

MATWATCHES, MECHANICS IN ACTION.

**ADVENTURE
ADRENALINE
EUPHORIA
AND FREEDOM**



MECHANICS IN ACTION
2023 / 2024



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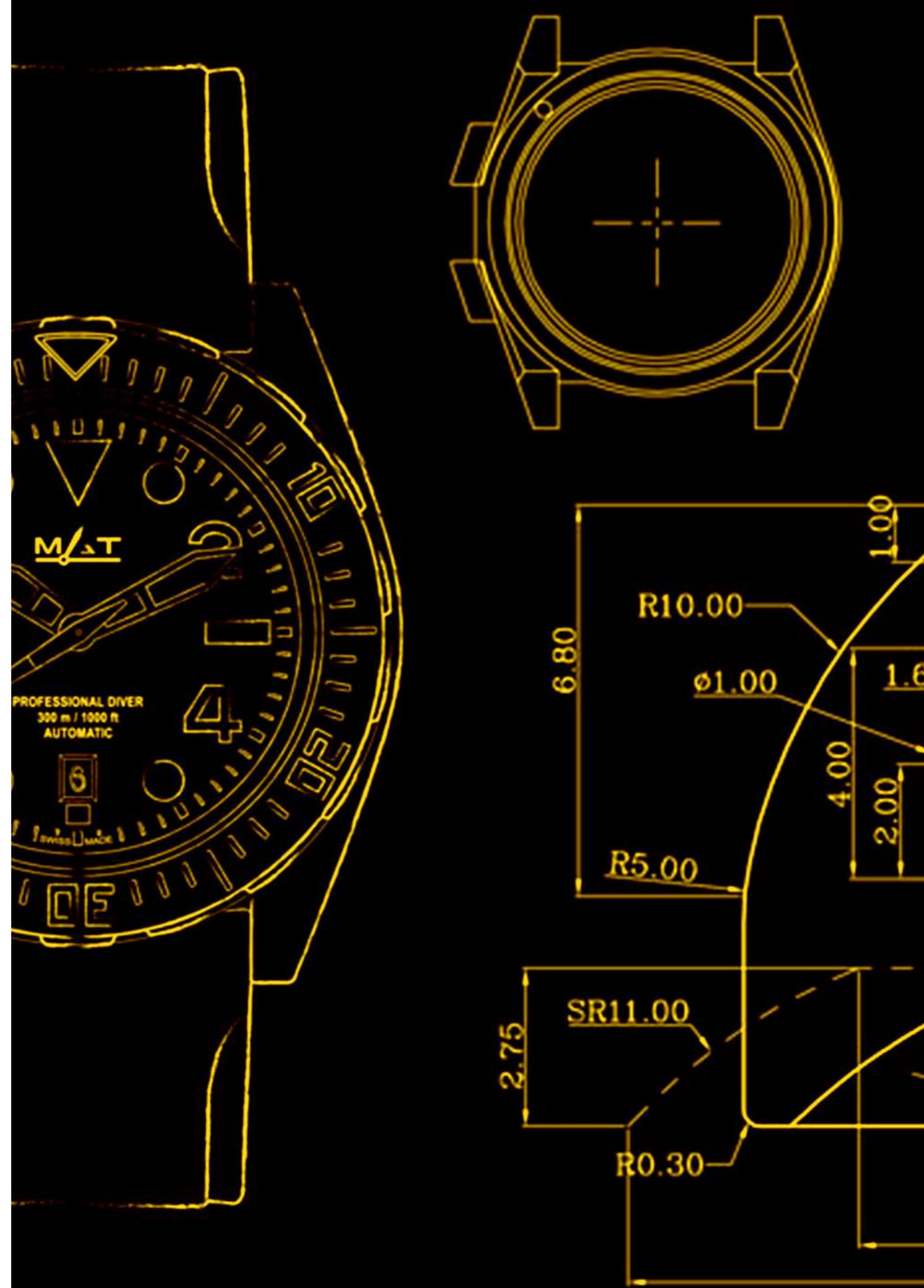
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MATWATCHES STRONGER THAN TIME

For well over a decade, MATWATCHES has been establishing a reputation for excellence in designing and crafting cutting-edge technical watches for renowned professionals. From RAID to SNSM, European pilots to the US naval aviation, our automatic watches have equipped modern heroes, renowned for their reliability, precision, extreme readability, and resistance to the toughest tests. The strict discipline, proven technical expertise, and strong character are the key elements of the Maison founded and brilliantly led by Fabrice Pougez.

Thanks to its military heritage, MATWATCHES enjoys unparalleled legitimacy in the world of watchmaking. We are expanding our brand with excellence into new territories, while offering exceptional quality watches to adventurers seeking both thrill and beauty.





OUR PROFESSIONAL REFERENCES

For fifteen years, MATWATCHES has been the leading French name in the design, manufacture and distribution of military watches for professionals. With clients ranging from the French RAID tactical unit, the Foreign Legion, and the French Residential Security Group (GSPR) through to French naval aviation units and US Navy aviators, MATWATCHES has established a reputation for excellence with bespoke commissions for members of élite units for technical automatic watches renowned for their reliability, accuracy, extreme legibility, and robustness in all conditions.

BUILT TO ENDURE, CRAFTED TO INSPIRE.

