



Raise money for your school or early childhood centre with our **SEEDS OF SUPPORT FUNDRAISING**

- ✓ Better profitability
- ✓ Easy to execute
- ✓ Supports healthy living and building resilient communities through growing our own food



At Kings Seeds it is our aspiration to give every New Zealander the opportunity to become more resilient by growing their own food.

Through **Seeds of Support**, we offer every school and early childhood centre the ability to help us build resilient communities all while making funds for your school or centre!

As a parent of three young boys I am aware of the importance of fundraising for the betterment of our schools and early childhood centres. However I believe it needs to be easy for the parents, attractive to the people you are selling it to and to set a good example for our children.

Our **Seeds of Support** Seed Fundraiser is a user-friendly program that provides better profitability than other current fundraisers and gardening as a hobby is growing in popularity!



Charlotte Connoley
General Manager

KINGSSeeds™
sow • nurture • nourish

"With a little seed of support you can grow a field of hope"

How it works ↘

1 Edit our Seeds of Support Order Form to include:

- The name of your school or early childhood centre
- The bank account details you wish the Seller to deposit the funds into if not paying by cash
- The date forms and money are required by
- The contact details for the return of forms and money

2 Provide Order Forms to families (Sellers) either by printing and sending home with the child or via email

3 The Sellers sell seed to their friends and family, recording on the Order Form:

- The Sellers name and contact phone number
- The Purchaser's full name and contact phone number
- The number of packets of each variety they wish to purchase
- The total money due for their purchase of seed packets
- When payment has been made by the Purchaser either in cash or by bank transfer

4 By the due date, the Seller returns the completed Order Form with the money due (either by cash or by bank transfer) as per the contact details and payment information detailed on the Order Form

5 The school or early childhood centre reconciles all order forms received inputting the number of packets of each variety purchased into the Order Calculator (Excel File) and confirming correct payment

6 The school or early childhood centre places the order online at www.kingsseeds.co.nz using a registered school profile and completing payment at the checkout

7 Once the order has been received by Kings Seeds it will be packed and delivered.



BE IN TO WIN!

To encourage your school or centre community and assist your fundraising efforts, Kings Seeds and our wonderful Partners in Gardening have two prize packs to give away for orders placed during Term 3.

- **TOP FUNDRAISER** - This will be awarded based on the greatest order value (excluding freight) from all schools and centres who have placed orders during Term 3.
- **PRIZE DRAW** - all schools and centres who have placed orders during Term 3 will go in the draw to win.

TERMS & CONDITIONS

1. Only schools and early childhood centres will be eligible for the **Seeds of Support** program
2. Seed to be sold at the retail prices as detailed on the Order Form. The school or early childhood centre will pay the Discounted Price

PRICE PER PACKET (Price includes GST but excludes Freight)

Retail Price	Discounted Price
\$3.00	\$1.50
\$4.00	\$2.50
\$5.00	\$3.50

3. A minimum order of 100 packets applies to qualify for the program
4. Orders must be placed online using a registered school or centre profile and payment will be required at checkout
5. Kings Seeds has a no returns policy for this program
6. Kings Seeds reserves the right to substitute if a particular variety is unavailable
7. This offer is only available for re-sale purposes. Kings Seeds has other initiatives within our *Seeds of Support* program for the purchase of seed for school and early childhood centre gardens and bulk purchasing for other fundraising purposes such as growing competitions and raising seedlings for sale etc. View online at www.kingsseeds.co.nz

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www.kingsseeds.co.nz

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