

FIELD OF APPLICATION

SLAM.COM S.p.A is the NewCo through which the sale of a business unit of Slam S.p.A, a historic Italian sailing sportswear brand specialised in high-quality technical materials founded in Genoa in 1979, was finalised.

Ever since it was first founded, the Slam brand has been recognised worldwide for its innovative, high-performance technical products with an unmistakable style tailored to athletes and sea enthusiasts.

On 01/07/2021, VAM Investments, a private equity investment holding company specialising in buyouts and growth capital controlled by Francesco Trapani, led by CEO and shareholder Marco Piana and participated by Tages, acquired the assets of Slam S.p.A. and assigned Enrico Chieffi the role of new CEO of Slam, who also joined the company as an investor. Chieffi was an Olympic sailor in the 470 class in Los Angeles in 1984. The following year, Enrico won the world title in the same class. He was also the tactician of the Moro di Venezia in the 28th edition of the America's Cup in San Diego (USA) in 1992, during which his team won the Louis Vuitton Cup.

The company's mission is to undertake a new phase of development and growth, enhancing the company's Italian identity as a premium sportswear brand with over 30 years of experience and passion, and to awaken the brand's full potential, which in recent years has remained dormant.

In order to translate the company's mission into results and achieve its objectives, while respecting the values expressed above, SLAM.COM S.p.A. has decided to implement a quality management system for its products and services, in compliance with ISO 9001 standards. In order to provide tangible proof of the keen attention SLAM.COM management intends to dedicate to environmental issues, it was also decided to develop and implement a management system tailored to the environment, realised in conformity with ISO 14001 standards, which will integrate with what has already been achieved in the field of quality production.

The scope of this system includes all activities, processes, products and services related to said certification in the design and coordination technical and non-technical garment production.

The management system is applied directly to solely the processes carried out at the Genoa site; external sales outlets considered parties involved in the company processes with an indirect contribution to the environmental performance of SLAM.COM S.p.A. are excluded from the system's application.

All requirements of the standards of reference have been transposed and applied to SLAM.COM's quality and environment management system.



01/09/23



PRODUCTS

SLAM.COM S.p.A. produces technical sailing and sportswear collections, characterised by a significant nautical style as shown in the samples pictured below:



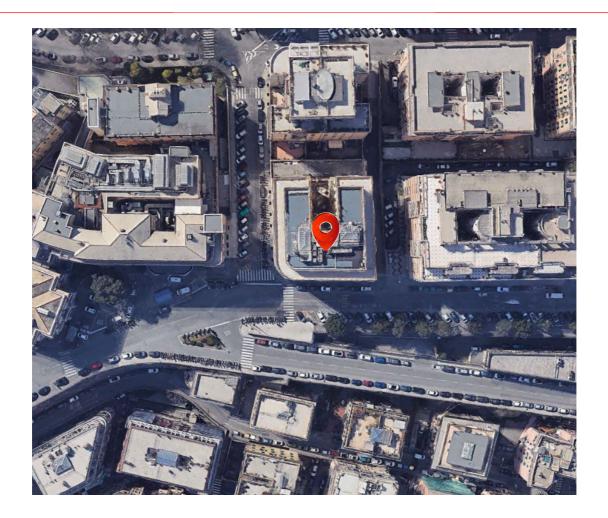




COMPANY HEADQUARTERS

SLAM.COM S.p.A. has its operational headquarters at Mura di Santa Chiara 1, 16128 Genoa, near the city's port and marina:





SLAW