

**NOTICE OF COMMITTEE MEETING
Sonoma County Fair & Exposition, Inc.**

**Notice is hereby given that meetings of the Sonoma County Fair and Exposition, Inc.
will convene at times and location set forth in this notice.**

**BUILDINGS & GROUNDS COMMITTEE
Thursday – July 13, 2023, at 4:30 p.m.
Administration Building, Board Room**

DIRECTORS: Teejay Lowe, Chair; Marilyn Herzog, Vice Chair; Hugo Mata, Annette O’Kelley, Lisa Wittke Schaffner, Rocco Cunningham

AGENDA

1. Call to Order
2. Approval of Agenda
3. Public Comments
Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take any action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed and will be allowed 3 minutes to speak.
4. Discussion and possible action regarding June 2023 Interim Financial Reports (Attachment #1) – Becky Bartling, CEO
5. Discussion and possible action regarding July-August 2023 Interim Events Schedule (Attachment #2) – Becky Bartling, CEO
6. Discussion and possible action regarding sound curfew for Xiochil Entertainment Mexican concert on August 27, 2023 – Becky Bartling, CEO
7. Discussion and possible action regarding parking fees for concerts and sporting events – Becky Bartling, CEO
8. Update on activities around the Fairgrounds – Becky Bartling, CEO
9. Request for future agenda items
10. Adjournment

For additional information please call Debbie Townsend at (707) 545-4200

DISABLED ACCOMMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact Debbie Townsend at 707-545-4200 or info@sonomacountyfair.com. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.

ATTACHMENT #1

INTERIM REVENUE - June 1-30, 2023

(Prepared for July 13, 2023 Buildings Grounds Committee Meeting)

JUNE - Event Name	Event Type	Facility Rented	Rental	Parking	Food	Alcohol	*2023	2022
Impact Ent., Sports & Event Marketing, LLC	Country Summer Music Festival		\$20,000.00	\$29,250.00	\$52,932.25	\$185,382.61	\$287,564.86	\$312,060.51
RV Park	RV Sites	RV Park	\$52,634.93				\$52,634.93	\$118,438.80
Co. of So. Emergency Management	COVID-19 Trailers (31)	Ball Park	\$39,000.00				\$39,000.00	\$46,500.00
Peggy Sue's All American Cruise	Drive-In Movie & Car Show	Carnival Lot, Garrett, Grace & Shade Park	\$15,149.50	\$10,927.00	\$7,047.76	\$4,491.04	\$37,615.30	\$28,741.87
Management of SR Vet's	Facility Management	Vet's Building	\$10,000.00				\$10,000.00	\$10,000.00
Tayman Park Golf Group	Golf Course	Golf Course	\$6,566.24				\$6,566.24	\$6,560.30
Carolina Uraje	Quinceanera	Finley Hall	\$5,023.36			\$270.00	\$5,293.36	
Pamela Lopez	Quinceanera	Garrett Building	\$4,787.25			\$270.00	\$5,057.25	
Wine Competitions Management & Productions	Experience Rose & Int'l Women's Wine and Spirits Coding & Competition	Grandstands & Showcase Café	\$4,105.00				\$4,105.00	\$7,411.25
SRMT	Motorcycle Training	Brookwood Lot	\$2,996.00				\$2,996.00	\$2,140.00
Verizon Wireless	Telecom Site	South Barns	\$2,575.00				\$2,575.00	\$2,500.00
North Bay Carmart, LLC	Carmart	Brookwood Lot	\$1,826.00				\$1,826.00	\$1,917.35
Wine Competitions Management & Productions	Annual Storage Fee	Grandstands	\$600.00				\$600.00	\$600.00
Cheveto Mobile Window Tinting	Window Tinting	Brookwood Lot	\$500.00				\$500.00	\$500.00
Red Peloton	Bike Races	Concourse	\$480.00				\$480.00	
Lynn Green	Overnight Horse Boarding	Double Letter Barns	\$180.00				\$180.00	
							n/a	\$76,142.62
*Gross Revenue includes security and insurance, which are reimbursed expenses **Note: Events not returning in 2023: Hot Air Balloons (\$31,203.26), Circus (\$21,787), Jury Selection (\$12,000), B2B Wine Expo (\$8,658.46), Ride-A-Rig (\$1,543.90), Health Screenings (\$600) & Safe Trailering Course (\$350)							\$456,993.94	\$613,532.70
NOTE: Country Summer rental fees may still need some minor adjustments to alcohol, ticket sales, parking & maintenance labor.							2021 \$283,721.14	

2019 \$576,079.62



Interim Events
July 1 thru August 31, 2023

JULY

- 1-31 – COVID-19 Trailers in D-Lot & Ballpark
- 9 – Mexican Dance/Concert (Carnival Lot)
- 14-16- Hot Air Balloon Classic

Car Mart / Cheveto Mobile Window Tinting
Motorcycle Training
Golf Course

AUGUST

- 1-31 – COVID-19 Trailers in D-Lot & Ballpark
- 3-13 – *Sonoma County Fair ~ Jurassic Jubilee*
- 22 – Bike Races
- 24 – Press Democrat~Best of Sonoma County
- 26 – So. Co. Republican Party GOP Conference
- 26-27 – Rally Cross (D-Lot)
- 27 – Mexican Dance/Concert (Carnival Lot)
- 29 – Bike Races

Car Mart / Cheveto Mobile Window Tinting
Motorcycle Training
Golf Course