

The Excluded List

Aluminium Chloralhydrate
1,4 - Dioxane
Avobenzone
Benzalkonium Chloride
BHA (Butylates Hydroxyanisole)
BHT (Butylates Hydroxytoluene)
Butoxyethanol
Butylphenyl methylpropional, p-BMHCA or Lilial
Cadmium
Carbon Black
Chemical UV Blocks

- Oxybenzone
- Octinoxate (Octyl methoxycinnamate),
- Octocrylene
- PABA derivatives (eg. Ethylhexyl Dimethyl PABA and PEG-25 PABA)

Coal Tar
Colorants (to be naturally derived) Excluding make-up & hair-dye product
Cyclic Silicones (also known as Siloxanes)
Dea (diethanolamine)
Ethylenediaminetetraacetic Acid (EDTA)
Formaldehyde
Hydroquinone
Lead
Aluminum Powder
MEA (monoethanolamide or Ethanolamines)
TEA (triethanolamine).
Mercury
Mercury compounds
Methyl cellosolve
Methylisothiazolinone
Mineral Oil
Nanoparticles
Nickel
Nitromusks
Non-transparent Synthetic Fragrances
Palm Oil (only sustainable sourced)
Parabens
Perfluorinated compound (PFASs or PFCs)
Petrolatum
Paraffin
phenylenediamine
Phthalates (DBP, DEHP, DEP, DMP, and Others)
Placenta Extract
Polyacrylamide
Acrylamide

Polycyclic Musks
Microbeads (Polymethyl methacrylate)
Quaternium-15
Quaternium-16
Silicone
Sodium Laureth Sulfate (SLES)
Ammonium Lauryl Sulfate
Sodium Lauryl Sulfate (SLS)
Talc
Teflon (also known as Polytetrafluoroethylene (PTFE))
Toluene
Triclosan
Triclocarban
Micoplastics
Methyl chloroform (and other gases having an impact on the ozone layer)
HFC-152a (and other greenhouse gases)

WATERMARK