

**NOTICE OF COMMITTEE MEETING
Sonoma County Fair & Exposition, Inc.**

**Notice is hereby given that meetings of the Sonoma County Fair and Exposition, Inc.
will convene at times and location set forth in this notice.**

**BUILDINGS & GROUNDS COMMITTEE
Thursday – January 11, 2024, at 4:30 p.m.
Administration Building, Board Room**

DIRECTORS: Rob Muelrath, Chair; Teejay Lowe, Vice Chair; Hugo Mata, Annette O’Kelley, Neysa Hinton, Rocco Cunningham

AGENDA

1. Call to Order
2. Approval of Agenda
3. Public Comments
Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take any action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed and will be allowed 3 minutes to speak.
4. Discussion and possible action regarding December 2023 Interim Financial Reports (Attachments #1) – Matt Daly, COO
5. Discussion and possible action regarding January-February 2024 Interim Events Schedule (Attachment #2) – Matt Daly, COO
6. Discussion and possible action to use \$15,000 from reserves to help fund a new organization and California Fairs Alliance, which will be working with a political strategist in an effort for Fairgrounds to receive resiliency funds to support infrastructure improvements – Becky Bartling, CEO
7. Discussion and possible action regarding awarding Professional Event Services, Inc. (PES) the contract for 2024-2026 Fair and Non-Fair Event Security Services – Matt Daly, COO
8. Update on activities around the Fairgrounds – Becky Bartling, CEO
9. Request for future agenda items
10. Adjournment

For additional information please call Debbie Townsend at (707) 545-4200

DISABLED ACCOMMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact Debbie Townsend at 707-545-4200 or info@sonomacountyfair.com. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.

INTERIM REVENUE - December 1-31, 2023
 (Prepared for January 11, 2024
 2024 Buildings Grounds Committee Meeting)

DECEMBER - Event Name	Event Type	Facility Rented	Rental	Parking	Food	Alcohol	*2023	2022
RV Park	RV Sites	RV Park	\$62,272.76				\$62,272.76	\$96,104.25
Wine Industry Network	Wine Expo	Grace Pavilion, HOF, Finley, Krafr, Annex, Showcase Café	\$32,375.75		\$1,050.00	\$1,500.00	\$34,925.75	\$33,112.30
The SoCo Market	Holiday Market	Grace Pavilion	\$3,000.00	\$8,220.00	\$1,257.79	\$851.20	\$13,328.99	\$13,790.85
ZR Entertainment	Mexican Dance	Grace Pavilion	\$9,854.64	\$1,035.00		\$1,715.70	\$12,605.34	
Management of SR Vet's	Facility Management	Vet's Building	\$10,000.00				\$10,000.00	\$10,000.00
Lopez, Magda	Quinceañera	Finley Hall	\$5,965.75			\$383.60	\$6,349.35	
Department of Health Service, So. Co. Animal Services	Emergency Boarding of Fowl	Poultry Barn	\$4,354.84				\$4,354.84	
Ignite Martial Arts	Martial Art Tournament	Saralee Barn	\$2,915.75	\$1,000.00			\$3,915.75	
Vizsla Club of Northern CA	Quinceañera	Finley Hall	\$3,637.50				\$3,637.50	
The Bay Team	Dog Agility	Lyttle Cow Palace	\$2,375.00	\$640.00			\$3,015.00	
Crozat Family Foundation	Car Give Away	Garrett Building	\$2,771.87				\$2,771.87	
Verizon	Telcom Site	Lower Barns	\$2,575.00				\$2,575.00	\$2,500.00
Dan Berger's International Wine Competition	Wine Coding & Judging	Racing GS & Showcase Café	\$2,430.00				\$2,430.00	\$2,328.00
North Bay Carmart, LLC	Carmart	Brookwood Lot	\$1,715.75				\$1,715.75	\$1,134.75
SRMT	Motorcycle Training	Brookwood Lot	\$1,284.00				\$1,284.00	\$1,070.00
Golden State Gay Rodeo Assn.	Barrel Racing	Lyttle Cow Palace	\$940.50				\$940.50	\$680.00
Cheveto Mobile Window Tinting	Window Tinting	Brookwood Lot	\$500.00				\$500.00	\$500.00
**Revenue from 2022 Events not returning in 2023								\$63,475.51
*Gross Revenue includes security and insurance, which are reimbursed expenses							\$166,622.40	\$224,695.66
**Emerald Cup \$60,511.49 & So Co Sheriff \$2,964.02							2021 \$466,931.66	



Interim Events

January 1 – February 28, 2024

(Prepared for January 11, 2024 Buildings & Grounds Committee Meeting)

JANUARY

- 1-16 – Recology Christmas Tree Recycling (B-Lot)
- 1-31 – Animal Control Emergency Boarding of Fowl (Poultry Barn)
- 6 – CA Deer Assn. Annual Banquet (Grace/SC Kitchen)
- 9 – BOS Annual Meeting (Saralee)
- 10 – Golden State Gay Rodeo, Barrel Racing Practice (Lyttle Cow Palace)
- 13 – Schafer ATA Martial Arts Tournament (Grace)
- 13 – Quinceañera (Saralee)
- 13-15 – The Bay Team Dog Agility (Lyttle Cow Palace)
- 17 – California Land Institute Climate Conference (Saralee)
- 18 – County Exam (Finley)
- 20 – Nor Cal Cup Cheer Competition (Grace)
- 20 – Wedding (Garrett)
- 20-21 – International Dog Shows (Lyttle Cow Palace)
- 24-25 – County Exams (Finley)
- 27 – Sonoma County Livestock Judging Contest - 4H/FFA (Lyttle Cow Palace/Sheep Ring)

Car Mart / Chevento Mobile Window Tinting / Motorcycle Training

FEBRUARY

- 1-28 – Animal Control Emergency Boarding of Fowl (Poultry Barn)
- 2-4 – Vizsla Club Dog Agility (Lyttle Cow Palace)
- 3 – Farm Bureau Crab Feed (Grace/HOF/SC Kitchen/Annex)
- 9-11 – English Cocker Spaniel Club Dog Agility (Lyttle Cow Palace)
- 12-16 – *Maintenance Mania* (Saralee/HOF/Showcase)
- 16-17 – Redwood Empire Coin Show (Finley)
- 16-17 – McAllister Motorsports Indoor Short Track Racing (Grace)
- 16-18 – County-Wide Dog Agility (Lyttle Cow Palace)
- 23-25 – Redwood Empire Gymnastics (Grace/Saralee)
- 24-25 – The Bay Team Dog Agility (Lyttle Cow Palace)
- 27-28 – LA Times Wine Judging (Showcase)
- 29-March 3 – Just Between Friends Spring Kids'/Maternity Consignment Sale (Grace)

Car Mart / Chevento Mobile Window Tinting / Motorcycle Training