MATWATCHES' savoir-faire is a source of pride for the brand. For over fifteen years, we have developed a unique expertise in designing and manufacturing high-end technical watches for professionals. Each of our timepieces is the result of meticulous and rigorous work carried out by passionate and experienced watchmakers. From selecting the finest materials to finishing the most delicate components, each step is performed with extreme care and constant attention to quality. We believe that it is this attention to detail and commitment to excellence that enables our watches to meet the highest requirements of modern adventurers and explorers.



MATWATCHES

AVIATION



AVIATION EXCELLENCE

At MAT Watches, we have collaborated with professional pilots such as Jerry Leekey and Bruce Dickinson to design watches that cater to the passion for aviation. This has resulted in our Aviation range, which includes readable and reliable models such as Naval Aviator, Escadron, and Viper Aviator. We are proud of our collaboration with a true community of enthusiasts to offer authentic and legitimate watches.



AERO CHRONO
RÉF. AG5 CHL 1



YOUR WINGS OF PRECISION

Wings of Precision is the perfect embodiment of MATWATCHES' commitment to producing high-quality timepieces for aviation professionals. With decades of experience in designing and crafting watches for pilots, we understand the importance of having accurate and easily readable instruments in the cockpit. Our watches are made with the finest materials and attention to detail, ensuring that they can withstand the rigors of aviation while providing reliable and precise timekeeping.

AVIATION COLLECTION



NAVAL AVIATOR UTC

RÉF. AG7 XL LT1 NAVAL AVIATOR

THE NAVAL AVIATOR WAS DESIGNED AFTER OUR MEETING WITH JERRY "LEEKSTER" LEEKEY, A FORMER F14 TOMCAT PILOT AND COMMERCIAL AIRLINE PILOT.



PRECISION MEETS COMFORT

Readability, robustness, and reliability are imperatives for us, wearing comfort is also one of our objectives so that your MATWATCHES is pleasant on the wrist in all circumstances. Our years of experience in professional watches have allowed us to gain enormous practical experience by benefiting from direct feedback from pilots. Thus, we have chosen plunging lugs for our Aviation watches to prevent them from exceeding the wearer's wrist while ensuring great wrist comfort.





FLIGHT-BORN TIMEPIECES

With more than 30 years of military and civilian flight operation experience, Jerry «Leekster» Leekey has beginning his career in corporate aviation, he was later selected to be a US Navy F-14 Tomcat Fighter Pilot. His passion for aviation and his life experiences are expressed in the design of these new MATWATCHES timepieces - they are truly an expression of his desire to create the quintessential pilot wristwatch. In the spring of 2015, we designed our first Naval Aviation timepiece.

This year we went for a radical vintage look. Protected by a robust 316L surgical steel case of 42.5 mm, its dark blue dial (sun-ray finishing) with its oversized index and arabic figures in super luminova (BGW9:blue glow white) features pilots' wings at 6 o'clock. This new UTC is equipped with a unidirectional turning bezel in blue aluminium, with guilteed figures indicating the second time zone for perfect legibility

AVIATION COLLECTION



MECA CHRONO WHITE

RÉF. AG7 XL CH 2 **MECA CHRONO WHITE**

DURABLE MONOBLOC CHRONOGRAPH WITH BIDIRECTIONAL ROTATING BEZEL.





AVIATION COLLECTION



AVIATION CHRONO
RÉF. AG5 CHL 1AB



AERO
RÉF. AG5 2D



ESCADRON
RÉF. AG7 XL LT3



MECA CHRONO BLACK
RÉF. AG7 XL CH 1



SPORT CHRONO BLACK
RÉF. AG7 XL CHS 1



MECA CHRONO BLACK

The Meca Chrono Black is a highly functional time-piece from MATWATCHES. With its robust and durable design, it's the perfect watch for those who enjoy outdoor activities. The watch features a chronograph function that can measure elapsed time, as well as a date display and tachymeter scale. The movement is automatic and has a power reserve of up to 42 hours. The watch is also water-resistant up to 200 meters, making it suitable for swimming, diving, and other water-based activities. The Meca-chrono's design is both elegant and rugged, with a brushed stainless steel case and a sapphire

A fighter jet is silhouetted against a bright blue sky. A large, diagonal streak of orange and yellow light, resembling a comet or a bright light source, cuts across the frame from the top left towards the bottom right. The jet is positioned in the upper right quadrant, flying towards the left.

BREAKING LIMITS CRAFTING WATCHES

At MATWATCHES, exploration, innovation, and pushing boundaries are fundamental values that guide every aspect of our company. We constantly seek out new challenges to tackle, new technologies to integrate, and new design methods to explore. As pioneers in the field of professional watches, we continue to push the limits of what is possible. We are always searching for new ways to make our watches more reliable, robust, and accurate, while maintaining an elegant and timeless design. At MATWATCHES, we believe that exploration and innovation are the keys to success, and we are determined to keep pushing boundaries every day.

ADVENTURE





BUILT FOR THE BRAVE

Our aim has always been to create the perfect tool watch for the most demanding professionals. Providing robust and high-quality watches for professionals is at the heart of our origins, we are proud to have earned the trust of authentic adventurers from Paris-Dakar rally pilots to RAID members. It's precisely because our OPS watches - for Special Operations - have already proven themselves in the field that they are entirely legitimate for equipping the globetrotter or the man heading towards new adventures. From our OPS Furtive to our Land OPS, from the professional needing stealth to the modern adventurer, our ambition remains the same: Legibility - Solidity - Reliability. At our core, we are the brand for those who demand the best from their watches, and we are committed to delivering on that promise every day.



