partially underground dens.



BUTCH'S BIG DEBUT AT SAFARI

Our newest African elephant, Butch, arrived in late August to Wildlife Safari and has been a very welcome addition to the herd. It was a great fit from the start as he met each of our girls. After getting to explore his new home we were able to introduce him to our three female elephants, first with over the fence meetings and then as they got to know each other better we were able to put him in the yard with Tava, Valerie and Moja.

As Butch got more comfortable at the park, he continued to explore and had his first adventure out to the elephant expansion with his new friend Valerie leading the way. Along with the other girls, she has been helpful in getting him acclimated and more comfortable in his new environment. One of his favorite things to do is dig into the ground and give himself a nice mud bath. In the sun or the rain, any weather is perfect mud bath weather for Butch.

This year Butch made his first appearance at the Elephant Elves event where he happily posed alongside Santa to take pictures with our guests. Though he is not a picky eater, some of his favorite fruits are pineapple and pears, and he loves to munch on blackberry vines as well. Butch's keepers have enjoyed watching each of our elephants develop their own relationships with him and we are excited to see how things continue to progress with the herd.



BY THE NUMBERS



118

Staff



257,228

Visitors



5,677

Students reached



64

Animals born



16,761

Volunteer hours



113

Species



537

Animals in
the Park



193,200

Social media followers



87

Animals acquired



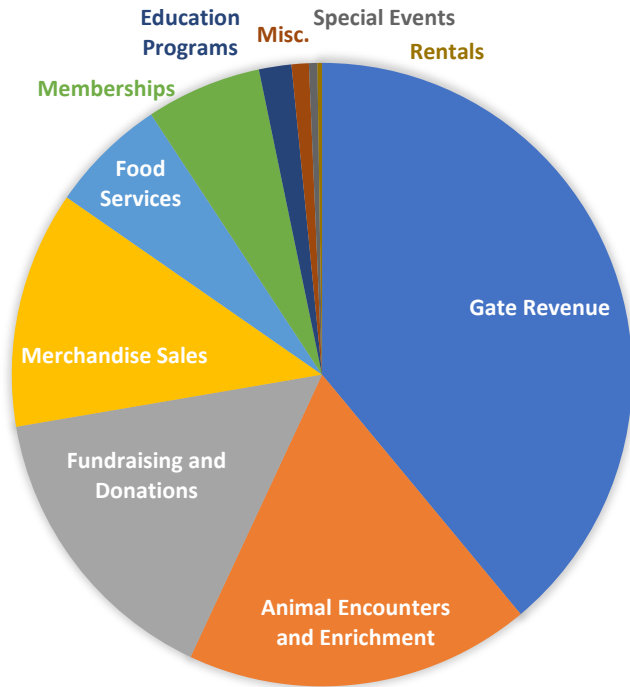
\$216,700

Raised for the new
Long Neck Lodge



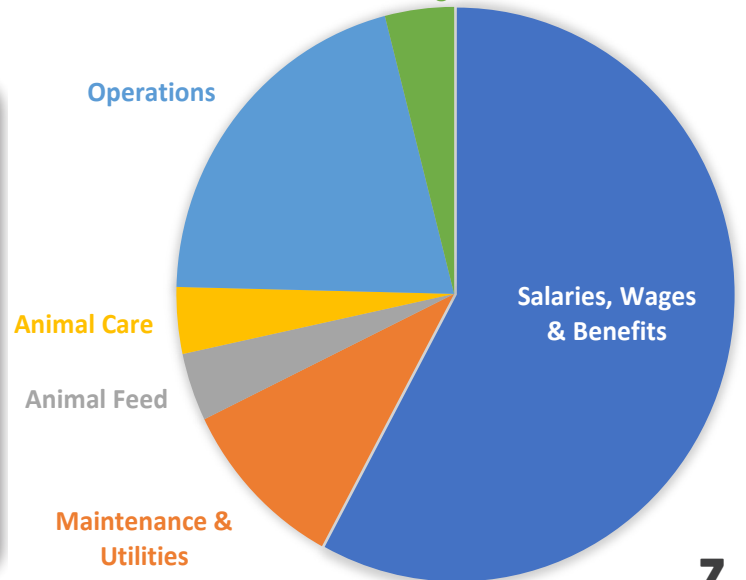
FINANCIALS

INCOME:



EXPENSE:

Fundraising & Advertising



DON'T MISS



WILDLIGHTS

Be sure to come out to the park December 16 to 18, 2022. A family favorite for the holidays, Wildlights brings the spirit of the season out with twinkling lights, cocoa, and some of your favorite animals. Decorate a gingerbread cookie, visit Santa, and learn how the animals at Wildlife Safari spend their holiday in a wildly adorable play.



STAY UP TO DATE ON PARK EVENTS



Wildlife Safari has fun and inspiring events each year. From Dreamnight (August 6th) and Day of Discovery (May 9th) to Safari After Dark (October 22nd) and Wildlights (December 16-18th), there is something for the whole family to enjoy. Our events are ever evolving and there is something new every year. Be sure to check out the new Elephant Birthday Bash in June. The park is constantly adjusting our events so that we can bring people and animals together in safe and exciting ways! Stay up to date with Safari with one of the ways below!

- ➔ Subscribe to our e-newsletter by emailing events@wildlifesafari.net
- ➔ Visit our website www.wildlifesafari.net
- ➔ Follow us on social media

www.facebook.com/Wildlife.Safari.Oregon

www.instagram.com/wildlife.safari/



SPECIAL THANKS

To Wildlife Safari's donors, sponsors and community partners,

Thank you for your commitment to this park and generous support over the past year. Every time you visit, we hope you enjoy all of the ways we are expanding and enriching the experience for you and for our animals. Our animals benefit from your support and how we are able to expand our exhibits. Our animals thrive here and love to interact with you. We love to see you and your family encounter the animal world in new ways.

Donors like you enable the park to further our mission to "provide the highest quality interaction with wildlife to inspire lifelong commitments to conservation, education and the preservation of native and exotic species." Thank you.

Looking for more ways to show your support for Wildlife Safari?

- Join our email list to get details for all of Safari's events sent right to your inbox.
- Become a volunteer helping out in areas like our Children's Zoo or preparing diets for our Village animals.
- Become a Docent so you can share information about our animals with guests and assist with our annual events.
- Adopt an animal and receive quarterly updates from your favorite animal's keepers.
- Become a Sponsor for one of our events and share your passion for the park with the entire community.
- Donate to the park's mission of conservation, education and the preservation of wildlife.

If you would like to learn about how you can get more involved in Wildlife Safari please contact development@wildlifesafari.net.

TO THE WILDLIFE SAFARI BOARD OF DIRECTORS

Thank you for your continued dedication, service and leadership.

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**THANK YOU TO THE FOLLOWING DONORS WHO GENEROUSLY
SUPPORTED OUR NEW LION LOOKOUT**



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**THANK YOU TO WILDLIFE SAFARI'S DEDICATED STAFF,
VOLUNTEERS AND DOCENTS**

Your commitment to the animals and our guests continues to be an inspiration to our community. We couldn't have asked for a better group of people to champion our mission and carry out our vision.



ACCREDITED BY THE
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