

# ARTblown Club

A 10.000 NFT membership to an art club that works for and with artists worldwide.

Whitepaper

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CEO

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Since the beginning of 2022, I, Poul Malthe Mikkelsen, have been working at ARTblown.io with the idea of leveraging the numerous opportunities that web3 presents for the art world in the future.

At ARTblown.io, we are engaged in a range of activities including digital exhibitions, distribution, and art trading. Of particular note is our focus on the music industry, where we have developed TourBus, a platform that features exclusive fan clubs.

In collaboration with artists, colleagues, and the board, we are now planning to launch ARTblown Club spring 2023. Working with artist Ryan Maloney (<https://rymaloney.com/>), we have produced 10,000 unique NFTs that will be available for purchase at 0.1 Ether each. The proceeds from the sale will be used to finance the development of ARTblown until operations can cover the costs and make us self-sustaining.

The NFT collection features a small personified art medium, symbolizing our commitment to work with all types of artists. These motifs can be freely used by the owner as the owner will get all commercial rights of their NFTs. Additionally, and most importantly, they serve as a membership to ARTblown Club. The club, with its 10,000 members, will work with various artists worldwide, and as a member, you will have access to members-only benefits throughout ARTblown Club.

To us art is the diverse range of human activity, and resulting product, that involves creative or imaginative talent expressive of technical proficiency, beauty, emotional power, or conceptual ideas.

Art plays a crucial role in our lives and helps to create a better world.

As the digital era continues to progress, the world of art is presented with both challenges and opportunities, particularly within the realm of Web3 where art distribution is being revolutionized. At ARTblown, we utilize this technology to distribute art in new and innovative ways.

## Benefits

We bring together members, all kinds of artists, and art enthusiasts into this dynamic development, where you as a club member gets exclusive rights to the whole platform.



Our future **Gallery** creates a unique environment for artists and customers, where one can participate in a digital community that offers virtual exhibition spaces where one can interact with artists, buy art, attend concerts, and more. Using gamification, the gallery creates a bridge between artist and buyer in a virtual world.

**TourBus** is a platform, where artists can give their fans the opportunity to become members of an exclusive fan club to a world behind the scenes, exclusive content, merchandise, concert tickets and much more. Where fans must buy a digital token as proof of their membership. Every artist will have their own membership collectibles as NFTs, which, apart from being a membership, also functions as a way of investing in your favorite artist.

ARTblown club NFTs will also give access to future TourBus projects.

**Marketplace:** Artists who own an ARTblown NFT have the opportunity to showcase and sell their own artwork, songs, poems, lyrics, etc. to a global audience. Our platform is built on blockchain technology, which provides secure and transparent transactions and ensures the uniqueness of each artwork. With the ARTblown Marketplace, you can be sure that you are buying and selling authentic, verified art.

ARTblown and TourBus NFTs cannot be copied, making them ideal collector's items and trading objects.

## MINT

Purchasing a character from the ARTblown CLUB NFT collection will cost 0.1 ETH. Our NFTs have different traits and rarity scores. To ensure a fair minting process, the purchase of an NFT is randomized. This means no one decides which NFT they get. We will begin 50% off pre-sale late march 2023 for a short period of time.

In addition to the benefits exclusive to members, owning an ARTblown NFT grants you all commercial usage rights for the NFT.

We are nice, transparent and inclusive, which means that NFT holders are invited to participate in the Club's ideas and decisions. Our goal is to continue developing within the web3 world and support artists. ARTblown aims to bridge the gap between traditional art institutions such as festivals, galleries, museums, and the new opportunities presented by web3.

## How to buy

A how-to video of everything mentioned is uploaded to [artblown.io/how-to](https://artblown.io/how-to)

To join the ARTblown Club, you will need to acquire an NFT through our minting page at [artblown.io](https://artblown.io). You will need to have a meta mask wallet and 0,1 ETH + gas fees to mint an NFT.

Step 1: Download metamask wallet – <https://metamask.io/>

Step 2: Transfer funds (ETH) to your Metamask wallet. (Can be done with a simple credit card purchase on the wallet)

Step 3: Click on the Minting button on our minting page ([artblown.io](https://artblown.io)) and approve the purchase by logging in with your metamask wallet.

## Team

CEO

Poul Malthe Mikkelsen

CMO

Victor Nyland Poulsen

Chairman of the board

Poul Henrik Mikkelsen

Board member

Peter Rønnov

Consultant

Preben Mejer

## Roadmap

Our roadmap is live on [artblown.io](https://artblown.io), where you will be able to see the progress as we go. After we've reached the end of the roadmap, new goals will be created and released to ensure a sustainable and progressive future for the club.

## Social Media

All our social links can be found in our link tree: <https://linktr.ee/artblown.io>

Our Discord server is where the club lives. Everyone can join our discord channel but after the mint, an NFT holder will be able to log in to receive members-only benefits and information