EXTREME HEIGHTS

Our OPS watches are designed with even higher standards for adventurers and professionals. In addition to our monobloc 316L steel cases specifically designed for their durability, we have added: 300 meters of water resistance: our OPS watches are built to withstand anything, made for men who want truly rugged watches. A 4mm-thick sapphire crystal! The industry standard for a diving watch is generally 2mm. We've doubled this thickness to make the watch even more resistant and capable of withstanding real impacts.

Ultra-reinforced spring bars: those who engage in violent sports know the risk of losing their watch. In mountain biking, for example, shocks can cause one of the spring bars that attach the bracelet to the case to give way. We have worked hard to provide you with a pull strength resistance of 25 to 30 kilograms. Try it out and feel the difference. At MATWATCHES, we are committed to providing the best possible tool watches for those who need them most. Our OPS watches are the perfect example of our dedication to excellence in design and engineering.

LEFT SIDE CROWN, RIGHT SIDE PERFORMANCE.

In the midst of a rugged terrain, a man of action may face situations that are anything but ordinary. That's why, in addition to having screw-down crowns on all our watches, our OPS models come with an extra feature: A steel crown guard to reinforce the watch's solidity in case of impact.

Moreover, the crown is positioned on the left side - with the exception of our Furtive model, for historical reasons and at the request of one of our reference customers.

Although most of us are right-handed, many men in the field prefer to have a left-side crown to avoid it getting in the way during certain wrist movements. This feature isn't just an aesthetic choice but the result of our years of experience in the professional watch industry and the feedback we've received from our customers, which we've carefully listened to.



ADVENTURE COLLECTION



LAND CHRONO

RÉF. AG5 CHL 3AB LAND CHRONO

THE AUTOMATIC CHRONOGRAPH "TERRE" IS TO WATCHMAKING WHAT 4X4S ARE TO THE AUTOMOTIVE INDUSTRY: A GUARANTEE OF STURDINESS AND AN UNALIENABLE SYMBOL OF RELIABILITY.



EXTREME SPEEDS

Matwatches is a proud sponsor of the Ferdinand Cup, a challenge reserved exclusively for Porsches produced before 1997. The cars must comply with the technical regulations of the race, meet safety standards, and possess an FFSA technical passport. The vehicles are divided into four categories based on their power, with FC1 being the most powerful and FC4 being the least. But beyond the race itself, the Ferdinand Cup brings together like-minded individuals who share a passion for driving and excellence. Drivers can exchange tips, share stories of their racing experiences, and create unforgettable memories.





DESIGNED TO EXPLORE

A rugged and reliable lineup of watches designed for those who appreciate the thrill of adventure and the beauty of the great outdoors. Each watch features a sturdy stainless steel case, scratch-resistant sapphire crystal, and luminous hands and markers for easy readability in low-light conditions. With a range of styles and functions, including chronographs and GMT complications, our Land Collection has everything the modern adventurer needs to explore the world with confidence and style.



