

CULT VISION

Cult Vision launching a brand new B2B Trade Site for their eyewear, accessories, services & furniture!

Says Cult Vision Founder and Director Panos Nicolaou:

'Over the last couple of years, being located in the creative hub of Clerkenwell, we have built strong relationships with designers, manufacturers, agents, eyewear brands and the creative tech sector. Since we opened in 2017, we have collaborated on several projects, including our signature window installations which we feature on social media and our website. Now it's time to build on those relationships and pass on the benefit to other entrepreneurs, both aspiring and established. To that end we have launched Cult Vision Trade.'

Cult Vision Trade provides a range of services and distributes eyewear, accessories and furniture to business customers. The eyewear is from a handful of independent, carefully selected, design - and craft-led designer makers and brands.

Their contemporary accessories are by talented artisans, artists and designers. The shop furniture is designed in house, can be customized with lighting and or coupled with a shop fitting service. And the products and services are available via the website to all VAT registered businesses but crucially eyewear is only available to GOC registered practices and practitioners.



Panos Nicolaou adds: *'We want to offer our products and services to all retailers. At the same time, we want to support Independent Optometrists, Opticians and Practice Owners as much as we can, so we ensure an exclusive offering of eyewear available only to dedicated eyewear professionals while making all other products and services open to all kinds of businesses. One of our major goals is to help Opticians be happier and more successful in their working life. We aim to do this by making it easier to set up or revamp an opticians business, source great value products with a degree of exclusivity and to have more fun! The products and services we offer are primarily designed to improve the customer experience, suitable for all kinds of retail businesses and events.'*



Find out more here: <https://www.cultvision.com/trade/>

Notes to editor:

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High res images available on request.

About Cult Vision:

At Cult Vision, we curate an exclusive collection of cult eyewear brands; original frame designs, made from the best quality materials and the finest craftsmanship. Our eyewear is chosen from a handful of independent, carefully selected, design and craft-led brands – all with a story behind them.

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About Cult Vision Trade:

At Cult Vision Trade, we create and distribute eyewear, accessories and furniture as well as providing a range of services to businesses and start-ups.

All of the makers and brands that we work with have the creative freedom to make whatever they want without limits and without losing their passion. They all work in an environment where they can be enthusiastic and enjoy what they are doing which of course is reflected in the things they make.

- Trade customers must provide a valid Company VAT Number to create an account.
- To view and order Eyewear products, Trade customers must provide a valid GOC number using the 'Request Access' page.

Email: Trade@cultvision.com

Website: <https://www.cultvision.com/trade/> or trade customers: <https://trade.cultvision.com/>