

floraprima

A WORLD OF BEAUTY



After 29 years of growing the finest roses in the world, Rosaprima decided to venture into the world of specialty flowers. In 2019, expert growers and engineers set out on a new journey to produce the best quality flowers on the market all year round with Floraprima.

Floraprima found the ideal location for producing quality flowers in the Altura Highlands at Cayambe, Ecuador. The region's incredible variation in altitude in a single location creates microenvironmental niches with ideal growing conditions for delicate flowers to thrive and bloom year-round.

By working closely with growers, we are able to ensure that each flower is grown and cared for to its fullest potential, resulting in exquisite blooms that are second to none.

Our quest to produce the finest flowers on the market has begun. Ranunculus and Anemones are just the start! We welcome you to discover the beauty of Floraprima and experience a world of beauty.



High-end luxury flowers carefully curated by the hands of our dedicated artisans with the same passion and utmost care as our iconic roses.

Discover these perfectly shaped blossoms and their wide range of colors and textures.

Floraprima Catalog

RANUNCULUS / BUTTERCUPS

Abundant, concentric, cascading petals give them their beautiful shape. The nest of paper-thin petals creates texture and contrast.

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ANEMONES / WINDFLOWERS

Its irregular stems create an organic, almost sculptural feeling which perfectly complements other types of flowers.

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RANUNCULUS



Cloni Success Collection

With what seems like an endless array of paper-thin petals, this mesmerizing bloom creates an unforgettable visual feast, forming dramatic layers that are sure to leave you breathless.





Cloni Success Niveo



Category
Success



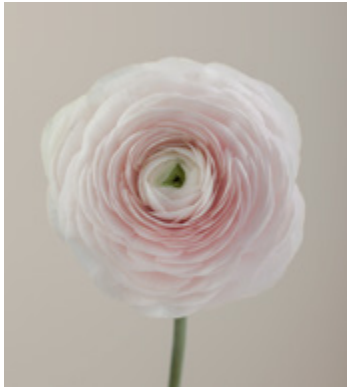
Vase Life
Medium



Bud Size
Extra Large



Color
White



Cloni Success Hanoi



Category
Success



Vase Life
Long



Bud Size
Extra Large



Color
Blush



Cloni Success Favola



Category
Success



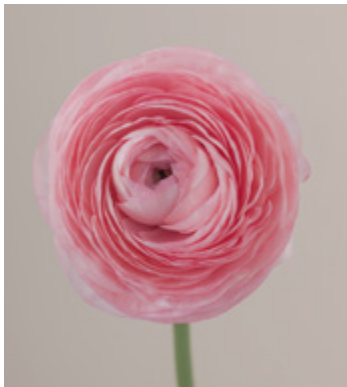
Vase Life
Long



Bud Size
Extra Large



Color
Light Pink



Cloni Success Nuance



Category
Success



Vase Life
Medium



Bud Size
Extra Large



Color
Peach



Cloni Success Gran Pastel



Category
Success



Vase Life
Medium



Bud Size
Extra Large



Color
Peach



Cloni Success Renoir



Category
Success



Vase Life
Long



Bud Size
Large



Color
Purple



Cloni Success Nonno Antonio



Category
Success



Vase Life
Long



Bud Size
Medium



Color
Purple



Elegance Collection

The most beautiful and sought-after collection of dainty ranunculus flowers. Our farm's location is an ideal setting for ranunculus to thrive.





Elegance Bianco



Category
Elegance



Vase Life
Medium



Bud Size
Medium



Color
White



Elegance Crema



Category
Elegance



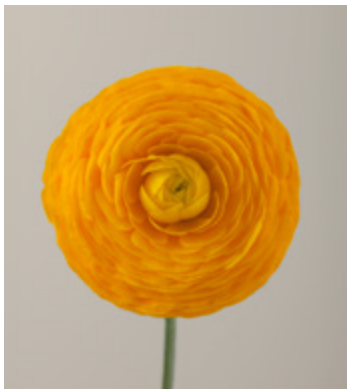
Vase Life
Medium



Bud Size
Medium



Color
Cream



Elegance Giallo



Category
Elegance



Vase Life
Long



Bud Size
Medium



Color
Yellow



Elegance Salmone



Category
Elegance



Vase Life
Long



Bud Size
Medium



Color
Peach



Elegance Cioccolato



Category
Elegance



Vase Life
Long



Bud Size
Large



Color
Earth Tone



Elegance Clementine



Category
Elegance



Vase Life
Long



Bud Size
Medium



Color
Orange



Elegance Rosso



Category
Elegance



Vase Life
Medium



Bud Size
Medium



Color
Red



Elegance Hot Pink



Category
Elegance



Vase Life
Medium



Bud Size
Medium



Color
Hot Pink



Elegance Rosa



Category
Elegance



Vase Life
Medium



Bud Size
Medium



Color
Med. Pink



Elegance Rosa Chiaro



Category
Elegance



Vase Life
Medium



Bud Size
Medium



Color
Light Pink



Elegance Viola



Category
Elegance



Vase Life
Medium



Bud Size
Medium



Color
Purple

Specialty Pon Pon Collection

Each bloom is a masterpiece of nature. Distinctive ruffled petals form a unique pon pon-like appearance, creating a mesmerizing round shape.





Specialty Pon Pon Purple



Category
Specialty



Vase Life
Long



Bud Size
Medium



Color
Purple



Specialty Pon Pon Lavender



Category
Specialty



Vase Life
Long



Bud Size
Medium



Color
Lavender



Specialty Pon Pon Yellow



Category
Specialty



Vase Life
Long



Bud Size
Medium



Color
Yellow



Specialty Pon Pon White



Category
Specialty



Vase Life
Long



Bud Size
Large



Color
White







ANEMONES



Mistral Collection

With their soft windy petals, contrasting centers and strong stems, these blooms are elegant, dainty, and altogether stunning.





Mistral Bianco



Category
Mistral



Vase Life
Medium



Bud Size
Large



Color
White



Mistral Panda



Category
Mistral



Vase Life
Medium



Bud Size
Large



Color
White



Mistral Panda Blush



Category
Mistral



Vase Life
Medium



Bud Size
Large



Color
Blush



Mistral Fucsia



Category
Mistral



Vase Life
Medium



Bud Size
Large



Color
Hot Pink



Mistral Tigre Wine



Category
Mistral



Vase Life
Medium



Bud Size
Large



Color
Purple Bi-Color



Mistral Blu



Category
Mistral



Vase Life
Medium



Bud Size
Large



Color
Lavender



Mistral Burgundy



Category
Mistral



Vase Life
Medium



Bud Size
Large



Color
Purple



Mistral Rosso



Category
Mistral



Vase Life
Medium



Bud Size
Large



Color
Red





Introducing Levante Collection

The new Levante® Anemone strain, a mesmerizing variety of *Anemone coronaria*. With its soft, multilayered petals, this specialty flowers promises to transform your floral designs. Cultivated at the heart of Altura Highlands and available all year round at Floraprima, the Levante® Anemones add an unparalleled touch of elegance and charm to any floral display, captivating observers with its vibrant colors and graceful presence.



Levante Bianco



Category
Levante



Vase Life
Medium



Bud Size
Medium



Color
White



Levante Rosa



Category
Levante



Vase Life
Medium



Bud Size
Medium



Color
Light Pink



Levante Rosso



Category
Levante



Vase Life
Medium



Bud Size
Medium



Color
Red



Levante Fucsia



Category
Levante



Vase Life
Medium



Bud Size
Medium



Color
Hot Pink



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