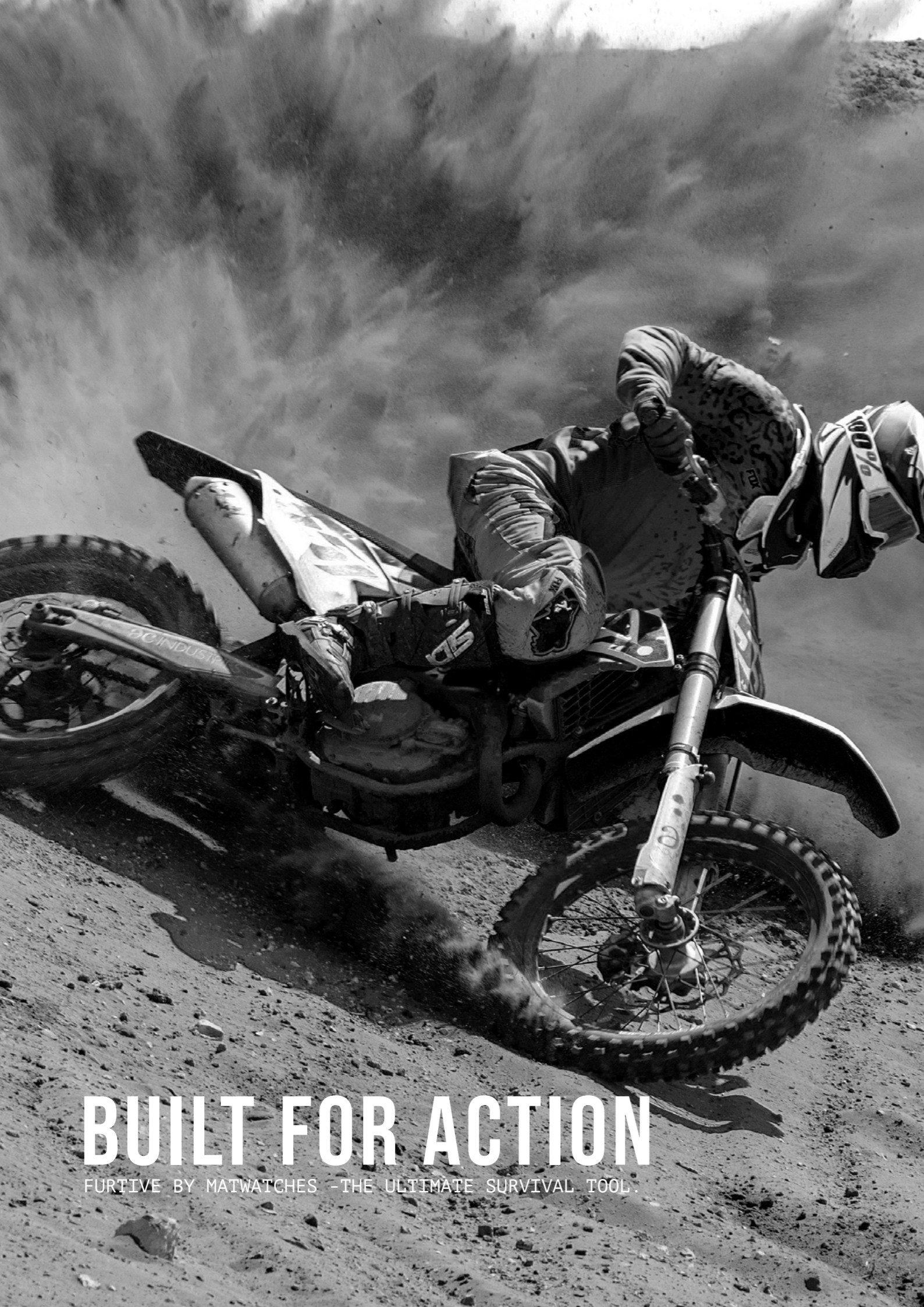
COMMANDO CHRONO

Introducing the “DESTRO” watch with reversed crown and pushers. Bi-Compax version for optimal reading of the chronograph function. Screw-down crown and pushers for water resistance up to 200 meters. The hands and indexes on the dial are treated with Super Luminova luminescent material to ensure optimal readability in aquatic environments or at night. Reversed crown and pushers for added comfort during sports activities.

EMBRACE THE OUTDOORS

Matwatches' Land collection is a tribute to the spirit of exploration and adventure. With rugged designs and durable materials, these timepieces are made to withstand the most challenging environments. The Land collection is more than just a watch - it's a companion for the modern-day adventurer. Whether you're trekking through the mountains or navigating the concrete jungle, these watches are built to keep up with your active lifestyle. Inspired by the great outdoors, the Land collection features bold and distinctive designs that are both functional and stylish. From the screw-down crowns to the steel crown guards, every detail has been carefully crafted to ensure the highest level of performance and reliability. With a range of colors and styles to choose from, there's a Land watch to suit every taste and preference.





BUILT FOR ACTION

FURTIVE BY MATWATCHES - THE ULTIMATE SURVIVAL TOOL.

ADVENTURE COLLECTION



FURTIVE

RÉF. AG6 2 C3 **FURTIVE**

DERIVED FROM OUR CUSTOM-MADE MODEL DESIGNED FOR THE RAID, OUR OPS FURTIVE CIVILIAN VERSION SEAMLESSLY BLENDS INTO YOUR ENVIRONMENT, MAKING IT THE PERFECT COMPANION FOR YOUR PROFESSIONAL AND PERSONAL LIFE.



STRENGTH AND RESILIENCE

The Legion Chrono is a testament to the pioneering spirit that has defined MATwatches since its inception. Inspired by the legendary Special Forces units of the world's militaries, this timepiece embodies the uncompromising commitment to performance, durability, and precision that is the hallmark of the modern warrior. The Legion Chrono is built to withstand the toughest conditions on earth, with a range of features that are designed to help you tackle any challenge with confidence. From the scratch-resistant sapphire crystal to the high-grade stainless steel case, every component of this watch has been carefully engineered to deliver exceptional performance in even the most extreme environments. But the Legion Chrono is more than just a watch - it's a symbol of the courage and resilience that define the human spirit. Whether you're facing down an enemy on the battlefield or battling your own inner demons, this timepiece is a constant reminder that you have what it takes to overcome any obstacle.

ADVENTURE COLLECTION



COMMANDO CHRONO
RÉF. AG5 CHL 2



LAND
RÉF. AG5 5 ABD



MOUSQUETAIRE
RÉF. AG7 XL LT6



DIVER PRO DESTRO
RÉF. AG5 3D



FURTIVE
RÉF. AG6 2 C3





THE URBAN CLUB

The Urban Club collection from MATWATCHES is a celebration of the modern-day urban explorer. Inspired by the hustle and bustle of city life, this collection features a range of stylish and functional timepieces that are designed to keep up with your fast-paced lifestyle. With their sleek, minimalist designs and high-quality materials, the watches in the Urban Club collection are the perfect blend of style and functionality.



URBAN CLUB G

RÉF. AG7 XL A2

A BOLD DEPARTURE

In its latest collection, MATWATCHES has taken a departure from its military-inspired roots to offer a timepiece with a bold twist. The Urban Club model boasts a sun-kissed green shade that strikes a balance between understated and eye-catching. The Swiss watchmaker enlisted the expertise of a renowned dial maker to create a hue that remains cool and elegant in any setting. The sunburst dial adds an extra layer of dimensionality, creating a dynamic effect with the light of day. With the Urban Club model, MATwatches has created a timepiece that not only tells time but also makes a statement.

A MODERN PACE

Inspired by the vibrancy of urban life, the Urban Club collection boasts a sun-kissed dial that strikes a balance between understated and eye-catching. Our latest collection, the Urban Club, takes its cues from the movement and architecture of modern cities, eschewing our military roots to create a timepiece that's equally at home in the boardroom or the nightclub. With the Urban Club, we've created a timepiece that's both elegant and bold, drawing inspiration from the very fabric of modern life





BRIDGING THE GAP BETWEEN TRADITION AND MODERNITY

MATWATCHES is committed to offering timepieces that are comfortable and suitable for all occasions. While many brands have focused on larger case sizes in recent years, MAT Watches has found that a 42mm case is both a standard in dive watches and easily wearable for the majority of men. However, case size is just one factor to consider when choosing a watch. The shape and length of the lugs are also crucial to ensuring a comfortable fit. Too long and they can extend beyond the wrist, giving a less than optimal impression. That's why MAT Watches has designed its lugs to fit the majority of men's wrists, striking the perfect balance between presence and wearability.

