



PRINTING

Printing is the second step in the Rich Publishing process. To begin printing your book, all production activities must be complete to ensure that no costly changes need to be made after submitting your book for print. This phase can take anywhere from 10 days to one month and more depending on what is needed for your project. Please plan accordingly.



PRODUCTION



PRINTING



MARKETING



PRINTING COSTS

Several Factors influence your printing Costs

Paperback vs Hardcover - Hardcover printing is one of the largest cost factors if needed for your book project. We only recommend hardcover when printing in bulk.

Page Count - A higher page count means more paper and a thicker book cover.

Color vs B&W pages - Color pages use color ink and higher quality paper and therefore cost more than black and white pages.

Production Speed - A normal production speed (5-10 business days) does not carry additional costs. 3 day turnarounds available at an additional cost.

Production Quantity - As the amount of books you print in bulk increases, your price per book decreases, with a minimum of 24 books and no maximums.

Book Size - Options range from 4x6" pocket books to standard 6x9" hand books, to large 8.5x11" books and everything in between. Larger books carry higher costs.

Binding Type - Options include, paper spine, hard cover spine, and spiral binding.

FAQ

When am I expected to make printing payments? - Printing payments become due whenever you are ready to print and not before production of the book is complete.

Can I see a proof of my book before full production? - Yes! We can provide an unbound proof at the author's request.

How much should I expect to pay for printing? - Printing costs will depend on the factors listed above. For example: a paperback book with page count of 40 black and white pages with 50 books printed at normal speed will cost

Have other questions? Send us an email at Studioforbooks@gmail.com