

**NOTICE OF COMMITTEE MEETING  
Sonoma County Fair & Exposition, Inc**

Notice is hereby given that meetings of the Sonoma County Fair and Exposition, Inc. will convene at times and location set forth in this notice.

**FAIR OPERATIONS COMMITTEE  
TUESDAY – April 9, 2024 at 4:30 p.m.  
Administration Building Board Room**

**DIRECTORS:** Lisa Wittke Schaffner, Chair; Stacey Powers, Vice Chair; Sharon Wright, Carole Quandt, Kanani Reynolds, Alma Bowen

**AGENDA**

1. Call to Order
2. Approval of Agenda
3. Public Comments  
*Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed and will be allowed 3 minutes to speak.*
4. Discussion and possible action regarding approval of a contract with Xiochil Entertainment to provide entertainment, each Sunday of Fair, on the newly expanded Park Stage for a not to exceed the amount of \$45,000
5. Discussion and possible action regarding Blue Ribbon Award
6. Discussion and possible action to approve contract with Bay Digital Area Solutions for marketing of the 2024 Fair not to exceed the amount of \$52,000.
7. Discussion regarding events and activities at the 2023 Sonoma County Fair
8. Request for future agenda items
9. Adjournment

For additional information please call Debbie Townsend at (707) 545-4200

*DISABLED ACCOMMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact Debbie Townsend at 707-545-4200 or [info@sonomacountyfair.com](mailto:info@sonomacountyfair.com). Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.*