At MATWATCHES, we're always striving to push boundaries and create timepieces that reflect our passion for design and style. With the Urban Club collection, we've taken a departure from our military-inspired roots to offer something truly unique. But it's not just the color that sets this collection apart. The Urban Club models feature a sleek and modern design that speaks to our commitment to creating timepieces that are both functional and stylish. And with a diameter of 42mm and short lugs, these watches are comfortable to wear and adaptable to any situation.





URBAN CLUB COLLECTION



URBAN CLUB A

RÉF. AG7 XL A9 URBAN CLUB A

THE URBAN CLUB A FEATURES A 42.5 MM DIAMETER AND A THICKNESS OF 13.5 MM, WITH A LUG WIDTH OF 24 MM. THE BRUSHED 316L STEEL CASE WITH A POLISHED STEEL BEZEL HOUSES A SCREW-DOWN CROWN MEASURING 7.5 MM IN DIAMETER AND A SCRATCH-RESISTANT DOUBLE DOMED SAPPHIRE CRYSTAL WITH ANTI-REFLECTIVE COATING. IT IS POWERED BY AN AUTOMATIC WINDING ETA 2824-2 MECHANICAL MOVEMENT.

URBAN CLUB COLLECTION



URBAN CLUB S

RÉF. AG7 XL A9 **URBAN CLUB A**

THE BLACK SUNBURST DIAL IS ACCENTED WITH BOLD WHITE HOUR MARKERS AND HANDS, MAKING IT EASY TO READ AT A GLANCE.

URBAN COLLECTION



URBAN CLUB B
RÉF. AG7 XL A7



URBAN CLUB G
RÉF. AG7 XL A2



URBAN CLUB S
RÉF. AG7 XL A8



URBAN CLUB A
RÉF. AG7 XL A9



URBAN OPS XL
RÉF. AG7 XL A10



LES VOILES D'ANTIBES

OFFICIAL TIMEKEEPER

The Voiles d'Antibes collection by MATWatches is a tribute to the prestigious sailing event held annually on the French Riviera. The collection consists of two limited edition timepieces, each with a unique design inspired by the elegance and performance of traditional yachts. With their precision and reliability, these watches are the perfect companions for sailors and enthusiasts alike.



PRECISION AND BEAUTY

“The Voiles d’Antibes perfectly embodies the combination of sport and style,” explains Fabrice Pougez, founder and CEO of MATWATCHES. “Like the yachts at the Voiles d’Antibes, our watches tell beautiful stories by combining technical excellence, watchmaking expertise, a sporting spirit, and aesthetic sensibility.”





A NAUTICAL LEGACY

The French watchmaker MER-AIR-TERRE is proud to announce its commitment as the official timekeeper of the prestigious nautical event. In celebration of the alliance between time and yachting, MER-AIR-TERRE presents a watch dedicated to the Voiles d'Antibes and limited to 100 pieces.



SEAFARER VOILES D'ANTIBES

RÉF. AG7 XL LT VDA

SEAFARER VOILES D'ANTIBES

Featuring a 42.5mm steel case, a grained white dial with the competition's famous stylized sails in the center, an automatic mechanical movement, and a set of three straps (steel bracelet, blue leather, and blue canvas), the "Voiles d'Antibes" watch embodies a unique lifestyle and look.



A COMMITMENT TO SAILING

As a leading French manufacturer of technical watches for professionals, MATWATCHES made its first foray into the world of sailing in 2017 by designing the regatta chronographs for Team France in the 35th America's Cup, released in a limited edition of 300 pieces. Since then, the brand has kept its course and trimmed the winch by first partnering with skipper Vincent Riou and then creating a model dedicated to sea rescuers of the SNSM. More recently, MATWATCHES has also teamed up with Kevin Escoffier. During the last Vendée Globe, Escoffier's Imoca (PRB) sank off the coast of Cape of Good Hope, taking with it three "Compressor SNSM" watches that the navigator had taken on board and were intended for a charity auction. "Sailing is an extension of everything we do, since our creation," summarizes Fabrice Pougez. The partnership with Les Voiles d'Antibes is part of this beautiful dynamic.





CALIFORNIA

Introducing the California Collection by MATWATCHES - a tribute to the free spirit, fresh modern look, and cool lifestyle of California. Inspired by the leisure activities and stunning scenery of the Golden State, this collection features timepieces that embody the spirit of adventure and the beauty of nature. From the beaches to the mountains, these watches are the perfect companions for those who seek to live life to the fullest. Get ready to explore and discover with the California Collection by MATWATCHES.

A SYMBOL OF YOUR INDIVIDUALITY AND FREE SPIRIT

For the California, we have chosen a diameter and thickness that not only look good on paper but also feel great on your wrist. The California is 39mm in diameter and has been specifically designed to give the impression of a compact watch. By choosing a lug shape that is specifically studied, our trademark, we enhance the impression of a watch that is suitable for all wrists, even those that appear to be of modest size. Our trademark lug shape is specifically designed to enhance the impression of a watch that's compact and suitable for all wrists, no matter their size.



