

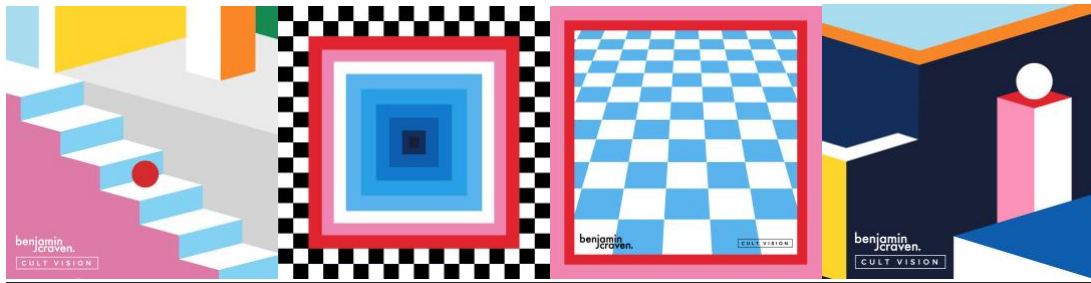
# CULT VISION

## 'CREATIVITY IN CLERKENWELL' FEATURING BENJAMIN CRAVEN

This May, Cult Vision Curated Eyewear in Clerkenwell will turn four!

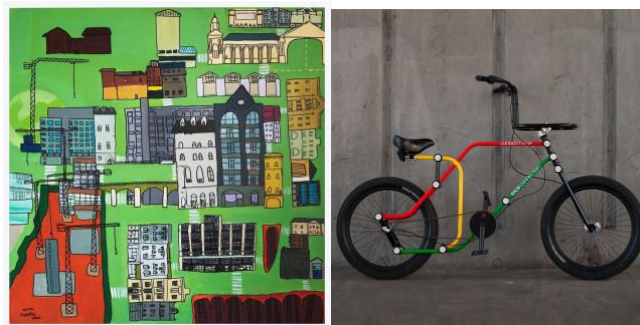
To mark the occasion, Cult Vision will be giving customers who buy eyewear a complimentary lens cloths in one of four limited edition designs, inspired by the creativity in Clerkenwell and created by British artist: **Benjamin Craven**.

Many locals may remember when Cult Vision first launched in 2017, Benjamin Craven created a window installation admired by many design enthusiasts in Clerkenwell.



Normally, Cult Vision would be taking part in the **Clerkenwell Design Week Fringe Festival** (postponed due to Covid-19), however to keep the spirit of creativity in Clerkenwell going, the Cult Vision team have come up with a few initiatives.

In the Cult Vision window, a painting named '**Clerkenwell**' will be showcased by artist **Tomas Cichecki** along with his custom made bicycle: 'Londondontstop' inspired by the London Underground. The painting is from the series 'Microclimates'; Urban landscapes in a variety of mediums and techniques, of different neighbourhoods of European metropolises.



'Microclimates' is currently on show as a [Virtual Showcase](#), filmed using Augmented Reality Technology (AR) at the Marylebone gallery: 67 York Street owned by the Cult Vision owners.

Furthermore, musician **RENU**, previously a percussionist for Grace Jones - now a solo artist, will sponsor tote bags and copies of her album: '*They Dance in the Dark*' to a few customers.

Watch out for the competition on the **@cultvision** social media channels!

Notes to editor:

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**About CULT VISION:**

At CULT VISION, we curate an exclusive collection of cult eyewear brands; original frame designs, made from the best quality materials and the finest craftsmanship. Our eyewear is chosen from a handful of independent, carefully selected, design and craft-led brands – all with a story behind them.

Email: [Marianne@cultvision.com](mailto:Marianne@cultvision.com) Website: [www.cultvision.com](http://www.cultvision.com)

**About Benjamin Craven:**

From screen-printing to digital, Benjamin Craven uses different techniques to create a bold signature style. The heavy use of geometric lines gives order to what appears to be a haphazard array of clashing colours and patterns, resulting in end designs that are anything but accidental.

[www.benjaminraven.co.uk](http://www.benjaminraven.co.uk)

**About Tomas Chichecki / OCD Connection:**

Polish- born Tomas Cichecki is a multidisciplinary art practitioner in painting, sculptures, film and theatre and an avid skate boarder. With his interest lately shifting towards metalwork and motion, Tomas continues exploring urban space, yet through a different medium - an array of bespoke one off custom pushbikes and electric bikes.

**OCD Connection** is a custom bike and ebike outfit, specializing in scratch built, handmade one off commissions. Driven by innovation while paying respect to tradition, those unique builds are designed to suit individual body type, riding style and tell a personal story.

Email: [ocdcycles@gmail.com](mailto:ocdcycles@gmail.com) Instagram: @ocdconnection

**About 'The Curated Showcase':**

A virtual Curated Showcase featuring work by emerging and established artists and designer makers. By the owners of CULT VISION Curated Eyewear and the 67 York Street Showroom.

Email: [Marianne@cultvision.com](mailto:Marianne@cultvision.com) Website: [www.thecuratedshowcase.com](http://www.thecuratedshowcase.com)

**About RENU:**

RENU is a Percussionist, Producer, Curator and Table-Player and a Composer for film, theatre and dance. Originally a percussionist for Grace Jones, she has now landed in the electronic realm! Her music described by BBC6 as 'beautiful and sublime'.

Email: [holykoti@gmail.com](mailto:holykoti@gmail.com) Website: [www.renumusic.me](http://www.renumusic.me) (New single out now: *Stutterstep*)