



Raise money for your charity with our **SEEDS OF SUPPORT FUNDRAISING**

- ✓ Better profitability
- ✓ Easy to execute
- ✓ Supports healthy living and building resilient communities through growing our own food

At Kings Seeds it is our aspiration to give every New Zealander the opportunity to become more resilient by growing their own food.

Through **Seeds of Support**, we offer every charity the ability to help us build resilient communities all while making funds for your cause!

Our **Seeds of Support** Seed Fundraiser is a user-friendly program that provides better profitability than other current fundraisers and gardening as a hobby is growing in popularity!



Charlotte Connoley
General Manager

KINGS Seeds[™]
sow • nurture • nourish



"With a little seed of support you can grow a field of hope"



How it works ↘

- 1** Edit our *Seeds of Support* Order Form to include:
 - The name of your charity
 - The bank account details you wish the Seller to deposit the funds into if not paying by cash
 - The date forms and money are required by
 - The contact details for the return of forms and money
- 2** Provide Order Forms to Sellers either by printing or via email
- 3** The Sellers sell seed to their friends and family, recording on the Order Form:
 - The Sellers name and contact phone number
 - The Purchaser's full name and contact phone number
 - The number of packets of each variety they wish to purchase
 - The total money due for their purchase of seed packets
 - When payment has been made by the Purchaser either in cash or by bank transfer
- 4** By the due date, the Seller returns the completed Order Form with the money due (either by cash or by bank transfer) as per the contact details and payment information detailed on the Order Form
- 5** The charity reconciles all order forms received inputting the number of packets of each variety purchased into the Order Calculator (Excel File) and confirming correct payment
- 6** The charity places the order online at www.kingsseeds.co.nz using a registered charity profile and completing payment at the checkout
- 7** Once the order has been received by Kings Seeds it will be packed and delivered.



TERMS & CONDITIONS

1. Only legitimate charities will be eligible for the **Seeds of Support** program
2. Seed to be sold at the retail prices as detailed on the Order Form. The charity will pay the Discounted Price

PRICE PER PACKET *(Price includes GST but excludes Freight)*

Retail Price	Discounted Price
\$3.00	\$1.50
\$4.00	\$2.50
\$5.00	\$3.50

3. A minimum order of 100 packets applies to qualify for the program
4. Orders must be placed online using a registered charity profile and payment will be required at checkout
5. Kings Seeds has a no returns policy for this program
6. Kings Seeds reserves the right to substitute if a particular variety is unavailable
7. This offer is only available for re-sale purposes. Kings Seeds has other initiatives within our *Seeds of Support* program for the purchase of seed for community gardens and bulk purchasing for other fundraising purposes such as growing competitions and raising seedlings for sale etc. View online at www.kingsseeds.co.nz

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www.kingsseeds.co.nz

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