AN INVITATION
TO EXPLORE



CALIFORNIA COLLECTION



CALIFORNIA SAND
RÉF. AG7 GM A9



CALIFORNIA GREEN
RÉF. AG7 GM A8



CALIFORNIA
RÉF. AG7 GM A6



CALIFORNIA BLACK
RÉF. AG7 GM B1



CALIFORNIA BLUE
RÉF. AG7 GM A7

FUEL YOUR PASSION

The California is not just a watch, it's a symbol of your passion for adventure and exploration. It's a reminder to take time for yourself and pursue the things that truly make you happy. We believe that watches are more than just timepieces - they're an expression of who you are and what you stand for. That's why we've designed the California with inspiration in mind. We want this watch to be more than just a stylish accessory, but a constant reminder to feed your passion and stay true to your adventurous spirit. Whether you're surfing the waves, hiking in the mountains, or exploring a new city, the California is the perfect companion to help you live your best life.



GOLDEN RUSH



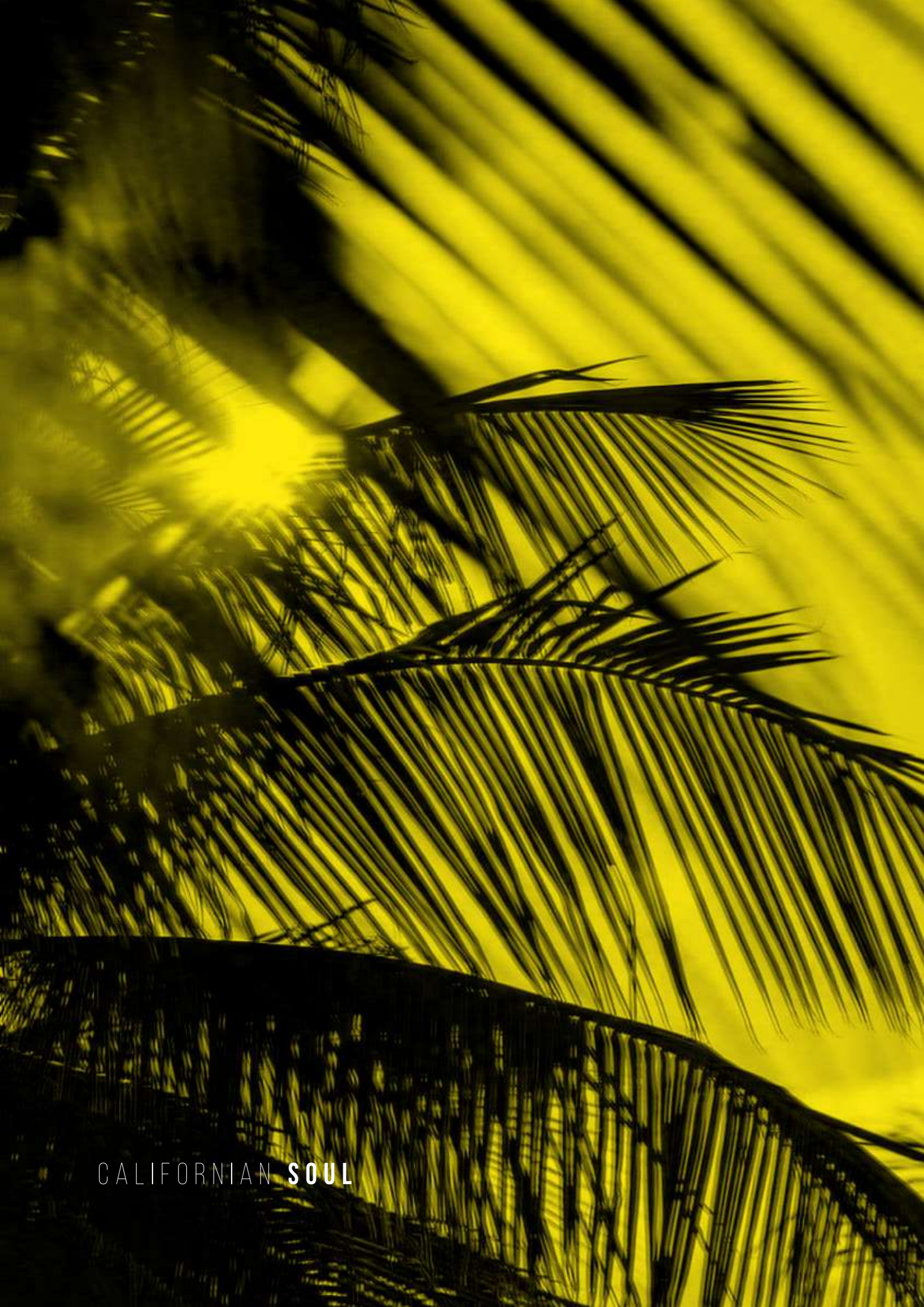


CALIFORNIA BLACK

RÉF. AG7 GM A6

STEPPING OUT OF THE ORDINARY

From the very beginning, we have been working closely with special military units, gaining immense experience in a field with its own unique requirements and precise specifications. While we consistently use a 316L steel base for all our models, we also employ black PVD coating for certain models to meet the imperative need for discretion in some units and not to betray the camouflage of their members. The Physical Vapor Deposition (PVD) coating allows us to give a particular hue to the case. Over time, our black PVD-coated steel cases will develop a patina, a true reflection of the watches' use in the demanding daily lives of special units or in civilian use. It is only natural, then, to pair it with a graphite black dial. Inspired by the military, the California Black stands out with its golden rails, indices, and circled numerals, adding a warm touch and also allowing for quick and easy time reading by contrast. Fuel your passion for exceptional watches with the California Black - crafted for those who demand nothing less than the best.



