

Why Go to College?



You probably know that while going to college is important, it takes a lot of hard work to get there. From time to time, you may find yourself wondering, "Is it really worth it?" The short answer is...yes!

Here are some reasons why going to college is a goal that is definitely worth working toward.



More career opportunities

A college education can open doors and prepare you for a career that is personally satisfying, financially rewarding, and a perfect match for your interests and values. *With a college degree, the sky is the limit!*



New experiences

Going to college will give you the opportunity to study a variety of subjects, try new things, expand your skills, and meet new people. Most importantly, college gives you the opportunity to become the person you aspire to be.



More money

Four-year college graduates earn almost twice as much as high school graduates. That comes out to \$1,000,000 or more over a lifetime.

Having a higher income provides financial stability and more money for the things that are important to you, like hobbies, travel, and entertainment.



Networking connections

College provides a unique opportunity to meet and interact with people from diverse backgrounds and cultures. Building relationships with professors, classmates, and alumni can lead to valuable connections and potential future career opportunities.



Sense of accomplishment

Getting to college, succeeding in college, and graduating take a lot of hard work, motivation, and persistence. Receiving a college diploma is a testament to your determination and your drive to succeed. It is an accomplishment you can be proud of for the rest of your life—and a reminder that you can do anything you set your mind to!



A better life

A college education will open doors and provide you with more options and opportunities. A college education is also likely to provide you with a greater income, which will allow you to purchase the things that make life more comfortable and enjoyable. *In short, having a college education will help you live your best life.*

There are many factors that will determine what kinds of opportunities will come your way in life. The biggest factor, however, is your education. The better your education, the more choices and opportunities you will have. For information on your college options, watch this short video.



VIDEO