



ANANTA
INSTITUTE OF ADVANCED
DERMAL THERAPIES
AND AESTHETICS

COURSE OPTIONS

1 Full Dermal Therapy Package

2 Dermal Therapy Course +
Clinic Startup Kit

3 Dermal Therapy Course

4 Business Mastery



OPTION
1

FULL DERMAL THERAPY PACKAGE *All Inclusive**

\$24,995



OPTION

2

DERMAL THERAPY COURSE + CLINIC STARTUP KIT

INCLUDES

Provide Facial Treatments
Provide Skin Care Recommendations
Provide Advanced Facial Treatments
Provide Facial Massage Techniques
Provide Chemical Peeling Treatment
Provide Advanced Chemical Treatment
Provide Microdermabrasion Treatment
Provide Mesotherapy Skin Needling Treatments

- ✓ 40 hours of Hands on practical training with LIVE Models
- ✓ Comprehensive Advanced Dermal Therapy training manual
- ✓ Comprehensive Microdermabrasion training manual
- ✓ Comprehensive Facial massage manual
- ✓ Comprehensive Juliette Armand Cosmeceutical Product Training manual
- ✓ Dermal Therapy Starter Kit

Includes consultation material, insurance information and client aftercare form

PLUS FULL CLINIC STARTUP KIT

CONTAINS

Clinical Beauty bed
Beauty Mag Lamp
Pro Beauty Steamer
Beauty Startup Retail Pack
Diamond Microdermabrasion Machine

PLUS

BONUS #1 - Cordless Medtech
Mesotherapy Device

VALUE: \$3,495

BONUS #2 - Premium Ananta Spa
Cosmeceutical Skincare Pack

VALUE: \$3,495+

BONUS #2 - INCLUDES

6 x Ananta Spa Active Cleansers

6 x Ananta Spa Antioxidant Toners

6 x Ananta Spa Exfoliant Scrubs

6 x Ananta Spa Active Serums

6 x Ananta Spa Active Moisturisers

6 x Ananta Spa Active Night Cream

1 x Ananta Spa Active Collagen Face Mask

ONLY

\$14,995



OPTION

3

DERMAL THERAPY COURSE

*Not Including Starter Kit**

Provide Facial Treatments

Flick the regular 'facial' for sensory spa therapy that makes your clients throw money at you for MORE more more..

Provide Skin Care Recommendations

Create lasting change in your clients lives as they claim their power around their skin, as you leverage your profits

Provide Advanced Facials Treatments

This is your secret sauce and competitive edge with cosmeceutical and paramedical products and procedures. Your client will break up with their plastic surgeon for you!

Provide Facial Massage Techniques

Heal and soothe your clients senses as you create a retreat experience that has your clients buying gift vouchers.

Provide Chemical Peeling Treatment

More intensive, high level treatments that when done safely, puts you years ahead of the game.

Provide Advanced Chemical Treatment

Targeted, specialised treatment that solves your clients 'unsolvable' skin issues - you will be their miracle worker.

Provide Microdermabrasion Treatment

Wind back the years for your clients and have them addicted to your service!

Provide Mesotherapy Skin Needling Treatments

This plumps, removes acne, pigmentation and scars in a way no standard facial can.

- ✓ 40 hours of Hands on practical training with LIVE Models
VALUE: \$40,000
- ✓ Comprehensive Advanced Dermal Therapy training manual
- ✓ Comprehensive Microdermabrasion training manual
- ✓ Comprehensive Facial massage manual
- ✓ Comprehensive Juliette Armand Cosmeceutical Product Training manual

\$9,995



OPTION

4

BUSINESS MASTERY

KPI's workbook

Sell like a Queen as you Master your finances and KPI'S and boost your sales whenever you choose

Sales Potential Workbook

Tap into your highest sales potential and make bank every week

BEAUTY BOSS Business Mastery Play Book

Set your goals and turn them into trackable action, which you can use time and time again to build the business of your dreams!

90 Day Planning Workbook

Strategise and monetise by having clear action and plan in place to have your beauty business booming before you know it

Marketing Calendar

Never wonder about what to post again and have your posts convert to CASH

What to do when your salon is slow

Never have the worry or stress and know what to do

How to Increase your rebooking

Fill your calender Fast and Master the Art of rebooking to build residual cash flow before you know it

How to wow your clients

Have a genuine interest and help build trust with your clients that keep them coming back for more!

How to attract new clients

Leverage yourself and grow your business without spending a fortune on advertising and marketing

How to set up your instagram and manage your social media LIKE A BOSS!!!

Learn the inside secrets to dominate instagram and have a following to build you business like a boss!

\$9,995