CALIFORNIAN SOUL

CALIFORNIA COLLECTION



CALIFORNIA BLUE

RÉF. AG7 GM A7 **CALIFORNIA BLUE**

A GRAPHITE-TYPE DIAL IN A UNIQUE SHADE OF BLUE. COMPARED TO OUR CLASSIC BLACK DIAL MODEL, THE CALIFORNIA BLUE EXUDES A MORE RELAXED VIBE.

EUPHORIA AND FREEDOM

The California collection is more than just a series of watches - it's a reflection of our commitment to craftsmanship, innovation, and timeless style. From the rugged durability of our steel 316L base to the precision of our Swiss-made movements, every detail has been carefully considered to ensure that each watch is not only beautiful but also functional and reliable.



MATWATCHES X SNSM



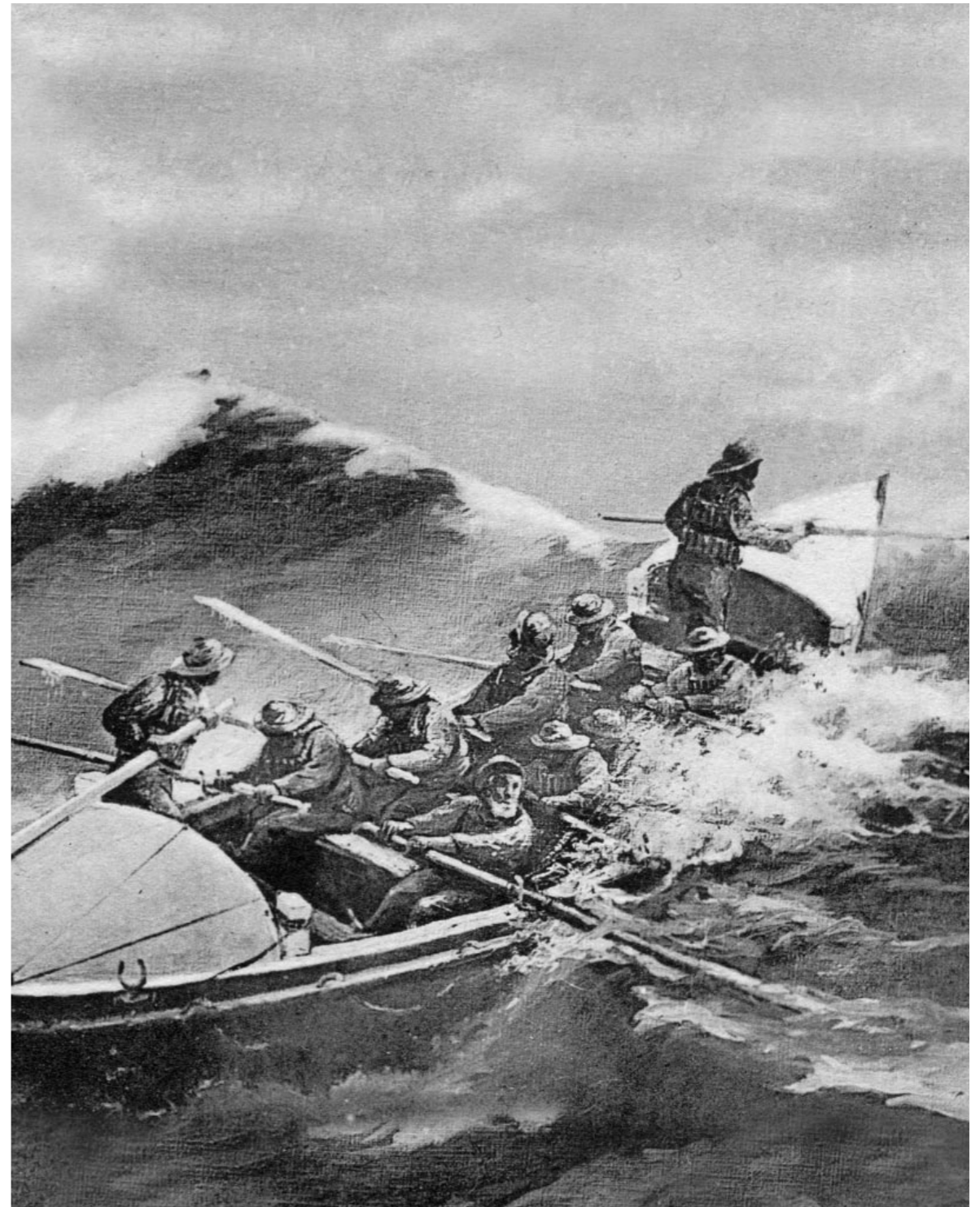
AT SEA YOU WILL NEVER BE ALONE

MATWATCHES has partnered with the French sea rescue organization, SNSM, to create a watch that embodies their shared commitment to maritime safety. The MATwatches SNSM watch is a testament to the bravery of the rescue workers who risk their lives to save others at sea. This watch is designed to withstand the toughest conditions, with a robust and reliable Swiss automatic movement, a scratch-resistant sapphire crystal, and water resistance up to 200 meters. The striking black and orange design pays homage to the iconic colors of the SNSM, while the SNSM emblem on the case back serves as a constant reminder of the organization's vital work. With the MATwatches SNSM watch, you can wear a piece of history and support a worthy cause, knowing that a portion of the proceeds goes directly to the SNSM to support their life-saving missions.



SINCE 1967

The SNSM (the Société Nationale de Sauvetage en Mer - the National Company of Sea Rescuers) is a non-profit association under the French law of 1901, created in 1967 through the merger of the Société Centrale de Sauvetage des Naufragés (SCSN - the Central Company for Sea Rescue), founded by Admiral Rigault de Genouilly in 1865, and the Société des Hospitaliers Sauveteurs Bretons (HSB - the Society of Sea Rescuers of Brittany), created by Henri Nadault de Buffon in 1873, two centuryold associations born of an age-old maritime tradition: that of volunteers rescuing people at sea, free of charge. The SNSM was recognized to be of public utility by the decree of April 30th, 1970.



SNSM, OVER 150 YEARS OF HISTORY.



SAUVETEURS EN MER - BLACK EDITION

RÉF. AG7 XL C3

THE COMPRESSOR WATCH

After a year of development and following the recommendations of the National Society of Sea Rescue Workers, MER-AIR-TERRE presents a new edition of its Compressor watch, thus perpetuating the partnership signed in 2019 with the SNSM. Respecting the strict technical specifications of the Sea Rescue Workers, the “Compressor SNSM Black Edition” is a return to the roots for the watchmaker MER-AIR-TERRE, which has made a name for itself since its inception - 15 years ago - with exclusively black watch creations treated in PVD. In this sense, the “SNSM Black Edition” watch is an authentic collector’s item.





TRUSTED BY SEA RESCUE WORKERS

The Compressor case is equipped with 2 screwdown crowns integrated in the body to ensure it is water-proof and to provide maximum durability. The 4H winding mechanism means the watch can be regulated while the 2H crown activates the internal rotating bezel. This watch comes in a black PVD satin-brushed execution and a black sunburst dial distinguished by fine touches of orange for optimum readability. Waterproof to 200 metres, with a Swiss automatic movement, a domed sapphire glass and reinforced spring bars, this useful watch is both technically sophisticated and elegant. With a diameter of 42.5mm, this aquatic watch is equipped with a rubber strap with a deployant buckle, as well as a black canvas strap. The two are easy to swap using the tool provided. Its highly-resistant case is made of recycled black leather, an orange zipper and bears the emblem of the SNSM, and you can take it with you wherever you go.





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MATWATCHES AMBASSADORS

Our ambassadors embody the spirit of adventure and the pursuit of excellence that lies at the heart of the brand. Continuing to push the limits of what is possible and putting their MATWATCHES to the test in the most extreme conditions.





PHILIPPE BOURSEILLER

RENOWNED FRENCH PHOTOGRAPHER AND EXPLORER PHILIPPE BOURSEILLER

A LIFE IN PHOTOGRAPHS

Philippe Bourseiller is an award winning French photographer, mountaineer, and explorer. A life long friend and ambassador of MATWATCHES, Bourseiller's career spans over several decades. Bourseiller has gained international recognition for his breathtaking images of landscapes and wildlife. As an avid mountaineer and adventurer, he has used his MATWATCHES timepiece on many of his expeditions to some of the world's most remote and challenging locations. Bourseiller's commitment to environmental activism and sustainability aligns closely with MATWATCHES' values. As an official MATWATCHES ambassador, Bourseiller helps to promote the brand's commitment to adventure, durability, and style, inspiring others to explore and push their own boundaries.



A black and white photograph of Bruce Dickinson in military flight gear. He is wearing a leather flight helmet with goggles and a flight suit. On his left chest, a patch reads "PROPERTY OF ROYAL AIR FORCE". On his left wrist, he wears a chronograph watch. The background is a dark, cloudy sky.

BRUCE DICKINSON

MUSICAL ICON AND PASSIONATE PILOT BRUCE DICKSON

A LIFE ON STAGE

Bruce Dickinson is a British musician, singer-songwriter, pilot, and entrepreneur who is also an ambassador for MATWATCHES. Best known as the lead vocalist of the legendary heavy metal band Iron Maiden, Dickinson has also had a successful solo career and is an accomplished commercial pilot. As an adventurer and explorer, he has used his MATWATCHES timepiece on many of his expeditions, including flying solo around the world in a small plane. Dickinson's commitment to pushing boundaries and his passion for adventure align with MATWATCHES' values, making him a natural choice as an ambassador for the brand. As an ambassador, Dickinson helps to promote the brand's commitment to durability, performance, and style, inspiring others to pursue their own adventures and live life to the fullest.





BRUCE AERIS

The Bruce Aeris watch by MATWATCHES is a striking timepiece designed in collaboration with brand ambassador Bruce Dickinson. Inspired by aviation, the watch features a black PVD-coated stainless steel case with a unique, 12-sided shape and a bold, red bezel. Limited exclusively to 666 pieces the watch is powered by a quartz movement, ensuring precision timekeeping and reliability even in the toughest conditions. The dial features a bold, easy-to-read design, with a date window and luminous hands and markers for optimum readability. The watch is water-resistant to 200 meters, making it perfect for water sports and other aquatic activities.

The Bruce Aeris watch embodies the same spirit of adventure, innovation, and perseverance that Bruce Dickinson is known for. Whether you're exploring the world or simply living life to the fullest, this timepiece is a bold and reliable companion that will keep you on track and on time no matter where your journey takes you.

**MATWATCHES,
JOIN THE ADVENTURE.**

